23 ANC

VOGUE

Christmas coming—

Fashions going South

Incorporating Vanity Fair

V ○ December 1947

Price 50 Cents

COPYRIGHT 1947, THE CONDÉ NAST PUBLICATIONS INC.

"George Washington's Choice"... sizes 82 x 110 or 96 x 110, completely pre-shrunk. Each spread permanently registered in the name of its owner.*

Loomed to be heirloomed

Reg. U. S. Pat. Off.

For gracious giving . . .

Bates incomparable bedspread, "George Washington's Choice", inspired by the priceless Mount Vernon museum piece . . . an heirloom, now, in its own right. A most magnificent Christmas presentation . . . destined to be treasured down the years for its traditional delicacy of design, the enduring loveliness of its snow-soft fabric.

BATES FABRICS, INC., 80 WORTH STREET, NEW YORK 13

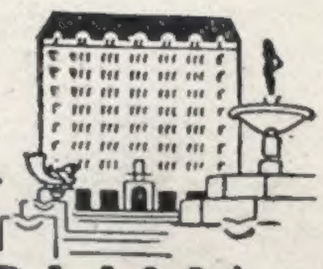
Bates FABRICS

*TRADEMARK

MARTEL

'48 Fashion in Hostess Pajamas—Exclusive, $125

Turquoise blue or intense pink rayon satin, white-striped,
makes the wide flowing trousers, the soft collar and tie,
lustrous color in lovely contrast to the black rayon velvet top.
In sizes 12, 14 and 16.



BERGDORF GOODMAN

5th AVE. at 58th ST. • NEW YORK 19

ON THE PLAZA

Lanvin

MY SIN

ARPEGE

PRETEXTE

RUMEUR

SCANDAL

extracts and Eau de Lanvin

VOGUE incorporating Vanity Fair is published semi-monthly by The Condé Nast Publications Inc., Boston Post Road, Greenwich, Connecticut.
Entered as second-class matter at the Post Office at Greenwich, Connecticut, under the act of March 3rd, 1879. Subscriptions $6.00 a year in U. S. A.

"Christmas comes but once a year"

And here are makings of good cheer!

Festive Package—beribboned bell towering over
Bendel Eau de Sachet, Hand Soap and Body Sachet, $12.50*.
Suede Handbag by Coblentz, black or brown, $25*.
French silk chiffon Scarf Square—hand-appliqued or
initialed. Pastels, white, $18.50.
Hurricane Lamp for candle, brass or copper, $6.50.
Rocking Chair, gaily bedecked, laden with Guest Soap, Sachet Tablet,
Eau de Sachet, tiny bottles Bath Oil, $12.50*.
Hand-decorated set Jam or Condiment Jars with individual spoons
—imported from Portugal, $6.95 each. Tray, $6.50.
Handmade Beverage Glasses by Erickson—green flame design.
Double hi-ball, ice tea, old-fashioned, cocktail, $2.75 each. Muddler, 75¢.
Imported hand-decorated Limoges china Dresser Set—
two perfume bottles, powder jar, $72.50.
Daintily decorated Package—angel poised on Guest Soap,
Eau de Sachet, tiny bottle Bath Oil, $4.50*.
Gold-plated long Cigarette Case, $10*.
Black satin Belt set with clusters of rhinestones—sizes 26 to 30, $35.
Imported French gold-striped cut crystal Atomizer, $31*.
Gaily ribbon-decorated Cellophane Box containing sequin-dotted
Christmas Tree draped with simulated pearl necklace, $3.95*.
Brass Bell from China, $2.25.
Bendel 10 WEST Perfume—¼-oz., $5* to 8-oz., $75.*
Montage-print tole Desk Pad by Bettie Wales, $10.75.
Imported French sheer black lace Mantilla, $18.95.
Bettie Wales montage-print tole Waste Basket,
varying sizes, $22 to $28.50.
Large square sequin-embroidered print
Silk Scarf, $39.50.
Koret's shirred velvet Box Bag,
gold-colored frame, $35*.
Handmade petit-point combination
Compact and Cigarette Case, $26.50.

*Subject to 20% federal tax

Forbath & Rejane

Henri Bendel
10 WEST 57
NEW YORK 19 NY

Maximilian
MAXIMILIAN FURS NEW YORK
Russian Ermine sacque. Ballerina skirt
of Hollander Featherlite Broadtail.
Holt, Renfrew & Co. Ltd.
CANADA.

Under a southern sun, consider the special effect of hand knitted pure white touched with the glitter and gleam of gold. Exclusive with Saks Fifth Avenue.

SAKS FIFTH AVENUE

NEW YORK • CHICAGO • BEVERLY HILLS • DETROIT • MIAMI BEACH • PALM BEACH

Tilly Heitner
Original
In the mood of chaste elegance—
Tilly Heitner's wrapped holiday coat.
In Forstmann's fine snowy wool,
accented with luxurious
Fromm noir-blanc mink.
exclusive BERGDORF GOODMAN new york

Davison's
of Georgia

Spring coup... out-in-sun, under-fur suit,
of Sea Island blue Forstmann Charmonette...
its navy folded taffeta collar borrowed from tomorrow
...a **jablow** original... under $150
Hat by John-Frederics

DAVISON-PAXON CO., ATLANTA • Augusta • Macon • Sea Island, Ga. • Columbia, S. C.

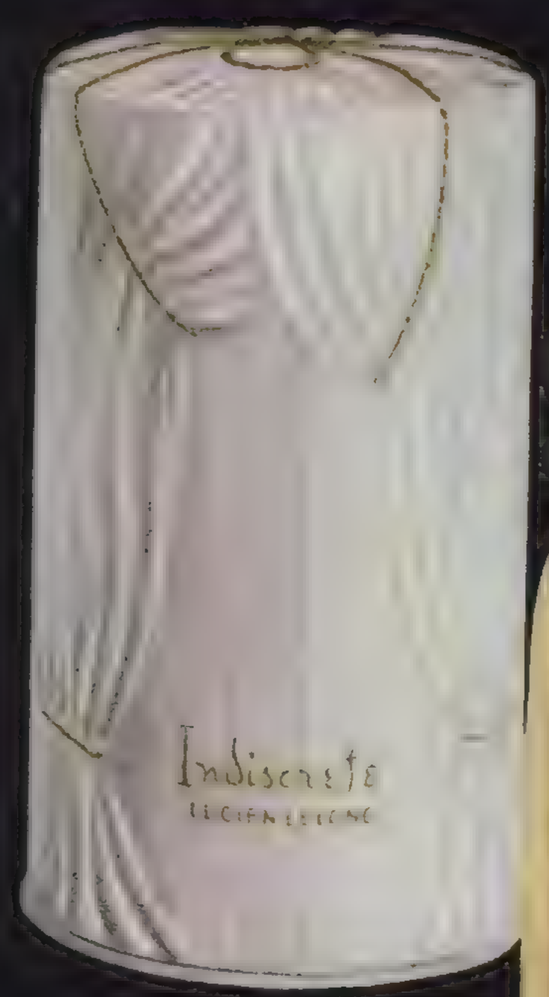
L'Aiglon IS GOING
SOUTH AGAIN → → → ↓ ↓
Stripes for a sunny day... stripes for a slimmer figure . . . stripes tuck-stitched at the hip line of a clean-cut casual in fine rayon crepe. Blue with brown stripes; off-white with brown; beige with bottle green; off-white with black; pink with navy.
Sizes 10 to 20. $17.95.
For name of L'Aiglon store nearest you, write L'Aiglon Apparel, Inc., 1350 Broadway, New York 18, N. Y.

Wonderful white Botany wool gabardine in sizes 10 to 18. Under $65

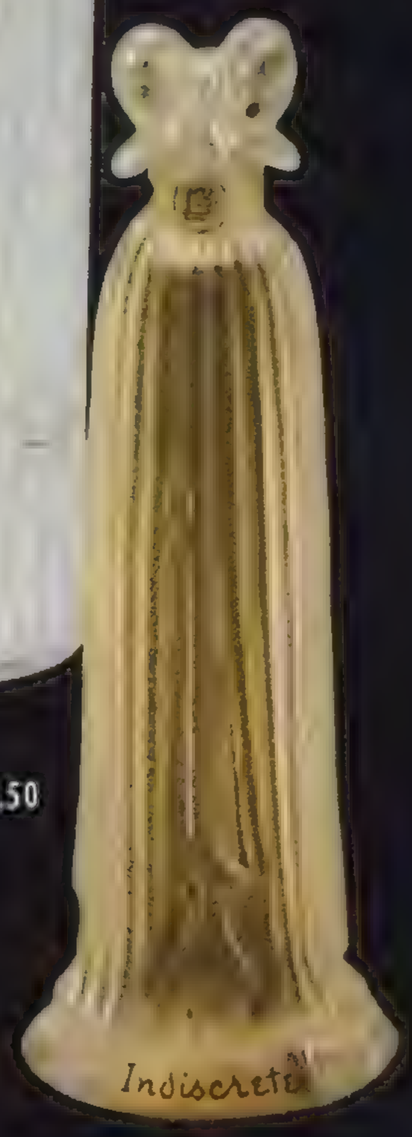
Kay Saks, 35 Dorman Ave., San Francisco 24, Calif.

JABOT PERFUME, from $13.00

TAILSPIN PERFUME, from $6.50



INDISCRETE PERFUME, from $6.50



TEMPEST PERFUME, from $5.00

PERFUMES

SIRÔCCO PERFUME, from $5.00

TAGLIO PERFUME, from $7.50

Give Lucien Lelong Perfumes at Christmas . . . and pay tribute, in the most flattering way possible, to a woman's charm and her faultless sense of fashion.

All prices plus tax

ORGUEIL PERFUME, $110.00

LUCIEN LELONG

DRESS — REMBRANDT FROCKS HAT — WALTER FLORELL

Verney's faille *Caprice** in a two-piece transition

from daytime . . . to evening

VERNEY
FABRICS

*A RAYON FABRIC
WOVEN WITH
CELANESE* YARN.

*T. M. REG.

VERNEY FABRICS CORPORATION, 1410 BROADWAY, N. Y. 18

New York City — Lord & Taylor
Chicago — Chas. A. Stevens & Co.
Washington, D. C. — Julius Garfinckel & Co.
Philadelphia — B. F. Dewees, Inc.
Boston — Jays, Inc.

Cincinnati — The Jenny Co.
Cleveland — The Halle Bros. Co.
Dallas — A. Harris & Co.
Detroit — D. J. Healy Shops
Houston — The Fashion

Indianapolis — L. S. Ayres & Co., Inc.
Los Angeles — Desmond's
New Orleans — Gus Mayer Co., Ltd.
San Francisco — Ransohoffs
Seattle — Best's Apparel, Inc.

Evans is elegance

Personalized with owner's initials

Cigarette Case, Compact and Automatic Lighter each to retail at $10.00. *Engraving extra.*

©EVANS CASE COMPANY
New York City • North Attleboro, Massachusetts

COMPACTS • FITTED HANDBAGS • CIGARETTE CASES • AUTOMATIC LIGHTERS

QUALITY
CRAFTSMANSHIP
STYLE
FORSTMANN
100% VIRGIN WOOL
This label identifies the finest woolens in the world
FORSTMANN WOOLEN COMPANY
PASSAIC, N.J.

Rudolf ORIGINAL . . . an Americana extravaganza. Of navy
blue taffeta with a bolero cued to the bands of white pique and
lined with flaming American Beauty taffeta. Exclusive with us.
A. Harris & Co.
DALLAS
TEXAS

the costliest perfume in the world
JOY
DE
JEAN PATOU
PARIS

SMARTWEAR
Emma Lange, Inc.
MILWAUKEE
The bow at a new low . . . for our exclusive resort-bound dress in a gay pictorial print . . . by Edna Vilm of California. White, navy, black grounds. Rayon crepe, misses' sizes 98.95

At the store in your city featuring
FREDRICA FURS
New York . . Paris

THE

FRENCH TOUCH

a new perfume by

CHARBERT

creators of

BREATHLESS * FABULOUS

WOODWARD & LOTHROP
WASHINGTON

FOR CHRISTMAS

VANITY FAIR MILLS, INC., READING, PENNSYLVANIA

*Royal Koh-i-nur
...fabulous, lavish pure
white mink with black
silk-like markings

RUSSEK'S, New York **BULLOCK'S,** California **NEIMAN-MARCUS,** Dallas

*®

Mutation Mink Breeders Association • Consult your furrier for further information about *Royal Koh-i-nur Mink

tailleur for town . . .

distinguished worsted

by Prendergast

at sixty-five dollars

tailored by Prendmacher

and best of all . . .

NINI TURCOTTE designs a hostess gown—fit for the heroine of a most romantic play. And its greatest drama is the fabric—so smooth in the bodice, so gracefully flowing in the skirt. It's Milliken's fine wool flannel. Soft as a murmur . . . light as laughter . . . highly exciting in Diosa Blue. (For the luxurious texture of this fabric, see close-up at right.)

Look for the Milliken label next time you shop for beautiful clothes. Look, too, for Milliken Woolens by the yard, and Milliken linings to harmonize.

Milliken Woolens, 450 Seventh Avenue, New York 1, N. Y.

. . . it's a

Lonsdale LOOMS COTTONS WITH A *Future*

Finally...cottons with style which lasts many, trend-setting seasons. These are the classic, clear-hued cottons by Lonsdale, designed by America's most imaginative couturiers...with a fashion-right future in mind for your holidays. Lonsdale loomed them believing that it is the duty of a fine fabric to look first-summer fresh...forever. So each Lonsdale cotton will retain its colors *always*...will stay lustrous and shapely...and will never, never shrink beyond the less-than-1% residual loss which Sanforizing permits.

Adele Simpson

It's *Smart* to own an Olds

. . . the Car of *Lasting* Smartness!

Fashions come . . . and fashions go . . . but *true smartness* stays in style. That's why Oldsmobile designers place top emphasis on simplicity and good taste. As a result, Oldsmobile cars *stay* in style longer . . . set the style for others to follow. What's more, GM Hydra-Matic Drive*—with eight years of proof behind it—is still the only drive that shifts gears automatically through four forward speeds, the only drive that eliminates the clutch pedal completely. With such a big head start, Oldsmobile will continue to be *away out ahead—automatically!*

(White sidewall tires optional at extra cost)

Mink jacket by
Maximilian Furs, Inc.
Hat by John Frederics, Inc.
Club Sedan by Oldsmobile.

Oldsmobile

FIRST with GM GENERAL MOTORS HYDRA-MATIC DRIVE

*Optional at extra cost

THE DOROTHY GRAY GALLERY OF FASCINATING WOMEN—ONE OF A SERIES

Portrait of Mrs. John P. Labouisse of New Orleans, daughter of Mrs. J. Hennen Legendre, by Alexander Brook of Savannah, world famous artist, whose paintings are shown in the Metropolitan and Modern Art Museums, the Corcoran Gallery, and many other notable collections.

"Savoir Faire"...rare new tribute to fascination

"SAVOIR FAIRE" Dusting Powder, incredibly fine, deliciously fragrant . . . $5.00

The Lipstick...$3.00
"SAVOIR FAIRE" Vanity with jeweled décor and masks...$10.00

"SAVOIR FAIRE" Night Cream, superb emollient, scented...$5.00

"SAVOIR FAIRE" Perfume, sophisticated, provocative, 1 oz....$35.00
Eau de Parfum, lasting aura, 4 oz. . . . $15.00
(All prices plus tax)

Utterly new! The world's most luxurious line of perfume and cosmetics . . . exquisitely packaged to befit the most regal boudoirs. So sumptuous . . . so exclusive...so extremely elegant...only a few fortunate women may know the thrill of possessing one of the "SAVOIR FAIRE" treasures this holiday season. A gift that says "Merry Christmas, my beautiful, I love you so."

Dorothy Gray

. . . it's in the air—the very breath of Paris
Danseuse Etoile—for her grand entrances
Estampe—intimate as sunlight
PAINTING COURTESY METROPOLITAN MUSEUM OF ART
PHOTOGRAPHS BY FERNANDO A. BOURGES—TOM GREY
Made, bottled, sealed, in France
Parfums Degas
Chapeaux Degas, created exclusively by
Walter Florell

alaska sealskin *captures all the femininity and glamour of the new fur look in these two exquisite styles . . . Obtainable wherever fine furs are sold.*

"MATARA"—"SAFARI"*—BLACK*

Tikalsky & Glassman Inc. 333 *Seventh Ave., New York*

World's Largest Manufacturer of Alaska Sealskin Coats

*Reg. U. S. Pat. Off.

Magnificent Splendor

Resplendently beautiful jewels* from Van Cleef & Arpels' *Treasury of Gems.*

The best in diamonds and other precious stones—from all the world—come to Van Cleef & Arpels, where French mastery of artistic design glorifies them into jeweled creations of unsurpassed quality and beauty. There *is* no better value.

*Drop Diamond Pendants
Emerald and Diamond Necklace
Four-Marquise Diamond Pin
Ten Emerald-cut Diamonds in Baguette Bracelet
Gold and Diamond Minaudière

VAN CLEEF & ARPELS

The world's foremost designers of precious jewelry

744 FIFTH AVENUE, NEW YORK • PARIS • LONDON • PALM BEACH

Swansdown
modifies the cocoon silhouette — to a
soft bolero and trouser-pleated skirt.
Very new, yet with a timeless quality
that assures seasons of wear.
Of pure worsted sheen by Juilliard.
Sizes 10 to 18. About $75.
At one leading store in your city.
The House of Swansdown,
500 Seventh Ave., New York 18.
Morris W. Haft & Brothers, Inc.

Bur-Mil Rayon Crepe and
hand run Alencon lace,
fashion these truly
feminine pajamas.
Pastel shades
Sizes 32-38.
At better stores
everywhere.
About $13.00.
BUR-MIL
QUALITY
T.M. REG.
Mary Jane
GEO. E. & G. J. HANSEN, INC.
152 MADISON AVE. NEW YORK

Coblentz *produces a chef d'oeuvre*

a handbag that's as much Paris

as the Arch of Triumph

THE MOST TREASURED NAME IN PERFUME...

CHANEL

FOR GALA EVENINGS

Gotham

SANDAL FOOT

Nylons

For glamour after five . . . these exquisitely sheer Gotham Gold Stripe sandal foot nylons. All nylon . . . 15 denier. In DEMI-TASSE, a star-dusted shade for dancing. Buy these stockings at your favorite store. If not obtainable, use coupon below.

Gotham Hosiery Company, Inc., 200 Madison Avenue, New York 16

Gotham Hosiery Company of Canada, Limited; Dominion Square Building, Montreal

ON A PEDESTAL

COSTUME BY ADELE SIMPSON

GOTHAM HOSIERY COMPANY, INC.—DEPT. V121
200 MADISON AVENUE, NEW YORK 16, N. Y.

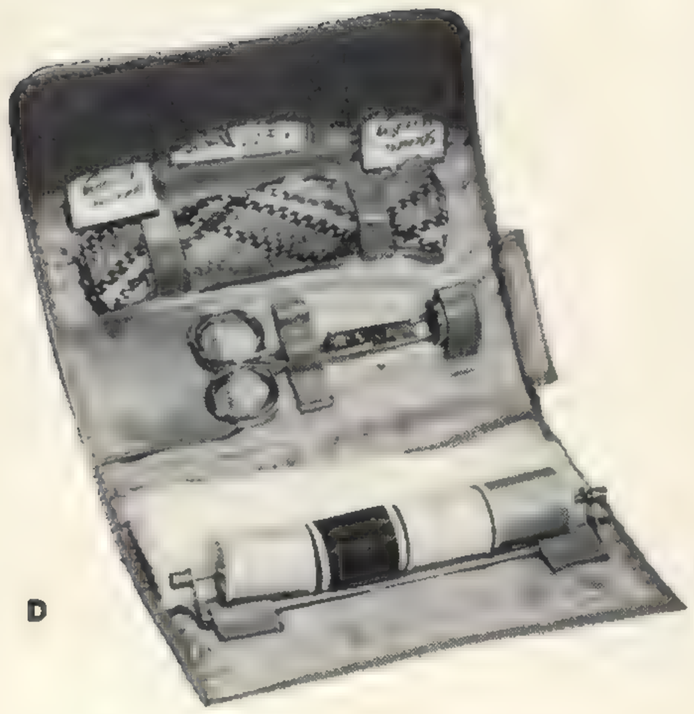
I would like to buy the stockings illustrated "On A Pedestal." Please send me, through a local store, one pair Gotham Gold Stripe sandal foot nylons in 15 denier, DEMI-TASSE, Style 3154, at $2.95 a pair. My size is.....I enclose Check.....or Money Order..... (Don't send stamps.)

NAME_____

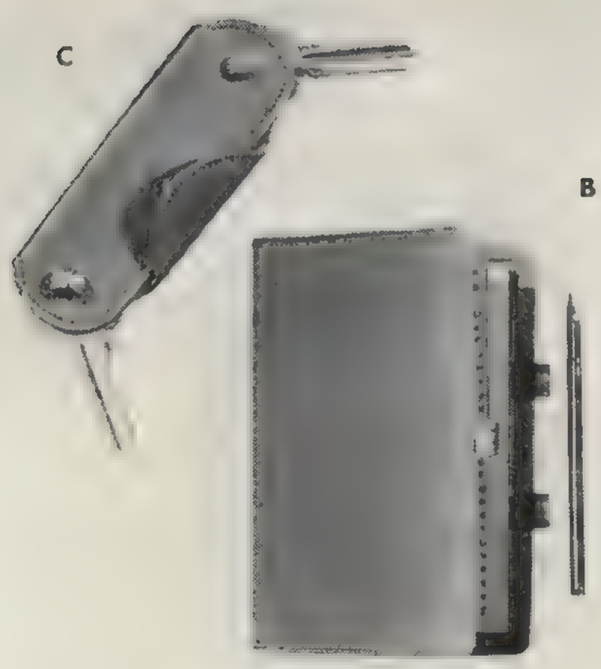
ADDRESS_____

CITY_____ STATE_____

Coupon orders filled only in the U. S. A.

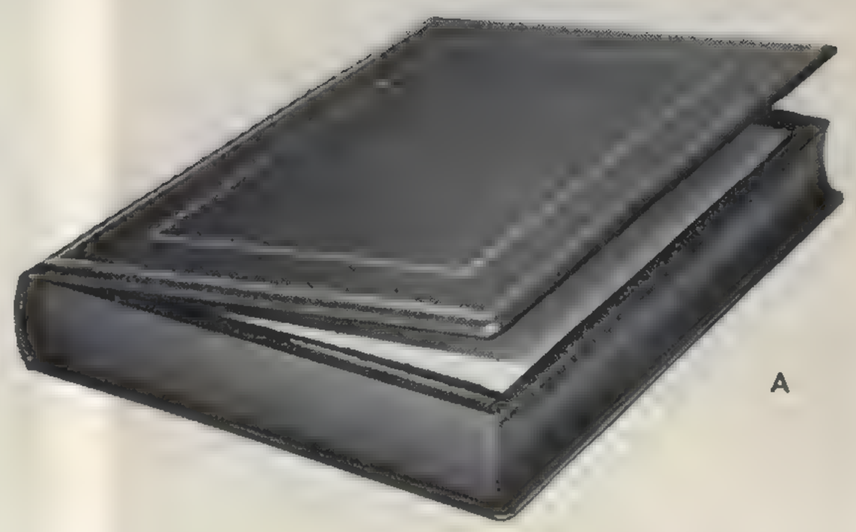


D



C

B



A

E

F

Useful Christmas Gifts of Fine Leather

Bestow Mark Cross leather gifts with complete assurance that they are useful, thoughtfully planned, and handsomely made in the century-old Mark Cross tradition of fine leather craftsmanship.

Highly prized for convenience and good looks, our LEATHER COMPENDIUM **(A)** to keep photographs, clippings and such in neat order. Gold-tooled Florentine in a choice of colours. 16″ x 13″. $40.

Two conveniences in one, our ADDRESS AND ENGAGEMENT BOOK **(B)** with gold-plated pencil. Separate three-month engagement refills are included. Pigskin, $9.70*. Coloured morocco, $8.70*.

Important 'little gift,' the pigskin KEY CASE **(C)** that carries six keys compactly in a man's pocket or lady's handbag, $4.80*. Also in black pin seal, $5.40*.

Attractive SEWING ROLL **(D)** of polished calfskin fitted with every convenience for that stitch-in-time while traveling or away at school. 6¾″ wide. Red, blue, rose, wine, green, tan, $15.

You know she will use and cherish this superb CROCODILE HANDBAG **(E)**, an ultimate in leather accessories. New in shape, leather lined. Red, green, wine, brown, black, $162*. Calfskin, $63*.

A great boon to the busy business man, this handsome BRIEF BAG **(F)** with space for papers, books, overnight things. In saddle-sewn pigskin, $75*; in chestnut hide, $69*.

Any woman who travels will welcome the unfitted TOILET CASE **(G)** with waterproof lining; divided sections. Size 10″ x 6″. Saddle-sewn morocco in red, blue, brown or black, $21*. Pigskin, $23.40*.

A man will *really wear* and prize Mark Cross gloves. Here, a warmly knit wool-lined tan PIGSKIN GLOVE **(H)**, $9. And a smart *handsewn* MOCHA GLOVE **(I)** in gray, $11.

Mail orders receive prompt attention. Write Department ***V-2,*** *for your copy of the new Mark Cross catalogue featuring many other useful leather articles, to give, to keep.*

MARK CROSS FIFTH AVENUE at 55th, NEW YORK 22

G

**Including 20% excise tax.*

H

I

GUESTS ENJOY MEMBERSHIP PRIVILEGES AT THE WHITEHALL-OWNED SUN AND SURF AND PALM BEACH COUNTRY CLUBS

Imagine a Pen

not much longer than your lipstick

Jewels and Lipstick Case, Van Cleef & Arpels

. . . yet it opens up to a full size pen!

The first "high-style" pen! The only pen smart enough, small enough and color-right for your handbag! Heavenly colors . . . keyed to the season's smartest costume colors! Shown above, from left to right . . . Bright Chamois, Emerald Satin, Royal Blue Gabardine, Violet Chiffon, Scarlet Velvet, Black and White combination, and a simply divine plain White!

And, wonder of wonders . . . this amazing new Kimberly Pockette is just as efficient as it is smart. Writes with astonishing ease, at any angle . . . and never, never leaks!

The gift of gifts . . . for all those hard-to-please friends on your Christmas list! And so moderately priced . . . With 14-K Gold-filled band, $7.50 (Tax included) . . . With Chrome band, $4.95. (No tax) © 1947, Eversharp, Inc.

Kimberly
POCKETTE
by EVERSHARP

P. S. For the men on your Christmas list, there are Kimberly Pockettes in special mannish colors!

"Seam-free nylons belong to the new fashions"

says Castillo of Elizabeth Arden

Elegance in Castillo's after-dark suit, complemented by DANCING TWINS seam-free nylons. Here is the stocking that enhances the leg, defining its loveliest lines!

Now at better stores, under leading brand names.

DANCING TWINS

Reg. U. S. Pat. Off.

Perfect Fit • Seam-Free Beauty

PATENTED HEEL AND TOE

CERTIFIED BY THIS SEAL

a romantic air ... for Christmas giving

BY APPOINTMENT PERFUMERS TO H. M. QUEEN MARY. YARDLEY, LONDON

"Bond Street" by YARDLEY

"Bond Street" Perfume $2.50 to $15 plus tax

"Bond Street" Toilet Water $1.50 and $2.50 plus tax

Yardley products for America are created in England and finished in the U.S.A. from the original English formulae, combining imported and domestic ingredients. Yardley of London, Inc., 620 Fifth Avenue, N.Y.C.

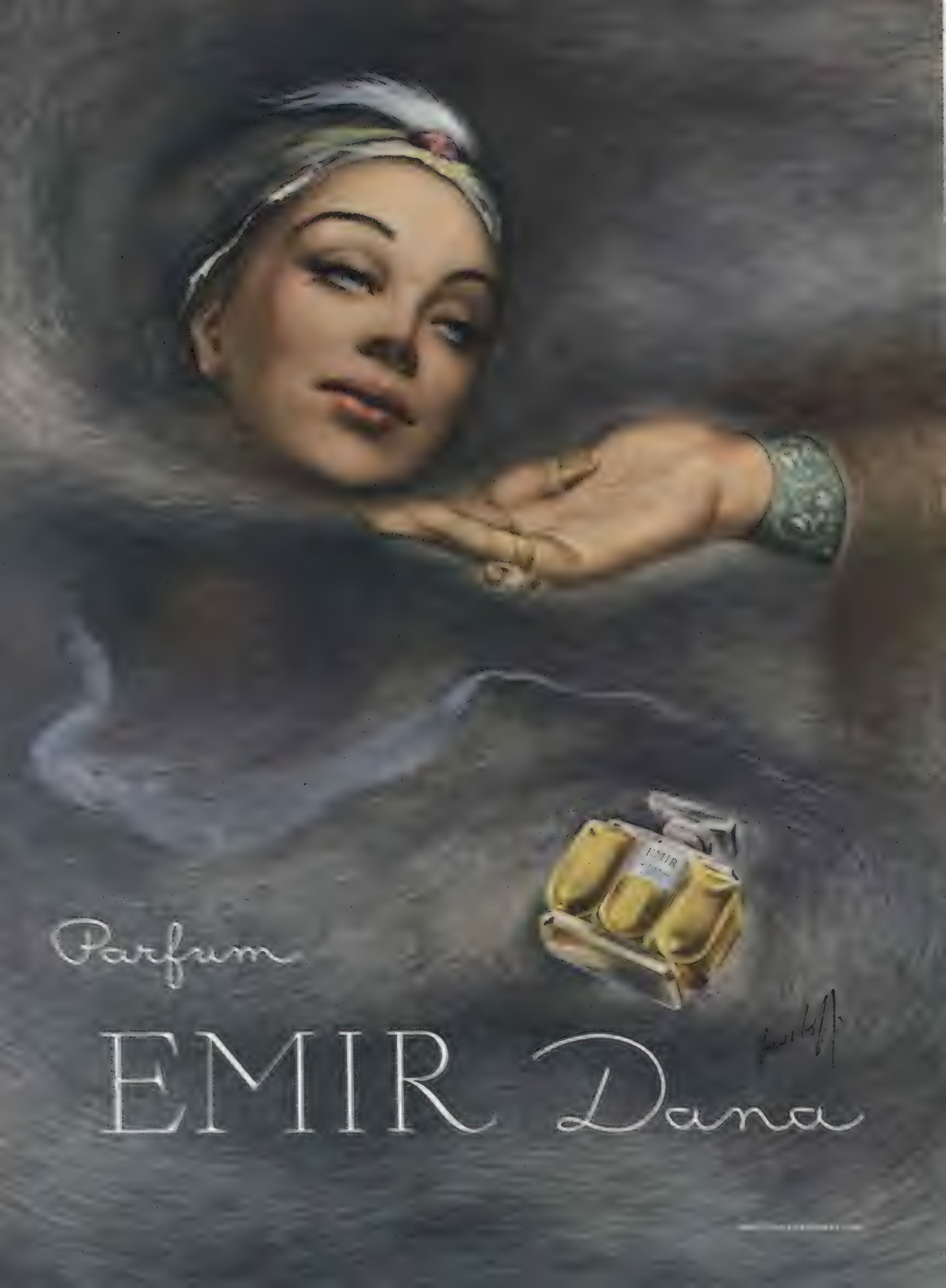
The Lincoln Continental Coupe

Nothing could be finer

When available, white sidewall tires at extra cost.

Lincoln

DIVISION OF FORD MOTOR COMPANY


EMIR
Parfum
EMIR Dana

Cravat Chemisier Chambray goes to Guatemala and other warm spots under the designing hand of Peggy Thayer. She splashes a brilliant tie against a simple chemise dress in salt and pepper gray, sugar and spice brown or assorted candy colors. **Jamison**

Saks Fifth Avenue
New York Chicago
Beverly Hills
Detroit

Neiman-Marcus
Dallas

Picard of Sun Valley chooses the magic of Lastex in faille for a free-moving jacket that fits like paint.

Fashions for action

For beauty and poise, for clothes that are a part of you from the skin out—the stretch of Lastex yarn adds freedom to style.

You'll find this magic everywhere—in foundation garments, swim-wear, lingerie, shoes—dresses, too. Clothes look wonderful—and so do you—thanks to Lastex.

Lastex Reg. U. S. Pat. Off. ...THE MIRACLE YARN THAT MAKES THINGS FIT

UNITED STATES RUBBER COMPANY

North or South, for city or country...there's always a Georgiana. This new Cortey rayon crepe is softly printed in white on gray, blue, toast or navy for sizes 14½ to 24½. $16.95.

Tabin-Picker & Co.
Chicago

Charmant
Sidney Heller's lace-throated blouse . . . done with the charm and
delicacy usually ascribed to Paris. Very good after five and over a
deep-toned skirt. In a very fine rayon crepe by COLONIAL MILLS.
White only. Sizes 32 to 38. Under $17.
SIDNEY HELLER
Created
NEW YORK
At better stores or write SIDNEY HELLER CO., 525 SEVENTH AVENUE, NEW YORK 18

CONTRO SWIM SUIT BY ROSE MARIE REID

Firestone *Contro** the quality elastic

gives you the best stretch on the beach

Latch on to this lithe-line: *Contro* makes swim suits sleek as a seal. And in or out of water they keep their flawless fit, for *Contro's* the only elastic made with Vitalin, the magic rubber vitamin, to mold stronger, hold longer. Look for the *Contro* label in the finest of fitting fashions . . . in girdles, lingerie, sportswear and shoes.

LISTEN TO THE VOICE OF FIRESTONE MONDAY EVENINGS OVER NBC

Firestone Contro ELASTIC YARN

*REG. U. S. PAT. OFF.

LOOK TAKES A LOOK

"From the Neck Up"

. . . and discovers that today's fancy plumage is a throwback to *man's* (not woman's) age-old desire for self-beautification! Pages of ancient make-up and headdresses, ending with the modern concept of beauty — for LOOK-reading families (and that means 15,650,000 men, women, and teen-agers!)

LOOK

AMERICA'S FAMILY MAGAZINE

(on sale December 9th)

Primitive male heads from American Museum of Natural History Show

More Everything

. . . and MORE for your money.

A fresh, new silhouette by Kay Dunhill, that makes little of a waist via the *very* new peplum-puff'd hipline. Spring-y as its colors, it's of fine rayon crepe in two-tone prints. Sizes 12 to 20. About $15.

For store nearest you, write Kay Dunhill, 1350 Broadway, New York.

STYLED BY

Kay Dunhill

AN ORIGINAL SHIRT FROCK OF DISTINCTION

the way you like to look . . .

in the dress you love to wear.

William Bass

Softly, softly flow the lines of this two-piece Persian print by *William Bass*—gentle shoulders, whispered waistline, whirlpool skirt. Delicately underscored with fagoting.

In coffee beige touched with white—lime, tomato, or delft blue accented with black.

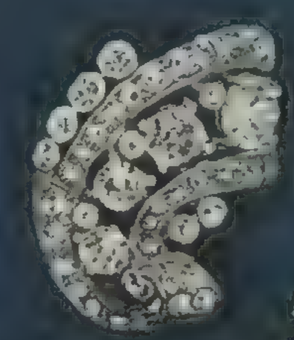
Print by Gourdon

Hat by John-Frederics

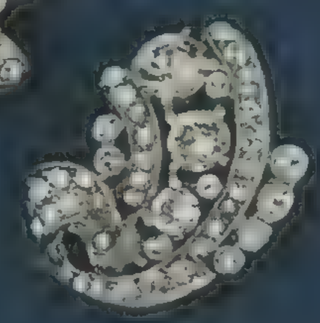
To cast a glow of elegance about you . . . Coro creates this artfully crafted "brooch-into-clips" jewelry.

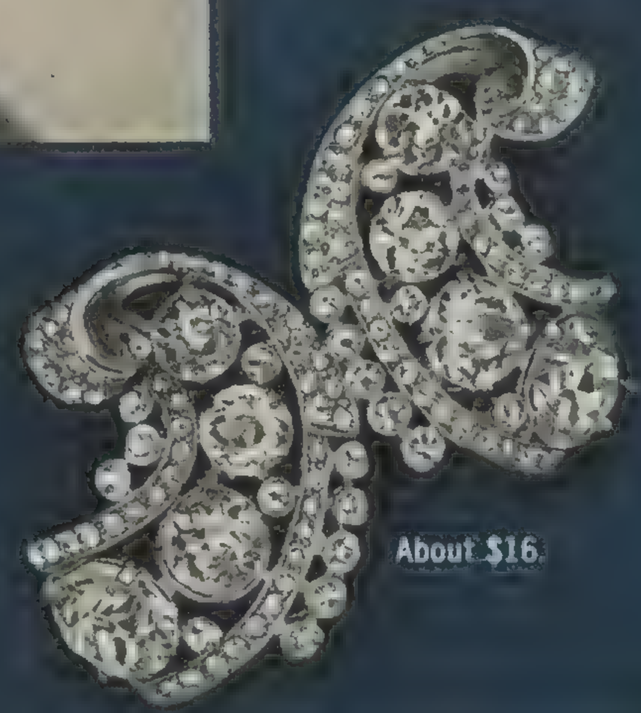
Coro Duettes

The perfect gift for every occasion . . .



About $10.





About $16.

About $18.

About $10.

all leading stores.
prices plus tax

AMERICA'S BEST DRESSED WOMEN WEAR CORO JEWELRY

Rhythm* in Lingerie

A gift that keeps on giving—a Rhythm slip

with the perfectly moulded line, the exclusive

RHYTHMESE BIAS Band that yields with every motion*

Slips shown in BUR-MIL rayon satin or crepe about $4

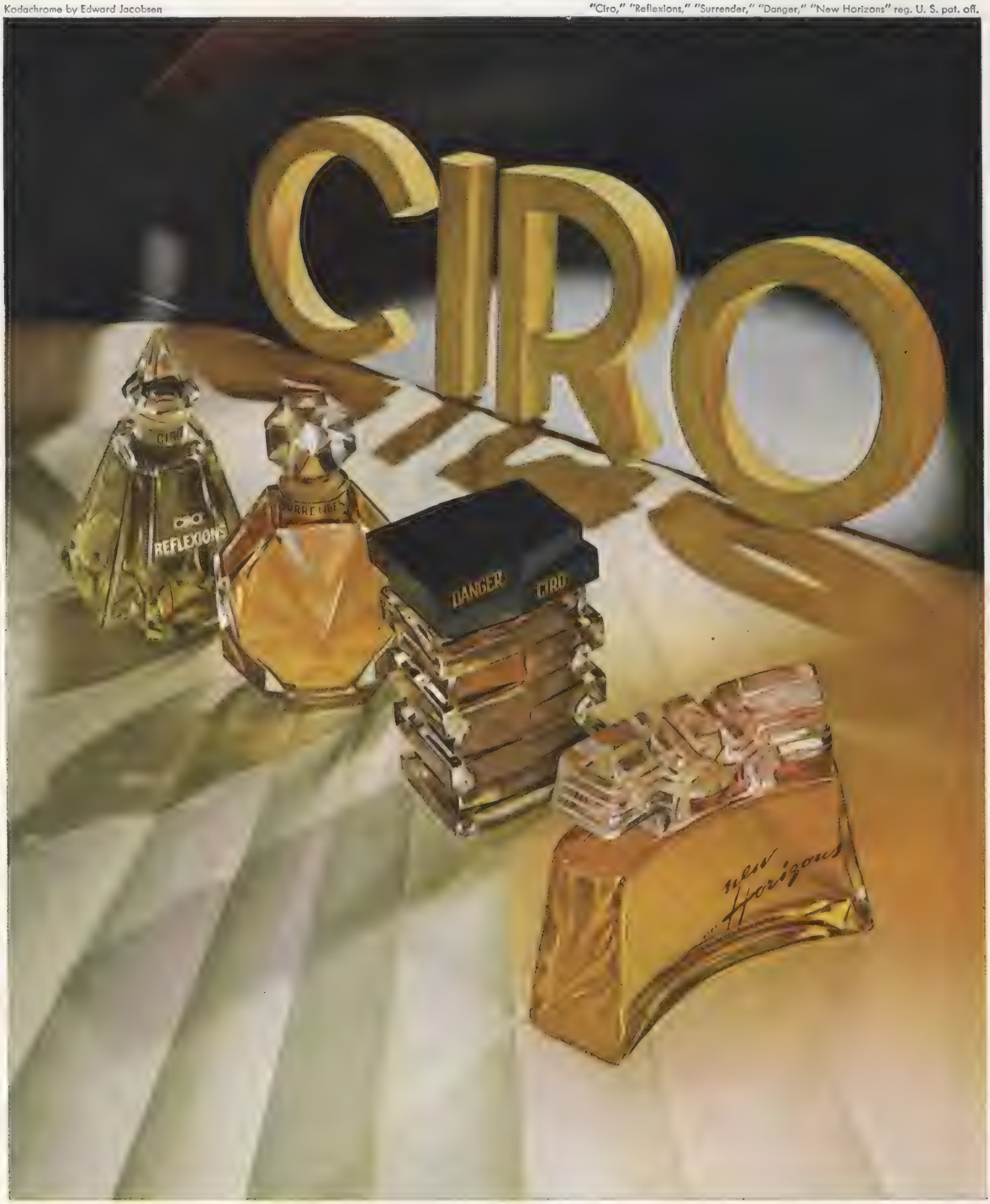
U. S. Design Pat. No. 133, 123

*Reg. U. S. Pat. Off.

At the Rhythm store in your city • RHYTHM LINGERIE, Inc., 136 Madison Avenue • New York 16

Kodachrome by Edward Jacobsen

"Ciro," "Reflexions," "Surrender," "Danger," "New Horizons" reg. U. S. pat. off.



REFLEXIONS $5.50 $12.50 20.00 36.00 SURRENDER $5.50 $10.50 20.00 36.00 DANGER $12.50 and $30.00 NEW HORIZONS $7.50 $12.50 30.00 (plus taxes)

Four ways to say "Remember Me!"

Distinguished fragrances . . . each distinctive in character.

To choose only one is baffling . . . to have all four, an achievement!

EXCLUSIVE WITH:
Atlanta, Georgia—Rich's • Baltimore, Maryland—Hutzler Brothers Co. • Belmont, Massachusetts—Filene's • Boston, Massachusetts—Wm. Filene's Sons Company • Brooklyn, New York—Abraham & Straus • Cincinnati, Ohio—The John Shillito Company • Cleveland, Ohio—The Higbee Co. • Columbus, Ohio—The F. & R. Lazarus & Co. • Dayton, Ohio—The Rike-Kumler Company • Houston, Texas—Foley's • Indianapolis, Indiana—L. S. Ayres & Company • Los Angeles, California—Bullock's • Miami, Florida—Burdine's Inc. • Milwaukee, Wisconsin—Boston Store • Minneapolis, Minnesota—The Dayton Company • New York City—Bloomingdale's • Oakland, California—H. C. Capwell's • Pittsburgh, Pa.—Joseph Horne Co. • Portland, Maine—Filene's • Richmond, Virginia—Thalhimers • Rochester, N. Y.—B. Forman Co. • San Francisco, California—The Emporium • St. Louis, Missouri—Stix, Baer & Fuller • Wellesley, Massachusetts—Filene's • West Palm Beach, Florida—Burdine's, Inc. • Winchester, Massachusetts—Filene's • Worcester, Massachusetts—Filene's •

Celanese' Creative Print in jewel-deep colors, the fabric Celanese* Jersanese* of synthetic yarn—smooth, cool as the sea under tropic sun. The dress by Mary Stevens leaves shoulders bare, adds a cape for cover-up at sunset. Celanese Corporation of America, New York 16.
CELANESE* JERSANESE*
OF SYNTHETIC YARN
*Reg. U. S. Pat. Off.

Oh Beautiful Beautiful Dan River Plaid
Lucky you to have this cotton in your south-bound wardrobe. Sunlit colors in a shadow-plaid that's just as good as it is beautiful . . . vat-dyed and Sanforized* to be perfectly poised always. Dan River Mills, Inc., Danville, Va.
Dress by William Bass. Sizes 10 to 18 in blue and brown, royal and peacock, or rose and green. At Saks Fifth Avenue, New York, Detroit, Chicago, Beverly Hills, and other fine stores.
*Fabric shrinkage less than 1%
IT'S A
DAN RIVER
FABRIC
Guaranteed by Good Housekeeping

*CHOOSE FROM BLACK OR NAVY

one, two, buckle your shoe!

Fashion's decree for the *new* look in shoes—and Florsheim straps *rise* to the occasion! Meet Fall's low hemlines in high fashion footwear—created and crafted in the finest quality tradition!

FLORSHEIM

instep straps

The Florsheim Shoe Company • Chicago

Makers of Fine Shoes For Men and Women

Creation of
dawnelle
TRADE MARK
Dramatically flared gauntlet: whip-stitched seams that match or contrast. Rich, double-woven washable cotton. Ask for SERENADE, $3.
Serenade
MANNE & WEILL, INC., New York • Kansas City • San Francisco

©1947 CONMAR PRODUCTS CORP., NEWARK, N. J

The Dress of the Month*
a Kane Weill original
designed by Natalie Renke
Be Queen of Hearts in this hooded dress with its swirling skirt. Of FOREMAN'S Good Fortune rayon crepe print in the brilliant, playing card colors. Add an entirely different look by draping the hood down to a flattering cowl. Sizes 10 to 18. About $39.95 at better stores.
If you don't find it at your favorite shop, write
KANE-WEILL • 498 SEVENTH AVE., NEW YORK 18

it's the lasting beauty of them
shaleen stockings
... in Morocco Mist for
the connoisseur of correct styling
SHANNON HOSIERY MILLS, INC. COLUMBUS, GEORGIA

For Christmas! Romantic gowns in hush-soft

CELANESE* JERSEY OF SYNTHETIC YARN

Gowns by Miss Collegiate; for name of stores where they may be purchased write Celanese Corporation of America, 180 Madison Avenue, New York 16.

*Reg. U. S. Pat. Off.

Hal Reiff

Paula Brooks captures the enchantment of the festive season. Choose this figure-flattering black and taupe print featuring the new lampshade silhouette. Sizes 8 to 18. Under $35

For the name of your nearest dealer, write PAULA BROOKS ORIGINALS • ST. LOUIS, MISSOURI

Photo by Baron-Vogue Studios Headdress by Chanda Dress by Adele Simpson

20 CARATS

A perfume of highest fashion

by Dana

© 1947 Dana Perfumes, Inc.

*Richelieu Pearls**

...they're beautiful

Exquisitely Jewel Cased for Christmas Presentation

a. "Ultra" Quality; Single Strand $15.00
Double Strand $30.00, Triple Strand $45.00

b. "R" Quality; Single Strand $5.00
Double Strand $7.50, Triple Strand $10.00

c. "T" Quality: Single Strand $7.50
Double Strand $10.00, Triple Strand $15.00

d. "Casino" Quality: Single Strand $10.00
Double Strand $20.00, Triple Strand $30.00

Prices include Gift Cases • *At better stores everywhere—Plus Federal tax*

Internationally famous creators of "Iridelle", "Satinore", "Golden Glamour", "Fleur de Mer"

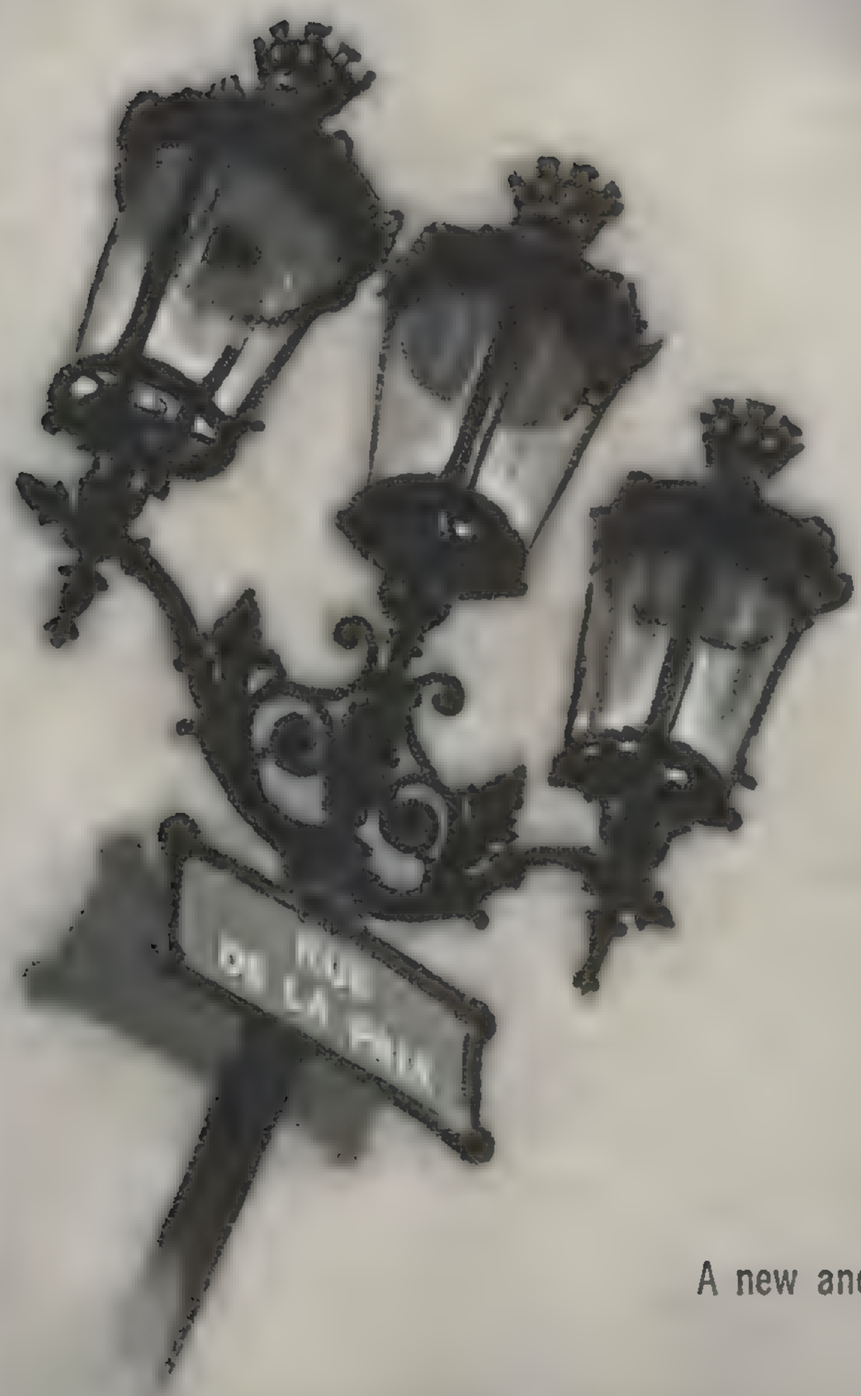
The words Richelieu, Satinore, Iridelle are registered trademarks of Jos. H. Meyer Bros.

*SIMULATED

Magnificent golden hostess coat in softest wool fired with non-tarnishable metal.
Superb details: dramatic cowl drapery, queenly train, Talon slide fastener.

Great sweep . . . great style . . . great glamor . . . Grand-gesture robe to wrap you in radiance—a-light, alive, as a garment of jewels. Designer's jewel, too: the Talon slide fastener that moulds the flashing cloth. An indispensable accessory in this robe-of-robes at $110, the Talon fastener is actually so inexpensive, so widely used—it's quite a natural thing to find it in a $4.98 cotton housecoat. And it adds extra value to each.

Talon
REG. U. S. PAT. OFF.
THE QUALITY SLIDE FASTENER
TALON, INC., MEADVILLE, PA.



FAME

the essence of triumph

A new and uniquely

original parfum . . . a soaring triumphant scent,

expressly created for the

select few who cherish a truly

rare creation in parfum.

parfums

CORDAY

15 RUE DE LA PAIX, PARIS

FAME is destined to take its place among the classic parfums of Corday . . . Toujours Moi, Tzigane, Frenzy, Jet, Promesse, Possession, L'Ardente Nuit . . . known and loved the world over.

MERRIMACK

Twill-back

VELVETEEN

Luxurious Merrimack Velveteen catches the shimmer of bright lights in its velvety texture . . . as it flows and swirls in this lovely jacket and skirt ensemble for evening.

Merrimack Mfg. Co. (1946), 1450 Broadway, New York, N. Y.

Painted from life for Merrimack by Ruskin Williams

Hospitality in your refrigerator

Christmas time is hospitality time. For friendly visits and unexpected guests, *the pause that refreshes* with ice-cold Coca-Cola provides a gracious welcome. There's more Coke now, so keep an ample supply in your refrigerator for visitors, for your family, and for yourself.

* * *

Listen to ***The Pause That Refreshes On The Air*** with the Songs of Ginny Simms and the Music of Percy Faith and his Orchestra... Sundays 6:30 P.M. EST Columbia Network.

Ask for it either way ... both trade-marks mean the same thing.

COPYRIGHT 1947, THE COCA-COLA COMPANY

• Open house on Christmas Eve—Boston, Massachusetts

PRINCESS ELIZABETH

everywhere... it's a national tradition

National Sterling

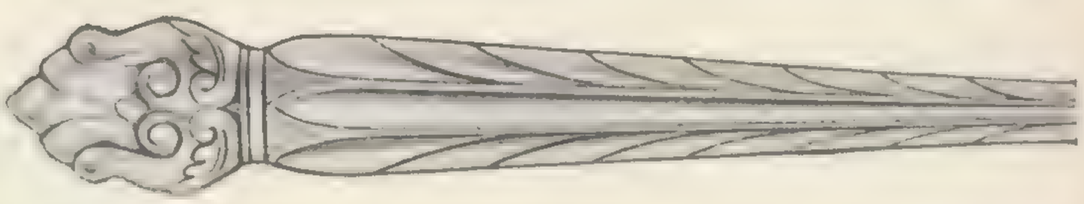
• Town house, farmhouse, penthouse...from coast to coast this is the season of giving, of joyous hospitality. Our hearts and our doors are open wide, and the center of the scene in every home is the holiday table enhanced by the beauty of National Sterling.

• There is no finer solid silver than National Sterling. Gifted designers and exceptional craftsmen have devoted their skills to the creation of every beautiful piece. There is finished perfection in the balanced proportions, in every detail of pattern. All over the country National Sterling is a national tradition, a treasured possession, a magnificent gift.

• National Sterling presents a series of distinguished patterns in five-piece place settings and all accessory pieces for complete service. Ask to see National Sterling at fine jewelers and silverware departments.

NATIONAL SILVER COMPANY

OVERTURE



INTERMEZZO

MARGARET ROSE

Scottish Airs

Plaids have progressed from skirling to whirling, from exclusive clans to all-inclusive fashions. At beach or bistro, on sun deck or starlit roof, you'll see new plaids with the can't-be-copied character that's woven right into Galey & Lord gingham... a product of Burlington Mills.

Galey & Lord Cottons

GALEY & LORD, INC., 57 WORTH STREET, NEW YORK, N. Y.

A Man's Idea of a Good Gift

The most exacting man likes **CROSS COUNTRY**...its sensible approach to men's toiletries, its brisk, invigorating scent. Every man appreciates the century-old Mark Cross tradition of making good things for men. You'll find Cross Country Toiletries by Mark Cross at selected leading stores throughout the country. Gift Ensembles illustrated—*Left:* Shaving Stick, After Shave Lotion, Men's Talcum, $5.* *Right:* After Shave Lotion, After Shave Cream, Men's Deodorant, Shaving Bowl, After Shave Powder, $10.50.*

MARK CROSS • FIFTH AVENUE • NEW YORK

**Subject to 20% excise tax*

IRISH LINEN FLIES HIGH . . . Irish linen is literally flying high. It's first in air-borne and resort wardrobes because it's packable, cool and elegant. Linen is also flying high in fashion news! Pace-setting designer Brigance stars it in his cruise collection. This Irish linen travel ensemble in wisteria and navy blue shows the Brigance flair for color. Matching linen parasol and gloves indicate his sense of drama.

IRISH LINEN
IT'S LOVELY
IT LASTS

Write for this free 40-page booklet on Irish linen.

THE IRISH LINEN GUILD, 527 FIFTH AVENUE, NEW YORK 17, N. Y.

1897 • 1947
World's Oldest and Largest Processors

HERMAN BASCH & CO., INC., New York
of Persian Lamb and Broadtail

An extravagantly

beautiful evening coat

of lustrous

HAMMER BRAND

dressmaker *Broadtail.*

Only the finest,

lightest, supplest

Russian Broadtail

could possibly

drape so

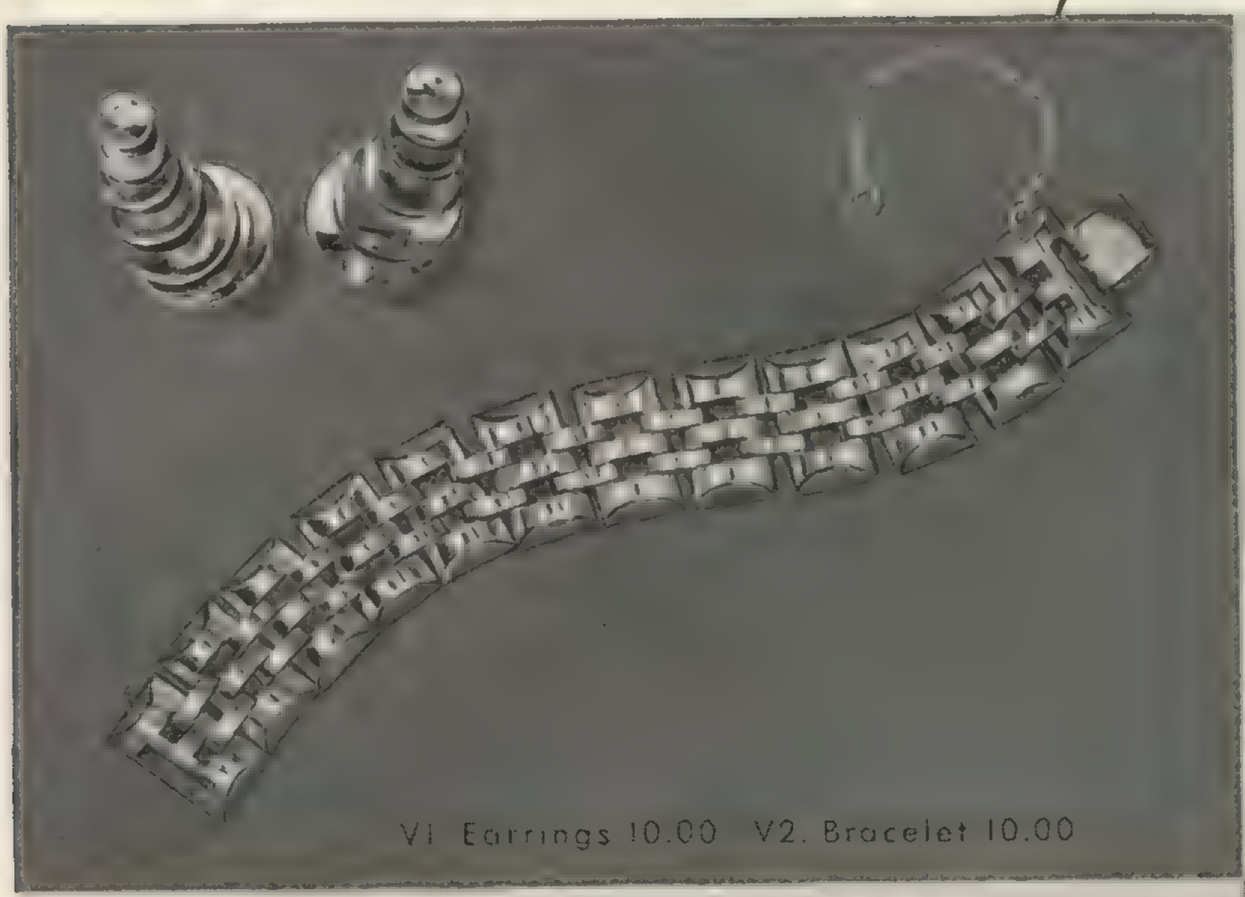
exquisitely!

Hammer Brand dressmaker persian lamb and broadtail

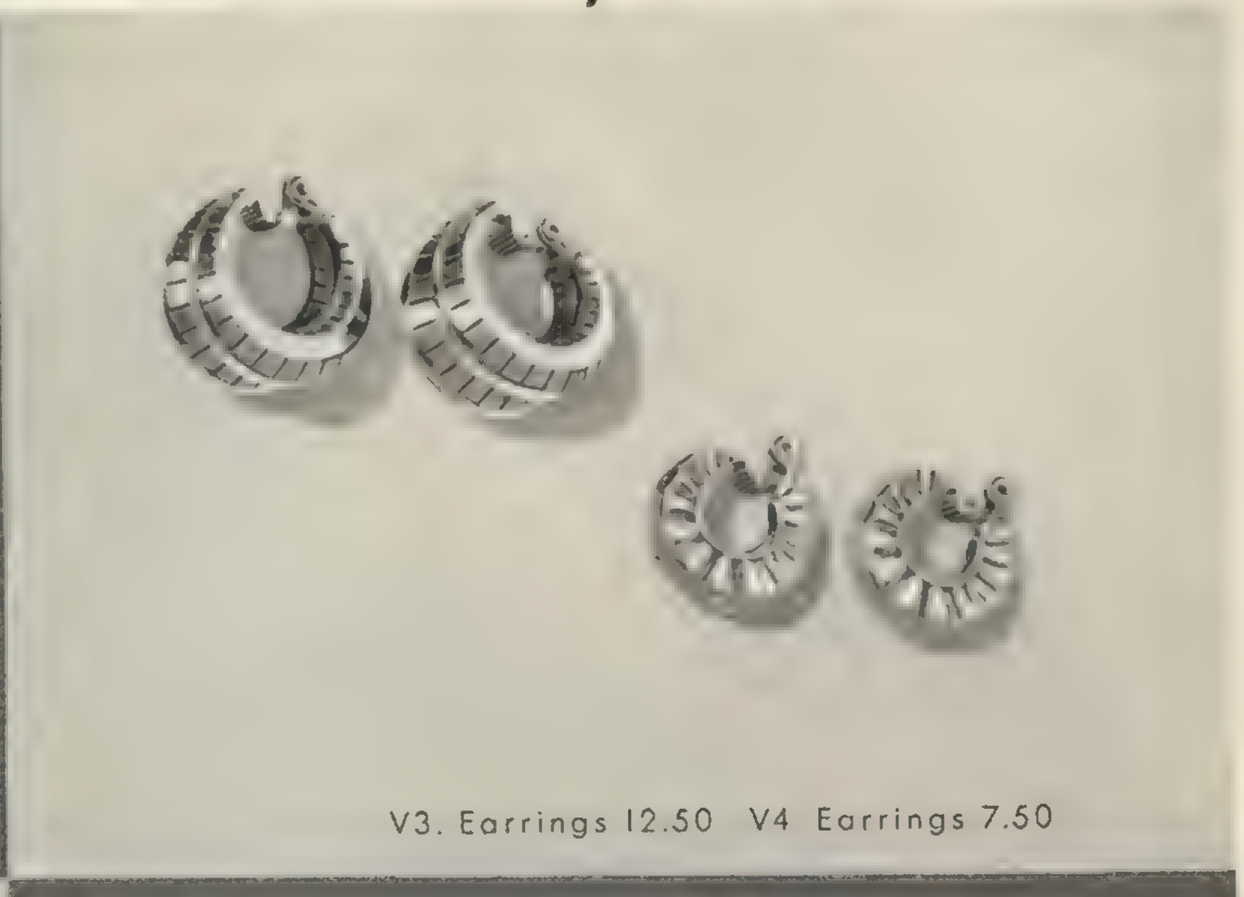
A Fredrica Original . . . Hammer Brand Processed

COPYRIGHT 1947, HERMAN BASCH & CO., INC.

Christmas in the golden manner of Monet

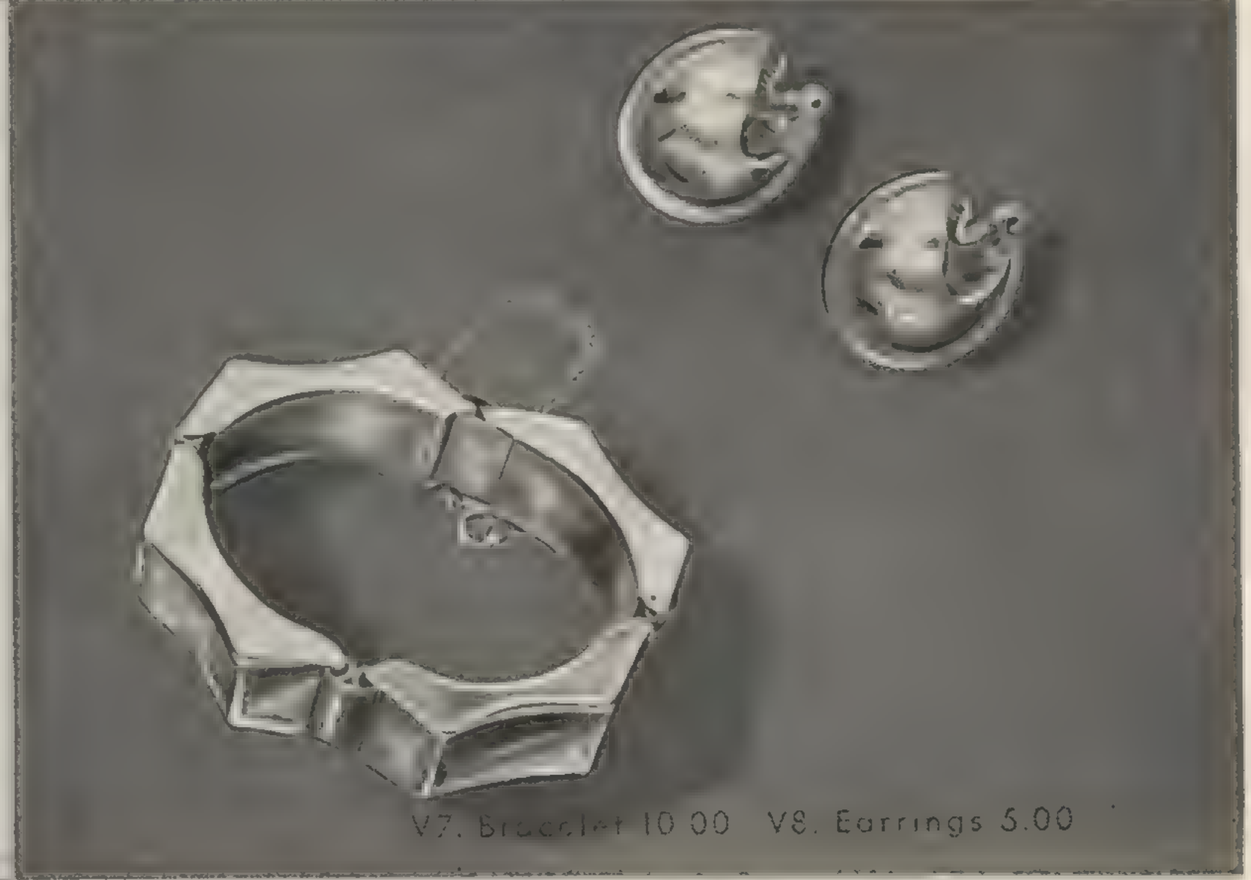


V1 Earrings 10.00 V2. Bracelet 10.00



V3. Earrings 12.50 V4 Earrings 7.50

V5. Earrings 3.00 V6. Pin 5.00



V7. Bracelet 10.00 V8. Earrings 5.00

V9 Bracelet 7.50 V10. Earrings 7.50

V11. Earrings 3.00 V12. Pin 5.00

JEWELRY BY

Monet

Plus tax. At better stores.

Monet Jewelers • 8 West 32nd Street • New York, N.Y.

Copyright Monet Jewelers

Natural pure silk pongee
by
Paul Parnes
MONTALDO'S
Bird - Speakman Inc.
Wilmington, Del.
Denver • Colorado Springs • Bartlesville, Okla. • Columbus, Ohio • St. Louis
Richmond, Va. • Charlotte, Winston-Salem and Greensboro, N. C.
Doop's
East Orange, N. J.

WHAT DO You WANT IN A STOCKING?
If you require, above all, faultless fit — a stocking which
precisely follows the contour of foot, heel, ankle and
leg — then this is the hosiery for you. Available
at your favorite stocking counter, in a
selection of colors, styles and weights and in
your particular size and leg length.
HOSIERY "As You Like It"
READING, PA.
LARRY GORDON

Alfred OF NEW YORK relies on Stonecutter Cord, the fabric hit of the season, for his feminine version of the tailored sport shirt and jacket. He knows this deep-ribbed rayon-and-cotton fabric precisely interprets the custom tailoring so famous in his styles for men.
Sizes 10-20. Blue, brown, black, green, canary.
The jacket about $11.00. The sport shirt about $9.00.
Jordan Marsh, Boston—Neiman-Marcus, Dallas—
Himelhoch's, Detroit—The Lindner Coy, Cleveland—Montaldo's.
Stonecutter
FABRICS OF DISTINCTION
Plucer
STONECUTTER MILLS CORPORATION
450 Seventh Avenue, New York 1, N. Y.

Gifts in the Shulton Tradition

1—**Vanity Box**—America's Own Fragrance . . . 7.00
2—**Homestead Box**—Toilet Water, Bath Powder 2.25
3—**Quadrille Box**—Roses-and-Spice Toiletries . 1.50
4—**Trunk Box**—Two lavish tiers of charm . . . 5.00

5—**Three Shaving Essentials**—in compact set . . 3.00
6—**Complete Shaving Luxury**—bath soap, too . . 6.00
7—**Travel Set**—Good grooming for men-on-the-go 1.25

8—**Ribbon Box**—Toilet Water, Soap, Body Sachet 3.00
9—**Bath Salts**—eight sticks in wall container . 1.25
10—**Prom Set**—four ways to daintiness 1.75
11—**Beauty Box**—full tribute to loveliness . . . 6.00

SHULTON
Rockefeller Center, New York

Prices plus tax

*Reg. U.S. Pat. Off.

Norman Norell

COMPLIMENTS "THE IMPORTANT NEW STYLE TREND" ESTABLISHED BY THE KAISER AND THE FRAZER

Designer and member of New York's world-famous fashion firm of Traina-Norell, Norman Norell is distinguished for the many new trends in women's fashions that have come from his drawing board. Dramatic simplicity is the keynote of his success, and of the influence his firm exerts on what the well-dressed woman will wear. Norell admires the distinctive lines of the KAISER and the FRAZER. He says: "These cars establish an important new trend in modern automobile styling—a most admirable trend, combining beauty with purpose."

KAISER

FRAZER

A red silk taffeta dinner dress with a fur border, by Norman Norell of Traina-Norell

There *is* a purpose behind the dignified simplicity of line that makes the KAISER and the FRAZER so outstanding in exterior beauty. That purpose is twofold—more interior roominess, and better vision for driver and passengers. The entire width of these cars is utilized, *inside!* The fenders sweep in unbroken lines from headlamps to rear deck. The industry *will* follow this postwar trend! You will admire the beautifully tailored interiors, too. Here is truly luxurious transportation . . . with the glamorous touch of tomorrow.

KAISER-FRAZER CORPORATION • WILLOW RUN, MICHIGAN

"THE BEAUTY AND DISTINCTION OF CUSTOM CAR STYLING"

Blue Fern

by

Wrisley

A wood-nymph fragrance . . .
straight out of a fairyland dream—
fresh, dewy and lingering-sweet.

Cologne and Bath Oil in sculptured bottles
with shimmering, jewel-like caps . . .

Bath Powder in silvery-blue
fern boxes nestled in
gleaming satin . . .

Richly scented Soap with
fern decor . . .
. . . bath-time witchery to
transform your every evening
into an occasion.

In sets . . . or individually
from two to five dollars.

Luxite UNDERTHINGS BY HOLEPROOF

make her Christmas wonderful with the lingerie she loves

Swing over to the bright side about your Christmas shopping . . . whatever her age or disposition, you're SURE with Luxite. It gives you such range in styles . . . in fabrics including Nylon . . . in colors . . . and in price. But ALWAYS there's the deft tailoring that insures long wear . . . because HOLEPROOF concentrates on Quality. At her favorite store, or write us and we'll tell you where.

Luxite and Holeproof are trademarks of The Holeproof Hosiery Co. (Reg. U. S. Pat. Off.)

Luxite UNDERTHINGS BY HOLEPROOF

HOLEPROOF HOSIERY COMPANY, MILWAUKEE 1, WISCONSIN. IN CANADA—LONDON, ONTARIO.

MAKERS OF WORLD-FAMOUS MEN'S SOCKS AND WOMEN'S PROPORTIONED STOCKINGS.

Schiaparelli

shocking perfume imported from France

The dress that travels prettily or stays home smartly. Mallinson's cloud-soft rayon in petal pink, stone grey, water blue or lemon yellow with a black flower print. Sizes 10 to 20. At better stores everywhere. For name of store nearest you write H. Bomze & Bro., Inc. 124 No. 15th Street, Philadelphia 2, Pa. About $11.00

"Models of Loveliness!"
Manikin
FULL FASHIONED
NYLONS
LOVELY Martha Hyer
APPEARING IN R.K.O. RADIO'S "ROUGHSHOD"
PHOTOGRAPHED IN HOLLYWOOD BY GEORGE BOARDMAN
B-Z-B KNITTING CO., ROCKFORD, ILLINOIS
NEW YORK OFFICE, EMPIRE STATE BLDG.

At better stores everywhere or write: ETTA GAYNES, 500 Seventh Avenue, New York 18, N. Y.

The idea for this advertisement came from Santa Claus. So we send $50. to the New York Times "100 neediest cases" fund.

Wayward slip in the winter wind . . . Her careful elegance ruined by a sudden wind and a high-riding slip! How easy to avoid such embarrassing moments! Because of the patented **"Biastrait"** design, **Mary Barron** slips won't ride up or twist at the hips or tug at the shoulder straps.

So be sure the slips on your Christmas list are **Mary Barron's.** Lovely lace-trimmed models to please the luxury-loving heart of every woman. Smartly tailored styles for the career girl.

MADE OF BUR-MIL QUALITY RAYON FABRIC

Soft, lustrous black — with wide borders of Alencon type lace. Made of durable Bur-Mil* satin of DuPont nylon and rayon, needs no ironing. Sizes 32-44. Also white and tearose. **About $6.00 . . . . . Others from $3.00**

*Reg. U. S. Pat. Off.

Mary Barron Slips are sold at leading stores in U. S. A. and Canada
When you order from your store give your dress or brassiere size.

WIN $50.00 *for your most embarrassing slip moment, if we use it in our advertising. Send to Mary Barron, c/o The Davidson Bros. Corporation, 180 Madison Avenue, New York 16, N.Y. (Expires June 30, 1948)*

you'll be wearing
Duchess Royal
You'll be packing your bag full of fine Juilliard corduroys—cleverly coordinated. P.S. Don't forget to throw our famous corduroy Raincoat over your shoulders! P.P.S. Just a hint... This makes a wonderful gift selection!
Available at
Bonwit Teller of Philadelphia, Pa.
Carson Pirie Scott & Co., Chicago, Ill.
Jenny, Cincinnati, Ohio
Scruggs-Vandervoort-Barney, St. Louis, Mo.
Young-Quinlan, Minneapolis, Minn.
and all other fine stores throughout the country or write directly to
DUCHESS ROYAL, INC.
498 Seventh Ave., New York 18, N. Y.
Under $15
Jacket about $25 Cummerbund skirt with matching bra. About $17.
Under $40
Under $40
Under $25
*Reg. U.S. Pat. Off.

Vogue's Travelog

A DIRECTORY OF FINE HOTELS AND RESORTS

FOR FURTHER INFORMATION ABOUT THESE LISTINGS WRITE TO VOGUE'S TRAVELOG, 420 LEXINGTON AVE., N. Y. 17

VOGUE'S TRAVELOG is back—bringing you fine hotel & resort listings. Use it whenever you plan important trips.

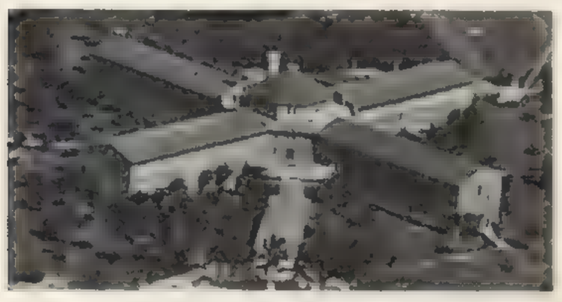
Arizona

TUCSON

SANTA RITA HOTEL. 250 rms. Tucson's Social Cntr; Western Hosp. & Atmosphere. Superb cuisine; famous Dance Bands, Polo, Golf. Nick Hall, Mgr.

Florida

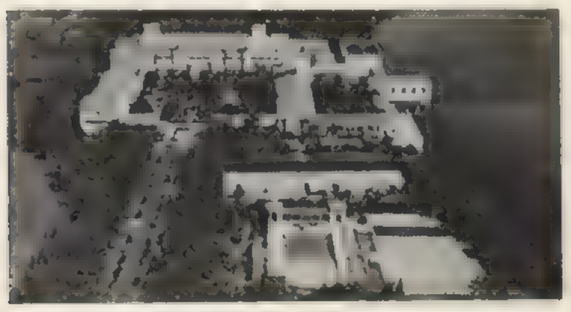
BOCA GRANDE



BOCA GRANDE HOTEL

Fireproof—on the Gulf of Mexico, and offers the utmost in comfort and homelike surroundings. Every room is outside with tile bath. Superb cuisine, private beach and golf course, fine fishing. Rates $16 per person and up, American plan. N. Y. Telephone MUrray Hill 2-3341.

BOCA RATON



THE BOCA RATON CLUB

Between Palm Beach and Miami. A thousand fabulous acres of sun-splashed splendor and tropical tranquility. Championship golf course, tennis courts, two pools, cabana club, mile of private beach, private fishing fleet. Some reservations available. Write for booklet. Caston Lauryssen, General Manager. New York Office—730 Fifth Avenue. CIrcle 7-7610.

FORT LAUDERDALE

THE NEW MARIE ANTOINETTE

—for gracious living on famed Lauderdale Beach. Spacious, exquisitely furnished apartments—hotel rooms. Elevator to second floor and penthouse apartments. Beach level, studio apartments with balcony boudoirs. 24-hour switchboard, daily maid service. Private beach, parking. Brochure—reservations, write: F. G. Snedden, Brickell Drive, Fort Lauderdale, Fla.

LAKE PLACID

SOUTHWINDS CLUB. 3,000 acres in orange groves & crystal lakes country. All sports, golf, tennis, bass fishing. Write Ronald A. Baker.

Florida

MIAMI BEACH

THE HOTEL GOOD

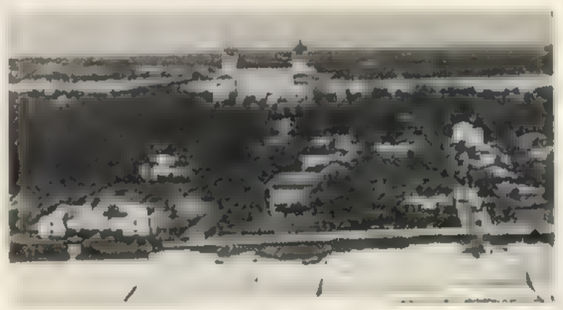
Through the years, the traditions which have pleased a highly discriminating clientele for more than a decade. Beautiful appointments—gay, friendly atmosphere, conservative policies. Central location—private ocean beach—cabanas. Superior dining room, air conditioned cocktail lounge. Immediate reservations advisable. Carolyn Good Tucker, Owner—G. S. Pickard. Mgr.

MIAMI BEACH

THE SEA VIEW

Newest, finest on oceanfront—Initial season 1947-48. Exclusive "north beach" location. Advanced design provides more winter sunshine, tradewind breezes. Marine views from every room. Private balcony-verandahs featured. Private ocean beach, pool, cabanas. Advance reservations. Fatio Dunham, Manager—for 7 years manager of The Whitman.

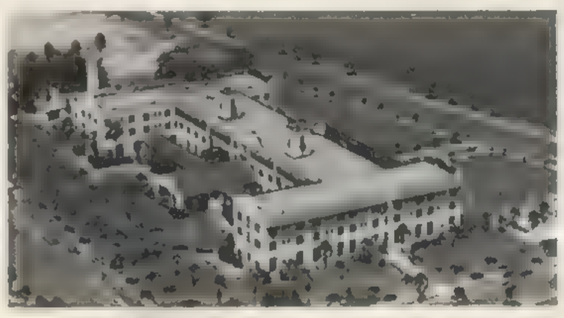
PALM BEACH



PALM BEACH BILTMORE

New private Beach Club on oceanfront. Golf, sailing, fishing. Gay social life. European Plan. A Hilton Hotel. For information consult your Travel Agent or Reservation Offices: In New York: The Plaza, Suite 1755, 1 West 58 Street—MU 8-2240; In Chicago: Palmer House—Andover 6344; In Washington: The Mayflower—District 4979.

SANFORD



MAYFAIR INN

Gracious living amid charming surroundings in the heart of Florida's citrus region. 130 miles south of Jacksonville on Route 17 and Atlantic Coast Line. Superior Cuisine. Swimming, tennis, golf, fishing, boating. Club-like atmosphere. American Plan. Single $12.00 up; Double $18.00 up. All baths. Write Lind D. Weber, General Manager.

Florida

SAINT AUGUSTINE

THE MONSON. Fine small hotel. Good food & service. Low Amer. plan rate to weekly or season guests. Interesting winter community. Golf. Folder.

SAINT PETERSBURG

THE VINOY PARK HOTEL. Largest, finest on West Coast. 375 rms. Faces Tampa Bay. Gulf beach club priv. Refs. exch. Sterling B. Bottome, Mgr.-Dir.

New York

NEW YORK CITY

BARBIZON-PLAZA, midtown, overlooking Central Pk. 6 Ave.-58 St., near Radio City, theatres, shops. Choice rms. from $3.50 sgl, $6 dbl. Bklt. V. M.

North Carolina

GREENSBORO

SEDGFIELD INN. Charming English Manor hotel in the glorious Piedmont. Superb cuisine. Champ, golf course, tennis, riding. Write for free booklet V.

South Carolina

CHARLESTON

THE VILLA MARGHERITA

Located on the Battery—The Villa is internationally famous. Charleston's finest address. After the day's tour of quaint places and "beauty spots," return to the tranquil atmosphere of the Villa. Our cuisine is unexcelled. Rates American plan: Double $30 to $40 per day. Write for information and brochure.

Missouri

KANSAS CITY

BELLERIVE HOTEL. K. C.'s Social Rendezvous. Luxurious apts. Famous El Casbah Supper Club. Garage. Rec. by Duncan Hines. Louis L. Larrea, Mgr.

New Mexico

CARLSBAD

LA CAVERNA HOTEL

Situated in the land of winter sunshine and cool moon-kissed nights, New Mexico offers a vacation of complete relaxation. Enjoy a trip through the famous Carlsbad Caverns. Participate in your favorite sport—hunting, fishing, and golf at its best are all here for the asking. Recommended by Duncan Hines.

Texas

HARLINGEN

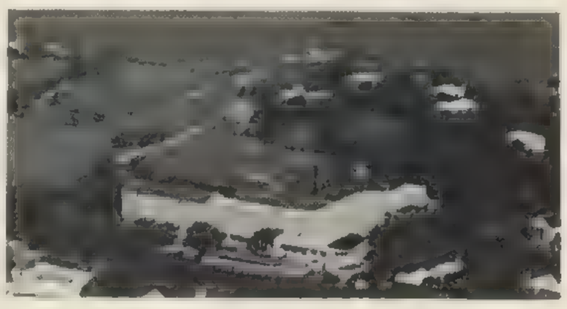
MADISON HOTEL. Luxurious vacation in tropical Rio Grande Valley to Mexico. Sunshine, flowers, dancing, sports. Free folder.

Bermuda

PAGET EAST

POMANDER GATE. One of Bermuda's most distinguished guest houses. Accom. 25 guests. Private beach facilities. Conven. located. Amer. Plan.

ST. GEORGE'S



HOTEL ST. GEORGE

Private golf course, secluded beach, pool, fishing, sailing, tennis. Dancing under the stars. American Plan. A Hilton Hotel. For information consult your Travel Agent or Reservation Offices: In New York: The Plaza, Suite 1755, 1 W. 58 St. MU 8-2240; In Chicago: Palmer House—Andover 6344; In Washington: The Mayflower—District 4979.

SOMERSET

CAMBRIDGE-BEACHES

A distinguished cottage colony comprising old Bermuda homesteads and small cottages set in twenty acres of colorful flower gardens, lawns and cedar groves . . . for complete relaxation amidst the native charms of old Somerset. Private beaches, sailing, still and game fishing. Travel Agent or New York Office: 301 Hotel Roosevelt, MUrray Hill 4-4705.

Quebec, Canada

QUEBEC

SNOW PLACE OF CANADA—QUEBEC

The Château Frontenac in old Québec . . . headquarters for the Parallel Technique developed and taught by Fritz Loosli . . . the world-famous Ski-Hawk School. Bus service to Valcartier and Lac Beauport snow slopes for guests of the Château Frontenac. Powder-snow on a well-packed base. Ski tows in operation; slopes for beginners. Reservations: See your Canadian Pacific Agent, or write the Hotel Manager.

VAL MORIN STATION—P. Q.

FAR HILLS INN. Gracious hosp. for discriminating people. Lux. appointments, restful atmosphere, superb location. Winter sports. Ski tow. Booklet.

DUDE RANCH

Texas

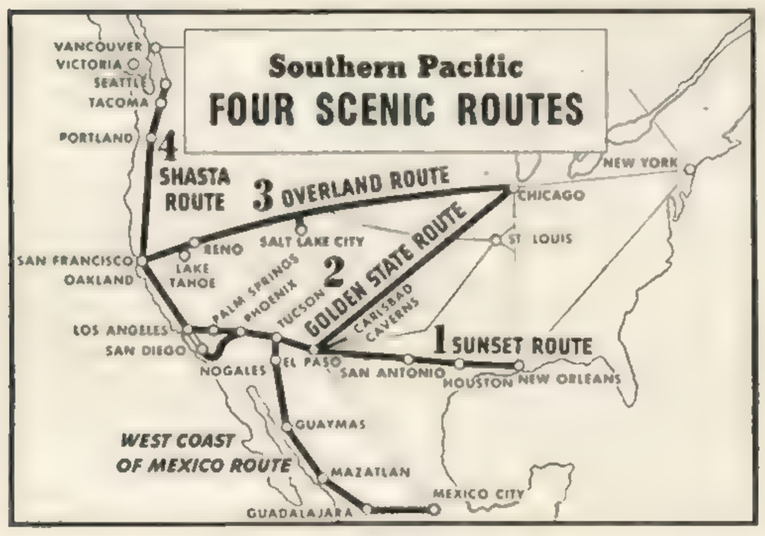
HUNT

WALDEMAR GUEST RANCH. 10th yr. 85 mi. W. San Antonio. Riding. Everything for fun and relaxation. Fine food. Ltd. 40. Res. Season Jan.-Apr. Bklt.

Only S. P. offers you a trip like this . . .

New Orleans, San Antonio, El Paso, Tucson, Phoenix, Palm Springs, Hollywood . . . all in a single mainline roundtrip west.

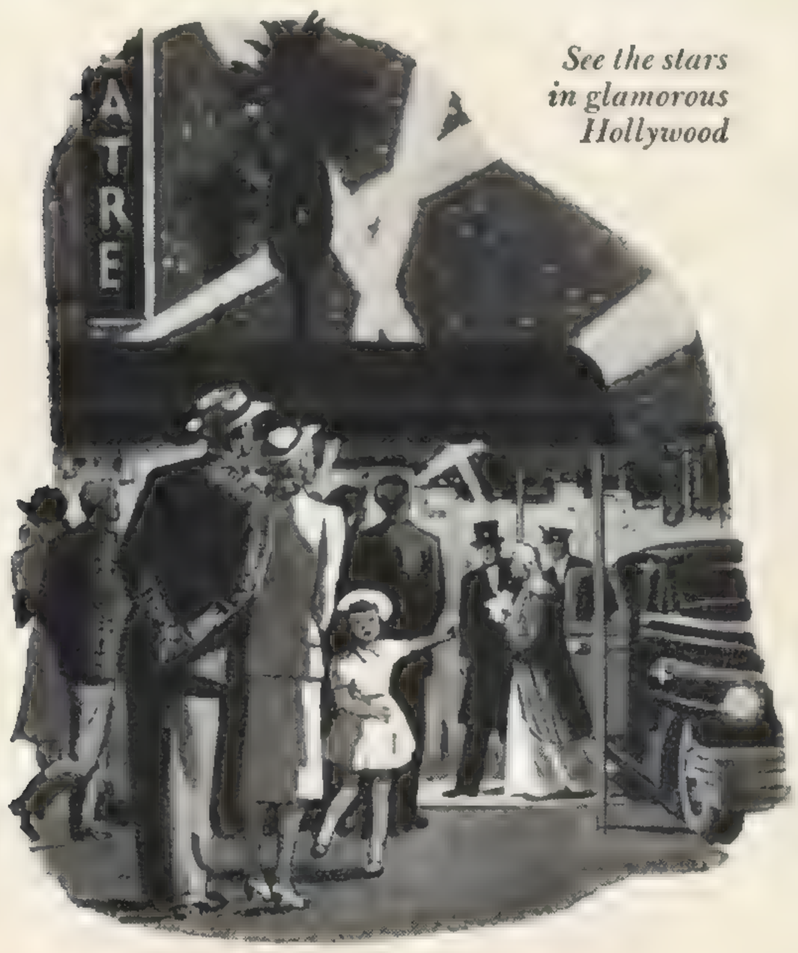
Mardi Gras is February 10



In planning your winter vacation this year, think of Southern Pacific. Our Sunset and Golden State Route trains provide the *only* mainline service to Tucson, Phoenix, Palm Springs and other resort and guest ranch centers in the west and southwest. On your S.P. roundtrip ticket, you can travel both routes—*see twice as much*—for no extra rail fare from most eastern and midwestern places. You'll ride in fine, fast, comfortable trains.

Going, you can head straight for sunshine and the old south—first stop New Orleans. Here are world-famous restaurants, spectacular celebrations (Sugar Bowl Football Classic, Mardi Gras, etc.) and Old World romance. (There's a special coast-to-coast Pullman service via the *Sunset Limited* for eastern seaboard residents who want to go straight through.) You'll speed across Texas to El Paso with its sidetrips to Juarez (in Old Mexico) and Carlsbad Caverns, then on to Tucson and Phoenix, heart of the Southern Arizona resort and guest ranch country. Next comes Palm Springs with its 81° winter days and cool nights. At the end of the line, is Hollywood with its glamor, stars and radio shows.

Returning home, you can travel the direct Golden State Route, famous low-altitude way from Los Angeles or San Diego to Chicago via Phoenix and Tucson, or on one of our other Scenic Routes (see map). For more details about this trip (or S. P. trips via San Francisco), mail the coupon below.



See the stars in glamorous Hollywood

S·P

The friendly Southern Pacific

COMING SOON! The new, faster streamlined, extra fare **GOLDEN STATE.**

L. C. IOAS, Dept. VO-121
310 So. Michigan Ave., Chicago 4, Illinois

Please send me, free, the booklet(s) I have checked: ( ) Southern Arizona & Southwestern Ranches and Resorts ( ) Sunset Route in Natural Color ( ) Palm Springs.

*Name*_____

*Address*_____

*City & Zone*_____ *State*_____

the fitting gift
for Christmas dears

perfect-fitting
Belle-Sharmeers

Don't give her just stockings— give her lovelier legs! Give Belle-Sharmeer Leg-Size Stockings in her *personal* leg-size, fitted so exquisitely they make her pretty legs, prettier. You'll find Belle-Sharmeer Leg-Size Stockings . . . in fashionably muted Woodland Hues . . . at a fine store in your community. *(A file record of her correct Belle-Sharmeer leg-size and foot-size is probably there already!)*

BREV
for slender or small legs

MODITE
for average size legs

DUCHESS
for tall, larger legs

full-fashioned
for flawless fashion

Belle-Sharmeer

leg-size stockings
for leg-wise women

Belle-Sharmeer Division, Wayne Knitting Mills, Ft. Wayne, Indiana

AMERICA LIVES IN
AMERITEX
FABRICS
AMERITEX*
sudanette gingham
in chalk box colors
Nostalgic colors filched from a gradeschool chalk box — in Ameritex's beloved, not-seen-for-years, silky-hand sudanette gingham. Fine combed cotton, yarn-dyed, †Sanforized, and guaranteed sudsable, of course. In chalk blue, chalk yellow, chalk white, chalk green, chalk brown, chalk grey, chalk beige, chalk pink. Available in ready-to-wear and piece goods' departments of better stores throughout the country.
AMERITEX* A division of United Merchants and Manufacturers, Inc.
93 Franklin Street, New York 13.
*Reg. U. S. Pat. Off.
†Less than 1% residual shrinkage

141 rooms in full color...
traditional and modern,
dictionary of periods decoration,
paintings by Pierre Brissaud,
David Payne and others,
color photographs by Steichen, Bruehl.

House & Garden's

complete guide to

Interior Decoration

NEW—REVISED—ENLARGED

edition of this famous Encyclopedia of good taste in all types of decoration

edited by

RICHARDSON WRIGHT, Editor-in-Chief of House & Garden

A professional book — to make the amateur feel professional. It arrives in a year when *your* decorating plans can become a reality. Painters are once again painting... because once more there are painters and paints. Just as, once more, fabrics, furniture, carpets, household equipment are available. The "What to do"—"How to do it" information in these 320 pages can make *you* your *own* decorator.

HOUSE & GARDEN, *Boston Post Road, Greenwich, Connecticut*
Please send me
House & Garden's GUIDE TO INTERIOR DECORATION.

name.....*street*.....

city..... *zone #*....*state*.....
I enclose ☐ *check* ☐ *money order for $7.50*

V-12-47

the gift for you...
your house...
your friends...
$7.50

Pour on the Cointreau and light up the Party!

Here's a bright, new way to greet the Holiday! Steep your traditional Yuletide pudding in Cointreau's delicate flavor—and set it aflame. Enjoy its warming, cheery glow,—its spirited, satisfying taste.

And, if you already know the joys of Cointreau as an after-dinner liqueur, or in a Side Car, remember that there are *other* unforgetable recipes in the pages of Cointreau's booklet: "The Gourmet's Guide to Dining and Drinking." It's *free*.

You will be amazed at the wealth of ideas in this book: drinks, salads and desserts. Clip the coupon—and discover New Worlds of delight in the sphere of taste!

ASK FOR COINTREAU WHEREVER FINE LIQUORS ARE SOLD

The crowning touch to a perfect dinner

V-4 COINTREAU Ltd., Pennington, N. J.

Please send me my free copy of "The Gourmet's Guide to Dining and Drinking."

Name.....

Address.....

City..... P. O. No..... State.....

80 PROOF • PRODUCED AND BOTTLED BY COINTREAU LTD., PENNINGTON, N. J.

Looks like a green Christmas—

(Daniel Green, of course)

FROU FROU, $8.00

POW-WOW, $5.00

PIXIE, $5.00

Pixie and Frou Frou come in rayon satin—blossom pink, heaven blue, cherry, wine, royal blue, and black.

Pow-Wow comes in exclusive soft, pure wool *Velvafelt*, in Indian red, sand, black, royal blue, blossom pink, heaven blue. ***At better stores everywhere***

Daniel Green

COMFY SLIPPERS

Famous since 1882 . . . they stay in shape

Slumber Number

The girls are agog about VELVELETTE—
the winter nightwear fabric that's really
too nice to hide under covers! It's the
Flannelette of Fashion, famous for style, color,
quality—for creating charming prints
in softest, sleepiest cotton.

That dancer is showing off her tattersall
plaid. Her audience of one is all aglow
in a candle print in sweet, lullaby shades.
Other new VELVELETTE high
spots include: bows, rings, flowers, dashing
young stripes and more plaids; solid
pastels, too, delicate, dreamy. Whatever
your choice in gowns, P. J.'s, robes or
housecoats, you'll look lovelier, sleep
cozier in the Flannelette of Fashion.

VELVELETTE

The Flannelette of Fashion

Reg. U.S. Pat. Off.

A Cone Fabric

CONE EXPORT AND COMMISSION CO., INC. • 59 WORTH ST., NEW YORK 13, N. Y.

"A man never forgets
a woman...whose perfume
he remembers."

20 CARATS

1 oz. $18.50* ½ oz. $10.00*
Cologne from $6.50 to $2.25*

EMIR

1 oz. $18.50* ½ oz. $10.00*
Cologne from $4.00 to $2.25*

Dana

PARIS ✳ NEW YORK ✳ CHICAGO

PLATINE

1 oz. $17.50* ½ oz. $9.50*
Cologne from $6.00 to $2.00*

"A woman never forgets
a man...who remembers her with
perfume_a famous perfume!"

TABU

1 oz. $17.50* ⅜ oz. $7.00*
Cologne from $18.00 to $2.00*

© 1947 Dana Perfumes, Inc.
* Plus Federal Tax

DANA PERFUMES ARE FAMOUS THE WORLD OVER

It's Two in One for Sea 'n Sun

Charmingly feminine... incomparably swimable... pioneeringly original. Sun in the feminine beauty of the Sea Shell looking pert, pretty and well contoured. Zip it off and swim in the sleek, controlled comfort of the woven Lastex Sea Skin maillot. Sizes 10 to 20. Sea Skin about $10. Sea Shells $10 to $13. Coming to Better Stores everywhere. Write for the complete story.

Shown are four of many Sea Shells, all worn over the one Sea Skin pictured in the center.

CALTEX

SEA 'n SUN SUIT

CALTEX OF CALIFORNIA • 2126 Beverly Boulevard • Los Angeles 4, California

Vogue's School and Camp Directory

FOR ADVICE, WRITE: VOGUE'S SCHOOL AND CAMP BUREAU, 420 LEXINGTON AVENUE, NEW YORK 17

Summer Camps

PERRY-MANSFIELD CAMPS
STEAMBOAT SPRINGS, COLORADO

Western camps for girls 8 to 20 in three groups. Pack trips, swimming, tennis, drama, dance, art. Horsemanship & Counselor Training Courses. PORTIA V. MANSFIELD, 216 E. 70 ST., N.Y. 21. PLAZA 9-2820.

VALLEY FORGE MIL. ACADEMY
SUMMER CAMPS

Open June 26th, 1948. Vacation fun & sports. Cavalry Camp (boys 14-18). 75 horses. Riding instruction. Mounted hikes. Pioneer Camp (boys 9-14). Woodcraft instruction. Camps Catalog. BOX 53, WAYNE, PA.

INDIAN ACRES–FOREST ACRES
Career Colony & Ranch for Older Campers

White Mts. Fryeburg, Maine. All sports, arts, golf, mountain trips, riding. Rockwood Park School, accredited girls' college prep. under same direction. 1125 THE PARKWAY, CHESTNUT HILL 67, MASS.

Summer School

CAREER COLONY & K-RANCH
MAINE SUMMER SCHOOL PLUS CAMP LIFE

Personality development, studies, arts, sports for older girls. Luxury facilities in White Mts. Rockwood Park college prep. under same direction. HDQTS.: 1125 THE PARKWAY, CHESTNUT HILL 67, MASS.

Travel

MEXICAN HOUSEPARTY

A unique experience for girls, ages 15-20, at a real Hacienda, 150 mi. from Monterrey, as guests of Señor & Señora Martinez. American direction. Six weeks includes one week Mexico City. Address: MR. AND MRS. D. E. SMITH, BOX 22, ST. JOHNS, MICH.

MANY WATERS

This summer we swam in Moray Firth, Cornish inlets, Mediterranean. Small groups, personal interests followed. Introductions, private homes. Europe, Africa. Skiing: Switz., Can., U.S.A. Ref. MANY WATERS, ROOM 409, 665 FIFTH AVE., N. Y. 22. PL 3-6818.

Postgraduate

THE BARMORE SCHOOL
CULTURAL AND CAREER COURSES

For high-school and college graduates. Advertising, Fashion Merchandising, Secretarial, Interior Decorating, Art, Photography, Cultural Arts. Resident & day. Placement. 15 EAST 70 ST., N. Y. 21. BU 8-0556.

GARDNER SCHOOL
1055 FIFTH AVENUE, NEW YORK 28

Collegiate courses in Music, Art, Literature, Secretarial Studies, Languages, Oriental Civilization, etc. A beautiful home, social and cultural advantages. 90th year. M. ELIZABETH MASLAND, PRINCIPAL.

Scudder-Collver School
New York — Guatemala

The Collver Idea offers an unusual educational opportunity for girls of Junior College age. Curriculum includes liberal arts, languages, Maya culture, dramatics, music, homemaking, secretarial studies. Programs individualized to suit student's need. Interchangeable assignment plan permits choice of New York or Guatemala residence. Day and boarding. Mid-year and summer registrations for Guatemala accepted.

MRS. NATHALIA COLLVER
10 East 77 Street, New York 21 RH 4-7883

Girls' Schools

KENDALL HALL SCHOOL

A distinctive school of 60 girls, 2 hours from Boston. Strong preparation for college. General course. Wonderful outdoor life on 200-acre estate. For catalog, address MR. AND MRS. GEORGE M. KENDALL, BOX 355, PETERBOROUGH, NEW HAMPSHIRE.

OAK GROVE

Emphasizes Preparation for College and Gracious, Purposeful Living. Music, Art, Dramatics. Grades VII thru XII. Riding included. Winter Sports. New Fireproof Buildings overlooking Kennebec Valley. MR. & MRS. ROBT. OWEN, BOX 121, VASSALBORO, ME.

ST. MARGARET'S SCHOOL

Emphasizes preparation for the leading colleges. General course with music, dramatics, art, and homemaking. Hockey, riding. Other sports. Country estate, modern building. Established 1865. Catalogue. ALBERTA C. EDELL, A.M., BOX V, WATERBURY, CONN.

The GARLAND *School*

For girls of college age who have as their major interest either Homemaking or Art. Residence Practice Houses and a separate Art Center

Mrs. Gladys V. Jones, M.S., President
409 Commonwealth Ave., Boston 15, Mass.

Stoneleigh-Prospect Hill

Accredited college preparatory and general courses. Selected enrollment. Small classes. Art, music, dramatics. All sports. 150 acres with beautifully-equipped modern building in heart of famous educational region. Private stables; professional instruction in riding, skiing, Mensendieck system for posture.

Mrs. George Waldo Emerson
Box D Greenfield, Massachusetts

Lasell JUNIOR COLLEGE
For Young Women

Resident enrollment complete. Applications accepted for Sept. 1948 only. Ten miles from Boston's advantages. Two years Junior College. Academic, home ec., secretarial (general or medical), merchandising, fashion, pre-nursing. Winter sports, riding, swimming. 35-acre campus. Delightful home life. Catalog. Raymond C. Wass, Pres., 126 Woodland Road, Auburndale, Mass.

HOUSE IN THE PINES SCHOOLS

Cornish School: College preparatory and general courses, including art, music, and secretarial training. Excellent riding stable. Swimming.

Junior College: Vocational and liberal arts courses.

Ask for Cornish School or Jr. Col. Catalogue
RUTH F. CLEVELAND, Director
40 Pine Street, Norton, Massachusetts

Mary A. Burnham

Successfully prepares for Smith and other colleges. Accredited. Exceptional work in music, art. Also postgraduate courses. Drama, secretarial. College town advantages. Charming colonial residences. Riding, swimming, tennis, skiing, all sports. Mensendieck system for posture. National enrollment. 69th year. Catalogue. Mrs. George Waldo Emerson, Prin., Box 43-D, Northampton, Mass.

Girls' Schools

ABBOT ACADEMY

A College Preparatory School. 9th through 12th Grades. Special emphasis on Music. Large campus. Modern buildings and equipment. All sports. 23 miles from Boston. Founded 1829. Catalogue. MARGUERITE C. HEARSEY, PRIN., ANDOVER, MASS.

THE DANA HALL SCHOOLS

Tenacre—For young girls from six to fifteen years. Dana Hall—College Preparatory and General Courses. Pine Manor Junior College. Liberal and Fine Arts. Catalogue on request. HELEN TEMPLE COOKE, HEAD, BOX G, WELLESLEY, MASS.

ERSKINE

Two-year courses for day & resident girls of college age—liberal arts, social work, radio broadcasting, script writing, secretarial, fine arts, music, drama. Individualized programs. MISS ANNE A. YOUNG, DIRECTOR, 111 BEACON STREET, BOSTON, MASS.

ROGERS HALL

50 years of New England traditions. Near Boston. Thorough college preparation. One year intensive review for college. General course: secretarial training, home economics, music, art. All sports. Pool. MRS. KATHARINE MCGAY, BOX V, LOWELL, MASS.

CHOATE SCHOOL

Country school for a limited group of girls. Near Boston. College preparatory and general courses. Small classes. Congenial home life. Basketball, hockey, riding, tennis. Catalog. AUGUSTA CHOATE, VASSAR, 1600 BEACON STREET, BROOKLINE, MASS.

ROCKWOOD PARK
FULLY ACCREDITED COLLEGE PREPARATORY

Country environment with Boston advantages. Gracious home atmosphere. Riding. Golf. Tennis. Forest Acres Camp. Career Colony and Ranch Club in White Mts. ROCKWOOD PARK, JAMAICA PLAIN, BOSTON.

HELEN NORFLEET
INDIVIDUAL STUDY PROGRAMS, INC.

Fine arts, business, homemaking or any desired training thru N. Y. professional schools, with cultural course under Columbia professors. Beautiful residence. Fee covers opera, theatres. 36 EAST 67TH ST., N. Y. 21.

GARDNER SCHOOL

1055 Fifth Avenue, New York 28. Elementary—fifth to eighth grades. College Preparatory, General Academic, Postgraduate—two years including secretarial. Music, art. Cultural advantages of city. All sports. 90th year. V. ELIZABETH MASLAND, PRIN.

FOSTER SCHOOL OF FINE ARTS
COMSTOCK—EST. 1862

Interior Decoration, Fashion Illustration, Languages, Perspective Drawing. House of Old World Charm with Modern Atmosphere. Resident & day. MABEL L. FOSTER, 161 EAST 63RD ST., N.Y.C. 21. BU 8-3338.

CATHEDRAL SCHOOL
OF SAINT MARY, GARDEN CITY, L. I., N. Y.

An accredited Episcopal school for girls. Accessible to N. Y. Boarding and Day. 5th Grade to College. Strong preparatory and general courses. Music, art, dramatics. All sports. MARION REID MARSH, BOX V.

Edgewood Park
FOR YOUNG WOMEN

Accredited college prep. Advanced courses in Cultural and Practical Arts, Fine Arts, Secretarial Sci., Real Estate, Med. Ass't, Home Ec., Dramatics, Costume Design, Interior Decoration, Merchandising, Kindergarten. Lake, pools. Riding. *Catalog.* BOX V, BRIARCLIFF MANOR, N. Y.

Girls' Schools

THE KNOX SCHOOL

College Preparatory Postgraduate Courses
Secretarial science.
Art, music, drama. Riding, golf, winter sports.
Catalogue: MRS. E. RUSSELL HOUGHTON, BOX V, COOPERSTOWN, NEW YORK

OGONTZ JUNIOR COLLEGE

Transfer, terminal courses: home economics (nutrition, child care), home nursing, secretarial, languages. Music, art, drama. Military drill. Sports—tennis, riding. 50-acre campus near Phila. BOX JV, ABBY A. SUTHERLAND, OGONTZ SCHOOL P.O., PA.

PENN HALL JR. COLLEGE

Accredited 4-yr. Prep. School. 2-yr. College, Merchandising, Music, Art, Drama, Home Ec., Int. Dec., Cost. Des., Med. Ass't, Journalism, Secretarial. Sports, Riding. Social Life. Catalog: DR. SARAH W. BRIGGS, PRES., BOX V, CHAMBERSBURG, PA.

RYDAL HALL

Junior Department of Ogontz School. Kindergarten through grammar grades. Careful guidance of each child's natural tendencies. Music, dancing, dramatics. French daily. 10 miles from Phila. BOX RV, ABBY A. SUTHERLAND, OGONTZ SCHOOL P. O., PA.

LAUREL SCHOOL

A Country Day and Boarding School for girls in suburban Cleveland. Thorough College Preparation and General Courses. Excellent facilities for Art, Music, Dramatics, and Athletics. EDNA F. LAKE, HEADMISTRESS, SHAKER HEIGHTS, CLEVELAND, OHIO.

ROSE HAVEN

School for Girls 5-14 years. Complete elementary course. Latin. Native French. Stressing posture, art, music, dancing, dramatics. All sports. Personal care. Charming environment. One hour from N.Y.C. Est. 1920. DIRECTOR, ROCKLEIGH (P.O. NORTHVALE), N. J.

CENTENARY Accredited Junior College

Education fitted to individual interests and needs in completely personalized program. A.A. degree in 2 years. Develops competent, cultured young women. Fully accredited. College transfer courses. Liberal arts, Science, Secretarial, Home Economics, Music, Art, Radio, Theatre. Unique guidance service. 40-acre campus only 50 miles from N.Y.C. Riding, swimming, winter sports. Mid-Year vacancies. Write: BOX 512, HACKETTSTOWN, NEW JERSEY.

KENT PLACE

Founded in 1894

Notable record of college preparation. Unusually broad curriculum in General Course. Excellent Music, Art and Dramatics. All sports; extensive campus and school farm. Country life with city advantages. *Catalogue on request.*

HARRIET LARNED HUNT, *Headmistress*
SUMMIT, NEW JERSEY

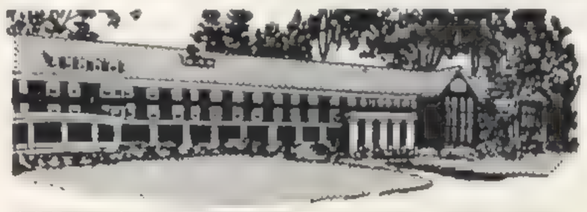
Miss Beard's School

For Girls. Est. 1891. Outstanding preparation for leading women's colleges in the East; also general courses. Separate Junior School. Strong Art Department. Music and Dramatics. Complete sports program. 15 miles from New York City.

Headmistress:
Sara Clarke Turner

Box 30 Orange, New Jersey

BERKSHIRE HILLS
GIRLS SCHOOL OF ARTS AND SCIENCES



Beautiful residential and recreational facilities. Complete two-year course of cultural and practical arts for H.S. graduates. Activities include skiing, tobogganing, horseback riding, swimming, golf, tennis and other sports. Excellent opportunity to study in appropriate surroundings in the heart of the colorful Berkshires. 30 Girls Accepted for Spring Term starting Feb. 2. Apply now.

GREAT BARRINGTON, MASSACHUSETTS PHONE 1110

HARCUM JUNIOR COLLEGE
Bryn Mawr, Pennsylvania

Academic, Fine Art, Medical Secretarial, Music, Secretarial Science, Experimental Theatre, Merchandising. Vocational guidance, practical experience, placement service. Riding and sports. Beautifully situated in a college community. *Second Semester begins February second.*

Edith Harcum, President Box V Bryn Mawr, Pa.

Girls' Schools

NATIONAL CATHEDRAL
SCHOOL FOR GIRLS

Resident and day. Located on 58 acres of the Cathedral Close. College preparatory and general courses. Strong emphasis on the Arts. MABEL B. TURNER, PRIN., WASHINGTON 16, D. C.

MARJORIE WEBSTER

Junior College. In Nation's Capital. Accredited. Two-year liberal arts and terminal courses. Phys. ed., sec'l, music, kindergarten, dramatics, radio, fine and commercial arts. Gymnasium, indoor pool, sports. Beautiful campus. Catalog. BOX V, WASH. 12, D. C.

CHEVY CHASE JR. COLLEGE

Liberal Arts Transfer. General; Art, including int. decoration, costume design, advt. art; Home Ec.; Sec'l Science; drama; music. Riding, sports. 16th year. Catalog. FRANCES R. BROWN, M.A., 6406 CONNECTICUT AVE., WASHINGTON 15, D. C.

BARTRAM SCHOOL—FLORIDA

College preparation of highest standards. Fully accredited; graduates in leading colleges. Extra-curricular music, art, dramatics, riding, pool and ocean swimming. Boarding dept. Grades VII to XII. OLGA V. PRATT (VASSAR), JACKSONVILLE 7, FLA.

HARRIS FLORIDA SCHOOL

ESTABLISHED IN 1914 ACCREDITED

Separate departments for older and younger girls. Affiliated with Boys' Science Preparatory School. Catalogue and Viewbook upon request.
1057 BRICKELL AVENUE, MIAMI, FLORIDA.

CAMBRIDGE now has a Florida residential school as well as its local graduate and preparatory schools for residential and day pupils. Maintaining traditional Preparatory and Junior College scholastic standards that combine the cultural value of classical study and the practical utility of vocational training, a special residential group will study in Florida this January to mid-March. Unusual "horizon broadening" opportunity at very modest tuitional increase. Available to our regular students and day students. Interested students from other schools may qualify. All Florida health and recreational advantages under individual supervision. Credits accepted by senior colleges. **A. R. Rutter, Director, Cambridge Graduate and Preparatory Schools, 29 Raymond Street, Cambridge, Mass.**

Warrenton Country School

● Near Washington. Thorough college preparation. General course. Music, art, sports, riding. Beautiful gardens. Outdoor theatre. Large farm operated in connection with the school. Grades 7 through 12.

Miss Léa M. Bouligny, Principal
Box 18, Warrenton, Virginia

SULLINS COLLEGE

Fully accredited Junior College and High School. 78th year Virginia traditions. Complete Liberal Arts program; also excellent departments in Art, Music, Secretarial Science, Dramatics, Speech, Radio, Physical Education, Home Economics, Dancing. Each room has connecting bath. 327 acre campus with lake and indoor pool. Riding and show horses. All sports. Write for literature.

W. E. Martin, President, Ph.D. Box V
BRISTOL, VIRGINIA

Girls' Schools

FAIRFAX HALL

Standard accredited work. 2 years college. 4 years high school. Liberal Arts. Secretarial. Fine Arts. Happy social life. Spacious grounds. All sports—stable, riding rings, pools. WM. B. GATES, PRES., BOX V-12, PARK STATION, WAYNESBORO, VA.

STRATFORD

Accredited Junior College and High School. Develops personality. Music, Dramatics, Art, Int. Decoration, Costume Design, Secretarial, Journalism, etc. Sports. For "Intimate Glimpses" and Catalog, address: JOHN C. SIMPSON, PRES., BOX V, DANVILLE, VA.

AVERETT JUNIOR COLLEGE

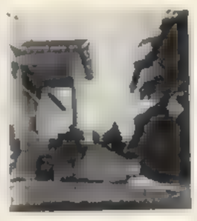
Fully accredited 2-year courses emphasizing liberal arts. Terminal, normal, transfer courses. Music, art, speech and dramatics, secretarial, medical secretary, library sc., physical ed., home ec. 88th yr. Endowed. Catalog. CURTIS BISHOP, BOX V, DANVILLE, VA.

KINGSWOOD-CRANBROOK

Boarding, grades 9-12; day, grades 7-12. Preparatory, general. On Lake near Detroit. Music, dramatics, sports, home economics. Unusual opportunities in arts, sciences, handicrafts. Catalogue. Write SECRETARY, 145 CRANBROOK RD., BLOOMFIELD HILLS, MICH.

FERRY HALL

Accredited secondary school for girls 13 to 18. Strong college preparation, general course. Home Economics, Dramatics, Music, Speech. Riding, swimming. On Lake Michigan, near Chicago. 78th year. Catalog. FRANCES G. WALLACE, BOX 4, LAKE FOREST, ILL.



GREENBRIER COLLEGE

Two years college preparatory and two years standard college work. Founded 1812. Art, Music, Dramatic Art, Secretarial. Exceptional social, recreational advantages. Modern fireproof dormitory.

FRENCH W. THOMPSON, PRESIDENT
DEPT. V-7, LEWISBURG, WEST VIRGINIA

San Luis

Ranch school for girls 8-18. College preparatory, general courses. Thorough scholastic work. Dry, sunny climate. Outdoor life and sports all winter—tennis, riding instruction for each girl, skating, skiing. **Mrs. Robert R. Potter, Colorado Springs, Colorado.**

A SCHOOL IN ARIZONA

Brownmoor
at Phoenix

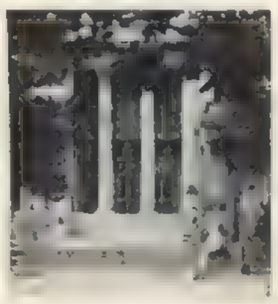
A school of high standards, preparing for Eastern and Western colleges. Seventh grade through high school. Art and music an integral part of program. Outdoor sports featuring riding. Pool. Inclusive fee. *For catalogue, address:*
Mrs. Mary Atwell Moore, Director
Brownmoor School Phoenix, Arizona

Southern Seminary
AND JUNIOR COLLEGE • *A SCHOOL OF CHARACTER*

For 80 yrs. one of America's famous schools for girls and young women. **Accredited Junior College & Preparatory School in Blue Ridge Mountains of Virginia.** Home life that of fine old Southern family. **Cultural & Career Courses** combined to meet Today's needs:—Music, Art, Languages, Drama, Speech, Home Ec., Merchandising, Phys. Ed., Library Sc., Journalism, Kindergarten Tr. & Secretarial Courses. Social Training. All Sports. Own stable of fine horses. Indoor swimming pool. 1948 applicants considered. *For Catalog, write*
Margaret Durham Robey, Pres., Box 112-V, Buena Vista, Va.

WARD·BELMONT

For three generations this Junior College, Preparatory School, and Conservatory of Music, all fully accredited, has been preparing young women for high standing in leading colleges. Also General Diploma program. In atmosphere of historic Southern culture. Year around sports. Indoor pool. Own stable of gaited horses. Every girl a member of unique "Club Village."
Write for View Book, Catalog, and Club Village Folder.
Robert Calhoun Provine, Ph.D., President
Dept. V Nashville 4, Tenn.



FAIRMONT-CASEMENTS

Junior College and Preparatory School at Ormond Beach, Florida.
(credits transferable)

Situated on magnificent estate with both river and ocean frontage. Offers liberal arts, fine arts, costume design, commercial art, interior decoration, domestic arts, radio, dramatics, merchandising, secretarial, social service, dancing, music. Delightful social life and outdoor activities including surf bathing, riding, boating, tennis and golf. **For catalog (specify junior college or preparatory school) and view folder, address: Maud van Woy, A.B., Box T, Ormond Beach, Florida (reputedly most healthful spot on East Coast).**

Girls' Schools

RADFORD SCHOOL FOR GIRLS

Accredited college preparation in ideal year-'round climate. Open air classes in patio. Music, art, dramatics, secretaryship. Sports, riding. Not for profit. Catalog. LUCINDA DE L. TEMPLIN, PH.D., PRIN., 4500 AUSTIN TERRACE, EL PASO, TEXAS.

ANNA HEAD SCHOOL

Est. 1887. College Prep. & General Courses. Accredited—East and West. Post Graduate Dept. Lower School. Outdoor Life. Tennis. Swimming. Hockey. Riding. T. R. HYDE, M.A., (YALE), LEA HYDE, B.A., (SMITH), 2532 CHANNING WAY, BERKELEY, CALIF.

SANTA BARBARA
HIGH SCHOOL AND JUNIOR COLLEGE

Accredited. College Board Examinations. Music, Art, Dramatics. Small Classes. Riding. Outdoor pool.
Address: MOTHER SUPERIOR
MARYMOUNT, SANTA BARBARA, CALIFORNIA

GIRLS' COLLEGIATE SCHOOL
OF CLAREMONT, CALIFORNIA

Thorough college preparation and general courses: art, music, drama. Small classes. Healthful outdoor life. Tennis—Riding—Swimming. Spring Semester opens February 9. MARY A. EDWARDS—MURIEL SAIT.

THE BISHOP'S SCHOOL

Resident & Day School. Girls 12-18. College prep. & general courses. Art, Music, Dramatics. Mild climate permits study in attractive patios, also year-round sports. Outdoor pool. CAROLINE S. CUMMINS, M.A., VASSAR, HEADMISTRESS, LA JOLLA, CALIF.

Women's Colleges

LINDENWOOD COLLEGE

For Women. A.B., B.S., B.M. degrees. Also 2-yr. Junior College. Prepares for civic and social leadership. Modernized curriculum. Vocational courses. Secretarial. Special work in music, art. Near St. Louis. Sports. Catalog. PRES., BOX 447, ST. CHARLES, MO.

MARYLAND COLLEGE
FOR WOMEN

A.B., B.S. Degrees. Liberal Arts, Merchandising, Home Ec., Music, Secretarial, Kindergarten Training. Riding. Sports. Near Baltimore, Annapolis, Washington. Catalog. BOX V-12, LUTHERVILLE, MD.

MARYMOUNT COLLEGE
Los Angeles, California

A.B., B.S. Degrees. Liberal Arts. Home Ec., Pre-Nursing, Commerce, Education. Also 2 yr. curriculum in music, art, home-making, secretarial, merchandising. Outdoor sports. Resident and day students.
Foreign study:
Paris, Rome, Quebec, Rio de Janeiro.

N. Y. City Day Schools

ST. LUKE'S SCHOOL
TRINITY PARISH

Day school for Boys and Girls. Nursery, kindergarten, elementary grades. Small groups. Dramatics. Rhythms. Gym. After-school care. Sunny play area. Hot lunch. HUDSON STREET AT GROVE WATKINS 4-5960

THE PARISH SCHOOL

of the Church of the Resurrection. Primary school for boys & girls. Small groups. Religious instruction, French, art, music, dancing included in curriculum. Qualified teachers. THE REV. GORDON B. WADHAMS, RECTOR. 115 E. 74TH ST., N. Y. 21. BU 8-6130.

SHREWSBURY
TUTORING SCHOOL

Private instruction and program counseling for children and adults at school and college level. Bulletin on request: 1102 STEINWAY HALL
113 WEST 57 STREET, N. Y. 19 CIRCLE 6-6129

Boys' Schools

FARRAGUT

Enroll now for mid-year—special rate. Two separate schools: Toms River, N. J.; St. Petersburg, Fla. Fully accredited. Sound academic program combined with navy routine and character development. Also summer camp. Specify catalog desired.
Admiral Farragut Academy
Box V, Toms River, N. J.

Boys' Schools

THE PENNINGTON SCHOOL

For Boys. Accredited College Prep and Jr. Sch. 4th Grade up. Small classes with daily help of friendly Masters. Music, crafts. All sports, gym, pool. Near Princeton. 111th yr. Endowed. Catalog. J. ROLLAND CROMPTON, D.D., BOX 30, PENNINGTON, N. J.

NEW YORK MILITARY
ACADEMY

The School of Distinction. Renowned for character-building, high scholastic standing. Graduates destined for leadership. Address 14 ACADEMY AVENUE, CORNWALL-ON-HUDSON, NEW YORK.

MANLIUS SCHOOL

Accredited college prep.; 8th grade. Military training develops initiative, character, fitness. R.O.T.C. Skiing. Flight training available. Prepares for gov't academies. All sports. Register early. Catalog. DIRECTOR OF ADMISSIONS, BOX 3127, MANLIUS, N.Y.

CHESHIRE ACADEMY

A pioneer in personal attention to the individual boy. Small classes, flexible programs, accelerated progress. College prep. Graduation Jan., June, Sept. Summer Session. Junior School. Athletics for all. A. V. SHERIFF, HEADMASTER, CHESHIRE, CONN.

MILFORD

Famous for its teaching for over 30 years
Thorough preparation for leading colleges. Individual attention, very small classes. New Term Feb. 2. Year's work completed Feb.-Sept. Separate lower school. W. D. PEARSON, HEADMASTER, MILFORD, CONN.

EMERSON SCHOOL FOR BOYS

A country boarding school 50 miles from Boston. Boys 8-15. Small classes taught by men teachers. Graduates enter leading preparatory schools. Homelike surroundings. Supervised sports. Catalog. EDWARD E. EMERSON, HEADMASTER, BOX V, EXETER, N. H.

VALLEY FORGE MIL. ACAD.

Your boy trained for responsible leadership. College Prep. & Jr. Coll. Ages 12-20. Small personalized classes. 30 modern fireproof bldgs. All sports. Motorized Field Artillery, Infantry, Cavalry, 75 horses. Sr. ROTC. Band. Catalog. BOX H, WAYNE, PA.

ADIRONDACK-FLORIDA

School prepares boys 12 to 18 for leading colleges. Fall & Spring in Adirondacks, near Lake Placid. Jan.-Apr. in Florida. Small classes; individual attention. All sports, sailing. Est. 1903. D. PIERRE CAMERON, HEAD., ONCHIOTA, N. Y.; COCONUT GROVE, FLA.

KENTUCKY MIL. INSTITUTE

A school with a winter home in Florida. Preparation for college under ideal climatic conditions all year. Oldest private Military School in America. For fully illustrated catalog, address COL. C. B. RICHMOND, PRES., BOX V, LYNDON, KY.

FISHBURNE MILITARY

Accredited college preparatory emphasizing academic excellence. 68th session. All sports, social program. Individual guidance. War Department R.O.T.C. Highest gov't rating. Catalog and viewbook. COL. MORGAN H. HUDGINS, BOX V-8, WAYNESBORO, VA.

STAUNTON MILITARY ACADEMY

★ Distinguished for excellent academic, military and athletic training.
★ In beautiful, historic Shenandoah Valley of Virginia. High altitude.
★ Unexcelled health record. War Dep't R.O.T.C. Unit. Modern fireproof buildings. Highest War Dept. Rating. Separate Junior School. Early enrollment desirable. For illustrated catalogue address Superintendent, Box V-12, Staunton, Va.

▼ NORTHWOOD ▼

Ideal Conditions for Study. "Tops" in Winter Sports. Experienced Educational Guidance and close Individual Attention. Enviable College Preparatory Record. Write for *Northwood in the Colleges* and Catalogue.
DR. IRA A. FLINNER, *Headmaster*, Box 103
Lake Placid Club, New York

EDUCATIONAL TROUBLE SHOOTERS

Individualized Plan—Each Student a Class

For those with educational problems — successful college preparation and general education. Our tests (1) discover causes of difficulties; (2) devise individualized program to overcome difficulties; (3) make up lost time; (4) instill confidence. **Not everyone needs Oxford, but he who needs us, needs us badly.**
Write Edward R. Knight, Ph.D., Headmaster.
41 Years' Experience. Faculty 12; Enrolment 30

OXFORD ACADEMY Box K-95 Pleasantville, N. J.

Boys' Schools

CULVER MILITARY ACADEMY
Emphasis on physical, intellectual, moral stamina. High scholastic standards. Thorough preparation for college. Three R.O.T.C. units—Artillery, Cavalry, Infantry. Motorized equipment. Selected enrollment. Catalog. 1210 PERSHING AVENUE, CULVER, IND.

HOWE MILITARY SCHOOL
Training young Americans for leadership. R.O.T.C. Accredited college prep., business courses. Boys taught how to live. Jr. school. Sports. Episcopal. Est. 1884. Next term Jan. 26. Catalog. BURRETT B. BOUTON, M.A., 15127 ACADEMY PLACE, HOWE, IND.

MORGAN PARK MILITARY
Accredited college preparation, with close attention to every boy. Thorough academic training. Small classes. Lower School. All sports, gym. Riding. Band. 75th year. Catalog. COL. SANDFORD SELLERS, JR., BOX 6127, MORGAN PARK, CHICAGO 43, ILLINOIS.

NORTHWESTERN
MILITARY AND NAVAL ACADEMY
On Lake Geneva, 75 mi. Chicago. College prep. Complete new science dept. R.O.T.C. Grades 9-12. Sailboats, motorboats, cutters. Sports. 59th yr. Catalog. 412 LAKE SHORE ROAD, LAKE GENEVA, WIS.

ST. JOHN'S MILITARY
Accredited college prep in heart of Wisconsin's land o' lakes. Grades 8-12. Near Chicago. Balanced program. Excellent faculty. Riding, golf, sailing. Winter sports. Flying. Summer session. 63rd yr. Catalog. 9127 DE KOVEN HALL, DELAFIELD, WIS.

WENTWORTH MIL. ACADEMY
67th Yr. 4 Yr. High School. Separate 2 Yr. College. Sr. R.O.T.C., C.A.A. Flying. All accredited. Large Gym. Indoor pool. All Sports. Riding. Marksmanship. Country Club. Summer School. Catalog. COL. J. M. SELLERS, 9127 WASH. PLACE, LEXINGTON, MO.

MISSOURI MILITARY ACAD.
and Junior School. 59th year. Fully accredited R.O.T.C. Friendly teachers inspire boy to excel—complete guidance program prepares him for future. All sports. 5 athletic fields. Campus. Riding. Catalog. COL. C. R. STRIBLING, 8127 MAIN, MEXICO, MO.

Coeducational Schools

FROG HOLLOW
Country School for Boys and Girls 4-8. Pre-school and earliest grades. Playground, pony, workshop and film room. Country home atmosphere. Year-round. 45 minutes from Philadelphia. Booklet.
MRS. WM. V. FLEMING, R.D. 1, NORTH WALES, PA.

TUXEDO PARK SCHOOL
An elementary school for boys and girls preparing for leading secondary schools. Highest academic standing. Boarding 5 and 7 days II-IX. 32 miles from N. Y. Sports, skiing. Shop, music, art, dancing. 47th year. WM. V. YARDLEY, HEADMASTER, TUXEDO PARK, N.Y.

THE TARRYTOWN SCHOOL
For boys and girls 8 to 14. Year-round program on beautiful Westchester estate. Accredited. Emphasis on health, home life. Riding, sports. School for young children at Scarborough. Endowed. Send for catalog. BOX 218-B, TARRYTOWN-ON-HUDSON, NEW YORK.

BERGEN JUNIOR COLLEGE
2 yrs. accredited college work. One yr. certificate course. Pre-professional courses. Diploma. G. I. students accepted. Country campus. Resident students. Half hour from Times Square. 20 young women students accepted Spring Term January 28.
Catalog V.
CHARLES L. LITTEL, Ed. D., *President*
TEANECK, N. J. TEANECK 6-8775

VIEWPOINT
For Boys and Girls (Grades 5-12)
A school with a year-round program, stressing the principle of learning through doing. Class work is integrated with recreation and operation of a 500-acre farm on which children do chores. Tennis, riding, swimming. Creative music. Interesting summer program. Inclusive fee. Guest house.
Katharine M. Lake, Secretary
Viewpoint School Amenia, N. Y.

Special Schools

BOGUE INSTITUTE
Stammerers may acquire freedom by Bogue Unit Method—scientifically corrects stammering. Write for free 128-page book, "Stammering, Its Cause and Correction." 46th yr. BENJAMIN N. BOGUE, DEPT. 2578 CIRCLE TOWER, INDIANAPOLIS 4, IND.

THE MARY POGUE SCHOOL
For the exceptional child, special training in academics, speech, music, individual social adjustment, occupational and physical therapy programs. Separate buildings for boys and girls. Catalog.
46 GENEVA ROAD, WHEATON, ILL. (near Chicago).

Special Schools

THE BROWN SCHOOLS, INC.
Special attention given to educational & emotional difficulties. Four units. Full time Psychologist. Registered nurses. Pool. Fireproof buildings. Ranch camp. PAUL L. WHITE, M.D., F.A.P.A., MEDICAL DIR. BERT P. BROWN, DIRECTOR, AUSTIN, TEXAS.

MATTHEWS SCHOOL
Boys and girls 5-14. Educational, emotional, retardation, speech problems. Small enrolment. Sympathetic, individual care. Full-time psychologist. MISS HELEN MATTHEWS, M.A., BOX V, LA PAIX LANE, BALTIMORE 4, MARYLAND.

THE WOODS SCHOOLS
For Exceptional Children Three Separate Schools
Girls Little Folks Boys
BOX 169, LANGHORNE, PA.
MOLLIE WOODS HARE, PRINCIPAL

HOPELANDS
EAST GREENWICH, RHODE ISLAND
A country school, beautifully located, from which many children, rejected by educational authorities, have been sent to regular schools and normal living. Swimming, riding, etc. Booklet. MRS. JO KING WALPOLE, DIR.

Retailing

CHAMBERLAIN
A PROFESSIONAL SCHOOL OF RETAILING
Merchandising, promotion, personnel, fashions, display. 2-year course for college age girls. Training in fine Boston stores. Residence clubs. MURIEL V. COX, 739 BOYLSTON ST., BOSTON 16, MASS.

RESEARCH BUREAU
FOR RETAIL TRAINING
One-year course prepares college grads for executive jobs in buying, advtg., fashion, personnel. Store experience with pay. Master's degree. Coed. BULLETIN V, UNIVERSITY OF PITTSBURGH, PITTSBURGH 13, PA.

TOBÉ-COBURN
SCHOOL FOR FASHION CAREERS
Graduates succeed in styling, merchandising, advertising. Intensive One Year Course. Two Year Course with liberal arts for high school graduates. Salaried store work. Catalog V. ONE W. 57 ST., NEW YORK 19, N. Y.

FASHION CAREERS
Train for promising jobs in buying, fashion reporting, etc., in school equipped like dept. store. 1-year course for girls with one or more years of college. 2-year course for high school graduates includes liberal arts. Both courses offer store work with salary. New 1-year term Jan. 5.
Catalog V.
LABORATORY INSTITUTE OF MERCHANDISING
45 WEST 34TH STREET NEW YORK 1

EXECUTIVE POSITIONS IN
RETAILING
AWAIT TRAINED WOMEN, MEN
Attractive, responsible positions in stores or in teaching await graduates of foremost School of Retailing. Unique one-year program for college graduates, leading to master's degree, combines practical instruction, planned market contacts, and supervised experience—with pay—in well-known New York stores. Special programs for bachelor's-degree candidates and for non-degree students.
Request Bulletin VR
NEW YORK UNIVERSITY
School of Retailing
100 Washington Sq., New York 3, N. Y.

Teacher Training

CHILD EDUCATION
TEACHER FOUNDATION EDUCATION
Nursery School—Kindergarten—Primary Grades
Joint 4-year course with Adelphi College leading to B.S. in Ed. and State Certification. Student residence; Children's school. 535 E. 84 ST., NEW YORK 28.

Laboratory Technique

NORTHWEST INSTITUTE
OF MEDICAL TECHNOLOGY
offers intensive course in Clinical Laboratory technic and Basal Metabolism in 9 months. X-Ray and Electrocardiography 3 months. Catalog. Estab. 28 years. 3406 E. LAKE ST., MINNEAPOLIS 6, MINN.

Medical Assistants

OHIO INSTITUTE
Offers outstanding training to High School graduates & College Women—in Laboratory, X-ray, Medical Office Techniques. Medical Faculty. Natl. Placement. Hospital Affiliation. Suprvsd. Dormitory. G.I. Approval. D. T. LAWTON, 2321 OVERLOOK RD., CLEVELAND 6, O.

Dramatic Arts

PASADENA PLAYHOUSE
SCHOOL OF THE THEATRE
Stage, Screen, Radio, Television. 4 stages. Hollywood, Broadway scouted. Semesters start Jan., April, July, Oct. Two-year course to degree. Address GEN. MGR., 36D S. EL MOLINO AVE., PASADENA 1, CAL.

FRANCES ROBINSON-DUFF
FAMOUS AS A "TEACHER OF STARS"
Dramatic Training: Stage, Screen, Radio. "Little Theatre" plays by pupils. Extempore speaking. Winter Course starts January 5. 28th year. Bklt. O. 235 E. 62ND ST., NEW YORK 21, RH 4-7900.

FEAGIN DRAMATIC SCHOOL
STAGE—SCREEN—RADIO—TELEVISION
Intensive training for professional work.
Approved for Veterans—Public Appearances
33rd yr. Catalog V.
ROCKEFELLER CENTER, 630-5TH AVE., NEW YORK.

AMERICAN ACADEMY OF DRAMATIC ARTS
The foremost institution for Dramatic and Expressional Training in America. For catalog write: SECRETARY, ROOM 251, CARNEGIE HALL, N. Y. 19.

THEATRE SCHOOL
OF DRAMATIC ARTS
Norman Brace, Dir. Stage, Screen, Radio, Television. New Term, Jan. 5th; Spring Term, April 5th. Day-Eve. Approved for Veterans. Adults—Children. Cat. V. ROOM 136, CARNEGIE HALL, N. Y. 19. CI 5-6467.

Dance

MARTHA GRAHAM DANCE SCHOOL
Offers rounded training in techniques and subject matter of the modern dance. Adult classes daily, beginning & advanced. Children's classes Saturday.
ANNUAL CHRISTMAS COURSE: December 22 thru Jan. 3. Dance technique & composition, elementary & advanced sections. Intensive 2½ hr. classes daily. Enroll now.
For information write: Miss Camille V. Lord 66 Fifth Ave., N. Y. 11, N. Y. GRamercy 5-9100.

Fashion Modeling

FASHION AND PHOTOGRAPHIC MODELING
• A distinctive career for attractive girls •
Prepare for today's superior opportunities in modeling for photographers, in exclusive shops, showrooms and fashion shows.
FREE PLACEMENT SERVICE • DAY-EVE. SESSIONS
ILLUSTRATED CATALOGUE A ON REQUEST
Helen Fraser, *Director*
BARBIZON STUDIO OF MODELING
576 FIFTH AVENUE, N. Y. 19, N. Y.

Smillie SCHOOL INC.
FASHION MODELING
YOU CAN BE A MODEL . . .
Once you pass our simple entrance requirements you are on your way to success in this exciting career. You will be trained in our glamorous penthouse school under the personal direction of Mariana Smillie. Free Placement—Smillie models are in demand. Day and Evening Courses. Write for Brochure V.
Penthouse, 118 W. 57th St.
New York 19, N. Y. CI 5-7361

Secretarial & Business

BRYANT COLLEGE
Executive Secretarial course leads to B.S.S. degree in two years. Also 1-year diploma Secretarial, 2-yr. Bus. Admin. and Acctg. degree courses. Dorms on campus. 21 buildings. Coed. Register early. Catalog. REGISTRATION SECRETARY, PROVIDENCE 6, R. I.

THE MOON SCHOOL
Secretarial. Personality Development Course for high school graduates develops poise, prepares for good positions. 6, 8, 10 months. Short courses for college women. Placement. 46th yr. Ask for catalog V. MRS. WM. T. MOON, 521 FIFTH AVE., N. Y. C. 17.

THE BARMORE SCHOOL
CULTURAL AND CAREER COURSES
For high-school and college graduates. Advertising, Fashion Merchandising, Secretarial, Interior Decorating, Art, Photography, Cultural Arts. Resident & day. Placement. 15 EAST 70 ST., N. Y. 21. BU 8-0556.

BALLARD SCHOOL Y W C A
76th year. Secretarial, Shorthand, Typing, Bookkeeping, English. 6 Languages, Exporting, Math., Day or ev'g; low fees. Also Practical Nursing, Restaurant Food Service, Household Arts, Sewing, Hats. LEXINGTON AT 53D, NEW YORK 22, WICK. 2-4500.

INTERBORO INSTITUTE
Executive, Foreign Language and Medical Secretarial Courses for Careers in Special Fields (Cat. 2). College-grade student body. Est. 1888. Registered Board of Regents. Approved for Veterans' Training. NEWSWEEK BLDG., 152 W. 42 ST., N. Y. 18.

SCHOOL OF BUSINESS PRACTICE AND SPEECH
Secretarial Courses for Beginners, for Brush-up, or for Advanced Secretarial Training. Placement Service. 2118 RKO BLDG., RADIO CITY, N. Y. CO. 5-3261.

LATIN AMERICAN INSTITUTE
Diplomatic Service School. Foreign service; export technique. Business School: Complete secretarial training in English, Spanish, Portuguese, French. Co-ed. Degrees: 11 WEST 42ND ST., N. Y. 18, or 716 N. RUSH STREET, CHICAGO, ILLINOIS.

BROWARD BUSINESS COLLEGE
FORT LAUDERDALE, FLORIDA
Fully accredited courses in Business Administration, Secretarial Science, and Higher Accountancy. Morning hours for classes—Time for Beach and Sunshine in afternoons. MRS. J. A. WHELAN, DIRECTOR.

Katharine Gibbs SECRETARIAL
• **BOSTON 16** 90 Marlborough St.
• **CHICAGO 11** 51 East Superior St.
• **NEW YORK 17** 230 Park Ave.
• **PROVIDENCE 6** 155 Angell St.
Outstanding training for high school and private school graduates. Special course for college women. Resident facilities. Catalog: Associate Prin.

Wood Select Secretarial School

Helping girls to success for 68 years. One and two year courses with cultural subjects for H.S. graduates. Special course for college women. Placement service for all graduates. Enroll now for Feb., July or Sept. Residence. Catalog V.
125 Park Avenue (100 E. 42nd St., opp. Grand Central), New York 17, N. Y. MU 6-1560.

Webber College

Founded by Mrs. Roger W. Babson
Distinctive Career Training—retailing, secretarial, advertising and public relations, general business, investment management. 1 and 2-year courses. B.B.S. degree. H.S. graduates, college women. Sports, private beach. 21st yr. Catalog. Box V, Babson Park, Fla.

Finishing School

POWERS SCHOOL
247 Park Ave., N. Y. 17
A practical finishing school, under the personal supervision of John Robert Powers, designed for Career Girls, Professional Women, Home Makers. Daytime and evening courses with individual instruction and analyses: Exercise, Walking, Comportment, Styling, Make-Down, Speech, Orientation. Write Registrar for further information.
Branches:
Philadelphia Pittsburgh Detroit

Photography

NINO GIANELLI

Photography: individual courses including portrait, fashion, glamour, pictorial, and retouching for beginners and advanced students. All instruction given privately. Modern studio and darkroom technique. Box V, 317 W. 45 St., N. Y. 19. CI 6-8580.

PROGRESSIVE SCHOOL OF PHOTOGRAPHY

A profitable career awaits you in photography. Study under experts in this finest of schools, located on fringe of Yale Campus. Portrait, Commercial and Direct Color Courses. Coeducational.

Write for Catalog V

217 Park Street, New Haven 11, Conn.

Dietetics

BE A DIETITIAN!

Short, Intensive Course

qualifies you for position in hotels, schools, hospitals, aircraft, railroads, food mfrs., etc. Day or Eve. Co-ed. Available to qualified veterans. Age no obstacle. Licensed by N. Y. State. Free Placement. *Catalog 4.*

NEW YORK INSTITUTE OF DIETETICS

650 Madison Ave. (at 60th St.) N.Y.C., REgent 4-7400

Fine & Applied Arts

MIAMI ART SCHOOL

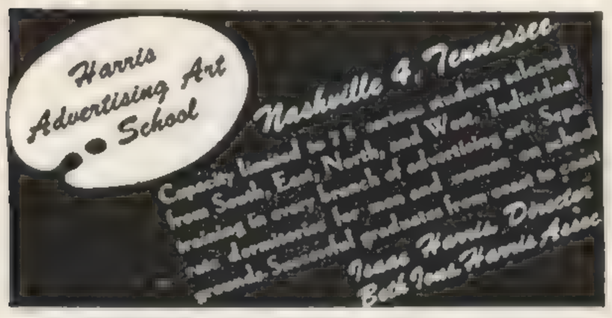
Fine and Commercial Art. Interior Design. Fashion Illustration. 1-, 2-year courses. Solid, sound instruction. Prepare now for distinguished career. Approved for Veterans. Byron Newton, Director, 1822V Biscayne Boulevard, Miami 36, Florida.

AMERICAN ACADEMY OF ART

Practical courses in all branches of Commercial and Fine Art. Faculty with international reputations. Winter term begins January 5. Frank H. Young, Director, Dept. 6127, 25 E. Jackson Blvd., Chicago 4, Illinois.

THE ART INSTITUTE
OF CHICAGO

Professional School. Fine Arts, Advertising, Dress Design, Interior Decoration, Teacher Training. Accredited. Catalog. Box 68, Michigan Ave. at Adams, Chicago 3, Ill.



Wesleyan Conservatory and School of Fine Arts

A Division of Wesleyan College

Four-year degree courses: Music, Painting, Ceramics and Sculpture, Fashion Illustration and Dress Design, Acting, Speech, Production, Playwriting and Radio. Degrees: B. Mus. & B. F. A. Dormitories. Catalog.

The Dean
Wesleyan Conservatory and School of Fine Arts
Macon, Georgia

CHICAGO ACADEMY of FINE ARTS

Founded 1902

Direct Project Training
Dress Design
Fashion Illustration
Interior Decoration

Art Essentials • Commercial Art
Illustration • Cartooning
Drawing and Painting
Day, Evening, Saturday and Sunday Classes.

Write for free Catalog

18 S. MICHIGAN AVE., CHICAGO 3, ILL.

Famous Career School of the Central West
The RAY Schools Chicago

Dress Design · Styling
Interior Decoration

Merchandising, Buying, Pattern Making, Fashion Advertising, Modeling, Millinery, Fashion Illustration, Photography. Individual advancement. Students prepared for professional Contacts. Training available under G.I. Bill. Entr. Dates: January and February 1948.

116 SOUTH MICHIGAN BOULEVARD, CHICAGO • DEPT. V-12

Fine & Applied Arts

ELIZABETH KARDOS
FASHION INSTITUTE, INC.

Est. 1910. Practical Courses in Sketching, Pattern Making, Draping, Tailoring, Dressmaking. Approved for Veterans. Write for Catalogue. Elizabeth Kardos, 1375 Euclid Ave., Cleveland 15, Ohio.

CINCINNATI ART ACADEMY

Oldest art school west of Appalachians. Thorough grounding before specialization. Fine Arts, Commercial Art, History of Art. Modest tuition. Winter term: Jan. 26-May 28. Catalog: Martha V. Tieman, Registrar, Eden Park, Cincinnati 6, Ohio.

MEINZINGER ART SCHOOL

Develops native ability in fine and vocational art. Professional courses in Illustration, Layout, Lettering, Design, Fashion, Photo Retouching, Portraiture, etc. Catalog. Fred J. Meinzinger, Dir., Dept. 2, 12 E. Hancock, Detroit 1, Michigan.

MARYLAND INSTITUTE

1825 BALTIMORE, MD. 1947

Courses in Fine Arts, Teacher Training, Advertising and Costume Design, Interior Decoration, Stage Craft, etc. Rinehart School of Sculpture. Catalogue on request.

NATIONAL ART SCHOOL

Study art in Nation's Capital. Individual instruction in Advertising Art, Fashion Illustration, Fine Arts, Costume Design, Interior Decoration by professional faculty. Start any time. 33rd year. Booklet. 2027 Massachusetts Ave., N.W., Washington, D. C.

ABBOTT ART SCHOOL

Advertising & Fashion Illustration; Design & Interior Decoration; Life & Water Color. 2 and 3 year courses. Certificate. Day & evening. Successful artist instructors. Anne F. Abbott, Director, Box V, 2013 Eye St., N.W., Washington 6, D.C.

MOORE INSTITUTE OF ART
SCHOOL OF DESIGN FOR WOMEN

103rd yr. Textile design, commercial illustration, advtg. art, art education, fashion design, fashion illustration, painting, interior decoration. Degrees. Residences. Catalog. 1340 N. Broad St., Phila., Pa.

SPRING GARDEN INSTITUTE

New term February 2, 1948
Fashion Design, Dressmaking, Millinery.
97th year. Send for Catalog V.
Broad & Spring Garden Sts., Phila. 23, Pa.

Louise Salinger School of Dress Designing

Pattern Designing, Pattern Drafting, Millinery, Tailoring, Sketching, Modeling. Day, Evening. Send for catalogue V.

Wood Street at Oliver Avenue
Pittsburgh, Pa. **Atlantic 3855**
Entrance at 230 Oliver Avenue

ART INSTITUTE OF PITTSBURGH

Unusual placement service obtains positions for graduates, many student-commissions. Diploma courses —18 months—in advertising illustration, fashion art, dress design and interior decoration. 9 months in photography. Individual instruction. 5 floors, 25 studios. 27th year. Catalog.

Willis Shook, Dir., Art Institute Building
635 Smithfield St. Pittsburgh 22, Pa.

ACADEMY OF ARTS

26 minutes from Times Square, New York
Fine and Commercial Arts, Anatomy, Fashion Design & illustration, Water Color and Oil Painting, Interior Design, Advertising Design. Tuition and materials under G. I. Bill of Rights. Individual Instruction.
For information write for catalog V

T. R. Bogut, Director
65-67 Clinton St., Newark 5, N. J.
Telephone: Mitchell 2-8378

Fine & Applied Arts

ART CAREER SCHOOL
DRAWING • PAINTING • ILLUSTRATION

Advertising Art, Fashion, Cartooning. Day, Evening, Saturday. Children's Classes. Individual instruction. Spring term Feb. 9th. Est. 1926. Alberta T. Ellison, Suite 2004, 175 5th Ave., N. Y. 10.

JAMESINE FRANKLIN
SCHOOL OF PROFESSIONAL ARTS, INC.

Advertising Design, General Design, Interior Architecture and Decoration. Painting and Illustration. Mid-year Term begins Jan. 26. Telephone PLaza 5-3839. Penthouse B. 460 Park Ave., N. Y. 22.

CENTRAL PARK SCHOOL

of Art. Intensive training. Certificate Courses Commercial Art & Fashion Illustration. Special Portrait-beginners, Color Course. Personalized instruction. Catalog V. Arthur Black, Director, Studio 2, 58 W. 57th St., New York 19. CO 5-8707.

WHITNEY SCHOOL OF ART

Complete courses in Fine & Commercial Art. Advanced courses in Fashion Illustration, Interior Decoration, Sculpture, Ceramics, etc. Coeducational.

Write for Catalog V

111 Whitney Ave. New Haven, Conn.
Tel. 6-3136

Modern School

- RETAILING with Field Work
- COSTUME DESIGN
- INTERIOR DECORATION and DESIGN
- FASHION ILLUSTRATION
- ADVERTISING ART and Copywriting

Licensed by Com. of Mass. Dept. of Education
Directors: Carolyn L. Dewing; Donald S. Feeley
Box 5, 687 Boylston St., Boston 16, Mass.

PARSONS School of Design

Three-year courses in Costume Design and Illustration; Interior Design; Advertising Design and Flat Design; Teacher Training. Special B.S. Degree Course. Saturday classes for adults and children. Catalogues on request.
Box V, 136 East 57 St., New York 22, N. Y.

chic school

Vocational Training in
PATTERNMAKING
GRADING • DRAPING
Also, Advanced Training in the above Courses, including:
BASIC SKETCHING
GARMENT CONSTRUCTION
Co-ed. Register any time.
Day-Eve. Request Bklt. G.
229 W. 36th St., New York 1.

NEW YORK SCHOOL OF INTERIOR DECORATION
FOUR MONTHS' PRACTICAL COURSE

Starts Feb. 2nd. Faculty of leading decorators. Period and modern styles. *Send for Catalog 6R.*

HOME STUDY COURSE. Starts at once. For those who cannot come to N. Y. *Send for Catalog 6C.*

515 Madison Avenue, New York 22, N. Y.

TRAPHAGEN SCHOOL OF FASHION *FOR RESULTS*

• Training Here Pays Life Dividends •
Intensive Winter, Spring & Summer Courses

Top honors for over 20 years. Professional methods for beginners or advanced students. Fashion Drawing, Design, Sketching, Layout, Styling, Fashion Writing, Window & Interior Display, Interior Decor., Draping, Remodeling, Patternmaking, Dressmaking, Millinery, etc. *Credits. Approved by Regents—REGISTER NOW! Day & Eve. Our Graduates in Demand! Sales Dept. Free Placement Bur. Send for Cir. 1. Phone CO 5-2077*

TRAPHAGEN, 1680 Broadway (52d), N.Y. 19

FASHION ACADEMY

THE SCHOOL OF FAMOUS GRADUATES
FASHION DESIGN • MERCHANDISING • BUYING
STYLING • FASHION ILLUSTRATION • REPORTING

To-day the young woman with a well trained fashion perspective and good style sense finds newer and greater opportunities. Intensive fashion training under direction **EMIL ALVIN HARTMAN** America's Foremost Fashion Instructor and Style Authority. Resident enrollments request Book 5. . . . Home Study Book 5H

812 FIFTH AVENUE, NEW YORK 21 • Regent 7-0231-2

FOR WINTER SPORTS
OR WINTER RELAXATION

France

Her **SUN**
and her **SNOW**
or her **SUN**
and her **SEA**

Let us send attractive new booklet on Winter Sports in France. Write our nearest office, ask for *Folder W-3.*

If it's the Riviera that lures you, ask for *Booklet R-3.* And if you plan to come next summer, let us send "*France Says Come*" and Maps of France. Free.

•

Your friendly travel agent can arrange reservations.

FRANCE

FRENCH NATIONAL TOURIST OFFICE

A Service Agency of the French Ministry of Public Works and Transportation.

New York: 610 Fifth Avenue
Chicago: 307 North Michigan Avenue
San Francisco: 411 Kohl Building

Shop

SPORT MASCOTS in STERLING

Hand finished sterling jewelry carrying out the ski motif. Ideal gifts for your friends—and for yourself.

Ski pole bracelet $9.60
Crossed poles pin 9.00
Single pole pin (not shown) 4.80
Ski pole earrings, pair 4.80
Ski pole cuff links, pair (not shown) 7.20

(Federal Tax and Postage Included)
Write for Free Brochure
Mail Orders Receive Careful Attention

Carroll Reed Ski Shops
NORTH CONWAY NEW HAMPSHIRE

NEXT TO BUTTERFLY wings there are few things quite so gossamer as this delicate evening blouse. Handmade of imported French lace, its gold lamé cummerbund glimmers through the lace; is girdled by a slim kid belt hand-embroidered with pearls and rhinestones. One of a series of sumptuous Boué Soeurs de Paris blouses, at 9 E. 54th St.

GRIGSBY

SHIELD IN HAND—one of the prettiest, most useful new bags of the season. Escutcheon shaped, it is a delicate 6″ x 7″ size, hangs from a strap. Handmade, capeskin lined. Black, brown, honey, red, green, or navy calf. Black or brown suède. $25, plus tax, at Forester Assoc., 1151 Broadway, N. Y.

BAKER

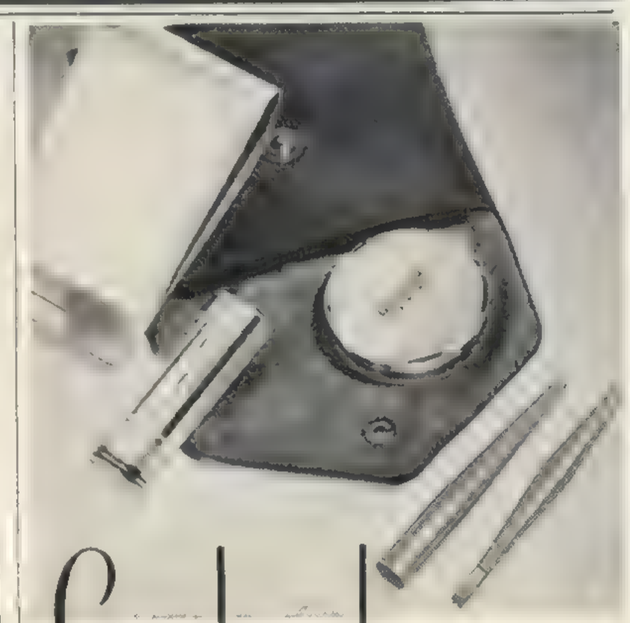
from

LAKE YALE

A Bit of Florida in Your Home

Delicious oranges, grapefruit (either or mixed) picked truly ripe, individually selected, beautifully packed.
Gift Bushel, express prepaid $7.00
The same fruit in undecorated bushel. Expressly for your family's every day health and enjoyment. $5.50 Delivered
We prepay express charges anywhere in U. S. Send check or money order.

LAKE YALE FRUIT COMPANY
Box 906, Eustis, Florida



Goubaud
MINIATURE BEAUTY BAR

Two-tone Moire Snap Purse holds Goubaud Lipstick,* genuine Sable Lip Brush with protective cap, Rouge* and Tissue Packet. Five pieces complete (tax included) $4.50
A Goubaud Exclusive . . .*Please specify light, medium or dark.

GOUBAUD OF PARIS
743 Fifth Avenue, New York 22

Christmas Glamour

Silver and Mistletoe Package, $20.00
Filled with Alice H. Marks' Special Candies, Biscuits, Nuts and Christmas cakes.

Other packages from $5.50
PARCEL POST NOT INCLUDED

Alice H. Marks
9 West 57th St., New York 19, N. Y. PLaza 3-7282

GLEAMING COPPER WEATHERVANE $8.95

Hand-made by Cape Cod craftsmen! Motif, arrow, standard, crossarms, letters and base made entirely from GLEAMING COPPER. RUNNING HORSE (illustrated above) 19″ x 20″ with especially designed base for easy mounting, bronze ball bearing. Shipped postpaid, ready to install, only $8.95. Money back if not pleased. Send for new catalog showing over 50 unique designs in weathervanes and signs.

CAPE COD WEATHERVANES
408 Hawthorn St. Dept. V
NEW BEDFORD MASS.

RARE GIFT IN BANDBOX

3 FINE CHEESES
MELLOWED IN WINES AND BRANDY

This, indeed, will solve your Gift problem. The unusual Stilton Cheese in Port Wine, Roquefort Type-Blue Cheese in Brandy and Cheddar in Sherry. Packed in useful pottery crocks in 3 different colors, set in Wire Rack server. Available in two sizes either 3 5-oz. crocks or 3 8-oz. crocks.

REGULAR FAMILY SIZE.....$3.75
LARGE FAMILY SIZE.....$5.00

Server and colorful crocks useful for candy, nuts, preserves, flowers, etc.

Postage Paid in the East. West of the Mississippi add 25c per package. Mail your order *Early* with check, money-order or cash, no C.O.D.

DUTCHESS FOOD SPECIALTIES COMPANY
1949 Park Avenue New York 35, N. Y.

a lady loves to wear PEARLS

For the "NEW LOOK"
KOH-I-NOOR *presents* PEARLS . . .

- 8 strands (shown) $10.00
- 1 strand 1.20
- 2 strands 2.40
- 3 strands 3.60
- 5 strands 6.00
- 7 strands 9.00

20% Fed. Tax Included.
Add 2% Sales Tax in N. Y. C.

KOH-I-NOOR *Fifth Avenue*
500 Fifth Avenue, N. Y. C. 17
We fill mail orders promptly

PURE CANE SYRUP

FROM THE DEEP SOUTH

. . . this old-fashioned open kettle syrup made from the pure juice of Louisiana plantation sugar cane. It is a full flavored syrup with none of the sugar extracted and no chemicals added.

A treat for your own table and a delightful way to solve your gift problem.
Xmas orders must be in by Dec. 10
Please send Check or Money Order
$2.50 FOR No. 10 CAN
$1.75 FOR No. 5 CAN
Delivered
Write for prices on cases by freight.

JOHN R. MURPHY
P.O. Box 3357F Qb. Station, Shreveport, La.

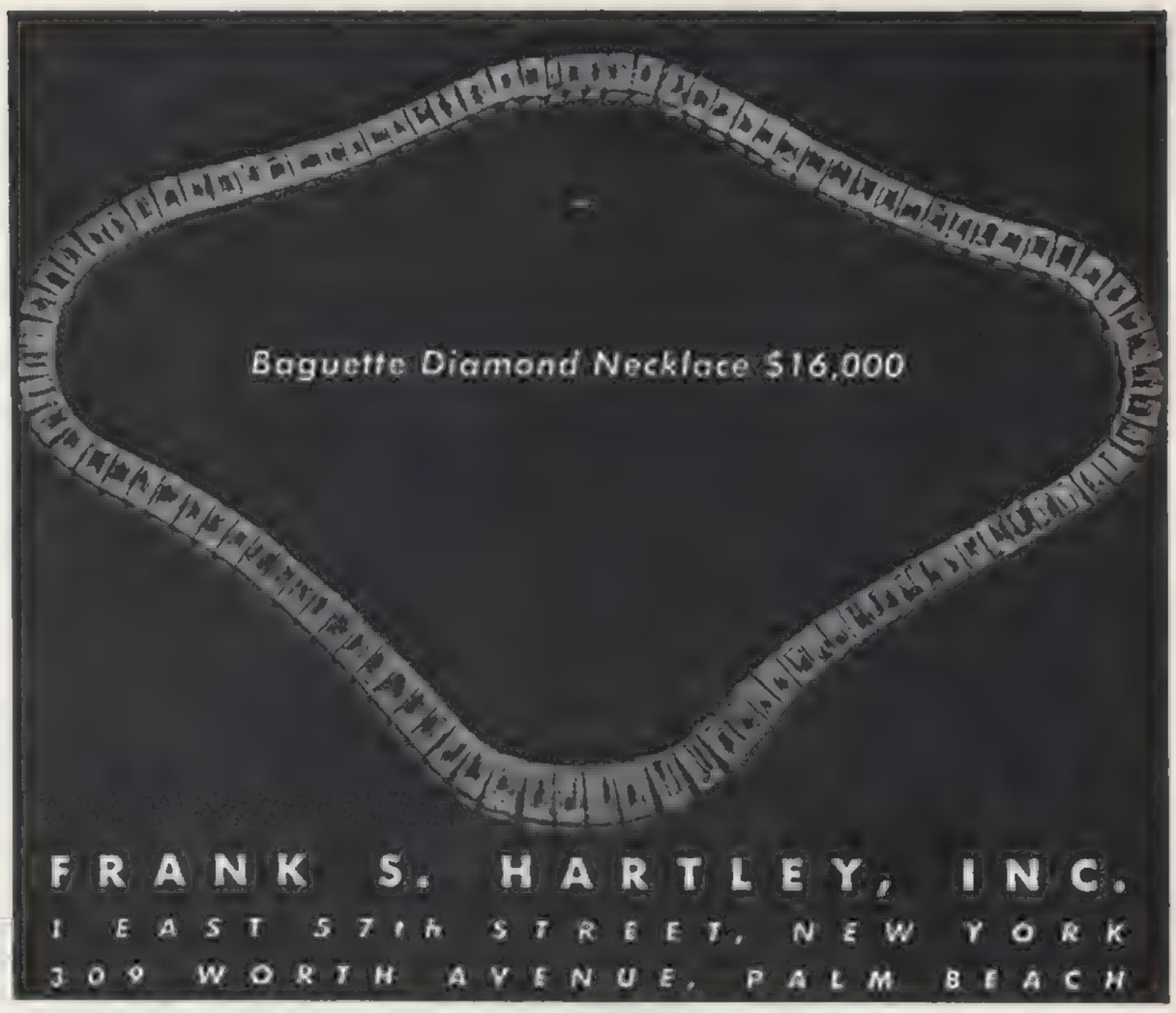
Hound

...CHRISTMAS ICING

INFANT'S COMPANION. A little yellow-haired doll made especially for very young children. It is soft all over—body *and* head—and all handmade. Even its charming clothes, knitted sweater and bootees, nightgown, slip, and bonnet are hand-knitted and smocked. You may buy it dressed in a pink or blue sweater. $6.60. Woman's Exchange, 541 Madison, N. Y.

MIEHLMANN

THIS GIVES THE BRUSH-OFF to a male packer's forgetfulness. If he remembers to take the hair brush, he can't forget complete shaving gear and a good comb. All this is neatly secured in the top of the brush —a chrome and enamel one with nylon bristles. $12.50. Cuff Link Shop, 870 Madison, N. Y.



FRANK S. HARTLEY, INC.
1 EAST 57th STREET, NEW YORK
309 WORTH AVENUE, PALM BEACH

GENUINE ERMINE and MINK CLUSTERS

For a touch of luxurious glamour, place a cluster of tails on your hat, coat, dress or suit.

Excellent as a gift and to highlight your own wardrobe.

ERMINE CLUSTER (5 Tails) postpaid $3.50

MINK CLUSTER (3 Tails) postpaid $4.00

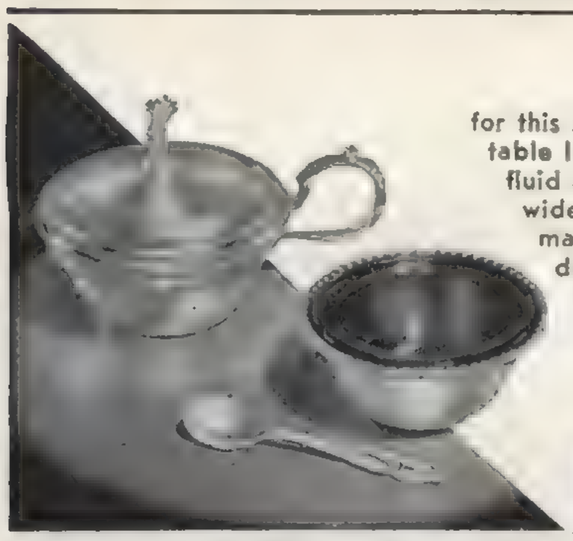
No C.O.D.'s Please

K. HARTENSTEIN FURS
847 Madison Ave., New York 21, N. Y.

a new triumph in the *Lunch Box Handbag*

Luxuriously lined in moire, tuck-tite lock, change purse, large mirror, pocket for lipstick and comb in MOROCCO, *blue, green, red, black* $30, *tax included, in* CALF, *red, brown, black* $36, *tax included. Mail Orders filled, send check or money order. Add 35c for postage and handling.*

CROUCH & FITZGERALD
FINE LUGGAGE SINCE 1839
400 Madison Ave., Cor. 48th St., N.Y.C.



Make a Wish

for this miniature Aladdin's lamp which serves both as a table light and table lighter. Fill the lamp with lighter fluid and just light the wick. Sterling silver, about 3½" wide, $12 postpaid. The genii has come up with these matching sterling beaded edged individual salt dishes, too. Has royal blue glass lining, and sterling salt spoon. $5.75 for the set. The guest at your right will appreciate your finesse as a hostess.

No C.O.D.'s, please.

Edith Chapman
168 East 33rd Street New York 16, N. Y.

By Mail from
The CANDY RANCH
in California

BUTTER CREAM CHOCOLATES

For now, for Christmas, give these unique candies, made to the old Goodrich family recipe! Superb ingredients, compounded with loving adherence to the original carefully guarded formula. One and two pound boxes, four matchless flavors. Order early. No COD's please.

POSTPAID $2.00 PER POUND

THE CANDY RANCH • DEL MAR, CALIF.

No one else has our crust, especially on Hot Mince Pies

Holiday Pies from $1.00

Plum Puddings

Established 1839

2 lb.	3 lb.	4 lb
$3.50	$5.25	$7.00

Packaged, inside, in parchment outside, in gold wrappings.

Rose White Pick-up

Robert Day-Dean's
Division of Robert Day, Inc.
Six East Fifty-Seventh Street
New York 22, N.Y.
Plaza 5-8300

Old customers send us six of every ten new customers

Norwegian Moccasin for Women
$7.95

Hand-Sewn Gift

Give her what she prizes most—outdoor-indoor comfort. Our fashionable, casual shoe is a translation from the Norwegian. Old-school craftsmen hand-sew the entire vamp from one piece of selected saddle-tanned, rich brown or deep red cowhide. Special construction hugs arch, prevents sagging or gaping at sides. There's nothing finer!

Sizes 4-9, widths AA to C. Also for Men —the perfect gift—rich brown only, $11.45. *Send exact shoe size, and 25c mailing costs.*

Lloyd & Haig
295 Madison Avenue at 41st Street
1 East 44th Street
93 Liberty Street, west of Broadway

john hall
Hairdresser

"White Gold" hair coloring perfect foil for half-hat-half-hair styling.

26 East 56th, New York City
(down the street from Bonwit Teller's.)
Tel. WI 2-4686-7

Estelle Parker

palm beach - new york
newport

LINENS
LINGERIE
CHILDREN'S CLOTHES

413 hibiscus avenue, palm beach, florida

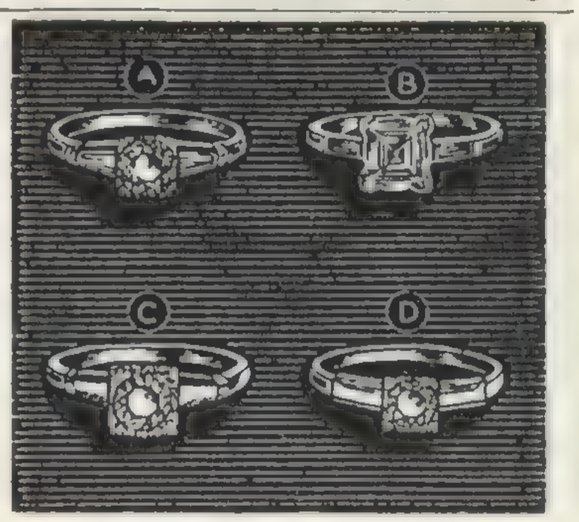
Silhouette by Bock

Permanent Waves contoured to accent your natural beauty

Under personal supervision of

Charles bock

New salon at
19 East 57th St.
PLaza 3-3900



FINE DIAMONDS

A. $175 B. $775
C. $250 D. $125

Other diamond rings from
$75 to $5,000

All prices include Fed. Tax

Bailey's
Jewelers
9 EAST 36th ST. N. Y. 16, N. Y.

Shop

FULL HOUSE for cocktails, cards on the table. These linen cocktail napkins are fringed about the edges and designed to mimic a deck of cards. Charming and original additions to any affair from bridge parties to buffet dinners. You may buy them by the dozen for $7.75, prepaid. To be found at Carole Stupell's, 507 Madison Avenue, New York City, N. Y.

BAKER

STONES FROM SIAM, handled with craftsmanship, mounted and cut with particular care. Here are five zircon rings set in 14-k gold, to buy in a variety of shapes and sizes. Prices from $150 for an 8-k stone to $50 (tax inc.) for a 2-k stone. To be bought from Raphel, 47 W. 57 St., New York.

MIEHLMANN

Gilded Butterflies

Glittering glamour in the finest Tissue Faille Crepe crowned with Sparkling Gold Sequins and Crystal Bugle Beads.

White Only—with lovely pearl buttons and capped sleeves. Sizes 12-18.

$10.95 *Mail Orders will be promptly filled. Postage Prepaid. No C.O.D.*

MITCHELL SPORTSWEAR 1181 Broadway N. Y. 1, N. Y.

elly 'n nelly

Fur Pets you'll love . . . to give or to keep.

Cute-as-can-be elephant and dog of soft and cuddly real mouton lamb in deep shiny brown. Elly has long tail and elephant ears of white lambskin; Nelly has bright button nose and white dog-ears . . . both have rolling eyes and bright ribbon collar. Please indicate choice when ordering.

$2.95 each—$5.50 pair—Postpaid
tax included No C.O.D.'s

SAKS 610 Twelfth Street, Washington 5, D. C.

ORDER BY MAIL AT SAVINGS!

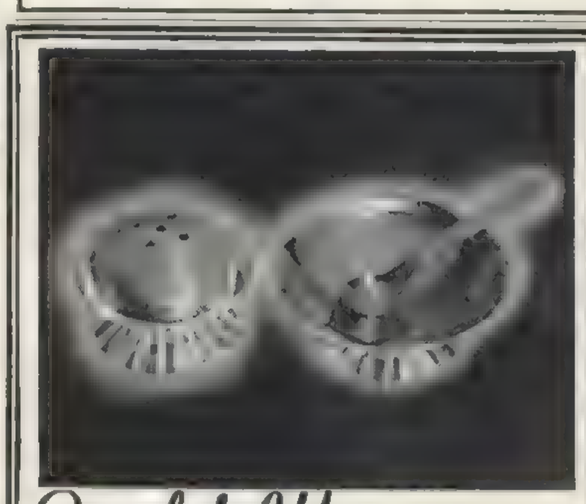
"HEY-TEES"

only $5.95

VACATION-GAY!
Handmade SISAL SANDALS

Get several pairs to wear with every costume —at resorts—for sports. Comfortable, smart, they're hand woven in tropical Haiti, are colorfully hand embroidered on BACKGROUNDS OF BLACK, RED, YELLOW, BEIGE OR GREEN. Get several pairs at this remarkably low price of $5.95. Narrow or Medium. Satisfaction guaranteed or money refunded. We pay postage except on C. O. D.

DU BARRY DIRECT, Inc.
441 Blake Avenue Brooklyn 12, N. Y.



Out of the West . . .
to Grace your Table!

Starkly simple—with only a delicately fluted base for contrast—these little salts and peppers have the unmistakable air of the fine craftsman. Lovely as individual pairs for each place setting—something really different for personal "tray" service.

In fine Sterling . . . . . $5.25 a set
In striking Copper . . . . . 2.95 a set
(All taxes & postage prepaid. Please, no C.O.D.'s)

Christmas delivery not guaranteed unless orders received by December 15th.

RIO GRANDE CRAFTSMEN
Lou Stark
BOX 845-B12 SANTA FE, NEW MEXICO

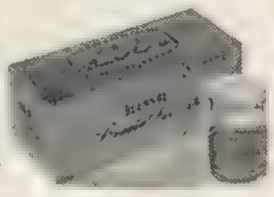
Ideal XMAS GIFT

HOENSHEL
Brandied FRUIT CAKE

Dark, full-flavored brandied fruit cake—cram-jammed with glacéd fruit and choice nuts. Mellowed with rare old brandy and fine sherry...a real treat—and a delightful gift to anyone; shipped anywhere in the United States.

1½ lb. cake $1.79; 3 lb. cake $3.32; 5 lb. cake $5.24; 3 lb. cake with Brandied Hard Sauce $4.32. Prepaid this side of Rocky Mts., beyond add 25¢

Fruit Puddings: Plum, Fig, Fig & Date, 2 lbs., $1.65 each. Brandied Hard Sauce, 10 oz., 75¢; 28 oz., $2.00. New Cinnamon Toast Spread, 10 oz., 69¢; 28 oz., $1.75.

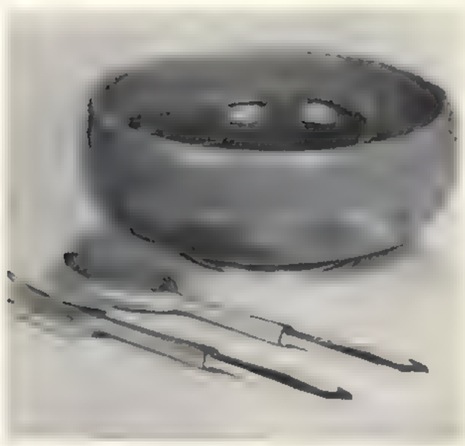


HOENSHEL FINE FOODS, INC.
1028 Hancock St. • Sandusky, Ohio
Largest Individual Maker of Fruit Cake in the World

Hound

...CHRISTMAS ICING

TWO-DIMENSIONAL TREE. Pretty new Christmas decoration to hang or stand against the wall. Its plywood-backed boxwood branches are placed in damp moss, and are dangling with bright red Christmas baubles. Water it every few days and it should last three to four weeks. 21" high. By Michael Tree. $6.50 at Bergdorf Goodman. Fifth at 58th St., N. Y.



SALAD BOWLS are good presents to give, reasonably sure of a welcome. Here, all the space needed for a well *fatiguéed* salad (10½" diameter); its laminated birch will not warp; and bowl and serving set are mounted in sterling. Frank M. Whiting & Co. $27.50 inc. tax. Plummer, 734 Fifth, N. Y. C.

CHEER THEM UP

Everyone loves to get mail, those confined to hospitals, veterans, students . . . even the little tots. Let us mail your friends beautiful scenic postcards each week for one year—52 cards. One card from each of the 48 states and Washington, D.C., plus special Christmas, Valentine and Birthday greetings. (nice for collectors or hobbyists)

$5.00 per year

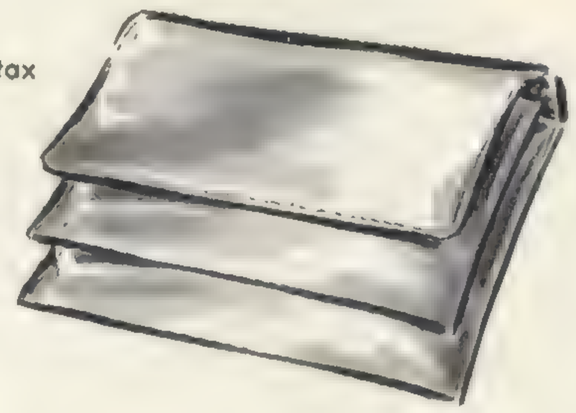
Send name and address and birthday of recipient, and how you wish cards signed.

CHEER-UP SERVICE

Box 12 Claymont, Del.

Young-Timers spotlight the beauty of the lustrous evening bag with the Satin "Double Envelope"

$15
plus 20% federal tax



Rayon satin inside-out . . . its three-sectional plan providing amply for carrying "everything." In red, green, black, brown, navy.

Young-Timers
Fourth Floor
Henri Bendel
10 WEST 57
NEW YORK 19 NY

Renard's

GIVES NEW LIFE TO SUEDES!

FROM NEW YORK TO HOLLYWOOD

Redyeing and cleaning of all your fine suede things . . . by an expert! Fresh, colorful beauty for your suede coat, weskit, gown, suit, handbag or gloves. Careful, tested method. Full length coat, $15.00. Three-quarter length, $10.50. Handbag, under $7.50. Allow 2 weeks. Colored gloves from $1.50.

Renard's
Tested Methods
DRY CLEANERS—SAMPLE DYERS
741 Madison Ave. (at 64th) - New York 21, N. Y.
Bring or mail orders
Est. 1900

Queenly Timepiece
by Taylor

For your sweeping skirts and plumed hats... this delicate pendant watch, is studded with simulated pearls and turquoises and set in antiqued gold plate on sterling. Watch movement guaranteed for one year. **$45** plus 10% fed. tax.

Mail Orders Filled Promptly
MONEY-BACK GUARANTEE

Richter's
Jewelers
585 FIFTH AVENUE at 48th St., N.Y. 17

ORIGINALS BY OTTO GRUN

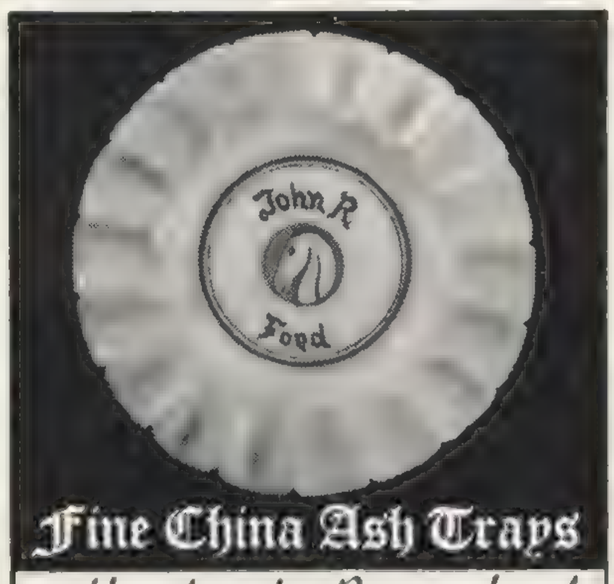
Cobra

The Cobra Ring and Bracelet are new, they're important, massive, yet graceful. 1/20 12 kt gold filled.
The ring—fits any finger.....$8.50
Matching bracelet $18.50
Matching Otto Grun 17 jewel watch encased in bracelet $64.50
All prices include Federal Tax
Send check or money order to
OTTO GRUN, INC.
Department 16
48 West 48th St.
New York 19, N. Y.

Knitting Needle Case

Compact, convenient—exclusive with us! Made of silk in colors of royal blue, red or black. Complete with 5 sets of sock needles and 6 pairs of single point 10" needles, tape measure, stitch holder and 2 crochet hooks, $6.50 postpaid. Empty $2.75 postpaid. Pats. applied for.

Sara Hadley
LACES—ART NEEDLEWORK
11 EAST 54TH ST., NEW YORK 22, N.Y.



Fine China Ash Trays

Handmade-Personalized

Unusual gifts! Six inch white china ash trays personalized with name hand painted kiln-fired in black...pure platinum encircles the design and border. Choice of five colorful designs: horsehead (pictured), ballet dancer, chessmen, sailboats, or rose.

Information needed: name to be painted and design desired.

Price $5.00 each. 6 for $25.00. Postpaid

PORCELLA POTTER'S WHEEL
500 So. Santa Fe Drive • Denver 9, Colorado

WRITE FOR ILLUSTRATED BOOKLET "E"

Tall 'n Smart

SIZES 9 TO 12
AAAA TO C

Black or brown suede $18.95

mandel's
OF CALIFORNIA

Address Mail Orders: MANDEL'S, 518 W. 7th St., Los Angeles 14, Calif.

Shop

FRUIT KEG. Small wooden barrels from California, brimming with delicious sweet spiced figs. These will keep indefinitely in or out of the refrigerator, are particularly good served with meat. To buy in three sizes: 3 lbs., $4; 5 lbs., $5.50; 10 lbs., $8.15. The McLean, Goldberg, Bowen Food Shop at 242 Sutter Street, San Francisco 8, California.

TIPPING MOST SCALES takes more than a matter of ounces. But here is a miniature one made to weigh your letters (up to two ounces) for postage. Chromium model in saddle, blue, or red leather case, $2. Sterling model in pigskin or black morocco leather, $5. La Palette, 509 Fifth Ave., N. Y.

MIEHLMANN

TALL TOGS INC.
540 N. Michigan Avenue
Chicago 11, Illinois
Lillian Brown
Fashion Specialist
in Ready-Made
Apparel for
TALL GIRLS EXCLUSIVELY
TALL
Dresses
Coats
Suits
Skirts
Blouses
Slacks
Robes
Lingerie
Girdles
Sizes 10 to 20
Mail inquiries invited
please state size and height

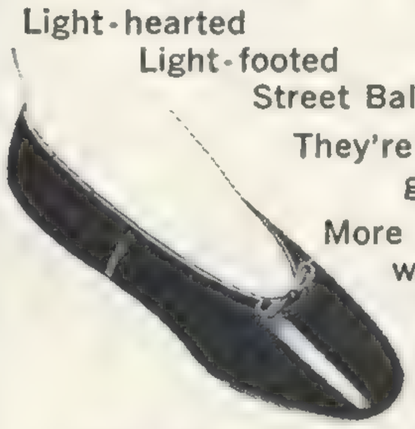
TINY
is the clever, handy, automatic pencil everyone needs in pocket or purse. Finished in sleek and shiny goldplate. TINY propels and repels. Uses standard thin lead.
For yourself and for Christmas giving . . . beautifully gift boxed.
Pencil, 2¾" long.....$1.20 6 for $6.00
Pencil & Key Ring..... 1.40 6 for 7.00
Pencil & Whistle..... 1.80 6 for 9.00
Prices include Federal tax. No C.O.D.'s, please.
SCHWARTZ (EST. 1910)
483 LEXINGTON AVE. (43TH ST.)
New York 17, N. Y.

NEW LIFE for WORN COMFORTERS
Your worn wool or down comforters can be luxuriously recovered and made factory-fresh by our exclusive process.
Discover today how Lanadown adds years to the life of your comforter.
Sole-creators and distributors of the famous patented comforters, "Lanadown" and "Lanafur". Lanafur is composed of rare furs intertwined with white virgin wool, forming one of the warmest possible quilt fillers.
Send by Express or Parcel Post.
Samples on request. Send for Free Booklet V.

LANADOWN
516 Madison Ave.
New York City 22
PL 8-1940

Anniversary Plate
Handmade-Personalized
Gift of heirloom permanence for weddings or anniversaries. Figures in Formal, Western, or Tyrolean dress. Delicately shaded in Colorado Blue or rich Earth Brown. Your names hand lettered.
Information needed: Husband's name; wife's maiden name; dates and places of courtship, marriage, and honeymoon; design and color desired.
Birth plates also made to order.
Gift certificates furnished for late orders.
Ten-inch size .....$15.00 postpaid
Nine-inch size.....$10.00 postpaid
PORCELLA POTTER'S WHEEL
500 So. Santa Fe Drive Denver, Colo.

La Mendola
PRESENTS
Light-hearted
Light-footed
Street Ballets
They're fun to give...
More fun to wear...



In stock: black, white, red, pink and pastel blue green kid . . . $3.25
Genuine satins: pink, white and black $5.25
Silver and gold kid $6.25
Dyed to order . . . $1.00 extra (Satin only)
LA MENDOLA
167 West 46th Street • New York
NO C. O. D.—
ALL MAIL ORDERS POST PAID

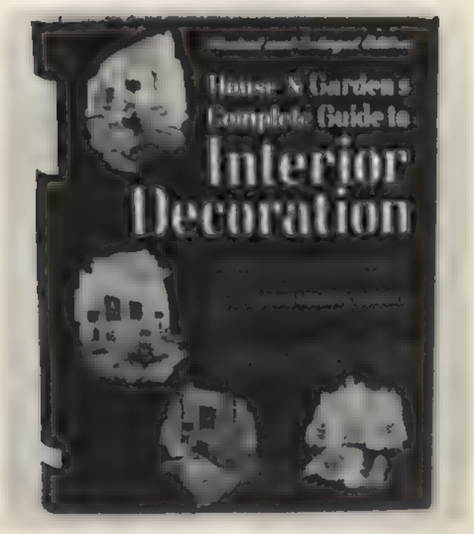
EXCITING XMAS GIFT!
Letters to children from
The Little Red Train

The Little Red Train tours the countryside and sends 15 weekly mailings about the cities it visits, plus 10 exciting gifts, directly to the child. Ideal for 3 to 9 year olds. SEND CHECK OR MONEY ORDER—WE DO THE REST.
Include your name, relationship, child's name and address
CHILDREN'S EDUCATIONAL LETTERS CO.
104 EAST 40th STREET • N.Y.C. 16

Help someone
SEE
BETTER
with this unique
Christmas gift
HOW satisfying at Christmas—to give someone dear to you "seeing comfort" for years to come! With this beautiful new type magnifying glass with the long lens, you can read newspaper print a column wide. Its 3¼ inch lens provides a large, sharp field of vision, and magnifies 2½ times. Folds into a mottled brown plastic handle—trim, smart and dignified. You'll be proud to give—or own—a Longview! Packed in a gift box—$6.50, postpaid. If not completely satisfied, your money will be refunded.
EDROY PRODUCTS CO.
492 Lexington Avenue, New York 17

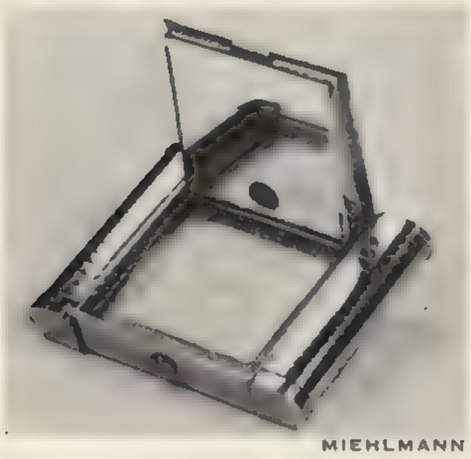
Hound

...CHRISTMAS ICING



BAKER

DECORATING GUIDE, COMPLETE. Whether you live in one room or a castle, here is a book that can help you in your decorating plans. *House & Garden's Complete Guide to Interior Decoration* tells how to decorate everything—from living room to closet; how to choose furniture, hang curtains, set tables, etc. $7.50. Condé Nast Publications, Greenwich, Conn.



MIEHLMANN

BY THE LIGHT of your own compact, you can now make up your face in theatres, darkened bistros. An elegant carry-all for powder and lipstick and perfume vial, that throws its own light on your cosmetic situation. Venue Ray compact; $6 in gilded metal; $21 plus tax in sterling silver. At I. Magnin.

Be the Life of the Wedding
Give This Amazing
BRIDE & GROOM DOLL SET

You'll be remembered for years to come! Bride is 7" tall. Dressed in satin and lace, with net veil, bridal bouquet and hand made flowers. Silken hair, in the newest style! You'll want to kiss her—and she'll kiss you! Groom is 7" tall. Dressed in top hat, tails, with ascot tie, white vest and flower in buttonhole. The ideal gift for showers, anniversaries & collectors. And—at an amazing new low price—$4.00 for the set of two, or sold separately at only $2 each. LOWEST PRICE ON SUCH FINE DOLLS SINCE 1937! Order NOW. Also DeLuxe Victorian Bride and Groom Set, only $5 the set, or $2.50 each. Packed in new Regalized See-Thru Gift Box, only 50c extra (each doll). Extra! New Doll-of-the-Month now ready. All dressed up, and only $2 postpaid.

Doll-of-the-Month Club, Dept. 2312
11 West 25th St., New York 10, N. Y.

Tiny Treasures in Sterling

Two adorable spill-savers to tuck in the toe of her Christmas stocking. Handwrought from sterling silver, they're both decorative and practical. The miniature trowel tidily carries powder from box to compact. The perfume funnel, with its own stand and holder, safely transfers her favorite scent from bottle to purse flacon without spilling a precious drop!

Powder Trowel $3.00
Perfume Funnel Set $6.00
Postpaid • Including Tax

LEONORE DOSKOW
SILVERSMITH
Box VD Montrose, N. Y.

SALAD PICK-UP TONGS

Salad serving is made easy with these salad pick-up tongs. Just work them like a scissor and lift the salad out of the bowl with the greatest of ease. They are of hard maple, hand finished and oil rubbed. Boxed ideally for a Christmas or hostess gift.

$2.95 postpaid

Write for gift catalogue

GWENDOLYN MALONEY
Antiques and Gifts
170 E. 51st St. New York, N. Y.

Jean De Chant

. . . hair stylist for that "New Look"

. . . deftly reconditions your hair . . . then gives you a lustrous, easy-to-manage New Look cut and permanent wave. You'll look lovely . . . you'll feel . . . lovely.

Jean de chant co.
665 Fifth Ave. at 53rd St., New York
Room 514 PLaza 8-1340

MONA DOBRI
ORIGINAL

"Rendez-vous Ensemble"

Ideal Sweetheart Gift
Custom Made within 10 Days

THE GAY SKIRT
Fashioned of iridescent waffle rayon taffeta. Striped with red-green-purple-blue and black. The black satin stripe pleated into *unique* waistband.

THE HAT
A braided coronet of the same fabric trimmed with exotic black veil.

THE BLOUSE
Black rayon satin with satin covered buttons.

COMPLETE ENSEMBLE—**$100**
Individually: Skirt, **$65;** Blouse, **$30;** Hat, **$30**

Measurement Req.: Blouse size, waistband, length of skirt.

Mail Check with order. No C.O.D.

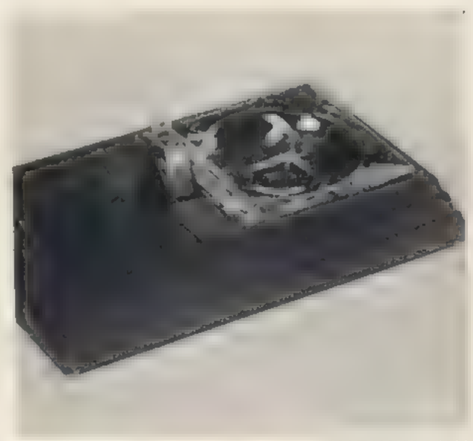
MONA DOBRI 48 East 49th St., N. Y. 17, N. Y.

Shop

SILVER has been playing hard to get ever since the pre-war era. Here, back again, sterling silver service pieces that you may wish to give for Christmas; to have for yourself. The pattern is Château Rose and the price includes engraving, shipping, and tax. Cold-meat fork, $7.25; sugar spoon, $4; coffee spoons, $18 a dozen. By Alvin. Gorham Co., 17 Maiden Lane.

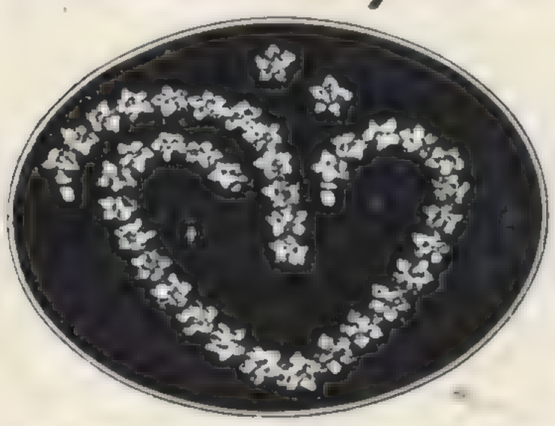
BAKER

WHERE THERE'S SMOKE one of these will be as welcome as any present can be. Encased in a morocco leather stand are a large glass ash tray, a Lord Oxford cigarette lighter and a cigarette box. You may buy the set in brown, red, or green leather for $27.50 at Dale Fifth Avenue, 719 Fifth Ave., N. Y.



MIEHLMANN

Christmas Special



LUXURIOUS RHINESTONE NECKLACE BRACELET & EARRING SET

THREE fine and glittering pieces in one Xmas Box. Brilliant Czechoslovakian Stones, adjustable length. Give it proudly or wear it proudly. Latest New York design. All for **$19.95** Tax Paid

Mail orders invited for immediate or Xmas delivery. We ship gift-wrapped, postpaid insured.

Steven's **FINE JEWELRY**
304 Diamond St., Pittsburgh 22, Pa.

be gay, chic charming with

24 kt. gold-plated ornaments

an exclusive for MARSHELLS for SMART WOMEN *every bag guaranteed*

the George

colors: black, green, red, brown.

prices: suede **$14.50**; calf **$16.50**; cobra **$19.50**; lizard **$24.50**; North American alligator (leather lined) **$49.50**.

Add Federal tax. Check, Money Order (postage prepaid), or C.O.D. (postage extra).

MARSHELLS for SMART WOMEN
the largest selection of handbags in New York
623 Madison Avenue, New York 23, N.Y.

BEAUTIFUL DREAMER
You'll be a dream in this exquisitely flattering Bed-Jacket or Nightie (same style, full length). Pink or Blue Satin or heavy Sheer with dainty lace collar, or lace yoke without collar.
Bed-Jacket, $23.95
Nightie, $29.95
No C.O.D.'s please.
Small-Medium-Large
Marquiz Originals
Trousseau Specialists
501 Madison Ave. (Suite 808), N. Y. 22

CUSTOM-TAILORED GIFT

The blanket cover you dream about . . . in fine rayon shantung trimmed with smooth satin bands and monogram. Washable. Tailored version comes with piping. Either style trimmed to match or contrast in color. Lovely soft shades: blue, light green, maize, pink, or white. Swatches on request. Monogram takes 2 weeks . . . no C.O.D.'s. Plain style, 1 week.

72 x 90....$ 9.95 90 x 90....$10.95
72 x 108....$12.95 90 x 108....$13.95
Monogrammed....$3.50 extra
Matching pillowcases.....$2.25 each
$4.25 pair
Monogrammed....$1.00 extra

GEORGE-ANNE
GIFTS OF INDIVIDUALITY
ROOM 610—26 JOURNAL SQUARE
JERSEY CITY 6, N. J.

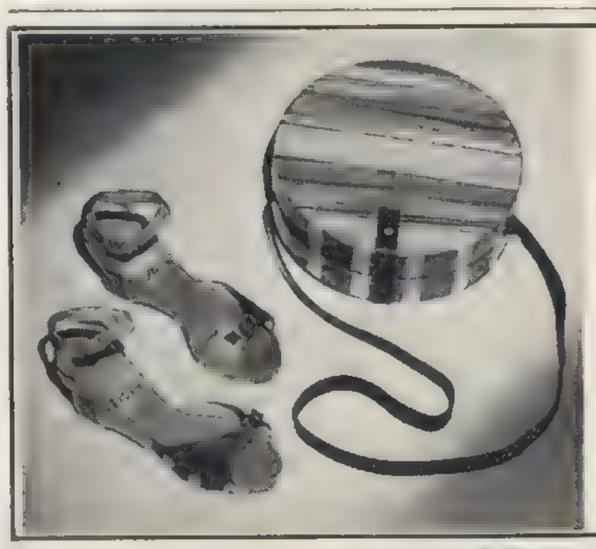
THE SWIM SUIT FOR PROBLEM FIGURES

An unusually smart bathing suit particularly designed for those who prefer to wear a bra while swimming. May be worn high or V neck.

Request Circular and Samples of Fabrics

Priced at $24.20
Sizes 12 - 20 - 40 - 42
In black or navy blue

HELEN PERL
104 W. 70th St. • N. Y. 23, N. Y.



Wooden shoes and bag

Handmade from rare imported woods, finished in natural wood colors—Darlin shoes and bag are lightweight and durable. Fashioned for town, country, or beach. Natural variations in the woods give individual distinction to each article. High lustre finish. Purse comes in 14 styles. Shoe sizes: 4 to 8. Gift box included.

Set illustrated—$29.50 (tax on bag included)
Bag sold separately—$20.50
Shoes sold separately—$10.50

Delivered anywhere in U. S. No C.O.D.'s please.

Miss Elyn Shippers
P. O. Box 7—22nd St. Station
St. Petersburg, Florida

EBONY LEKTROLITE LIGHTER
With Matching Holder

LEKTROLITE, the only flameless, windproof lighter, with smart, feather-light black plastic case, highlighted by gold color trim. No flint, no wick, just touch your cigarette to LEKTROLITE and draw. You get a perfect light anywhere, anytime.

FILTRKOOL EJECTOR HOLDER has smoke-diffusing vents to eliminate sting, removable condenser to reduce nicotine.

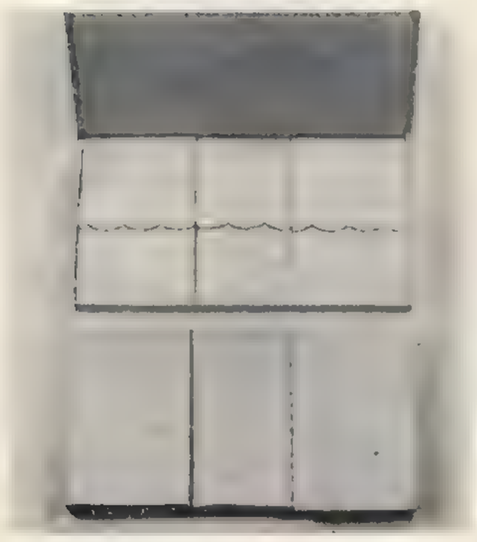
A superbly styled set, complete with generous supply of lighter fluid. Attractively boxed for gift-giving.

$10.00 set, postpaid
No C.O.D.'s, please. Write for Booklet V

Cooper Crafts
54 West 21st Street New York 10, N. Y.

Hound

...CHRISTMAS ICING



COLOUR-MINDED readers will be delighted with the return of Cannon percale sheets in various soft pastel shades. Here, in a pretty Christmas package, is a set of two sheets and two pillow cases, in 5 colours. $19, for single bed sheets; $21, for double. Also in white with coloured scallops: $15 the set. At Lord & Taylor, 38th St. & Fifth Avenue, New York City.

THE NEXT BEST THING to being born with a silver spoon. Two handmade sterling spoons: enchanting present for your youngest acquaintance. One has a bear for a handle, one a rabbit. Heavy-gauge silver. $8.40 each, tax inc. Handwrought by Lawton, 96 Main Street, Saranac Lake, N. Y.

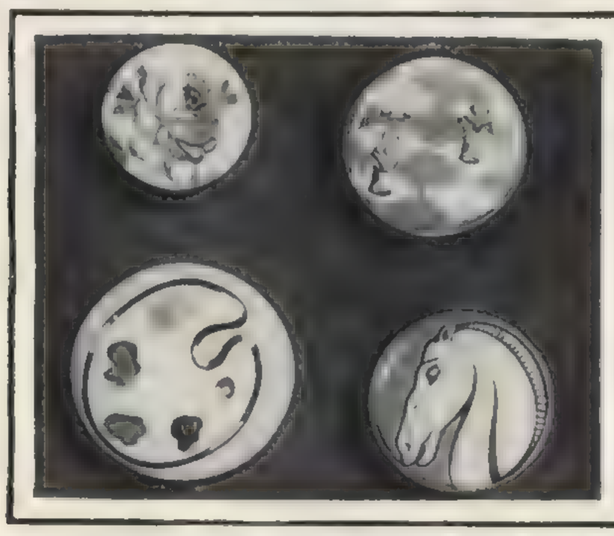
NEW LINE ON A SLIP!

Cut long and full in a rustle of gay plaid taffeta...half-slip in small and medium sizes. Stops within an inch or so of your new hemline, and ends in a flourish of ruffle. Gathers over hips or in back with clever draw-string.

State size and quantity.

Price $7.95. No C.O.D.'s please.

TERRY BLAKELY
320 EAST 42ND ST., NEW YORK 17, N. Y.



A New Accessory Idea

MATCHED PORCELAIN BUTTONS AND EARRINGS

Genuine PORCELAIN with EVERLASTING kiln-fired finish unharmed by soap or cleaning solvents Designed for that individual look.
DESIGNS Rose, Artist's Palette, Horsehead, Chessman (pictured), in soft pastels on gold to blend with any ensemble. Also solid gold and solid platinum colors. SIZES: ¾", 1", 1⅛"
PRICES BUTTONS, 35c ea. or 3 for $1
EARRINGS, $1.80 pr. Federal Tax included. Postpaid No C.O.D.

SATISFACTION OR REFUND
Porcella Buttons, 500 So. Santa Fe Denver, Colo.

Yankee Bag Holder

Yankee ingenuity developed this gift to the harried housewife. Now —a place for used bags, paper and twine—ready for reuse—hang on the kitchen wall or door. Carefully fashioned in our Maine Workshop. Clam-shell White—Postpaid—No C.O.D.'s please $5.00. Send for our Gift Catalogue.

Obershaw, Inc.
28 Monument Square, Leominster, Mass.

JOHN RUBEL CO.

Jewelers

PARIS LONDON

Extend a cordial invitation to view their new collection of superb jewels . . . In order that you may consider your Christmas gift purchases now.

777 Fifth Avenue • New York, N. Y.
At The Savoy-Plaza

Holiday Splendor

a-glitter with rhinestones!

Yes, myriads of brilliant rhinestones are set into the dainty mesh of this fabulous evening slipper! And it's yours in shining-bright gold or silver kid. **34.95**

Please add 25c for handling.
Booklet on request.

French Bootery
19 E. 57 ST., N. Y. 22, N. Y.

WILD MINK for Enduring Elegance.

$3900
Plus Tax

Henry Greenhut
745 MADISON AVE.
NEW YORK 21, N.Y.

ONE TOUCH OF MIDAS

Solid 14 karat gold band on tiny side comb . . . calls attention to your new coiffure. Comb is 1¾" wide. Stays in place with plastic grip teeth. Wear one or wear a pair. Colors, blond and brunette.

$3.50 each p.p. $7.00 pair p.p.
tax included
No C.O.D.'s

MURIEL WALES
P. O. Box 217, Bronxville, N. Y.

WALL SCONCES of gleaming brass!

Artistic accessory for any home, town or country. Charming and graceful sconces of solid brass. Delightfully styled, 10½" tall with three standard candle holders. $15 pr. With two candle holders, $13.50 pr.

Sent postpaid. Sorry no c.o.d.'s

Booklet of fireplace accessories on request

HOMECRAFT Products
71-55 Austin St., Dept. V, Forest Hills, N.Y.

Shop

IT'S NEW . . .

THE GIFT SHE WILL CHERISH!

It's the smartest, most usable gift you can give her. Table of Contents listed below gives just a glimpse into the completeness of "My Correspondence." Expertly bound in genuine Morocco, Blue, Red, Green, Black, imprinted in gold leaf. The 226 pages are gold edged fine quality paper beautifully printed in two colors. Size 5½ x 7¾ inches. Packed in distinctive gift box. Send check or money order today. Specify desired colors. Guaranteed delivery before Christmas. Postpaid. $7.50. Kansas purchasers add 2% for sales tax.

. . . TABLE OF CONTENTS

Addresses of Correspondents
Anniversary Calendar
Etiquette of Social Correspondence
Forms of Address
Birthstones and Flowers
Wedding Anniversaries
Dates for Sending Greeting Cards
Holidays Generally Observed
Your Horoscope
Easter Calendar (1940-2000 A.D.)
150 Year Calendar (1851-2000 A.D.)
. . . and other valuable correspondence data.

CREST-MARKED BOOKS . . . . . Dept. V
108 W. 8th St. . . . . TOPEKA, KANSAS

CHRISTMAS SEASONING. A sterling salt and pepper pair to please the *very* particular on your Christmas list. These are of classic pattern and shape, will complement almost any table-silver design. The price—$12.50 for the pair. Made by Wallace, to buy at B. Altman, Fifth Avenue and 34th Street, New York City.

SPOTLIGHT of rhinestones in a brilliant pair of earrings, in a slim, delicate bracelet. Each earring has a large rhinestone centre, a covey of smaller ones around it. The bracelet is secured with a chain catch. Earrings and bracelet each $3.60, tax included. By Kramer at Lowys' Gifts, Freehold, N. J.

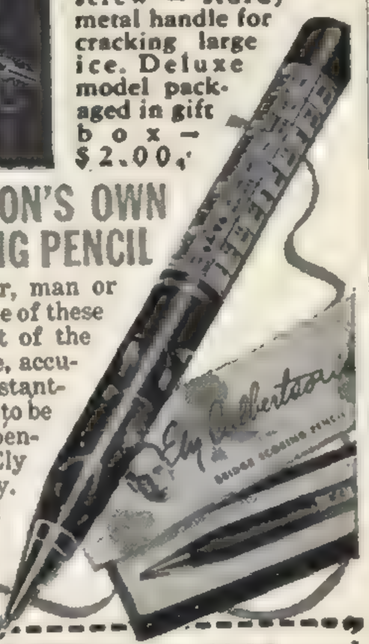
3 Most Exciting **GIFTS OF THE YEAR**

New **KEY-CHAIN-PENCIL**

Smart, trim, beautiful—a must for every woman. Ideal for motorists and shoppers. Handy key-chain for car and house keys combined with precision made all-metal collapsible mechanical pencil. Covered with fine genuine leather. Almost jewel-like in appearance. In beautiful gift box, postpaid $1.00. Gold anodized with reptile leather $2.00. Initials 25¢ extra.

CHIP-CHOP

A gift no home should be without. Truly, the miracle gadget of the year. New 4-Way Chip Chop crushes ice safely, instantly right in the glass — no fuss or bother. Has handy bottle opener-cork-screw — sturdy metal handle for cracking large ice. Deluxe model packaged in gift box — $2.00.



ELY CULBERTSON'S OWN BRIDGE SCORING PENCIL

Every bridge player, man or woman, will want one of these magic aids. A twist of the dial shows any score, accurately and almost instantly. And the score has to be right, because this pencil says so... with Ely Culbertson authority. A super mechanical pencil value in beautiful gift box —only $1.00. Initials 25¢ extra.

FLEETWING GIFTS Dept. V-10
53 East 10th St., New York 3, N. Y.

MAIL ORDER TODAY

I am enclosing . . . . . (cash, money order, check) for which send immediately articles itemized on attached slip.
Name . . . . .
Address . . . . . .
. . . . . .

Voguishly Glamorous

A hand-sewn hood, from hand-loomed wool with sparkling gold on a wide, face-flattering cuff. Full shoulder cape and delightful hand-braided drawstrings. Yours in white, beige, or black for $20.00. Without the cape, but with all the glamour, in red, blue, or green at $15.00. Send your money order or check, or we will send C.O.D. Christmas wrapped at your request.

Vera Green exclusive with

371 Main Street, Worcester 8, Mass.
Would you like us to add your name to our mailing list?

love match!

Companion rings for him—for her. Magnificent Zircon solitaires in 14 kt gold setting with original link chain design. Styled for *today* . . . crafted for *forever after*, here is the gift of a lifetime for you and your own true love!

HER RING, $125 HIS RING, $125
PRICES INCLUDE FEDERAL TAX

Mail orders filled promptly

WRITE TODAY FOR NEW GIFT CATALOG

RAPPHEL *Jewelers*

47 WEST 57 STREET, NEW YORK 19

DIRECT FROM THE FABULOUS MOJAVE DESERT
Tree Ripened Deglet Noor

Dates

Extra large, choice luscious fruit . . . so popular during the Holiday Season. Solve your gift problems this easy way — Send us the names of your friends, business associates etc. We will enclose a gift tag listing your name as sender. Order several packs of *"the gift in good taste"* today.

3# Pine Packer for only — $2.95

Check or postal order. No C.O.D's please.

Shipped pre-paid parcel post.

Write . . . DESERT FIESTA — BOX D — THERMAL, CALIF.

NO MORE CREASES IN YOUR SKIRTS

. . . when you use this newly designed Prac-T-Rack. Holds six skirts at a time, yet one can be removed without disturbing the others. Another useful feature—the rack hangs flat against door or wall conserving precious closet space. Smoothly finished in yellow, pink, green, or blue pastels.

An Ideal and Different Gift

Each, $3.95 Postpaid

Sold by mail order only in 48 states, Alaska, Canada, Mexico, Cuba, Hawaii, and South America by

PRAC-T-RACK, STILLWATER 53, NEW JERSEY

Exclusive!

MODERN ANDIRONS French Designed
in heavy gauge copper or brass
only $25 express collect

557 Boylston Street STUDIO SHOP Boston 16, Mass.

Hound

...CHRISTMAS ICING

MINIATURE BARTENDER with a host of accomplishments. This little silver-plated object is an all-in-one jigger, funnel, and bottle stopper (besides being a good-looking addition to any cocktail party). The price is $4.25, tax included, from Your Home Shop, 29 Beechwood Rd., Summit, New Jersey.

MIEHLMANN

SINCE MEN (bachelors or not) seem to have little storage space, we believe they would welcome one of these folding zipper bags. Its sturdy tan cowhide will stow away to half its size; will, in use, pack a full week-end's supply. 20″ size, $24; 18″, $21. At Kent Luggage, 745 Fifth Ave., N. Y.

You don't have to have a hollow leg to drink from hollow stemware. These Rhine wines and Champagnes will enhance the sparkle of bubbly beverages.

Hollow stem Rhine wines or Champagnes
Set of eight.....$10.00

Express collect. No C.O.D.'s Please. Send for prices on the complete line of the above pattern.

Crown Gift Shop
630 E. Broadway Alton, Ill.

Laird Caramels

Home Fashioned Goodness

Rich with butter and fine ingredients. The kind of candy you like to eat and to give to your friends.

Candy from New York has special gift-appeal. Let us take care of your HOLIDAY LIST.

Attractively boxed.
Gift wrapped.
Chocolate Pecan
Vanilla Pecan
Mixed.
(Plenty of nuts)
Packed in 1 and 2 pound boxes.
$2.00 the pound.....Postpaid in U. S.
(Payment in advance or C.O.D.)

Laird Candies
BOX 952 G.P.O., NEW YORK 1, N. Y.

Because it's lovely . . . It should be Yours!

Self-appliqué on self-color silk marquisette criss-crosses in front—curves round a lovely back in this dinner dress of fine rayon crepe. Pretty and feminine from every angle. Colors: café, royal, raspberry, aqua, gray and black. Sizes 10 to 20.

Price $155.00

GERTRUDE HEANEY KANE INC.
Squibb Building
745 Fifth Ave., New York 22, PLaza 3-2525

$12.50 *(Plus 20% Fed. Tax)*

Romantique Hand Pin

Tiny golden hand with a scalloped cuff of pearls and rhinestones edged in deep blue enamel . . . a Christmas treat! Write for FREE Costume Jewelry Catalogue.

MAIL ORDERS FILLED PROMPTLY

GERLOU FIFTH AVENUE
501 Fifth Avenue • New York 17, N.Y.

PREVENT FIRES! SAVE LIVES!

A TREASURED "LIFETIME" GIFT

A real SAFETY ash tray that's *beautiful*. No snuffing – just "park" cigarette. Can't fall, roll out or burn past slot. Protects furniture, rugs. Solid brass, heavily chrome plated. Attractively packaged.

Size "A", 2¼ inch base. Size "B", 3¼ inch base. Prices (see coupon) include shipping cost. Immediate delivery. Payment with order No C. O D accepted.

PARKITSAFE

MAIL THIS COUPON

PARKITSAFE COMPANY
(Not Incorporated), MANUFACTURERS
910 LINCOLN RD., MIAMI BEACH, FLA.

Please send PARKITSAFES
__ Size "A" at $2.15 __ Size "B" at $3.15
__ Bridge sets of 4 (Size "A" only) at $8.30

Name.....

Street & No.....

City.....Zone No....State.....

Santa Claus comes Every Month

(except JUNE, JULY, AUGUST)

Each Box a Treat of Treats, America's Finest, Selected From Hundreds By World-Famous Hostess, Elsa Maxwell.

Month after month, remind fortunate friends of your Christmas thoughtfulness by sending Candy-of-the-Month Club subscriptions. Putman's famous Chocolate Opera Creams, Cincinnati; Butterscotch-coated Cocoanut Balls from McNally-Doyle, Cleveland; Weida's Chocolate Butter Crunchies, Patterson; Jacobs Pecan Pralines, New Orleans; Meta's Caramels Continentale from Chicago . . . and other treats, equally delicious. Every box (approximately one pound) comes *fresh* from the confectioner's.

THREE TYPES OF SUBSCRIPTIONS

9 MONTHS	6 MONTHS	3 MONTHS
$17.50	$11.75	$6.00

All three prices include postage, insurance and handling. You save over 10% on the regular retail price of these candies.

Send name and address of each recipient. Boxes of candy will be sent on consecutive months unless you specify special dates, such as birthdays, anniversaries, Mother's Day, Easter, etc. *Write for Colorful Brochure.*

Candy of the Month Club, inc. • 900 Ambassador Building • St. Louis 1, Mo.

Brightly Enamelled

Chinese Pill Boxes

The clever little show-off gift, and so useful for my lady's purse! Colorfully designed, enamelled inside and out. Assorted shapes as illustrated.

2.00 each, Postpaid

BAKER'S

"At the Sign of the Laughing Lion"
Importers of the finer Oriental Things
1517 Walnut Street, Philadelphia, Pa.

SPELLBOUND $32.95

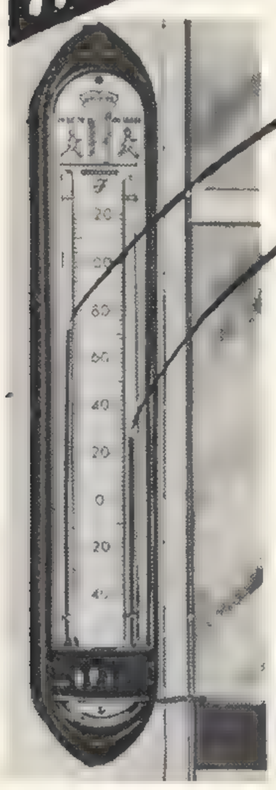
THIS EYE-CATCHER BOASTS A 'TALL GALS' MODIFIED HEEL. GLOWING BLACK SATIN WITH GOLD KID PLATFORM

SHOECRAFT
603 FIFTH AVE. • NEW YORK 17

All sizes 2½ to 12 • AAAAA to C
8½ 9 9½ 10 10½ 11 11½ 12 add $1
Mail orders filled • Booklet V • Charges

How Shall I Dress?

DON'T GUESS!



INDOOR

OUTDOOR

TEMPERATURES AT A GLANCE
$6.00 p.p.

Look before you leap—into clothing too heavy or too light! This new double-reading precision thermometer hangs indoors with capillary tube that slips over door or window sill for outdoor temperature reading. Smart black plastic case. Christmas boxed, it makes a really novel gift for anyone who's weather-conscious—and *who* isn't?

Send check or money order for $6.00
We'll deliver anywhere in the U. S.

THE WEATHER GALS • P. O. BOX 215, Great Neck, N. Y.

YOUR CHILD'S OWN LITTLE SEWING MACHINE

NOT A TOY. Really sews smooth, regular stitches. Uses standard needles and thread. Mother can use it too. Educational, creative and SAFE—has protective needle guard, and chrome sewing surface. Clamps easily on any table. She'll be proud to see **HER OWN NAME** on this fascinating machine. In Maroon, with her name in gold or white. **Guaranteed.** From **CROWN CRAFT PRODUCTS.** **Only $7.50**

GOOD GROOMING At Your Fingertips

Personalized Brush Sewing Kit or Brush & Shaving Leather Kit

Genuine Leather. Perfect for home and travel. Fully equipped with scissors, thread, thimbles, tape, needles, etc. **Only $4.95.** OR WITH GILLETTE RAZOR, 2 Blades, shaving cream, tooth brush, powder and comb for **Only $5.95.** Red with white or gold letters. Saddle with gold or green. **Your first name or initials appliquéd FREE.**

We Pay Postage & Mailing Costs.

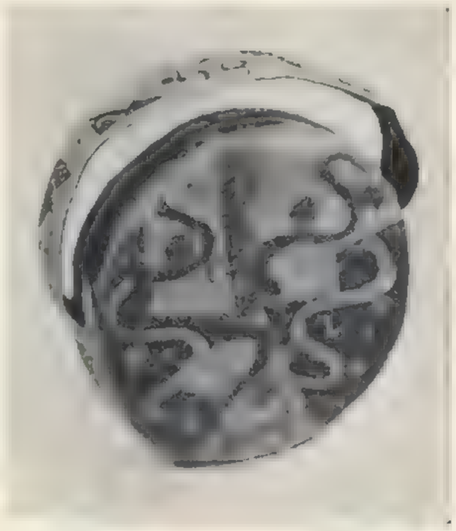
Mail Orders Filled

CROWN CRAFT PRODUCTS
246 FIFTH AVENUE
Dept. V12, New York 1

Shop Hound

. . . CHRISTMAS ICING

FLICKERING with touches of gold leaf, a luxuriously hand-executed evening bag. The bag itself is a round of felt lined with black satin; the design is an intricate abstraction of exotic hand-dyed colour blends—gold leaf, silver green, black and beige—and a scattering of pseudo-jewels. By Anne Maier-Graefe. $35, inc. tax. Josa Ruffner, 20 E. 62nd St., New York.



MIEHLMANN

ZOOLOGICAL DEPARTMENT. Wonderful warm spread with a South American pedigree. Here, to use as a lap-robe or on a bed, a luxuriously soft and warm vicuña spread. The colouring is a blend from natural to fawn. Have it lined as you like it. From $120. Good Neighbor Imports, 16 E. 50 St., N. Y.

BAKER

SMALL CHARMER'S *Look-of-the Month*
(This month and every month.)
Our pride and joy...these adorable little panties ...made of finest quality Sanforized white broadcloth with ruffle of eyelet embroidery. Their full cut and fell seams will allow your Small Charmer to stoop, squat, and turn somersaults with the greatest of ease and assurance! Sizes 2, 4, 6, 8. $1.89 a pair, 2 for $3.60. You'll want to reorder by the dozen.
Send check or Money Order
SMALL CHARMERS
BOX 997, PALOS VERDES ESTATES, CALIFORNIA
Postage paid. Add 2½% tax in Calif.

PARTY PEASANT MODE . . . *Custom Made of rich crisp taffeta, colorful red, blue or green plaid. Wide sweeping circular skirt with ruffly blouse edged with attractive peasant lace. Perfect for the young lady's holiday festivities.*

Sizes 3 to 6	$19.95
Sizes 7 to 14	$24.95

Send check to CATHY, Box 1451, Beverly Hills, Calif.

Prompt delivery . . . No C.O.D.'s, please!

M. GRABOI, Dept. V12
139 West 19 St., New York 10, N. Y.

Pussykin

Belle of the "Baby Shower"!

Delighted 'oohs' and 'ahs' ring out in chorus as this little charmer captures the heart of expectant (and other) mothers wherever it is presented. A combination bottle holder and tinkle toy, PUSSYKIN holds the bottle firmly in any position—assures even flow—baby's comfort and mother's time. PUSSYKIN is made of soft, sturdy, washable fabric, and comes in pink or blue, plus bell and pom-pom.

$1.50 Post Paid.

Specify Color. Gift-Wrapped—Free Gift Card Enclosed on request.
No C.O.D.'s—please.

For Christmas... choose the only sterling with "Third Dimension Beauty"...

WALLACE STERLING

All over America . . . from star-spangled country crossroads to starry-eyed skyscraper canyons . . . Christmas means home. To America, home means being with loved ones . . . the friendly open door . . . entertaining old friends and welcoming strangers. Fortunate the home with fine Wallace Sterling to grace the table . . . Wallace Sterling with its exclusive "Third Dimension Beauty" . . . that quality of superior artistry in which the front, profile and back are blended into a complete unity of beauty. For Christmas, choose one of the Wallace designs illustrated above: left to right, Grande Baroque, Stradivari, Sir Christopher, Grand Colonial, Rose Point. Six-piece place settings include luncheon knife, luncheon fork, cream soup spoon, teaspoon, salad fork, butter spreader; about $28 to $36.

©1947 Wallace Silversmiths, Wallingford, Conn. • Since 1835 • Wallace Silversmiths, Toronto, Canada

THIRD DIMENSION BEAUTY

Beauty in Front *Beauty in Profile* *Beauty in Back*

YOU CHOOSE STERLING ONCE FOR A LIFETIME...SO NOTHING LESS THAN THE FINEST WILL SATISFY

AND ALL THROUGH THE HOUSE...

LONGED-FOR GIFTS BY RONSON

Famous RONSON "Crown" → table lighter in radiant silver plate $10 (tax extra).

RONSON "Queen Anne" table lighter, exquisitely fashioned in silver plate, $10 (tax extra). ↓

RONSON "Decanter Deluxe"...lovely table lighter . . . richly plated in silver, ↓ $13.50 (tax extra).

Few gifts are so appealing . . . none can rival lighters by Ronson for day-in, day-out usefulness. Press, it's lit!—Release, it's out! . . . with every smoke they light, for years to come, the memory of your thoughtfulness will be rekindled.

When you see with what sincere delight your Ronson gift is received, you'll marvel that a present so impressive . . . so enduring . . . so obviously the proud product of incomparable craftsmanship . . . can offer so much value at the price.

"STANDARD"... this trim model in tortoise-enamel...$6. Models in all-chromium plate . . . from $5.50.

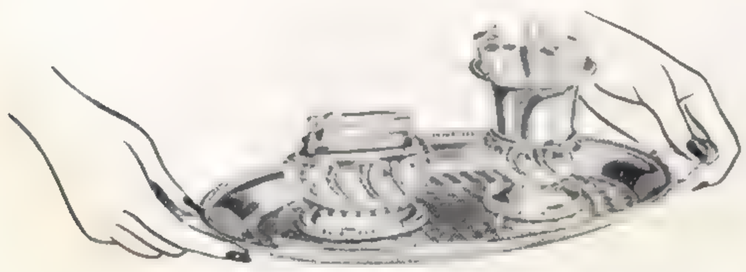
"WHIRLWIND"...with the clever disappearing windshield. Sporty outdoors. Dressy indoors . . . $7.50.

"MASTERCASE"... smart cigarette case model with built-in lighter. Ingenious . . . convenient . . . $11.95.

"ADONIS"...the ultimate in modern design. Slim-as-a-fine-watch. Fashioned in sterling silver . . . $25 (tax extra).

"BANKER"...princely creation in 14k gold. A peerless gift . . . a treasured personal possession...$200 (tax extra).

TO ALL...A GOOD LIGHT!



Lighters shown here, and other Ronson models, available at your favorite dealer . . . no individual orders can be filled direct . . . all Ronsons feature that famous, patented, one-finger, one-motion action:

PRESS, IT'S LIT!...RELEASE, IT'S OUT!

Safely out the instant you lift your finger

RONSON®

WORLD'S GREATEST LIGHTER

ON THE AIR ...Tune in to Ronson's "20 Questions" Saturday nights, Mutual Network. (Pacific Coast, Sunday nights.)

NEWARK, N. J.
TORONTO, ONT.
LONDON, ENG.

Matched Grain Kaywoodies such as these are the only pipes in the world with the natural flame pattern, carefully matched. Their beauty of grain identifies them anywhere. It is impossible to show here all the combinations of different pipes which are available. Shapes may be had to suit your taste, in these "Companion Set" cases lined with velvet and satin, $25.

All pipes on this page have the Kaywoodie Synchro-Stem fitment which has been preferred by smokers over other filters and pipe-mountings for 20 years.

Precious Block Meerschaum, mined at Eski-Sher, Turkey—fashioned by hand with the touch of the old Viennese carvers, into beautiful cigarette holders to complement your jewelry. Each contains the Kaywoodie Fitment which cools and cleans your smoke. Mouthpieces of Rock Ambera. Single holder, in case lined with velvet and satin, $5. Also set of two contrasting holders, $10. (*not illustrated*).

Handsomely-cut Turkish Block Meerschaum Cigar holder, with Rock Ambera mouthpiece. Inside it the Kaywoodie fitment that cools and cleans smoke, stopping an average of ¼ lb. of tar in a year. In case lined with velvet and satin. $5

To light up his Christmas—and the years to come..

KAYWOODIE

These handsome pipes and holders created by Kaywoodie, in their special Fitted Cases, deserve to be among a man's most treasured personal possessions. He will be justly proud of them, at home or when travelling. The Sets become the steady companions of men who own them. The pipes are rare Kaywoodies of selected Mediterranean briar 200 to 400 years old, and cool-smoking Turkish meerschaum. Choose among these luxurious Kaywoodie pipes and holders your gifts for anyone who smokes. They will express in a most fitting manner your high esteem, and will bring pleasure and surprise to those who receive them since there is nothing else like them. All Kaywoodie pipes and holders are marked with the Cloverleaf ♣ trade mark.

Kaywoodie Company, New York and London—630 Fifth Avenue, New York 20.

ALL MERCHANDISE ILLUSTRATED
THREE-FIFTHS ACTUAL SIZE

Pipe-smokers have said that owning one of these Block Meerschaum Kaywoodie Pipes, so deftly cut that the pipe-maker's skill must approach the sculptor's skill, gives them a pleasure and satisfaction which they don't get from anything else. In a variety of shapes. $25.

The best authorities on rare woods agree that Kaywoodie Centennial briars are among the real rarities on the world market. This is due to scarcity of briar of this uniformity of texture. Centennial Briar is as rare as thuya, Brazilian tulip, or Macassar ebony which are worth 8 to 12 times as much as mahogany. So fine is the grain, it is often less than a hair's breadth, yet pipe is light and comfortable. Kaywoodie original Natural Finish reveals the grain in all its beauty. Its band is solid. $25

If rich Walnut finish is preferred, ask for "Ninety-Fiver" Kaywoodie, $20. (*not illustrated*).

RÉMY MARTIN COGNAC

FOR SEVEN GENERATIONS THE IDEAL CHRISTMAS SPIRIT

FOR THAT "extra-special" name on your gift-list — the person for whom only a truly *magnificent* present will do — here is the gift of gifts!

For this *fine champagne* cognac, from the proudest vineyards of France, is numbered among the *rarest* and *costliest* cognac of the world!

In its imported, splendidly hand-blown decanter, Rémy Martin Louis XIII Cognac is a gift that will *always* be remembered with gratitude and pride.

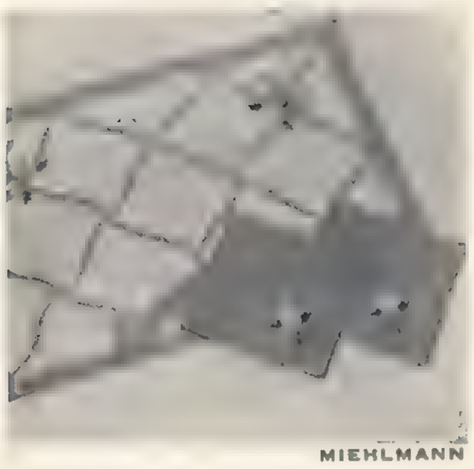
80 PROOF. RENFIELD IMPORTERS LTD., NEW YORK, N. Y.

Shop Hound

...CHRISTMAS ICING

BAKER

PURSE OF MANY POCKETS. New and wonderful little moneybag. Bills slip in and out of the billfold by way of a zipper opening, *and* through an opening at one end. Space aplenty too for coins, cards, etc. Made in black, brown, blue, red, green; in 4 leathers (goat, $4; Morocco, $5; calf, $7; baby calf, $10). The Saratoga Duo. Leeds, 545 Fifth, N. Y. C.



MIEHLMANN

DELICATE SETTING for a breakfast tray; sumptuous and very fragile-seeming napkins and cloth. These are handmade of organdie and appliquéd with pure linen. With a lily design, they come in pink, blue, dusky rose, ivory, and turquoise, and the set costs $18. Kerge's, 568 Madison Avenue, N. Y. C.

WRAP round and round—This luxurious Cummerbund of beautiful soft suede. Just the thing for your new full skirts, equally smart with slacks or ski clothes. Handmade in Inky black or bright red... state color and waist measurement. *$14.50* postpaid tax included.

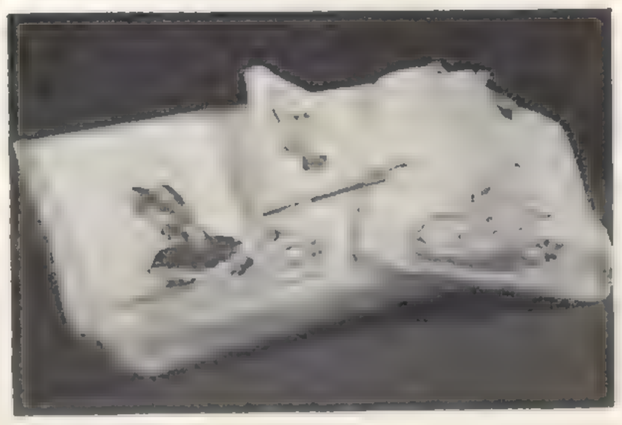
Mail orders only.

JOSEPH VLASITS
Box 515, Grand Central Station
New York 17, N. Y.

Give Her a Blouse

Handsome contrasting monogram cut-out in lovely washable crepe makes this blouse distinctive. Features favorite high round neckline, long full sleeves, back closing. Blouse colors: white, pink, blue, gray. Monogram colors: white, black, brown, green, navy, red. Sizes: 10 to 20. Price . . . $8.95

Pauline's Dress Shop
97 Main St. Haverhill, Mass.



Exquisite . . . Unusual
BABY—GIFT SET

An oversized baby bath blanket 38" x 38", a bib of double-thickness and a wash cloth, all made of that eversoft knitted terry cloth and appliquéd with most charming Mother Goose figures (boilfast 4-color appliqués). This beautiful gift set comes packed in an attractive transparent gift box 9½" x 19". You have the choice of pink or blue edging *$4.95*

Send check or money order. No C.O.D., please. Mail orders shipped immediately and insured.

PEGGY CLOTH-BOOKS, INC.
21 PARK PLACE, NEW YORK 7, N. Y.

NAIL GROW

Unlimited tests made through wartime research have made possible the discovery of the new, amazing "NAIL GROW." Designed to make and keep *all* types of nails beautiful. It is an easy-to-apply liquid that will make your nails long, pliable and strong. Just take 60 seconds to apply around the nail base nightly. Does not affect polish.

NAIL GROW
$1.20 (includes tax and postage) if prepaid
If not obtainable locally write direct to:
Q-T-KAL COMPANY, INC.
8752 HOLLOWAY DRIVE
HOLLYWOOD 46, CALIF.
DEPT. V

Assorted delights
for your Christmas list!

Linen hankies from Paris. 3.50 ea. Suede evening belt, a-glitter. 13.50*. Hand-painted "motto" compact. 6.96*. Change purse-wallet in rayon lamé. 10.80*. Evening envelope bag with sequins. 18.60*. Pouch bag for evening, rayon satin. 10.20*.
**All include Fed. tax.*

Kargère
714 FIFTH AVE.
(near 56th)
4 Sq. Alfred Dehodencq
PARIS

ENGLISH PLATE TABLE

Imported English plates, hand picked for appropriate design, fitted into solid mahogany stand on tripod legs, brass ring for convenient handling. Perfect for serving hors d'oeuvres, pastries, or as a smoker's stand.

$25. *Postpaid anywhere in U. S. No C.O.D.'s please.*

Maynard L. Campbell
1030 Hanover, Allentown, Pa.

IVY COLLECTION
nicest Christmas gift of all!

Fresh green ivy embroidered on this snow white gift set! Fine quality turkish towels: 2 extra-large bath towels, 2 face towels, 2 wash cloths, bath mat . . . all for $35. Added luxury . . . matching hand towels of pure linen! Six for $18.

KERGE'S
IMPORTERS
568 MADISON AVE., NEW YORK 22, N.Y.

Shop

FOR THE PERSON WHO HAS EVERYTHING

GAROD *"Starlet"*, the aristocrat of portable radios, makes an ideal gift for men, women and children.

Open the lid . . . radio plays instantly. Close the lid . . . power shuts off automatically.

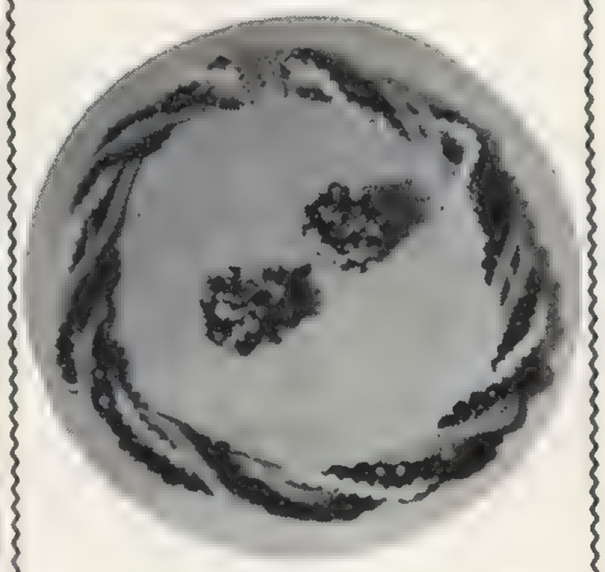
YOUR CHOICE OF COLORS: All White, Red and White, Blue and White, Black and White.

$32.50 includes batteries plus shipping charge.

Add 2% sales tax in N. Y. C. Companion carrying case, $4.95

VENTURE, Inc., 70 West 45 St., N. Y. C. 19

HEIRLOOM BEAUTY



Fabulous 5-strand necklace of rich garnet-red, diamond-cut beads, antiqued gold-plated mesh chain and simulated pearls. Fine 24K gold-plated sterling clasp... $30.
Matching Earrings..... $10.
Bracelet (not shown)..... $15.

Plus Fed. Tax No C.O.D.'s

These exquisitely designed custom-made originals exclusively obtainable at

Marjorie Raven

698 Madison Ave., New York 21, N. Y.

THE *PERSONALIZED* CHRISTMAS GIFT

This Christmas give this distinguished, personalized, gold-plated key chain with HIS name in gold-plated letters down its length.

$3. Postpaid excise tax incl.

Key chain includes up to 14 letters, attractively gift-packaged. All orders shipped promptly.

Send check or money order to Dept. C. Sorry, no C.O.D.'s.

Write for Free Catalogue.

BROTHERS SPECIALTY CO. Inc.
2026 Lafontaine Avenue
New York 57, N. Y.

WISCONSIN CHEESE

Please yourself and your friends with "The Show Case of Wisconsin Cheese" —a gift box containing a fine assortment of eight famous varieties of Wisconsin's natural cheese, including Cheddar, Swiss, Bleu, Brick, Smoked, Roanne, Saluette and Edam. Ship. wt. 4 lbs. (approx.). Delivered to any U.S. address east of Denver, $3.85. Add 15¢ per box postage west of Denver. We specialize in gift mailings for industrial lists. Write for circular.

SAK'S CHEESE HOUSE
Middleton, Wisconsin

Show Case of WISCONSIN CHEESE

Reference: Bank of Middleton, Wisconsin

DANISH SILVER coffee service of great dignity and beauty. The cream pitcher, sugar bowl and coffee pot are all hand-wrought, with a stylized flower design at top, and graceful ebony or ivory handles. Danish Mocca pattern by Holger Rasmussen. $425, tax inc. Black, Starr & Gorham, 594 Fifth, N.Y.

YOU CAN'T LOSE, either keys, money, or license *if* you own this convenient pair: wallet and key ring. The wallet both zips and snaps shut; the key ring holds your car license, too. In black, brown, burgundy, red, navy, green, and black with red. By Buxton; $6 plus tax at John Wanamaker, New York.

MIEHLMANN

CANDY at Christmas is a custom Shop Hound likes to observe. This comes from California; has variety enough (and all delicious) to please the candy connoisseurs on your list. You can buy 1, 1½, 2, or 2½ lb. boxes for $2 a lb. The Country Store of Beverly Hills, P. O. Box 551, Beverly Hills, Calif.

TAMPONE

Gold Plated "Blackamoor" $8.95 incl. tax

Lynda . . . in black, brown, navy, cocoa, grey, white, pink, royal blue, or kelly green suede . . . bronze, gun metal, or gold kid. Also available in ankle strap. Sizes 4-9, N and M, 1½" platform.

Duchess . . . Black suede with black satin underlay, brown suede with brown satin underlay, blue suede with blue satin underlay. Sizes 4-9, N and M, 2" platform.

Bag . . . in black or brown plisse satin **$29.95** plus tax, in black or brown plisse broadcloth **$31.50** plus tax, in black, brown or navy plisse suede **$38.50** plus tax. Write for free folder.

Add 25¢ for mailing

"Lynda" by Albert LaValle $29.98

"Duchess" by Unique $32.50

"Stephanie" by Donne

Jerry's SHOE SALON
2439 Grand Concourse
New York 53, N.Y.

Visit our Miami Beach Salon at 511 Lincoln Road

LUXURIOUS *Handmade* **MOROCCO CARRY-ALL**

For town or country . . . charming Carry-All, individually made by leather craftsmen, of genuine morocco, lined and laced with soft leather in contrasting color. A compact 4" x 7" folded . . . with separate compartments for bills, coins or cosmetics, and papers. (Use the detachable cosmetic case in your large handbag.) Beautifully boxed to solve your Christmas gift problem. Delivery in one week, postpaid. **$12.50**

Plus 20% Fed. Tax

Colors: Black lined with Red, Brown lined with Green, Red lined with Blue

Send Check or Money Order for $15.00
Sorry, No C.O.D.s

Style-Sense

505 Fifth Avenue, New York 17, N. Y.

• To the FLAT CHESTED, the Merzon magic of "CURVES 2-U" adds inches of charming naturalness. $5, $7.50 and $10.

• OVER-ENDOWED BOSOMS are minimized and separated by the ingenious MERZON WIRED BRA, from $20.

GIRDLES TO ORDER FROM $35

. . . and Smartly Designed, Made-to-Order

BATHING SUITS • EVENING GOWNS

with Patented Merzon Built-in-Bra

WRITE DEPT. V-12 OR PHONE WICK. 2-5322

RUTH MERZON, 666-5th Ave., N.Y. 19

Hound

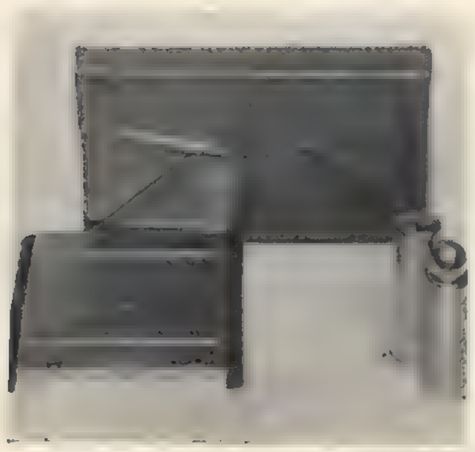
...CHRISTMAS ICING

MIEHLMANN

TIME CAPSULE for a feminine wrist. The watch is a tiny but sturdy little mechanism with a 17-jewel, precision Swiss movement. Its bracelet strap is made of 12-K gold-filled mesh links, is as wide as the watch itself. The price (and a good one), $42.50, tax inc., at Gerlou, 501 Fifth Avenue, New York, N. Y.

TAMPONE

CHRISTMAS ARRAY of things sweet and delicious. Among others — wonderful whipped honey, dates steeped in brandy, date-and-pecan bread, sugared citrus peel and fondant candy. These and much more you can buy for $13.50, express prepaid at Desert Treasures, P. O. Box 2269, Tucson, Arizona.



CASSIDY

MINUSCULE SATCHEL to carry in your purse. It comes packed with handsome compact, lipstick, and perfume flacon. All three are gold-plated, the case itself is made of luxurious baby calf (in wine or luggage), and the perfume is called "YU". By Harriet Hubbard Ayer. $15, plus tax. B. Altman, New York.

LEATHER TREASURE!

Gallant shoulder-bag in heavy, gleaming top-grain cowhide, completely hand-made . . . horse-shoe plaque and buckles of golden solid brass! Collector's prize by Roger Van S in red, green, tan, brown or black.

$16.50 (Plus 20% Fed. tax)

Christmas orders? Yes indeed! Send check or money order. Sorry, no c.o.d.'s.

VETCRAFT
303 EAST 37 ST., NEW YORK 16, N. Y.

STARLETS
by
Seret

The brilliance of frosty starlight captured in zircons and other genuine stones . . . set in 14 Karat gold to enhance the beauty of the knife-edge antique motif

Brooch - - $110 Earrings - - $68
Bracelet (not shown) - - - $110
Federal Tax Included

Richter's Jewelers
585 FIFTH AVENUE at 48th St., N. Y. 17

OZARK MOUNTAIN

Famous Ready-To-Eat

HICKORY SMOKED TURKEY

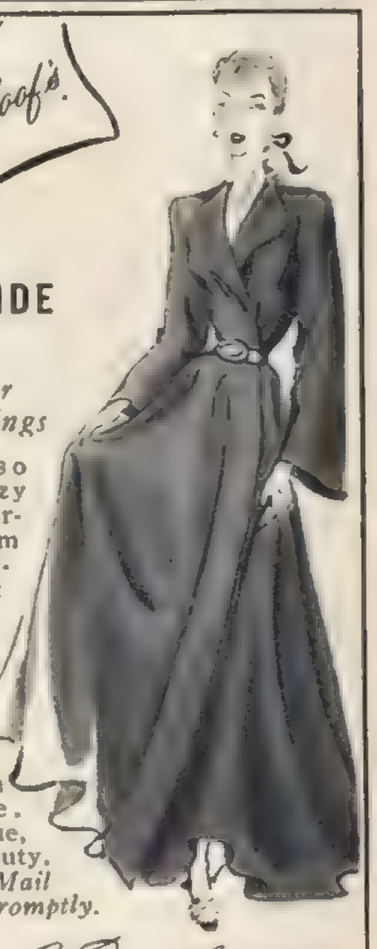
Sugar cured in fragrant herbs and spices. Smoked to a rich brown in a blend of mountain hickory and sassafras. Perfect for parties! Gift card included if desired.

$1.50 per pound, express paid.

Sizes 7 to 16 pounds. Check or m.o.

OZARK MOUNTAIN SMOKE HOUSE
Route 3 Fayetteville, Ark.
Roy F. Sharp. R. Ewing Jackson

Emma Maloof's



"HEARTHSIDE HEAVEN"

Pure Wool for Winter Evenings

A negligee so warm and cozy you'll look forward with warm thoughts to winter evenings at home. Beautifully created of 100% wool, with a huge swirling skirt and gold-trimmed tailored belt with gold buckle. White, rose, blue, American Beauty. 10-20. $49.50. *Mail Orders filled promptly.*

Emma A. Maloof INC.
444 Madison Avenue, New York, N. Y.

★ CHRISTMAS GIFT STAR

SOLID BRASS ENGRAVED NAME PLATE

• PHILLIP R. WHITE •

A gift sure to win a warm welcome . . . solid brass name plate, lavish-sized, 2" x 4¾", highly polished, bevel-edged. Engraved to your order (please print name clearly), and happily priced at only $2.98, postage paid, screws included. Send check or Money Order — no C.O.D.'s.

DEPT. L-11

UNIVERSAL ENGRAVING CO.
221 Columbus Ave., Boston 16, Mass.

21" x 21" $3
RAPHAEL—"MADONNA OF THE CHAIR"

PRINTS

We stock the largest collection of fine color reproductions in the country.

OLD MASTERS, MODERNS, CONTEMPORARIES, MARINES, LANDSCAPES, SPORTING PRINTS, etc.

We specialize in mail orders. Send for illustrated cat'g of prints—15c

Oestreicher's
1208 Ave. of the Americas, (Dept. 4), New York 19, (Bet. 47th-48th Streets)

WHAT BETTER GIFT THAN PLUMMER CRYSTAL?

Unusual value in large, quart-size American Crystal Decanters with cut diamond pattern. Pair $15.00.

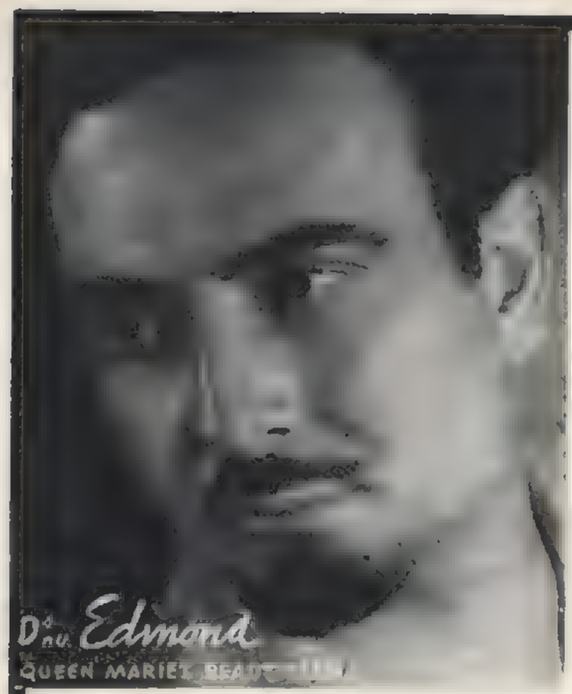
Marmalade or Honey Jar of Imported English Crystal with geometric cutting. Cut star cover. Each $6.50.

Three handsome Hiball Glasses of 14 oz. capacity, with heavy base. Left, excellent crystal with brilliant Renaissance cutting. Doz. $25.00. Center, attractive cut laurel, doz. $7.50. Right, cut flying geese over marsh grass, doz. $9.00.

Cocktail Set for 4—Shaker, 4 glasses, 2 canapé trays, all fitted in a smart chrome-and-crystal tray, measuring 7¼ x 16 ins. Set $16.50.

PLUMMER, Ltd.
Dept. V, 734 Fifth Ave., New York, N. Y.
Please send me free Gift Catalogue.
Name.....
Address.....

Shop



"I want the most difficult hair coloring problems"

It is very difficult to permanent wave dyed or bleached hair successfully.

However, substituting *the Fervid Treatment, revitalizes the hair through natural process and restores its original moisture to make it curlier . . . this substitutes the permanent wave.

Complete treatments . . . $30.00

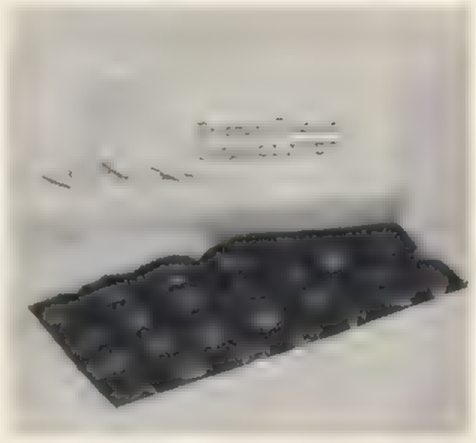
**Fervid treatment was originated in December 1, 1942 by Donu Edmond.*

Established 1921

8 EAST 56TH STREET NEW YORK 22 TEL.: PLAZA 8-2511

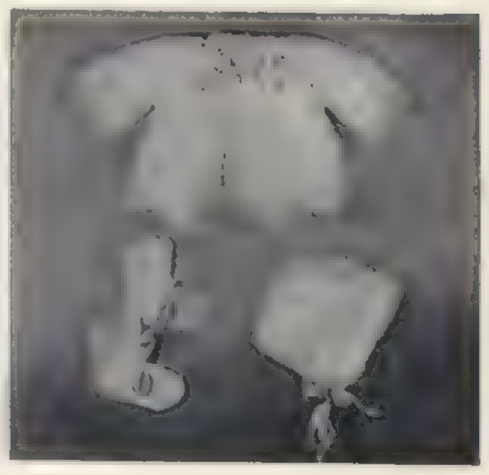
MODERN COPIES of snuff boxes from the last century. Now for saccharine, lip-paste, larger pills, you can buy them again—old-fashioned, chased with scrolls. Silver, small size, $4; gold, $32. Silver, large size, $5; gold, $45. Plus tax. Monogram 50c. Anselma Friel, 87 Nassau Street, New York.

CANDY COLLECTION. Chocolates made by the Goodriches of California from a recipe belonging to the family for years. The ingredients include butter and sweet, pure cream; the finished product is really delicious. $2 per lb., to buy in one or two lb. boxes. The Candy Ranch, Del Mar, California.



TAMPONE

WOOLEN WARDROBE about as small as it can be. Sacque, cap, and bootees made completely by hand of 100% wool trimmed with tiny ribbon bows. The colours are all white, pink, or blue with white, white with pink or blue. Good price for the 3: $5.95. George Allen, Chelten and Greene, Phila., Pa.



Self-supporting Sandals

Barefoot Sandals of genuine natural cowhide leather feature front strap that pulls through the sole for width adjustment. Additional support from permanent steel brace arch. Rubber heels. Smart stitched soles. Sizes: 4-10—narrow and medium widths; 1, 2, 3, 11—medium width only.

Price $5.95 plus $.25 postage and handling. Check or money order. No C.O.D.'s please.

Twyla B. O'Hara

Presidential Bldg., Delray Beach, Fla.

CHERISHED HEIRLOOM

Antique sterling bracelets handmade from *YOUR* OLD SILVER NAPKIN RINGS . . .

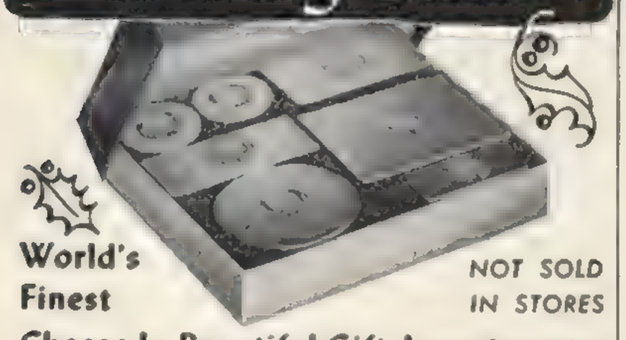
$3.50 (postpaid check or money order)

Send yours today! Wonderfully appropriate for family giving, they are gift boxed!

To remove name or initials add .50, Sterling chain and catch. $1.50

LITTLE GREY GIFT SHOP
1350 Madison Ave., Dept. V
New York 28, N. Y.

This Year Give Swiss Colony Cheese...



World's Finest

NOT SOLD IN STORES

Cheese In Beautiful Gift Assortments

ALPS BLUE BOX — selected assortment of 6 favorite natural, aged cheeses: Summer-Cured SWISS, Sharp Aged (American) CHEDDAR, Old-Fashioned BRICK, and the softer varieties, Rich REXOLI, Robust GLARUS and Delicate CAMEMBERT.

5 lbs. net wt. $5.85 Pack A33
3½ lbs. net wt. $4.15 Pack B33

GOURMET BOX — taste-tempting red-boxed selection of Aged CHEDDAR, Summer-Cured SWISS, Old-Fashioned BRICK, Golden PORT SALUT, EDAM.

4 lbs. net wt. $4.35 Pack C33

SHARP Aged Cheddar (American Cheese), over 2½ years old this Christmas and reserved for cheese lovers who appreciate its full, nippy flavor. 4 lb. cuts.

In Special Gift Boxing $4.85 Pack D33
In Corrugated Packing $4.65 Pack E33

All prices include shipping in U.S.A.
(Add 25¢ per shipment west of Rockies)

The Swiss Colony
133 CHEESE LANE, MONROE, WISCONSIN

DEPENDABLE QUALITY for 39 years
NATIONAL HAIR NETS
in the famous little box

CAP BOB FRINGE*
of real hair. Prices per dozen post paid

mark kind wanted	$1.70							$2.35				
	BLACK	DARK BROWN	MEDIUM BROWN	LIGHT BROWN	BLONDE	AUBURN		GRAY	WHITE	LAVENDER	DRAB	ASH BLONDE
DOUBLE CAP												
SINGLE CAP												
DOUBLE BOB												
SINGLE BOB												
DBL. FRINGE												
SGL. FRINGE												

*FRINGE shape 20¢ more per dozen

mail correct amount with your full name and address to NATIONAL HAIR NET CO., New York 3, N. Y.

Block-cutting set

For student and hobbyist, the art of linoleum block cutting is educational and fascinating. Set includes instructions for engraving and making fine prints, decorating fabrics, etc. A good set of tools, ink roller, ink, ink slab, carbon, tracing & printing papers, ample supply of linoleum are included. Sets are limited. Price $4.75 plus tax. Sorry no C.O.D.

Rau Rubber Engraving Co.
59 East 4th Street, New York 3, N. Y.

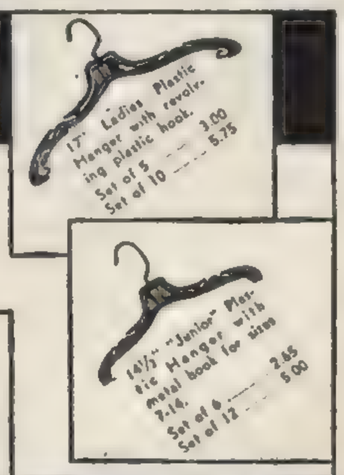
18½" Men's Shoulder Shaped Plastic Hanger $1.25 each
Set of 12 ..... $12.00

LEARN to hang your garments correctly on

HENRY'S "Rainbow" PLASTIC HANGERS

Reg. Trade Mark

Attractive hangers for your personal wardrobe.
These beautiful colored Plastic Hangers are scientifically designed to properly hang every garment.
Check or Cash with order. No C. O. D.
SHIPPED POST-PAID.

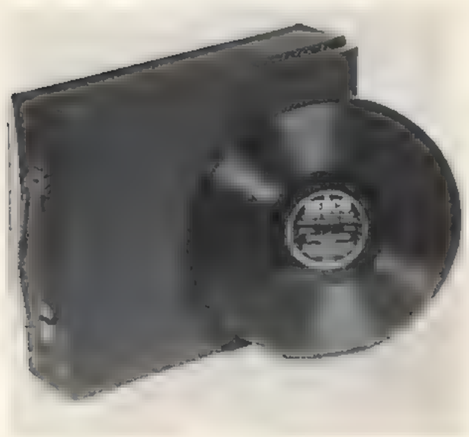


RAINBOW PLASTIC HANGER SALES CO.
205 West 34th Street New York 1, Dept. V

PLASTIC HANGERS for MEN, WOMEN, JUNIORS, CHILDREN

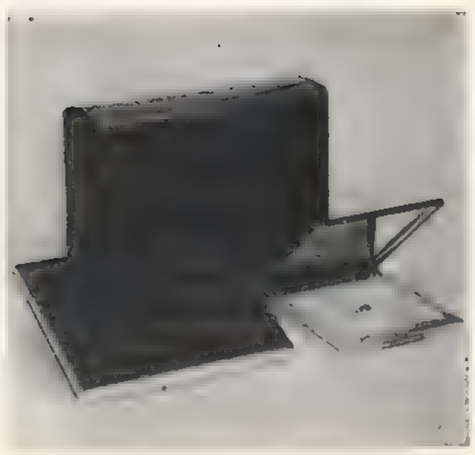
Hound

...CHRISTMAS ICING



RECORDS IN TRANSIT make delicate cargo. Here is one good way to make sure their journey is a safe and an easy one. A sturdily built carrier that will hold 24 of your ten-inch records. To buy in brown or maroon, made of pseudo-leather. $4.35. From Haynes-Griffin, 39 Madison Ave., N. Y.

NOT ALL THE TEA in China, but a good selection of it. Here is a unit of five different teas ranging from one fired with fragrant jasmine, to a blend of exotic black teas. Each canister is ¼ pound; all five together cost $5.75. Proceeds go to United Service to China Inc., 1790 Broadway, N. Y.



MIEHLMANN

A CASE IN POINT both for daytime and evening. This little leather satchel (in red, green, or brown) comes furnished with compact and cigarette case of mock-alligator enamel (red or green); makes space too for your own lipstick and comb. By Elgin American, $14.95, inc. tax. Best and Co., Fifth & 51st Street, New York.

THOMPSON-WINCHESTER

From New England's Most Unusual Store

Cork...

PERSONALIZED TRAVEL BOXES

California designed band-boxes for all occasions when you wish to travel light. 16½" x 14½" x 7¼". Natural pressed cork — matching initials, and handsome leather strap. Piping and initial panel in maroon, green, navy, brown or natural leatherette.

$8.90

Complete with two initials, shipped anywhere in this country. Be sure to state initials desired.

THOMPSON-WINCHESTER • 201 State Street, BOSTON, MASS.

SILVER* GIFT BOX CONTAINING DELUXE CHEESE ASSORTMENT

*silver foil

A RARE AND EXCITING SELECTION OF 8 FINE CHEESE PACKAGES

A truly never-to-be-forgotten gift.

The wine and brandy cheese spreads are packed in colorful crockery jars, useful long after the last delicious bit is gone.

Crock of Stilton in Port Wine
Crock of Cheddar in Sherry Wine
Crock of Edam in Sauterne
Crock of Roquefort type in Brandy
Crock of Gorgonzola in Brandy
Box of Bel Paesino, or a higher priced substitute if not available
Baby Gouda.
Link of Smoked Cheese
Package of Beaton Biscuit
Package of Water Crackers

Just the gift for those who enjoy fine cheese. $7.50.

Postage Paid in the East. West of the Mississippi add 35c per package. Mail your order *Early* with check, money-order or cash. No C.O.D.

DUTCHESS FOOD SPECIALTIES CO.
1949 Park Ave., New York 35, N. Y.

LAMP DRAMA!!!

Decorator magic for your rooms.

An exquisite tile lamp, executed in a lush underglaze design of Chinese evergreens in green and black on an ivory background. Height 30". Gold satin shade. Distinctive elegance. A wonderful gift. $49.50 each, $85.00 for a matched pair.

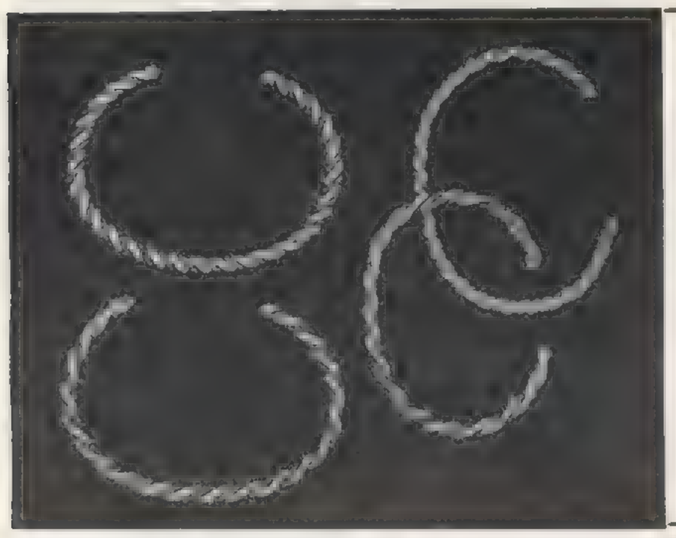
Shipped express prepaid.

Send for brochure of other ceramics.

Muriel Duncan

ceramics

Studio V: 321 Ninth Ave., Haddon Heights, N. J.



STERLING BRACELETS FOR CHILDREN

To love and to last . . . these sterling silver guards made to fit the smallest wrist. Give one or several to each child on your Christmas list. Let us know the wrist size or the child's age. Send check or money order.

Ages 3-6, $1.25 ea.; 6 for $6.50
Ages 6 and up, $1.65 ea.; 6 for $9.00
Federal tax and postage included.

RANDAL MONTGOMERY
P. O. BOX 927, SWEETWATER, TEXAS

PERFUME SPRAY

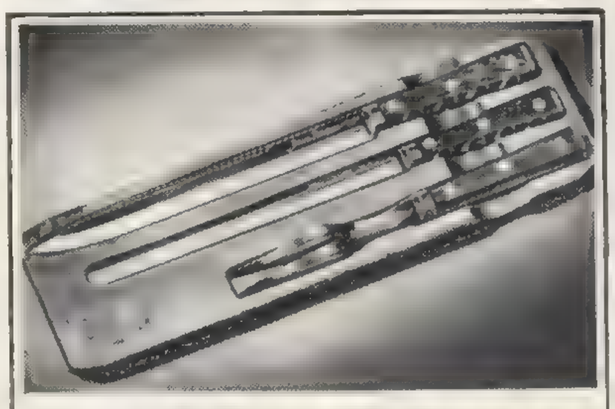
Smart at Xmas and Every Gift Occasion

Clever featherweight (1 oz.) purse atomizer-spray that resembles cigarette lighter. Holds ⅞ dram; leakproof. Satiny chromelike finish of everlasting beauty in silver, red, blue, green, or gold colors. $5.00 Also 24 karat gold-plated or rhodium-plated. $12.00 (including tax).

Also genuine Morocco leather-covered in black, brown, blue, red, green. $5.95.
All come with funnel and handsome case.
Other models $2.95 and $3.95. Write for free illustrated catalog.
Monograms—50c per initial. *No C.O.D.'s. We pay postage.*

Send for catalogue #5. Dept. V-47.

THE SHOPPER CO., 307 Fifth Ave., New York 16, N.Y.



PERSONNA

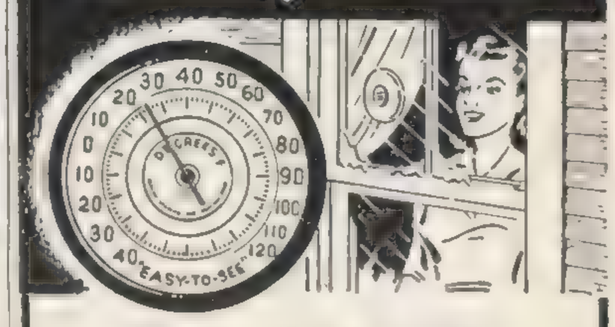
de luxe Slicer Set $19.95

A stunning gift, a superb set. Ham Slicer, Straight Slicer and Fork of finest stainless steel, hollow-ground and hone-edged to keep them razor-sharp. Handles are one-piece imported rosewood, highly polished, with nickel silver fittings. Set in polished oak block and handsomely gift-boxed.

Other Personna Cutlery Sets at leading stores $5.95 to $24.95

PERSONNA BLADE CO., Inc.
Cutlery Div. • 599 Madison Ave., N. Y. 22

SEE *at a glance* HOW COLD IT IS OUTSIDE *from inside*



The New "EASY-TO-SEE" Windowpane Thermometer

Now enclosed with insulating glass. Big figures on 3½" transparent dial. Large pointer for easy reading even 10 feet away. Easily attached *anywhere* on outside surface of windowpane using weatherproof adhesive supplied in clever capsule applicator.

$1.50 POST PAID

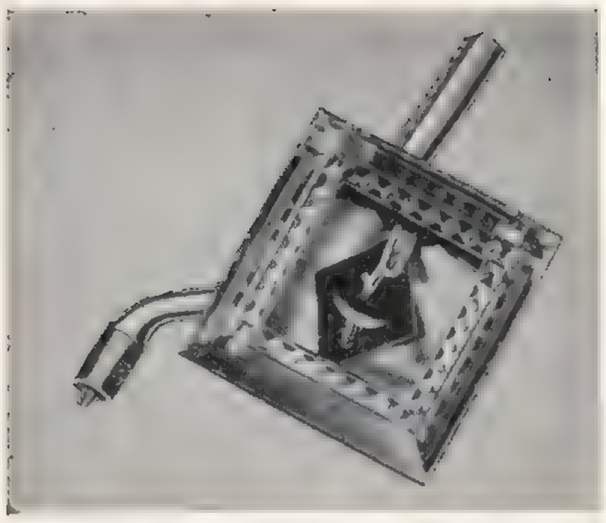
RELIABLE — ACCURATE — ATTRACTIVE

Order several for gifts.

Money-back guarantee *Sorry, no C.O.D.'s*

Brad Lee Gifts

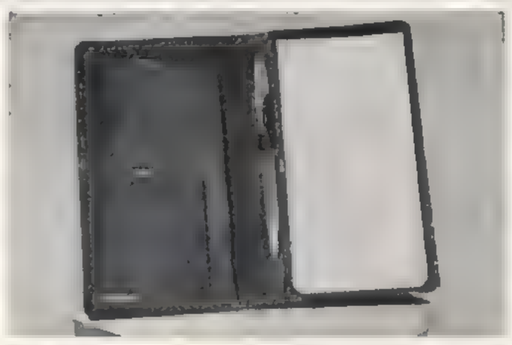
25 Bedford Street, Waltham 54, Mass.



The Fabulous **DUOTONE DIAMOND-TIP NEEDLE**

Designed for use in the finer phonographs to render the greatest brilliance from your cherished recordings, the Diamond transmits every tone of your records with remarkable clarity and smoothness. Handmade under a microscope by master diamond polishers, this type of needle was previously used only by professionals. In a protective lucite case $50.00

HAYNES·GRIFFIN 391 MADISON AVE. AT 47TH STREET



Pocket Secretary

WITH GOLD FILLED PENCIL

the perfect gift for "him"

Personalized with initials . . . Handsome and useful . . . the right size for his inside breast pocket . . . compartments for money, cards, etc. Refillable memo pad . . . large size CROSS gold filled clip pencil that takes any standard thin lead.

Pictured in Genuine Morocco: Brown, Black or Genuine Pigskin.....$12.95

With extra compartments for stamps, letters or papers $15.00

In exquisite Black Pinseal with 10 Karat Gold corners. Richly lined in calf $25.00

PRICE INCLUDES 3 INITIALS, TAX & POSTAGE

UTTAL'S DEPT. B

MOUNT VERNON, NEW YORK

PERSONALIZED KEY CHAIN

Spells **YOUR NAME** *in full*

Durably Constructed

The Perfect Gift

Each Namechain made to your order —up to 14 letters allowed. Packed in gift box. Orders shipped in 48 hours. We pay tax and postage.

● GOLD PLATED $3.50

STERLING ● SILVER $7.00

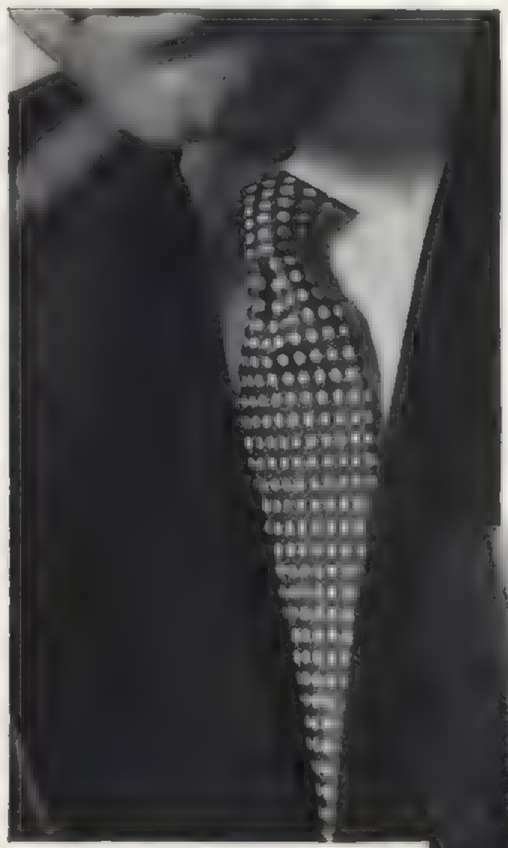
Guaranteed satisfaction or your money refunded.

NAMECHAIN MFG. CO.

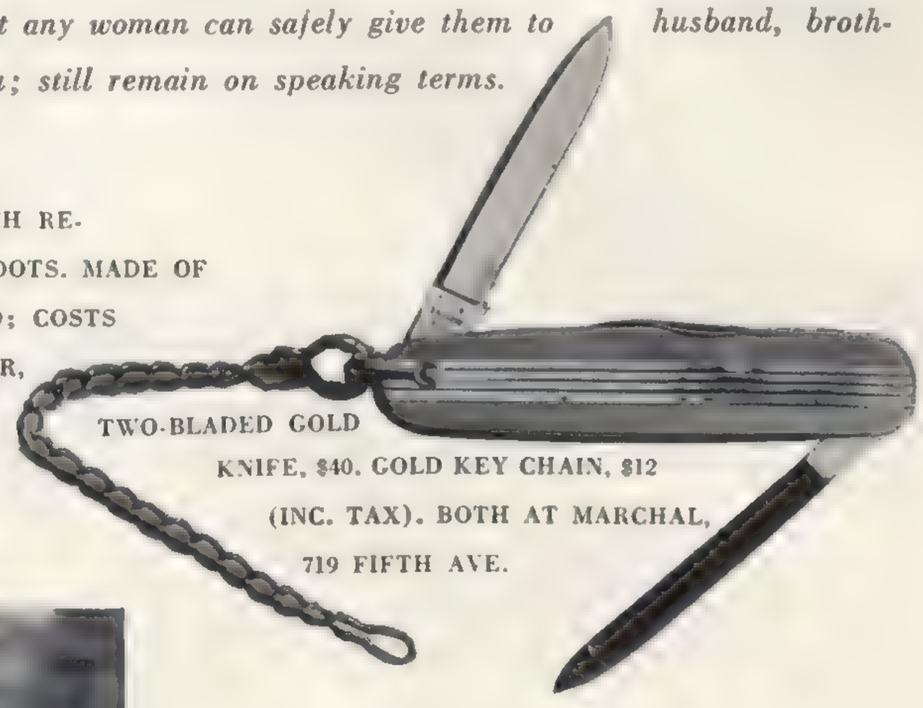
19 E. Pearson St. Dept. 61 Chicago 11

Shop Hound *FOLLOWS*

Around the end of December, men of all ages begin to feel a strange sense of unrest. They know they will soon be faced with Christmas presents from their women-folk. Shop Hound, moved by Joe Carter's plea (see p. 175), found the presents on these four pages, showed them to Joe, who agreed that any woman can safely give them to husband, brother, or beau; still remain on speaking terms.



DARK BLUE TIE WITH RESTRAINED POLKA DOTS. MADE OF PURE SILK FOULARD; COSTS $3.50 AT F. R. TRIPLER, 366 MADISON AVE.



TWO-BLADED GOLD KNIFE, $40. GOLD KEY CHAIN, $12 (INC. TAX). BOTH AT MARCHAL, 719 FIFTH AVE.

HAND-BLOCKED ENGLISH CHALLIS BOW TIE, IN PLEASANT RED TONES. ALL WOOL, AND THE PRICE IS $2; FROM F. R. TRIPLER, 366 MADISON AVE.

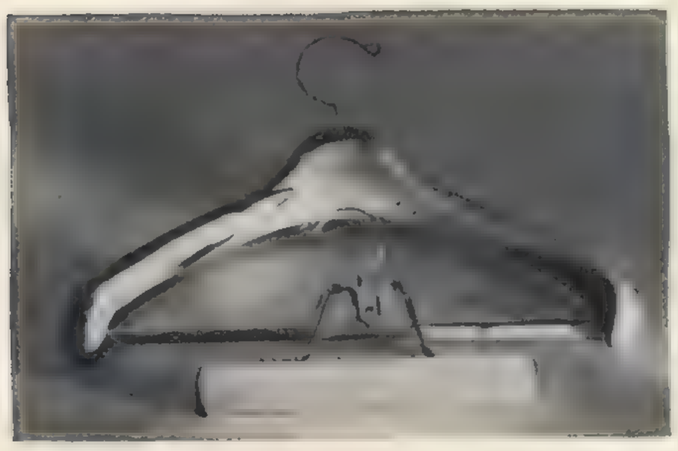
CACHE FOR ICE CUBES, MADE OF EXCELLENT SILVER-PLATE. GLASS-LINED TO KEEP THEM IN VACUUM. $30. FROM ABERCROMBIE & FITCH.

PORTABLE GAME-ROOM IN A PIGSKIN CASE. SUMPTUOUS BACKGAMMON BOARD WITH LEATHER-BOUND INSTRUCTION BOOK. $52.50. MARK CROSS, 707 FIFTH AVE.

BRITISH PHONOGRAPH WITH A BRILLIANT TONAL QUALITY. CALLED THE "PICCADILLY." MADE BY THE LONDON DECCA CO. $119.95. HAYNES GRIFFIN, 425 MADISON.

KING-SIZED MAN'S HANDKERCHIEFS, MADE OF PURE LINEN. WITH HAND-EMBROIDERED MONOGRAMS. AT TOP, HAND-ROLLED, $2. BELOW, HEMSTITCHED, $2.50. BY BLOCH FRÈRES, AT LORD & TAYLOR.

THE MEN . . .



WOODEN SHOULDERS: A HANGER TO FIT THE SHAPE OF A COAT; $4.75. SQUEEZE-TYPE TROUSER. HANGERS FOR $.65 APIECE. AT LEWIS & CONGER, 45TH STREET AND AVENUE OF THE AMERICAS.

SLIPPERS MADE OF SOFT CALFSKIN WITH HEELS AND SOLES OF FIRM LEATHER. IN BROWN, BURGUNDY, NAVY: $8.50 AT F. R. TRIPLER, 366 MADISON AVE.

MOROCCO-COVERED CLOCK BY ANGELUS. $68.50, TAX INC. GEORG JENSEN, 667 FIFTH AVE.

THE BIGGEST TOWEL IN THE WORLD—58" x 80" BATH SHEET IN ALL WHITE. BY MARTEX, $8.75. UNDER IT, PYJAMAS STRIPED WITH BLUE, MADE OF COTTON MADRAS. $7.50. TOWEL AT LORD & TAYLOR. PYJAMAS AT F. R. TRIPLER, 366 MADISON AVE.

LEMUS

WHITEHOUSE & HARDY

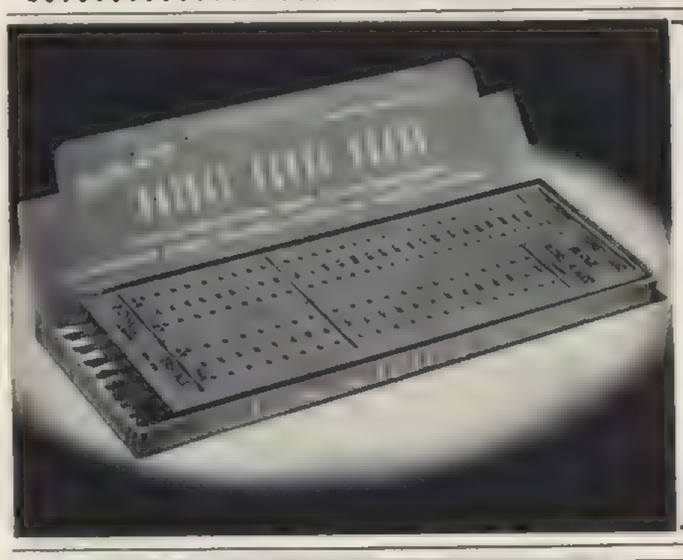
"Christmas Dream come true!" . . . he'll say when he wears this superbly tailored Lounging Robe. Magnificent gabardine—100% pure virgin wool. Wrap-around-sash model with shawl collar. Quarter lined and lined sleeves. Full cut for lounging comfort. Navy, Gray or Maroon. Small, medium and large. $55.00

Postage prepaid on mail orders to any point in the U. S.

• • •

Whitehouse & Hardy

695 Fifth Ave. • New York, N.Y.



IT'S A Grand Slam!

The NEW

BRIDGE SCORE BOARD

Designed by Sidney Lenz International Bridge Expert

- RECORDS EVERY POSSIBLE SCORE IN CONTRACT BRIDGE.
- AT-A-GLANCE VISIBLE SCORING IN SIGHT OF EACH PLAYER.
- ELIMINATES PAPER & PENCIL.

Made of fine polished maple. Plastic Pegs.

Attractively boxed $2.00

GLANSON CO. Dept. V 535 Fifth Ave., N. Y. 17

Slide Right into

Skuffs

You slide right into real comfort when you slip into Skuffs. Wander around the house, to and from the shower, in these easy-going brown solid leather slippers—so light-weight, so sturdy, so smart-looking! Men's or women's sizes.

Only $2.45 Postpaid

Pokorny's

124-LV St. Charles St., New Orleans 12, La.

Lord Abbott Matched 7-Day Pipe Set

THE PERFECT GIFT FOR YOUR FAVORITE MAN Seven masterpieces of the pipemaker's Art, each a different style and shape, are neatly fitted in a handsome leatherette-covered Presentation Case. Every pipe is carved from the heart of the finest AGED IMPORTED BRIAR and hand finished. Case is lined with velveteen, and days of the week are stamped in 18K gold.

#201—Set of 7 Custom-Carved pipes with Sterling Silver Bands.....$35.00

#202—Set of 7 All-Smooth natural walnut pipes $25.00

Mail Orders Filled Immediately.

ABBOTT PIPES, *Dept. V-11*
205 E. 85th St., New York 28, N. Y.

Perfect Gift for everyone

This tiny, powerful Key-Chain-Lite has a thousand and one uses. A gift everyone will appreciate. Beautiful chrome finish—leather covered. Gift boxed, $1.00 postpaid. Initials 25c. *SUPERFINE* gold plated Key-Chain-Lite with engraved design, $3.00 incl. tax. Initials 25c extra.

only $1.00 postpaid

FLEETWING GIFTS, Dept. V11
53 E. 10th St., N.Y. 3, N.Y.

RADIO BED LAMP

For Music While You Read

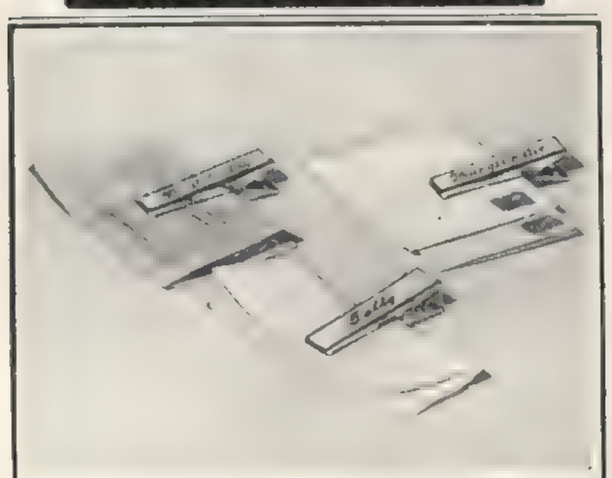
Here's a unique combination of a fine-toned radio, coupled with a soft clear light. The handsome ivory plastic case hooks over the head board of your bed for added convenience. This is luxurious laziness at its best! Now, you can read ***AND*** listen to sleep-inducing music and hardly move a muscle. A welcome Christmas gift!

$29.50, express charges collect

No C.O.D.'s please

THE CAMERA HOUSE

728 Lexington Ave. New York 22



DESK CLIPS

(Sterling Silver)

"Do It Today" keeps you on your toes with bills and correspondence. "Hanging Fire" lets you relax no end. Both keep your desk in order.

$15.00 pair inclu. tax

Plain Clips engraved with names ideal for napkin clips $15.00 pair including tax. 2 WEEKS DEL.

SORRY NO C.O.D's.

M. T. BIRD & COMPANY

39 WEST ST. BOSTON 11

For the Man In Your Life

Town and Country Sportswear Original . . . Hand-finished, custom-tailored shirt of finest gaberdine. Send his shoulder width, sleeve length, cuff and waist measurements. We specialize in hard-to-fit cases. Allow two weeks for delivery. Gift wrapped for Christmas. Colors: bamboo, beige, gray, blue, maroon, teal, black.

Shirts—$22.50 (white shirts—$25.00)

Matching ties—$5.00 Cardishirts—$27.50

Wilma's Custom Tailors

30 So. Chester Ave., Bakersfield, Calif.

Shop Hound *FOLLOWS*

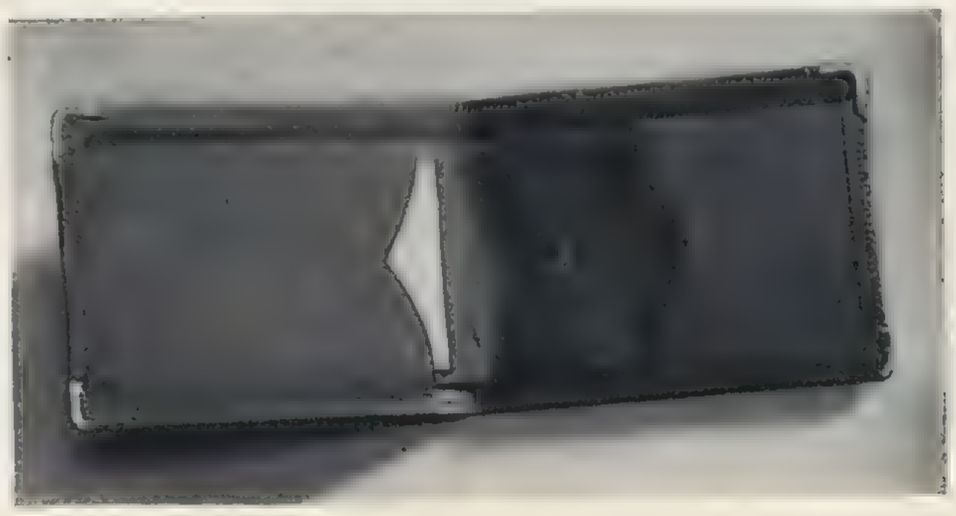
HANDSOME SQUARE WATCH, 14-KARAT GOLD, 17-JEWEL MOVEMENT; MADE BY POST. THE PRICE, $150, INC. TAX. TIME MART, 425 MADISON AVE.

GOLD PLAQUES, FOR CUFF LINKS. THESE ARE SLIM, SMALL, ENGINE-TURNED. OF 14-K GOLD, $24, INC. TAX. FIND THEM AT MARCHAL. 719 FIFTH AVENUE, NEW YORK

A TWO-PACKAGE SIZED CIGARETTE BOX MADE BY HAND OF STERLING SILVER, LINED WITH CEDAR. $39, INC. TAX, AT PLUMMER, 734 FIFTH AVE.

MADE FOR MIXING ANYTHING FROM EGGNOGS TO SCRAMBLED EGGS. THE PRICE FOR THIS AC-DC WARING MIXER IS $39.50 AT LEWIS & CONGER, 45TH ST. AND AVENUE OF AMERICAS, NEW YORK.

FLAT AS A POCKET, THIS PIGSKIN WALLET, WITH 14-K GOLD CORNERS. PLENTY OF ROOM FOR LICENSE, CARDS, *AND* MONEY. $17.50, TAX INC. DALE FIFTH AVE., N. Y.

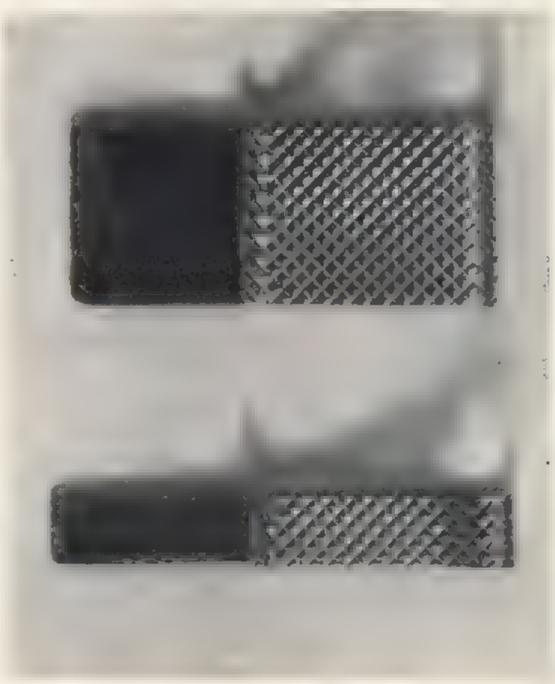


DIARY OF BLACK OR BROWN MOROCCO, WITH GOLD-FILLED PENCIL. $8.70, TAX INC. AT MARK CROSS, 707 FIFTH.

LEMUS

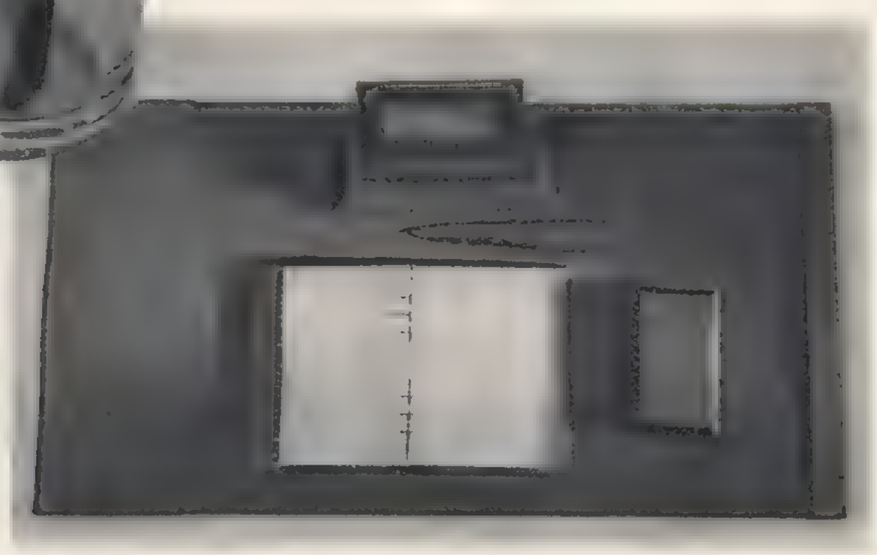
THE MEN . . .

Shop Hound read of Joe Carter's plight (page 175) and, in deference to his masculine tastes, combed a dozen or so shops in New York for the presents on these pages. All of them might be found in Joe Carter's apartment, and all of them were chosen under his stern inspection.



MONEY CLIPS OF 14-K GOLD, ENGINE-TURNED. SMALL, $41. LARGE, $77.50 (INC. TAX). FRANK HARTLEY. 1 EAST 57TH.

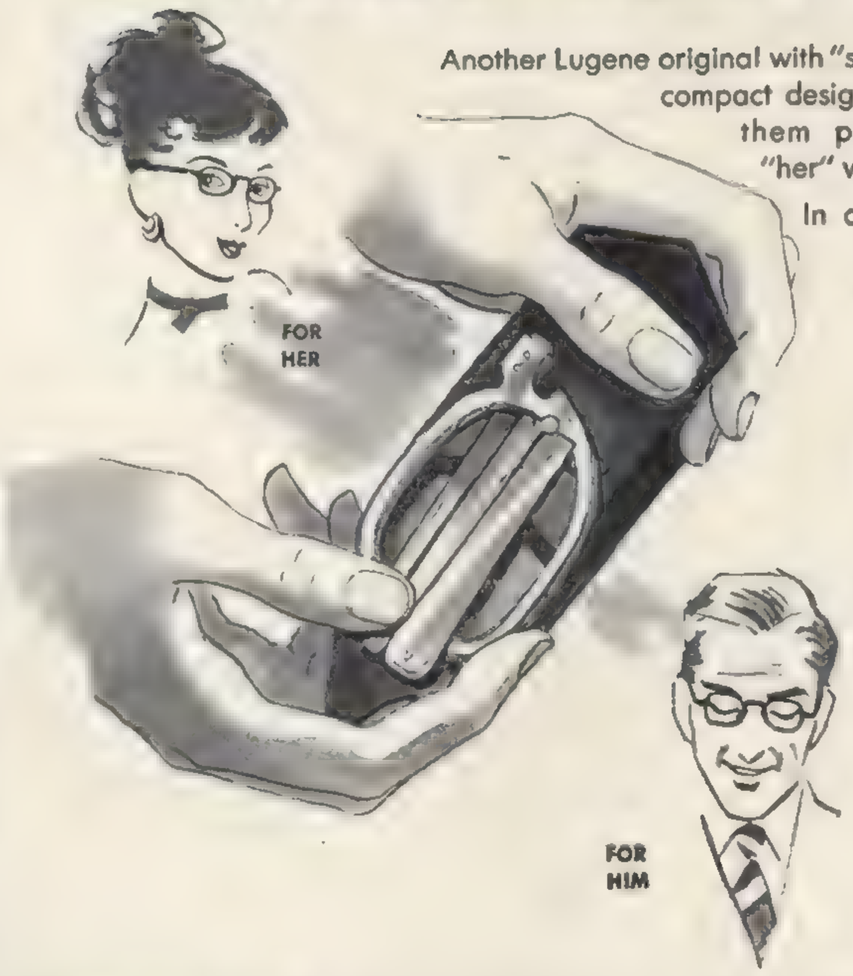
MARTINI MIXER WITH GAMECOCK DESIGN, A SILVER-PLATED SPOON. $25, ABERCROMBIE & FITCH, MADISON AT 45TH ST.



DESK FINISHINGS, INCLUDING ADDRESS AND PHONE BOOK. FIVE HANDSOME PIGSKIN PIECES, $50 AT ABERCROMBIE & FITCH, MADISON AVE. AT 45TH ST.

AN ALL-WOOL ROBE, CUSTOM-MADE OF SCOTCH FLANNEL HERRINGBONE, IN GREY-BLUE OR MAROON, $95, AT A. SULKA, 661 FIFTH AVENUE, NEW YORK.

lugene's folding glasses



Another Lugene original with "specs appeal"* plus compact design. Fold them, case them pocket them...for "her" weskit or "his" vest.

In a variety of colors for "her" with the usual for "him"

$18.00 includes attractive case (lenses extra)

lugene, inc.
Prescription Opticians
604 Madison Ave. at 58th Street
1058 Madison Ave. at 80th Street
New York City

*Reg. T. M.

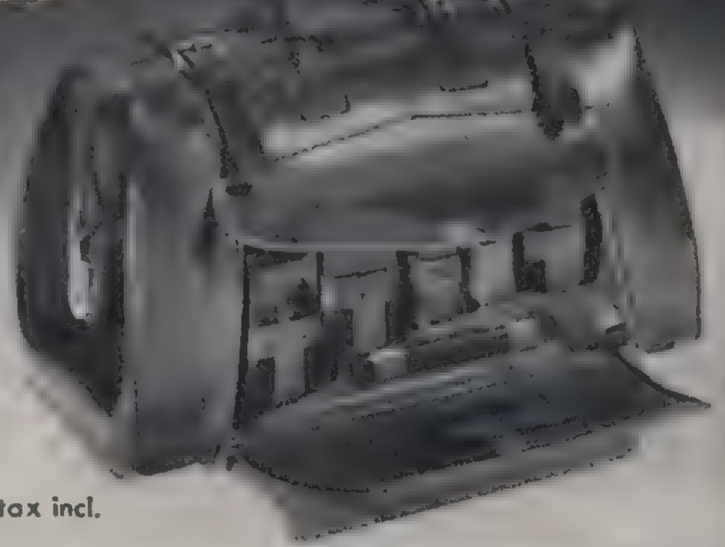
FOR HIM
FOR CHRISTMAS—FOR ANY GIFT
The CORKSCREW for CONNOISSEURS
Handsome **FROM ITALY** *Efficient*
Lacquered Brass $3.50 — Smart Silver Plate $12.00 tax incl. — Polished Chrome $5.00
Mail Orders. Postage Prepaid. Please, no C.O.D.'s
EUROPA COMMERCE, INC.
Dept. V — 1440 Broadway, New York 18, N. Y.
Gift package direct to recipient, if you wish

BOOKENDS FOR THE GOLFER

A pair of bronzed bookends for the golf lover. Removable clubs to stir things around on the 19th hole. Bookends—$22.00 pr. companion ashtray—$13.50.

YOUR HOME
29 Beechwood Rd.
Summit, N. J.

NO FINER LABEL ON LEATHER
DALE
FIFTH AVENUE



FITTING GIFT FOR HIS TRAVELS

Dale's newest, handsomest version of the zipper club bag, conveniently fitted with his toilet necessities. Sturdy cowhide in ginger, suntan, russet. 20"—59.50 Fed. tax incl.

Dale Fifth Avenue's Only New York Store
719 Fifth Avenue at 56th St., N. Y. 22

Ladies! *A perfect suggestion for his Christmas*

Only at Rogers Peet!

Robes tailored from

D. & J. ANDERSON'S

wool-and-angora

Only D. & J. Anderson of Glasgow, Scotland, with their generations-old knowledge of weaving, could have so richly combined the soft, silky warmth of angora with the enduring quality of fine wool.

Only at Rogers Peet will you find robes made of D. & J. Anderson's wool-and-angora.

Polo and wrap-around models cut with plenty of overlap to keep a man's knees covered and warm.

Rich, solid colors. Quiet plaids. Featured at $50.

Mail Orders Carefully Filled

Rogers Peet Company

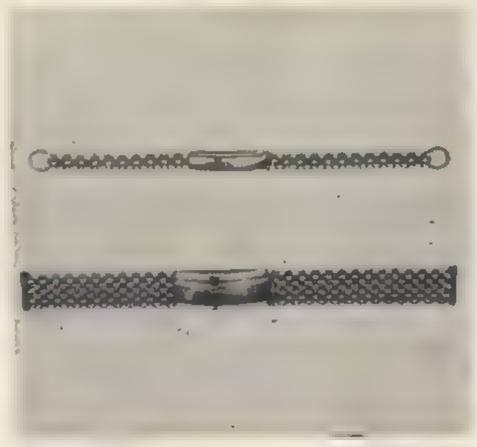
A label that spells character

In New York: Fifth Avenue *at* 41st Street | Thirteenth St. *at* Broadway | Warren Street *at* Broadway | *And in Boston:* Tremont St. *at* Bromfield St.

Shop

KEEPING RECORDS. Here, for your most precious phonograph records, a set of three sumptuous albums. All three fit into a calf-bound slip case; each album is handsomely covered with gold marbleized paper and bound in fine calf. 10″ or 12″ size. Black, natural, or bright red. $55, plus tax, at Joseph Vlasits, Box 515, Grand Central Station, New York 17, N. Y.

MESHED like a knight's armour, a handsome new watch bracelet in two widths (narrow for women, wide for men). Flexible links are 12-k gold filled, connected by noncorrosive metal. By Gemex. $14.40 for the man's, $7.50 for the woman's (inc. tax). Saks 5th Ave., 5th & 50th Street, N. Y.



MIEHLMANN

Hound

...CHRISTMAS ICING

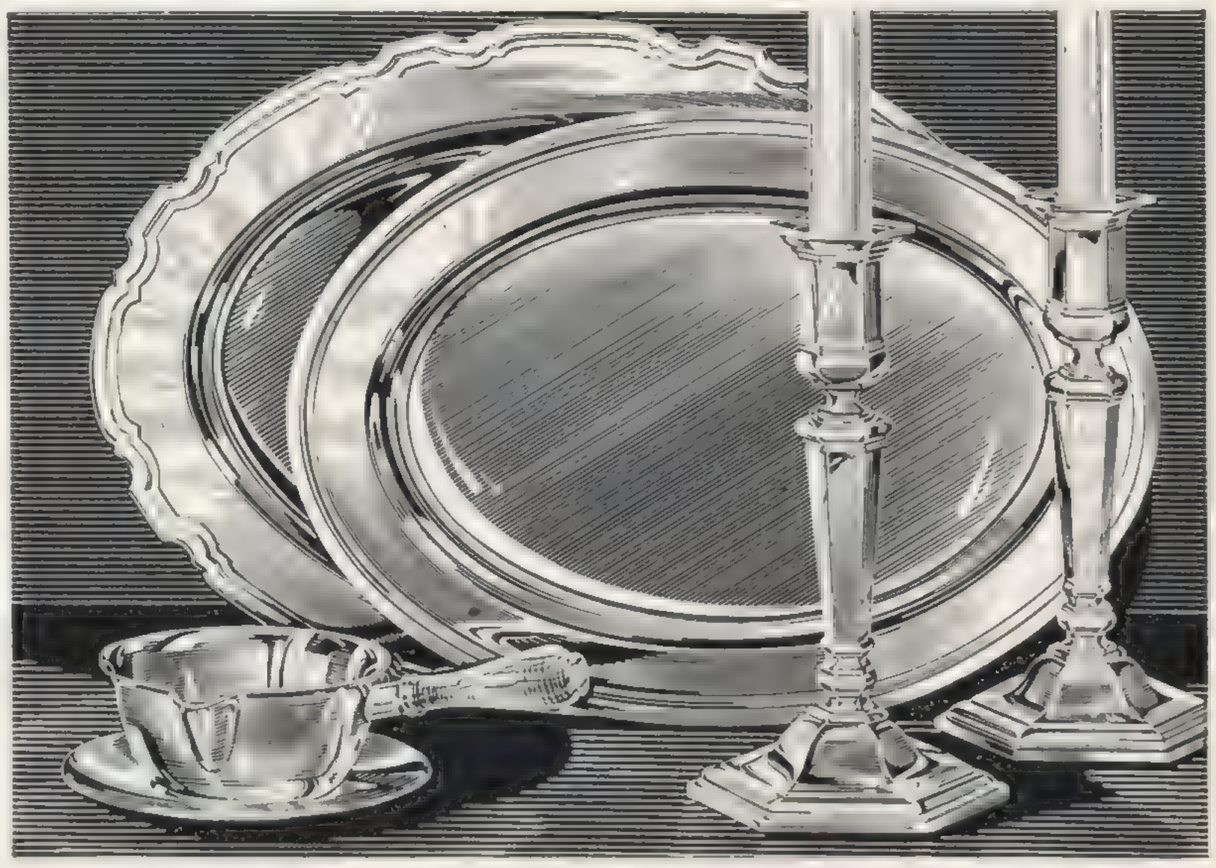
MULTIPLE NECKLACE. A series of delicate gold-plated chains to wear massed together or sparsely—two or three strands at a time. You may buy them in different sizes and shapes. A 2-strand beaded necklace, $1.95; 3 strands, $2.95; 4 strands of oblong beads, $3.50; 3 strands of fine chain, $1.95. All plus tax. By Forstner at Gerlou. 501 Fifth.

BANISH the problem of jewels lost in a suitcase pocket, or tissue-wrapped in the toe of a shoe. Here, a packable velveteen-lined rayon satin case; your jewels can travel together, secured by the zipper fastening. In peach, rose, blue, eggshell, moonstone. By Ila, $3.95. McCutcheon, 5th at 49th, N. Y.

TIFFANY & Co.

Diamonds of fine color and brilliancy.
A large selection of 14kt. gold jewelry.
Silverware, china and glassware.

PEARL NECKLACE WITH MARQUISE DIAMOND CLASP	$7850.
PAIR OF 14 KT. GOLD "WILD ROSE" EARRINGS WITH RUBY CENTERS	235.
EMERALD-CUT DIAMOND RING	4650.
BAGUETTE AND ROUND DIAMOND BAND RING	550.



STERLING SILVER	MEAT DISH "CHIPPENDALE" 16 IN.	$180.
	MEAT DISH "PLAIN" 14 IN.	115.
	CANDLESTICKS 7½ IN. HIGH, EACH	72.
	SAUCE DISH AND TRAY	58.

ALL PRICES INCLUDE FEDERAL TAX

FIFTH AVENUE & 57TH STREET, NEW YORK 22

Shop

STERLING JEWEL, primarily practical, and pretty besides. This is a minute silver razor fashioned at handle and base with a design of stylized leaves. You can buy extra blades to fit at a drugstore, and the razor's price is $11.50 plus tax. To buy from Henri Bendel, 10 West 57th Street, New York City.

BAKER

AUTUMN WALNUTS cured, shelled, and packed away to make a Christmas delicacy. Here, by the pound, you can buy the meats of black walnuts —wonderful addenda for Christmas dinners, holiday cocktail parties. $2.35 a lb. No C.O.D.'s. From The Josselyns, Box 147, Dedham, Mass.

. . . where smart women find

special things for men at Christmas . . .

BRONZINI.
15 East 53rd St., N. Y.

Cartier
Jewelers
1847-1947

Detachable clips of diamonds mounted in platinum, on a white gold bracelet.

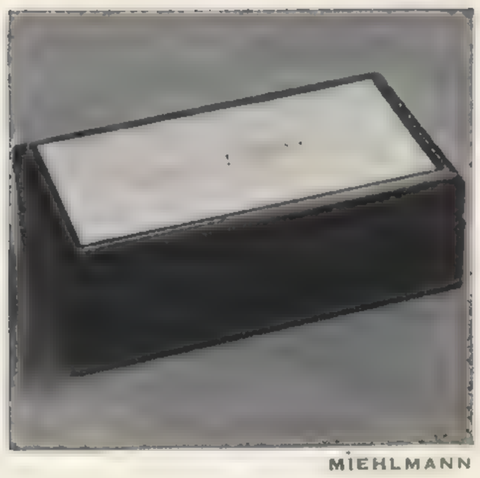
A large selection of Cartier Christmas Gifts. . . Gift Certificates available

FIFTH AVE. AND 52 ST, NEW YORK 22, N. Y. PLAZA 3-0111

Hound

...CHRISTMAS ICING

TREASURE CHEST fit to house your prettiest heirlooms. A 7¼" x 5¼" x 3" jewel case of Morocco leather. lined with velvet, with two velvet cushions and a row for rings. In black, brown, red, green. wine, tan, navy. At this price ($12.95. plus tax) hard to find. By Herz, from Henri Bendel. 10 W. 57, N. Y.



MIEHLMANN

THE PERSONAL TOUCH applied to a handsome leather cigarette box. The top is white tile, background for your own (or a receiver's) name inscribed in golden facsimile-handwriting. You may have it in green, wine, brown, blue, or red leather. $10.95 at Gift Finds, 8 West 40th, N. Y. C.

CARON
FACE POWDER

POUDRE "PEAU FRAICHE"

PARIS BORN.... PARIS MADE.... PARIS LOVED....

© 1947 Caron Corporation.

100% IMPORTED FROM FRANCE

THERE ARE THREE VOGUES
AMERICAN, BRITISH, FRENCH
EDNA WOOLMAN CHASE
EDITOR-IN-CHIEF

AMERICAN VOGUE

EDITOR: JESSICA DAVES
ART DIRECTOR: *Alexander Liberman*
ART EDITOR: *Priscilla Peck*
FASHION EDITOR: *Bettina Ballard*
Associates:
Muriel Maxwell
Eleanor Montgomery
Constance Bradlee Thayer (Juniors)
Madeleine Darling (Fabrics, Corsets)
Babs Simpson
Grace Hill
Virginia Thaw
Patricia Blake (Shop Hound)
Jane Gray (West Coast)
Kathleen Aston Casey (Midwest)
Despina Messinesi (Paris)
FEATURE EDITOR: *Allene Talmey*
Associates:
Mary Jean Kempner
Elizabeth Francis
Rosamond Riley (Paris)
EXECUTIVE EDITOR: *Mildred Morton*
FINE ARTS: *Frank Crowninshield*
CONTRIBUTING EDITOR: *Millicent Fenwick*
HOSTESS EDITOR: *Alison Bisgood*
BEAUTY EDITOR: *Evelyn Green Haynes*
Associate: *Mary Haas*
SOCIETY EDITOR: *Margaret Case*
MERCHANDISING: *Angeline Dougherty*
Associate: *Jane Kift*
STAFF WRITERS: *Carol Phillips* • *Mab Wilson*
Kate Rand
Mary Hill
COPY EXECUTIVE: *Jeanne Ballot*
ADVERTISING MANAGER: *C. B. Van Tassel*

EDITORIAL AND ADVERTISING OFFICES:
420 Lexington Ave.
New York 17, N. Y.
Telephone—MOhawk 4-7500

BRITISH VOGUE:
37 Golden Square, London W. 1.
EDITOR: *Audrey Withers*
MANAGING DIRECTOR: *Harry W. Yoxall*

FRENCH VOGUE:
4 Place du Palais Bourbon, Paris 7
EDITOR: *Michel de Brunhoff*

VOGUE IS PUBLISHED BY
THE CONDÉ NAST PUBLICATIONS INC.

PRESIDENT: *Iva S. V-Patcèvitch*
VICE-PRESIDENT: *F. L. Wurzburg*
TREASURER: *W. E. Beckerle*
SECRETARY: *M. E. Campbell*
BUSINESS MANAGER: *F. F. Soule*

COPYRIGHT 1947, THE CONDÉ NAST PUBLICATIONS INC. THE ENTIRE CONTENTS OF VOGUE INCORPORATING VANITY FAIR—TEXT AND ILLUSTRATIONS—ARE PROTECTED BY COPYRIGHT IN THE UNITED STATES AND COUNTRIES SIGNATORY TO THE BERN CONVENTION AND THE PAN AMERICAN CONVENTION. ALL RIGHTS RESERVED. TITLE VOGUE INCORPORATING VANITY FAIR REGISTERED IN U. S. PATENT OFFICE. VOGUE IS PUBLISHED SEMI-MONTHLY EXCEPT FOR THE MONTHS OF JANUARY, JUNE, JULY, AND DECEMBER, WHEN IT IS PUBLISHED MONTHLY, BY THE CONDÉ NAST PUBLICATIONS INC. (ALSO PUBLISHERS OF BRITISH VOGUE, FRENCH VOGUE, HOUSE & GARDEN, GLAMOUR, VOGUE PATTERN BOOK.) EDITORIAL AND ADVERTISING OFFICES: 420 LEXINGTON AVENUE, NEW YORK 17, N. Y. EXECUTIVE AND PUBLISHING OFFICES: GREENWICH, CONN. SUBSCRIPTIONS $6 A YEAR, $10 FOR TWO YEARS, PAYABLE IN ADVANCE. TO POINTS OUTSIDE CANADA, U. S. A., AND POSSESSIONS $15 PER YEAR. SINGLE COPIES FIFTY CENTS. FOUR WEEKS ARE REQUIRED FOR CHANGE OF ADDRESS. IN ORDERING A CHANGE, WRITE TO VOGUE, GREENWICH, CONN.; GIVE BOTH NEW AND OLD ADDRESS AS PRINTED ON LAST WRAPPER.

VOGUE

incorporating Vanity Fair

DECEMBER, 1947, CONTENTS

Christmas Coming, Fashions Going South

Vogue's eye view of this issue 137
Special touches: fur ideas 146–151
Satin handbags 152
Brocade for evening 153
A present of perfume 154–155
Crimson coat with silver fox 156
Jubilee in jewels 157
Gifts of gold—small as life 158–159
Mainbocher suits 160–161
Resort fashions: New view=summer preview 182–189
Christmas party scrapbook 190–197
Olympic ski wardrobe 200–201
One design—three dresses 202–203
Handbags: opening news 204

People and Ideas

Park Avenue at Christmas 138
Where is Peace? 139
The Cracow Behem Codex. By Ib Melchior 140–144
A way of life. By Elizabeth Bowen 145
The Marquise D'Harcourt with her three great-grandchildren . 162
Those charming children. By Millicent Fenwick 163
Presents for grownups from children. By Milo Gray 164–165
People are talking about 166–171
The tie that blinds. By Marya Mannes 172–173
Christmas presents for a man. By Thomas Phipps 174–175
Venice. Notes and photographs by Horst 176–181
American ski queens—Olympics 1936, 1948. By Alice Kiaer . 198
Mrs. Stanley Mortimer, junior 199
Katina Paxinou. By Evelyn Hall 212
Sabina and the film habit. By Siriol Hugh Jones 236
Christmas in Quito. By Gillian Fothergill 258

Special Departments

Vogue's School Directory 94–97
Shop Hound 98–125
Shop Hound follows the men 118–121
Discoveries in Beauty 206
Discoveries for Men 240–241

"My Daughter, Her Daughter" painted by Victor Tischler for the La Tausca 1947 Art Competition.

La Tausca

SIMULATED PEARLS

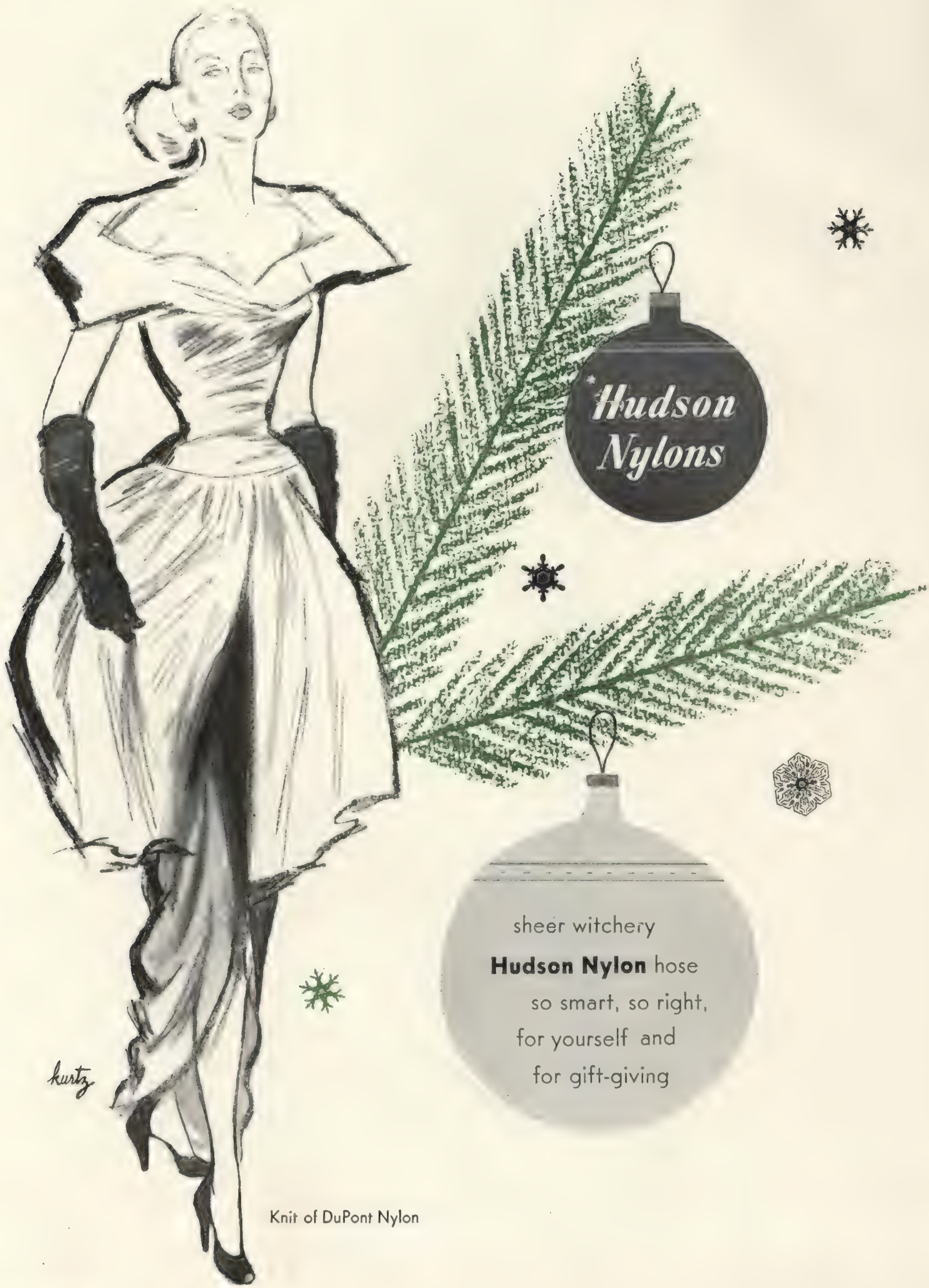
WORLD'S FINEST

Single strand necklaces from $2.00. Double, and triple strands as well as the newest bibs . . . at all good stores.

BENDEL ORIGINAL IN REMOND-HOLLAND TAFFETA OF ENKA RAYON

Here is good taste...
here is good fashion.
Here is Sacson's all
around peplum dress
of **Peter Pan** satin striped woven
broadcloth. Grey with wine, yellow
with grey, blue with rust or beige
with green. Sizes 10 to 18. About
$11.00. For name of store nearest
you, write Sacson Co., 1350
Broadway, New York 18, N. Y.

sacson



*REG. U.S. PAT. OFF.

AT
FASHION STORES
NEAR
YOU

Koret of California

611 Mission Street • San Francisco 5

designs in Holiday mood...
romantic skirts . . . picture blouses

All in the season's spirit of gracious living, thoughtful giving . . . from a collection of important singles—
all interchangeable. Rayon crepe Cocktail Faille, sizes 10 - 20. Basic and luxury colors.
dress and dinner length Skirts, $9 to $15 • long and short lounge Trousers, $11 • Blouses, $8 to $11

it's
Five o'clock
Five o'clock
GOURIELLI INC
Rendezvous Time
...Princess Gourielli's new French fragrance, witty and gay as the cocktail hour. An emotional adventure spangled with twilight...that's "Five O'Clock"!
"FIVE O'CLOCK" PERFUME, 65.00, 10.00, 3.00
"FIVE O'CLOCK" EAU DE PARFUM, 5.50
Plus 20% Federal Tax
AT FINE STORES,
OR WRITE DIRECTLY TO
the house of Gourielli
16 East 55th Street, New York 22, N.Y.

she's the perfect american type

reg. u. s pat. off.

See . . . you can have the new look
and look tall and slim too.
Resort suit, made to fit as well
as flatter, also to resort to
under your furs. Pure worsted
gabardine in spring-is-coming shades.
Misses sizes 10 to 16. At leading stores.

Mandelbaum

512 SEVENTH AVENUE • NEW YORK 18, N. Y.

Bur-Mil*

RAYON SATIN

CHRISTMAS LUXURY—Lovely, lustrous Bur-Mil rayon satin—a soft, graceful fabric of fine quality —in a versatile five piece pajama set which will wash beautifully, to star on your Christmas list. At fine stores everywhere.

Burlington Mills

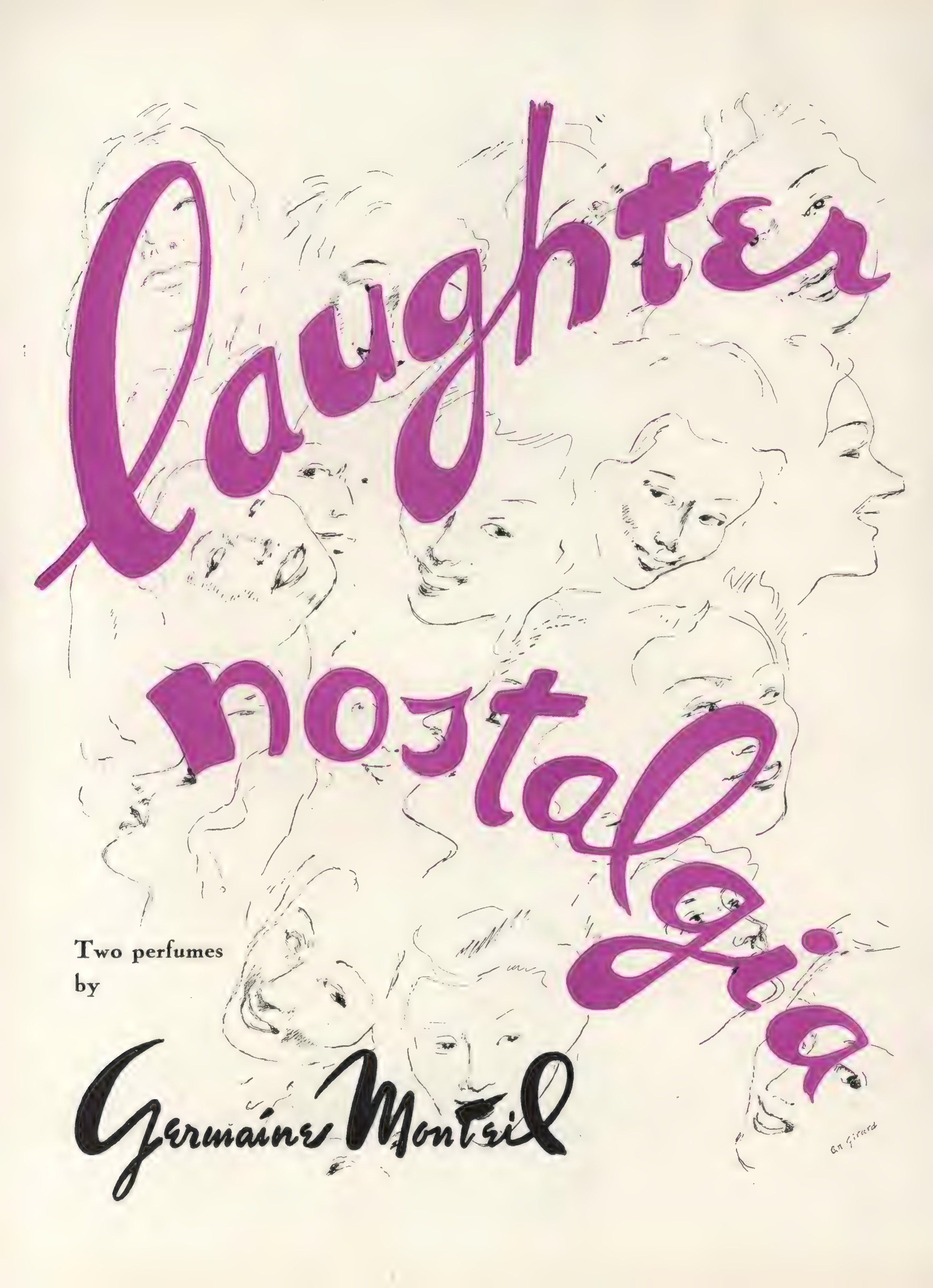
*Registered Trade-Mark

BURLINGTON MILLS CORPORATION OF NEW YORK, 450 SEVENTH AVENUE, NEW YORK 1, N. Y.

color magic in nylon nudes, air-sheer and seamless.
favorite color, favorite stocking, in her own length.

Hanes

© by Hanes, 1947


Laughter
nostalgia
Two perfumes
by
Germaine Monteil

VOGUE'S EYE VIEW *of this issue*

DE MENOCAL

COVER: *Escape for a while, if you will, into the nostalgic world of costume plays, crinoline evening dresses, Christmas parties. But be compassionate of that other world—hungry and despairing.*

MEN IN VOGUE: right where they belong, too—with women's essential interests. There's a new theory on the "Sincere Tie"; who wears which, from the acidulous feminine pen of Marya Mannes. There is a less acidulous, factual, and somewhat wistful account by Thomas Phipps of what men *really* want for Christmas; and there are Shop Hound listings of where to find these presents for men.

NEW LOOKS in resort clothes: translations in resort fabrics of the already established silhouettes. If you have made yourself a new figure, you are already half-ready for the new clothes; if you haven't—yet—there is a new sort of Gentle Persuader, for wear even under bathing suits. (And coming—a new whispering campaign, the revival of the taffeta petticoat.)

A MASTERPIECE, ESCAPED FROM THE WARS. Brought to Vogue by Ib Melchior, the son of Lauritz Melchior, famous Metropolitan star. The only known reproductions from the Cracow Behem Codex, great mediæval masterpiece of miniature paintings. The original was stolen by the Germans, recovered, and is now in Poland. The four pages in this issue of Vogue, actual size, actual colours, are treasures worthy of special preservation by you.

ETIQUETTE FOR CHILDREN by Mrs. Hammond Fenwick, contributing editor to Vogue and mother of two children. These firm-but-gentle rules for etiquette are directed more towards parents than offspring, which is as it should be—especially at Christmas.

CHRISTMAS PRESENTS; FASHION NEWS. There are certain presents for certain ladies which lose all their glamour if they are not entirely, and exactly, right in fashion. From the Christmas presents in Vogue even the most trepid man may choose with the calm certainty that the lists have been "vetted" by the most experienced fashion eyes in the world.

SUB-SURFACE BEAUTY. On October 21, Vogue's beauty editor, Evelyn Green Haynes, talked before an audience of 500, in New York, about the change from the "Desperate Heroine" beauty to the new, gentle kind of beauty. Much of what she said was illustrated in the October 15, Beauty issue of Vogue. We reprint parts of her speech in this issue; in it are ideas that may prove an approach to a desirable frame of mind for entering 1948.

Where is Peace?

THE instinct is to toss aside the daily paper in total discouragement. There seems to be no peace, anywhere, only dissension, misery, violence, and misunderstanding. Everywhere the story is the same: man's inability to live with man in harmony.

The war was supposed to have ended nearly three years ago. But these years of so-called peace have been festering with dreadful infections, and the world is running a high fever in prelude to danger.

Turn from the headlines and the temper is not much better. There is murder on the radio, murder on the screen, murder on the printed page, and murder on the next block. Although we in America are not stalked by hunger and cold, food and shelter and clothing have not brought peace to the spirits of the richest people in the world.

So where can we find the peace we crave and are denied? In our own homes, perhaps. On our own acres, if we have any. But most of all, in our hearts. There is the only inviolable refuge.

But how find it there? How build up an oasis of calm that can withstand the frightful outer pressures of evil?

The answer is to thrust away the nagging small immediacies and dig into the changeless matter of creation. If you can do this, you come upon a pattern which is itself assurance that the basis of life is not chaos but order, not dissonance but harmony. The majestic march of planets and of seasons, the slow, magnetic ebb and pulse of tides, the cadences of genius, the cold, long preparation of earth for its renewal each spring—these are all evidences of this order, all denials of chaos. But you need not look that far. Peace is in the warm word of a neighbour; in the innumerable daily acts of human decency that form a barrier to chaos. Chaos is man-made, and by that token can be man-dispelled.

We can not look for peace. We must make it in ourselves.

Christmas dusk on Park Avenue—three miles of Christmas trees—local legend, from December 14 until New Year's.

HOUSTON-PIX

STOLEN BY THE NAZIS,

RETURNED BY THE AMERICANS,

THE CRACOW BEHEM CODEX

GREAT MEDIAEVAL MASTERPIECE.

A REPORT

BY IB MELCHIOR

One of the great stories of the war, with a happy ending, has been the adventure of the unique Behem Codex, a 15th-century illuminated manuscript. This famous source book of the culture and customs of Eastern Europe consists of the mediæval regulations for the Guilds of the Polish city of Cracow, along with twenty-seven miniatures which, apart from their beauty, show with wit and reality the working life of the Guild members. When the Germans arrived at Cracow in 1939, they found at hand the Behem Codex, which they then turned deviously into a propaganda record by which they hoped to prove, through a mixed infiltration of truth and trickery, that Cracow was historically German. To do this job of falsification, the Nazis took the Codex from the Jagellonian University library at Cracow (to which the Americans later returned it) and gave the Codex to the Nazi *Institut für Deutsche Ostarbeit.* Then this Codex, written in 1505 in mediæval German, Latin, and Polish by Balthazar Behem, Cancellarius of the City of Cracow—a kind of glorified city clerk—became another cultural grenade in the hands of Dr. Hans Frank, Nazi Governor-General of Poland—later hanged at Nuremberg. Dr. Frank ordered the publication by the *Institut* of a critical study of the Behem Codex, including reproductions of all the illuminations. The Germans reproduced the miniatures faithfully and magnificently; but they also proceeded to make alterations, or, as they stated, "to make improvements on the condition of the Codex." They did this not only by removing all traces of Polish writing from the text, but also by erasing certain inscriptions from the miniatures themselves, not only in the reproductions but in the original Codex as well. Because I was working with the American Counter-Intelligence Corps near Zandt, it was part of my job to investigate the Ostarbeit Institute, and at war's end, when the German publication of the Codex was destroyed as enemy propaganda, I was allowed to retain one copy.

To be safe from the on-rushing fronts during the latter part of *(Continued on page 228)*

THE ARTISTS' GUILD

from

The Behem Codex

With loving virtuosity, a member of the Artists' Guild of Cracow, in 1500, painted this miniature of the work of his union. Below it he added the Guild shield (see above). Carefully he placed in his composition a master artist dressed in red, some richly dressed visiting dignitaries, and an apprentice painting a Turk on the left wall; the four figures on the wall represent the four Seasons, the fixture on rear wall is a folding table.

THE SHOEMAKERS' GUILD

This miniature of the Shoemakers' Guild reveals with satirical wit not only the technique of mediæval shoemaking, but is also an acid commentary on the morals of shoemakers' wives who were apparently notorious for their facile virtue, their disregard of housekeeping duties and wifely dignity. In the back of the shop, the grey and balding master is cutting leather.

At left, an apprentice stretches leather with his teeth — a critical reproof of a shoemaker's practice, which made the leather go further, caused shoes to become fiercely tight after a few wearings. In the foreground the master's wife flirts with a jester. Elaborately dressed, she plays at love, neglects her household chores and her child, cuckolds her husband. To symbolize and satirize her activities, the artist painted a rooster crowing on top of a rackful of shoes.

THE TAILORS' GUILD

This miniature of the Guild of Tailors shows, through ridicule and symbolism, not only the way clothes were fitted, cut, and sewn for a fairly disdainful lady of quality, but also the Cracow community's attitude toward the tailors. That attitude was one of open mockery; the standard punishment for a tailor accused of some misdemeanor was to care for and feed a goat for a year.

The goat and the tailor's beard (goatee) share this cliché of mediæval humour. While the master tailor fits his client, assistants and apprentices busily concentrate on cutting and sewing. Although the guild law stated that tailors must wear clothes of one colour, this restriction was apparently not taken seriously, the tailors preferring to flash like macaws; ignoring regulations, they dressed with the flair that later distinguished the English Macaronis.

THE CABINETMAKERS' GUILD

With special delicacy and a sharp sense of reportage, the artist who painted this miniature of a cabinetmaker's shop shows through the open window the roofs of Cracow and a narrow street through which four soldiers march. Within the room he shows the master craftsman, with loosened sleeves, helping an apprentice whose jacket dangles from the waist.

Another apprentice is cutting wood with a small hatchet, while in the background a woman works a bellows to quicken a charcoal fire. With shrewd understanding of perspective the painter of this miniature used the canopied chimney to divide his composition in two, then painted a *trompe l'œil* frame to look like carved and ornamented woodwork: this was his way of stamping it with the trade's mark.

A way of life

BY ELIZABETH BOWEN

ARGUABLY, the person one knows least is oneself. One can live for years without forming more than a fragmentary concept of the person one is. Sometimes, as when in some large public place one finds oneself walking towards one's own reflection in an unexpected mirror, one gets a fleeting impression—often disconcerting, powerful always, but not lasting. Any casual comment from a friend—"Of course, *you* always do this or that"—sets up, as a rule, surprise. Anyone who, having made a recorded broadcast, hears his own voice played back to him for the first time listens to it less with embarrassment than with complete amazement: he hears the voice of a stranger. To be confronted, on a cinema screen, by oneself, photographed by a concealed camera, walking down a street or about a room would, I imagine, produce the same result. But it is not only one's exterior self—gestures, gait, intonations, and cast of countenance—that one is unaware of: the ignorance goes deeper. Perhaps it is not so much ignorance but unconsciousness. The habits, desires, and ruling trends of the inner person are the real mysteries; most mysterious in that—though they work within one, make one, in fact, *are* one—one is seldom reminded that they exist.

When one is reminded, the reminder is sharp. Usually brought about by an outside crisis, it becomes an interior crisis in itself: one realizes that one has acted, spoken, or made a choice as though under direction from some authority—rightly or wrongly, for better or worse, one could not, apparently, have acted, spoken or chosen otherwise. "That," one thinks, with a sort of curious awe, "was *I*." And the moment, like a flash of lightning over a dark landscape, has the effect of illuminating one's whole past, throwing everything that can be remembered and much that had been forgotten into relief, casting event and feeling into a new but conclusive relation with one another, making the whole a pattern, giving the pattern meaning.

As to individuals, all this is a commonplace—this prevailing unconsciousness of the self, this tendency to live almost automatically, between those, in most lives, infrequent shimmers of revelation. It would not be worth comment were it not an analogy of what can also happen to a country or a nation. I have in mind the British, in whom collective unselfconsciousness is most marked—it is, I think, a factor in what from time to time seems, infuriatingly, to be our complacency. It is not merely that we are not self-analytical; we are almost stupendously unaware not only of, as it were, our outward appearance, the impression we make on the world, but of our own inner character as a people. We feel, only half know what we do feel, and never know why; we act, are prepared to support the action almost fanatically, but are slow to justify the action even to ourselves, and slower to explore its roots. We live, we have always lived, in our own way. We have not even been particularly conscious that it *is* our own way: it is the one way *to* live as far as we are concerned—that has been enough for us. Why should we ask ourselves what that way of life is?

Why, indeed, till now? Now we are being told that our way of life is in danger. What was originally a phrase, sharp and grim enough but liable, like so many other phrases, to begin to sound hollow by repetition, has gained meaning: it has seeped down into the intuitional part (which is the only really operative part) of the mass of the people. Danger—it is a presence; it is to be felt. Not the queerly stimulating, exciting, stringing-up, dramatic physical danger almost every city civilian knew in the air raids; something more sinister and oppressive for being less immediately palpable and more quiet. Something is in danger. But what is in danger? Our way of life. But what is our way of life?

The reaction in Britain to a defined threat of a not yet defined, but deep-down and generic *something* has been curious. The stress, with most of us—at least, so *I* feel—is less upon the danger than upon the endangered. The Britain of this year is way-of-life conscious. Or perhaps, better, conscious of the desire to know what this "way of life" *is*. What is its nature? In what does it consist? What are its realities and what its fictions? How far is it traditional? And how much of the tradition still holds good? How much, and what, in it is to be held onto at any price; how much should be, however reluctantly, sacrificed; how much should have been discarded before now? How much of our part in it is acceptance, superstitious acceptance, and how much is active will? In short: what is it, why is it, and what does it mean to us?

These questions, or rather these different aspects of one question, are being ruminated rather than put and answered. The preoccupation is on the whole a silent one: we are not articulate. It crops up rather in random talk than in analytical conversation. It is an abstraction which has boiled down to concrete things, and seems to overshadow, and make momentous, what could have been the most trivial decisions. As a woman, I naturally am most conscious of how this rumination, as I call it, affects and acts in women—in fact, I am not sure whether we, as a sex, are *(Continued on page 210)*

FRANCES MCLAUGHLIN

The Russian ermine stole—ended, made singular, by silk fringe. A magnificent instance of the current thought on furs —that there is no more limitation to their design than that of fine fabric. Mark Mooring design; Bergdorf Goodman.

Special touches: fur ideas

On these and the following pages are some of the best and most effective fashion ideas going. Stoles to stickpins, all are keyed to the present season, some would make very fine presents indeed, each is a special nicety to cherish, to make personal by your own fillip, your manner of wearing.

Above: The perfect and plain opera pump, for your favourite buckles to light. In brown satin. $23. Delman.

Below: Reversible stole, a luxury twice-good for a special evening. Natural blue fox with pink silk brocade. Ackerman-Blatt. Rhinestone stickpins to spark in your hair. Set of twelve, $8*. By Kramer. Saks Fifth.

*PLUS TAX

The white fur hat, the tasselled necklace, winter news together, each alone a special touch for prettiness. Russian ermine hat with a brush of feathers. to order at Andrée, Inc. Marvella's long ribbon of seed pearl beads, $85*. At Bergdorf Goodman.

Special touches

(continued)

The black velvet hat, plus a small touch of fur, to make much of any costume. The hat is to order at Andrée, Inc. The single baum marten skin, $95*. By Carin. Bloomingdale's.

Left: The round fur jacket, a fine new escort for any full skirt, at any time of day. This one is natural baum marten, every line of it a curve. Designed by Worth. From Jaeckel.

*PLUS TAX

Above, left: At your wrist, a necklace ($30*), a bracelet ($15*), of cultured pearls. By La Tausca. Saks Fifth. Fitted brocade carryall; $13*. By Rex. Altman. *Right:* Chiffon handkerchief, edged by pearl beads, $20*. Hattie Carnegie. Kimberly Pockette pen, by Eversharp. $6.25*. Alfred Dunhill. *Below:* Feather hat, $90. Lilly Daché. Coro pearl bead earrings, $1*; rhinestone pin, $9*. Marilyn suède cummerbund, $5. All, Altman.

FRANCES MCLAUGHLIN

Special touches

(continued)

These are further fur ideas, each with its own high point of fashion, each a rare, lovely covering to cherish. The long fur cape is a shape to watch. This, of platinum fox, with a ruff of collar. To order, Bergdorf Goodman. The tall-collared coat, with sleeves to push up. Of Hammer Brand Russian broadtail. To order at Henri Bendel. The ankle-length Infanta coat of Russian ermine; Harra. New touch: white pigskin gloves. $17. Bonwit Teller.

FRANCES MCLAUGHLIN

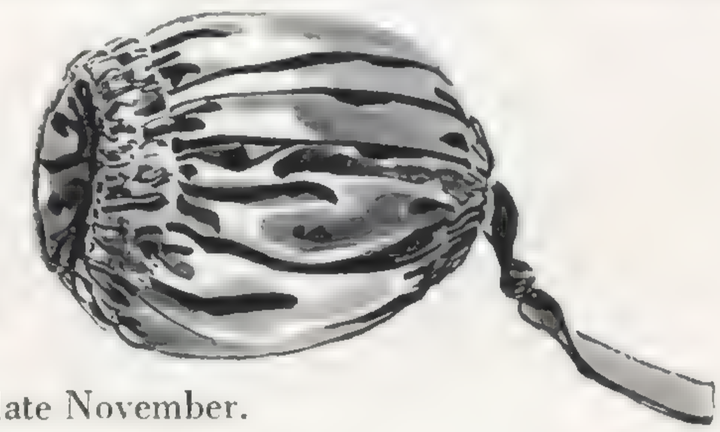
The mink cape, now ankle-length. Its special news: its long, straight, uncontrived shape. For perennial pleasure, perennial use. Revillon Frères. Special touches: silk scarf (*left*), three times pink. $8. Henri Bendel. Stickpins of baroque pearl beads, rhinestones. Large, $15*; small, $7*. By Miriam Haskell. Saks-Fifth.

*PLUS TAX

Satin handbags

One of the important materials of the year, silk satin, here shown, transposed to handbags, all brilliance—all blackness, all good Christmas presents. Here are three, each a different treatment: one encrusted, one gathered, one sleek as—satin. *Left,* made only for Lenthéric by Balenciaga, a once-in-a-lifetime bag—to give as a jewel—black satin, heavily, richly embroidered with gold, caught with a gold cord. (It comes in Balenciaga's own little hat box.) $250, plus tax. *Right,* shining satin muff, the purse part is inside.

By Milch, $25, plus tax. *Below:* miniature saddle bags, sharply-shaped in black satin; the clasps—heads and tails of the same coin. By Lesco. $35, plus tax.



All three of these black beauties are at the new Salon Lenthéric on Fifth Avenue. which opened in late November.

Brocade *(opposite)*

More and more in evidence—the fashion for pale brocade. Witness, *opposite,* Mrs. Carhart's dress with a drift of bullion leaves across the décolletage. By Fira Benenson. Nadja Buckley jewels. At Bonwit Teller. Mrs. Boardman's important short dress is wrapped to the back. Mark Mooring design; Bergdorf Goodman. Opera pumps of brocade.

HORST

MRS. AMORY S. CARHART, JUNIOR, AND MRS. DIXON BOARDMAN, IN PALE BROCADE

Lenthéric's Dark Brilliance — *Lanvin's Arpege*

Corday's Fame — *Bourjois's Mais Oui*

Caron's Farnesiana — *Lancôme's Cuir*

Coty's Chypre — *Germaine Monteil's Nostalgia*

A present of perfume has dimensions beyond the measure of bottle and liquid. It may be a daily reminder of the person who gave it. It may speak softly to some—with great warmth to others.

Lucien Lelong's Indiscrete
Charbert's The French Touch
Chanel's No. 5
Jean Patou's Moment Suprême
D'Orsay's Intoxication
Ciro's New Horizons
Guerlain's Vol de Nuit
Houbigant's Chantilly

In the treasure chest above: sixteen precious perfumes. Some old and welcome friends. Several long-to-be-remembered new fragrances. All, because of their changeable values, could be the most personal, most sentimental of Christmas presents. Jewels by Harry Winston.

CABINET DESIGNED BY JOSEPH CORNELL

HORST

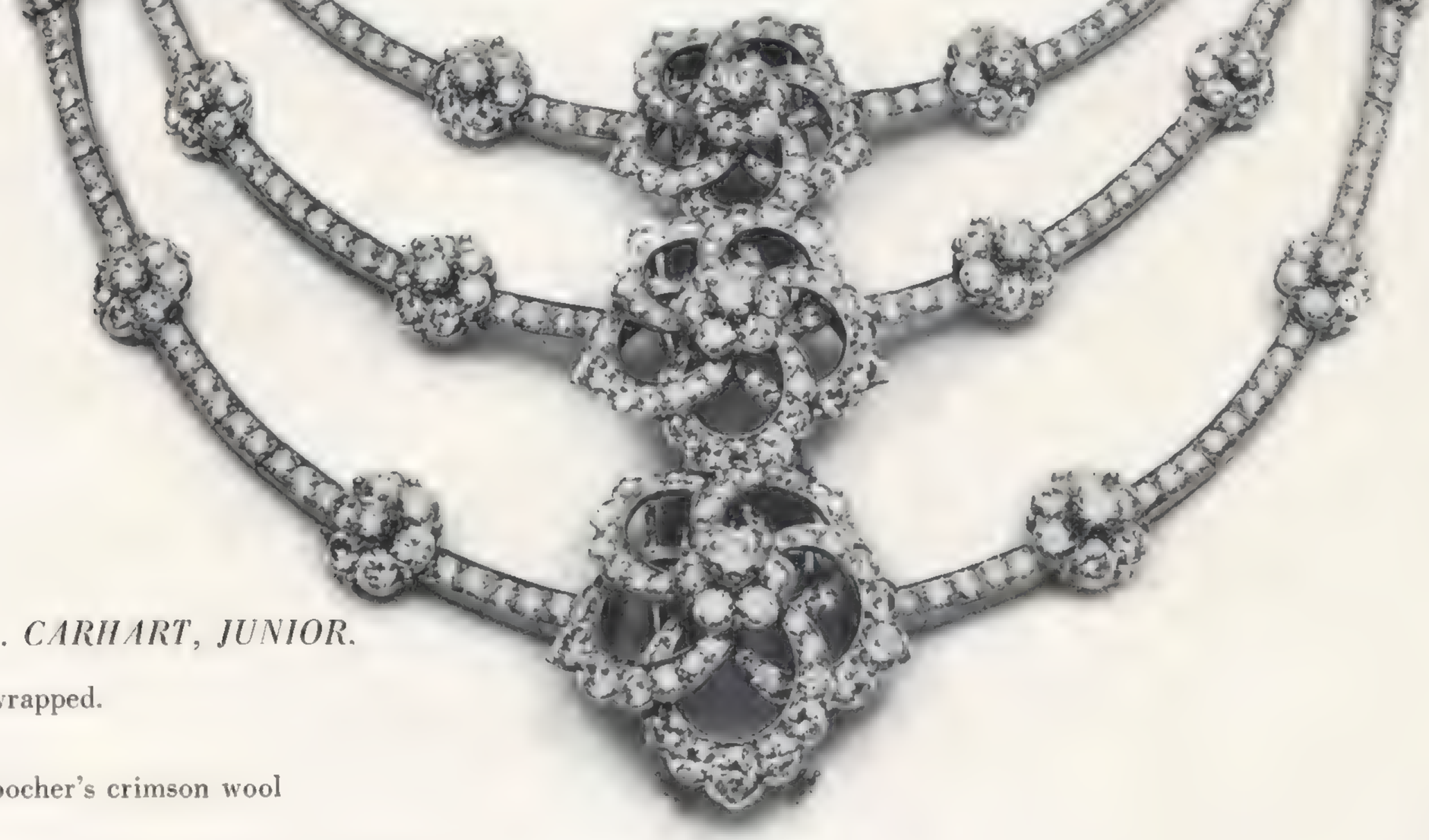
MAINBOCHER'S MAGNIFICENT EVENING COAT—FLOOR-LENGTH FALL OF CRIMSON CLOTH AND SILVER FOX

Jubilee in jewels

Cartier is a hundred years old.

In a hundred years, enough jewels to light a constellation have blazed and glittered at Cartier's. The mighty gems of kings and potentates—Queen Alexandra's diamond necklace, the Koh-i-noor, the Hope, the Green Diamond of Dresden; the tiny solitaire, the wedding band—all have trickled through the fingers of a century—and three generations of Cartiers in Paris, London, New York.

Here is Cartier's magnificent diamond parure—earrings and three clips to detach—the setting, almost invisible.



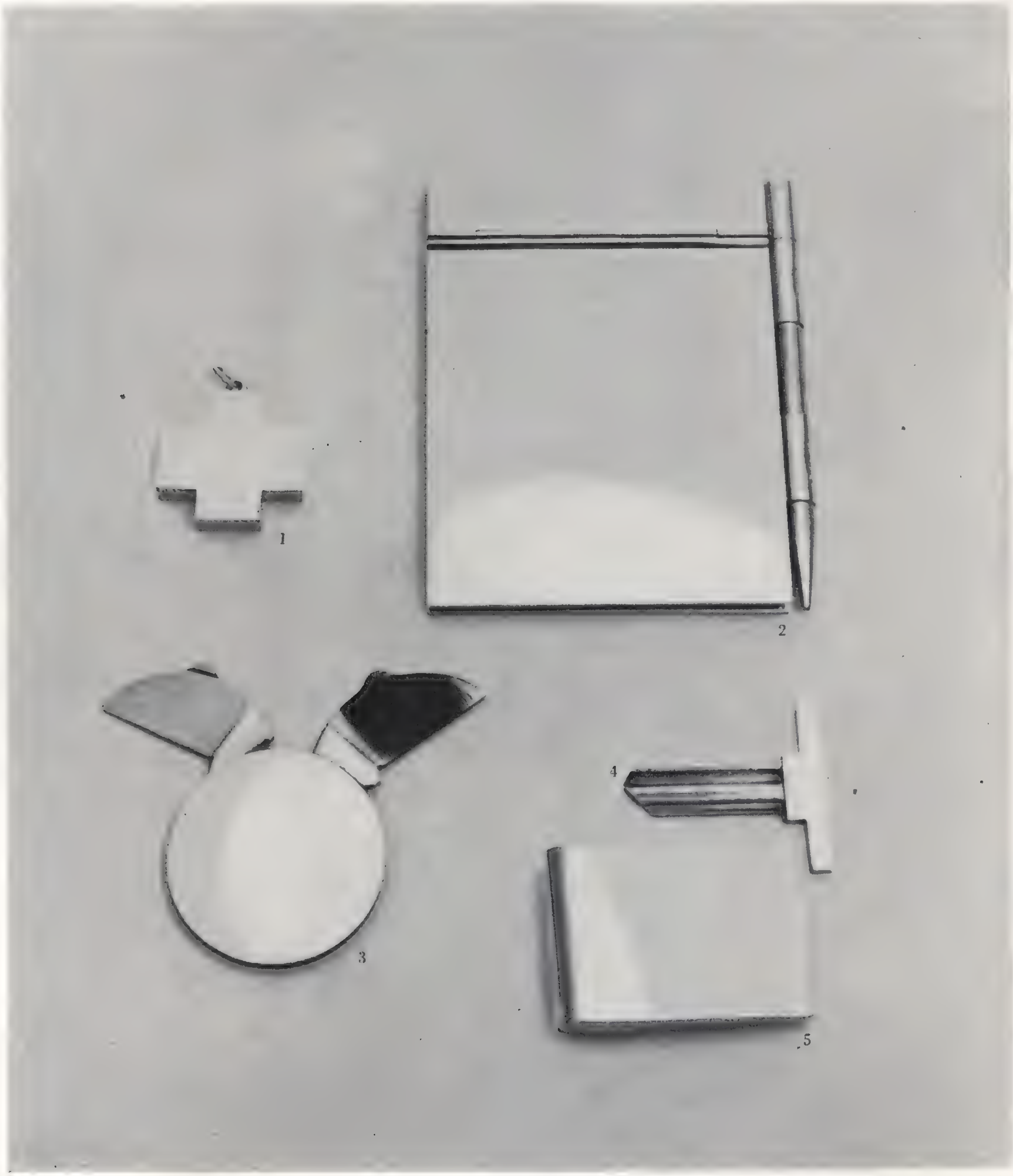
MRS. AMORY S. CARHART, JUNIOR.

opposite—evening-wrapped.

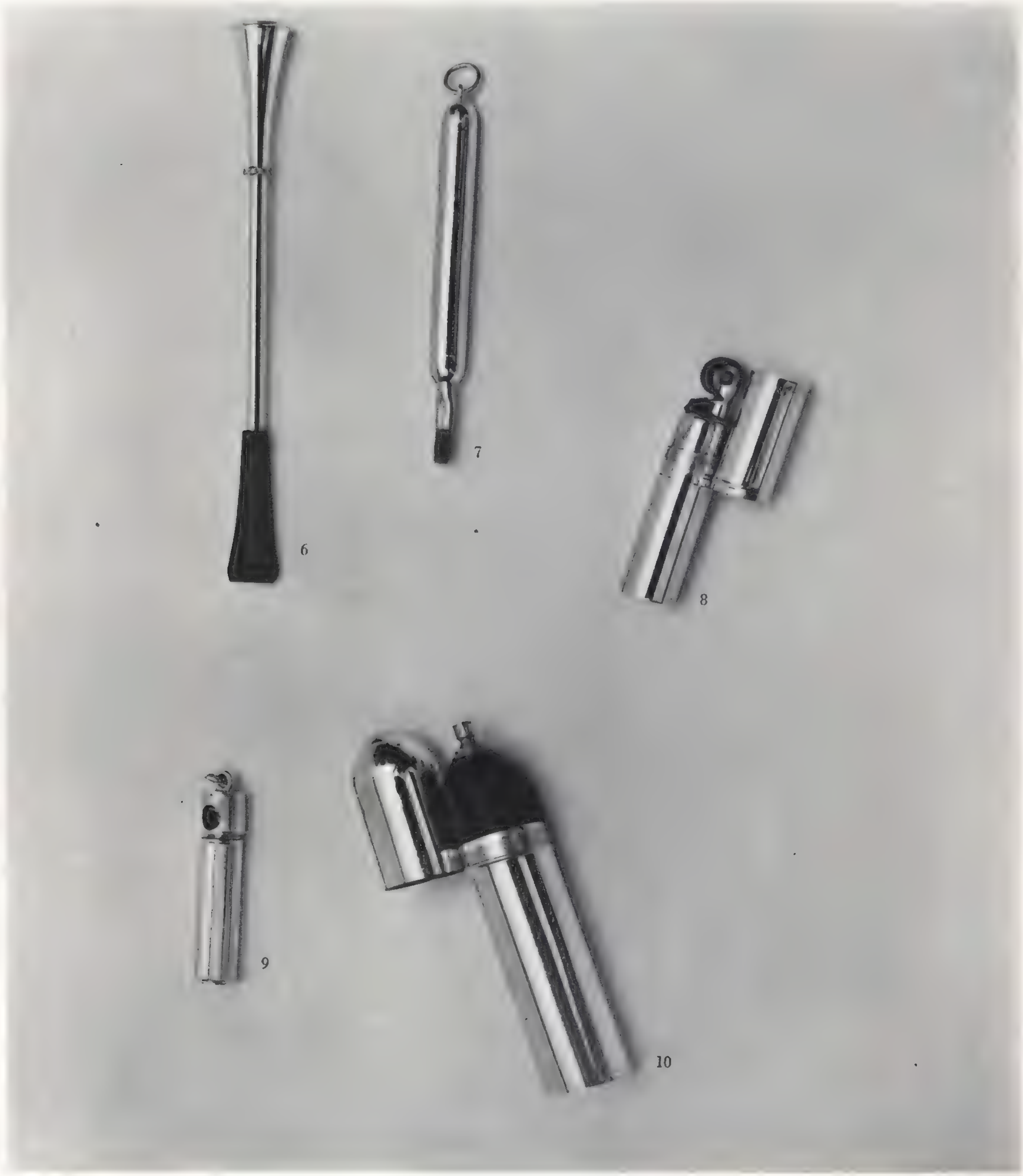
Doge's robe; Mainbocher's crimson wool hung with silver fox (worked horizontally); lined with white silk brocade. Lenthéric's "Dark Brilliance" lipstick.

Gifts of gold—small as life

Here are miniature purse accessories, all from Tiffany & Co., all 14-karat gold, all scaled to fit neatly, flatly into the new, small handbags. We show them exactly life size. They will be well received (*very*) by ladies whose new-small handbags may tend to bulge with king-size accessories gauged to the gargantuan bag of the last years. All of them are ideal for monogramming (if you hurry), and pretty proof that good things come in small packages. (All prices include tax.)



(1) Pillbox, looped to wear as a charm if you like; $81. (2) Notebook, the pencil acting as a lock; $360. (3) Knife and file, encased in a thin, thin medallion; $40. (4 and 5) Match case (men like these too) fitted with a door key; $80. (6) Slender, well-balanced cigarette holder, circled with tiny diamonds, the mouthpiece, composition; $110. (7) Lipstick brush; $16. (8) Tiny tube of a lighter; $25. (9) Saccharine case; the screw top tumbles out the tablets; $47. (10) Perfume atomizer; $72.



HAANEL CASSIDY

Mainbocher suits Mainbocher's own philosophy on suits—is that a *really* fine suit, a suit of perfect beauty, perfect ease, should last for years. And years. *Below:* Mainbocher cuts, with long-term shears, a double-breasted grey herringbone woollen suit, lightly, slightly fitted, self-banded at hip and hem, narrowly buttoned, fourteen times.

Below: Mainbocher's suit of Burgundy red woollen, close-cut by a master, with a shortish jacket; an important skirt, built high over a gathered front; a stand-up collar, harbouring a deep red rose. Like *all* ladies of heart, the ladies shown here are sending food to a hungry, broken Europe. You may send parcels from your corner grocery or delicatessen, or, through CARE.

PEETERS

THE MARQUISE D'HARCOURT WITH HER THREE GREAT-GRANDCHILDREN—

JOY DE ROUVRE, PHILIPPE AND ERIC DE CABROL, AS THEY APPEARED AT A FAMILY WEDDING IN FRANCE

Those charming children

A pattern of manners in your house, with your friends, with theirs—responsibilities and ten rules of behaviour, the important rules of nursery decorum

BY MILLICENT FENWICK

In theory, bringing up children is a frightening undertaking, for which a lifetime of special training would scarcely be enough. Earlier and once-fashionable theorists proved on paper (as they did, incidentally, about democracy, too) that our wasteful and haphazard system simply *could not* work. A couple of all-too-natural parents were felt to be too great a handicap for any child.

Happily, newer schools of thought are more cheerful about it all. Democracy can work, it appears, and even on paper parents are found to have something that no one else has. The element stressed today parallels the now legendary story of the G.I. in Australia. When his girl at home cabled, in answer to his glowing descriptions of Australian girls, "What have they got that I haven't got?" he answered simply, "They're here." In the same vein, the best modern theorists on child upbringing seem to feel that what American children need from their parents is more time and less agonized thought. More affection, more fun together, more unplanned hours; less theorizing, less organizing, less anxious amateur analyzing. This brief outline of childish manners is based on this point of view. It takes time to teach, but its substance is nothing more complicated than common sense and the generally accepted standards of modern taste.

Like almost all codes of behaviour, its primary object is agreeable relations with others. The principles which underlie many of its forms are implied, not openly stressed. It is the more technical, less important side of upbringing, and it stands in the same relation to upbringing as the law does to ethics. But just as the law makes life easier for fellow-citizens, so a code of behaviour, even (or perhaps especially) for the very young, is a blessing in family life. This little outline of manners is the lighter side, and the beginning of a long, long job.

The basic rules: If we were considering the upbringing of children, and not their manners only, a great deal should be said about the consistent training which must be the basis of the following list of rules. Taught by itself, it can be nothing more than a shallow collection of tricks. Taught in conjunction with the principles of truth and kindness and moderation, it can produce a completely charming child. But since we are dealing only with manners, it is enough to say that these rules should be part of the equipment of every ten-year-old. At four, or even younger, is the time to begin. And there is nothing, except the curtsey, that should ever be forgotten.

1. Children must say "How do you do?" and "Goodbye"—and, almost more important, they must look at the one they are shaking hands with.

2. Children must say, "Yes, thank you," and "No, Mummy," and "Yes, Mrs. Clark,"—not just "Yes" and "No."

3. Boys should bow, and girls should curtsey, whenever they say "How do you do?" or "Goodbye" to grown-ups.

4. Children must say, "Thank you, I had a lovely time," or "Thank you for a wonderful party" when they say goodbye to their hostess.

5. Children must not interrupt older people.

6. Children must wait at doorways until older people have gone through—and boys should learn to let girls go first.

7. Boys must take their hats off when they are talking to older people.

8. Children must learn to answer when they are spoken to.

9. Children must learn to eat quickly and neatly, without urging or argument.

10. Children absolutely must learn to be scrupulously polite to anyone who receives wages for service. For example, rudeness to a nurse, or a waiter, which smacks of "You're paid to do this," should never be tolerated for a minute.

In addition to these ten rules, there are a few basic responsibilities which a child should learn as soon as he can recognize them. The most important is a sense of responsibility for the belongings *(Continued on page 214)*

"IT DOESN'T *FEEL* LATE MUMMY..."

TANA HOBAN

Presents for grownups from children

Ideas for Christmas presents—simple enough for even the very young to make themselves

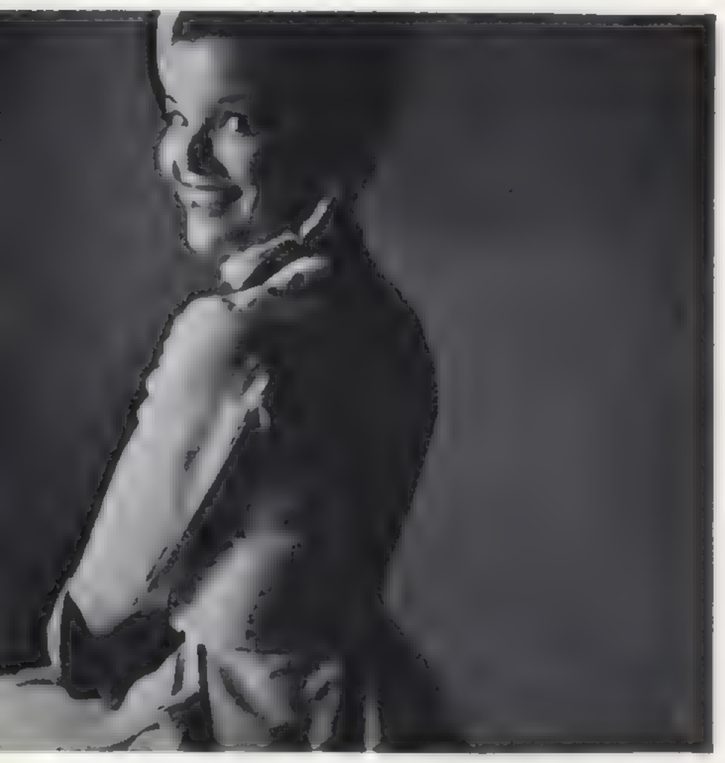
EVERYONE likes to get presents from children—it carries a certain prestige, the surety of attractive qualities in one's character. But the best present from a child is not one that Mummy has rushed out to buy. The enumeration of the things that money can not buy has long ago passed into legend, but still among the most important are a child's love and patient toil. Grandmother prefers a pincushion rather uncertainly stitched than the most expensive present there is. And lopsided paintings and blotted stories are cherished long after the child is grown. With a little discreet assistance, even a very small child can make these presents. (Any adult reading these instructions can supply the proper amount of "discreet assistance.")

PINCUSHION...Cut in half a small piece of bright red, or better still, shocking-pink felt. With a piece of chalk or pencil draw a nice big heart. Pin both pieces together and with scissors shape it into a heart—a nice, plump heart. With bright wool make a plain "blanket stitch" all around leaving a small opening for the cotton stuffing. Then stick in straight or colour-headed bead pins to spell out "Merry Xmas." *(Continued on page 239)*

Good-night clothes

Added inducements for getting them to bed...night clothes that mimic, precisely, their mothers'. Mrs. H. Irgens Larsen with young Siri, wearing identical brushed cotton pyjamas; Colura designs, Lord & Taylor. $4; $3. Mrs. Martin Manulis (actress Katherine Bard) and her daughter Laurie, in Velvelette (cotton flannelette) nightgowns, trimmed with ribbons and rosebuds. $5, $3; at Stern's.

FRANCES MCLAUGHLIN



Nanette Fabray, the spirited star of "High Button Shoes," singing "Papa, Won't You Dance with Me?"

RUTLEDGE

MCLAUGHLIN

Louise Howard, satiric girl

SAVITRY

Edith Piaf, superb music-hall singer

KERTESZ

Mel Tormé, a singer known to his fans as "the velvet fog"

HORST

Selznick, producer of the "A Streetcar Named Desire"

MCLAUGHLIN

Ethel Griffies, magnificent in "The Druid Circle"

Nellie Lutcher, the new recording queen

People are talking about...

NANETTE FABRAY, whose gifts for gayety are her small, sweet sparkle of face, her easy singing and dancing. In *High Button Shoes,* datelined New Jersey, 1913, she is a belle of spunk. impulse, and fun; puts healthy life into nostalgia.

LOUISE HOWARD, who has made a small, definite success, mostly by making fun of her competition. She keens, for instance, about "The One-Eyed Nelli Blair." Soft, frayed, and as helpless looking as an Angora sweater, she invents all her own acts, has turned into a public career her parlour comedy talents....

EDITH PIAF—Paris' most enchanting music-hall singer—is singing in New York for the first time. Her face a mass of lines, like rivers on an atlas; her specialty pathos, grief doubled by a shimmer of rapture.

MEL TORMÉ, at twenty-two, is almost big business; he sings, he composes, he records, he makes movies—and money. His life is a rushed, multiple performance. His facile singing is primarily either creamy or jiggly. And he sings everything from blues to Bebop. His best known recording: "You're Driving Me Crazy"; his most personal success, his own song, "County Fair."

IRENE M. SELZNICK, an exact, effective woman, has bulls-eyed the theatre in her first major try—the production of the new Tennessee Williams play, *A Streetcar Named Desire.* She is the daughter of Louis B. Mayer, former wife of David O. Selznick.

ETHEL GRIFFIES in *The Druid Circle* is no Whistler's Mother; she is malicious, tart, and wonderful, humping about the stage in an Edwardian dress with a vast lace collar, knotty with brooches. Miss Griffies, through this one part, is now more famous on Broadway than she ever became through her 100 rôles in Hollywood movies.

NELLIE LUTCHER, whose powerhouse voice is now a national radio and record success. Her first recordings were two songs she wrote herself, "Hurry On Down," and "He's a Real Gone Guy." Now her third record, "Watch Yourself, Bub," is a new hit. At thirty-two, Nellie Lutcher is a big woman, with big vitality, and a big contralto voice. A variation within the Duke Ellington tradition, she sells her songs violently, beguiles her watchers by tossing her head, swinging her hands from the piano.

PEOPLE ARE TALKING ABOUT...

Judith Anderson, our greatest actress, in "Medea"

Judith Anderson's *Medea* begins with her lioness' roar of rage and anguish off stage, ends with her spent walk into exile carrying the dead warm bodies of her children, whom she has just killed. In between there is a nerve-wrought performance. As *Medea,* who killed her own father and brother for love of Jason, who later left her for a golden-haired young girl, Miss Anderson is barbaric, suffering, plays with her whole body, the terror of her jealousy rippling through her flesh. She throws the whole book of classic acting at *Medea,* throws it intelligently, in a wildly cadenced voice. In this production, surrounded (with the exception of Florence Reed) by a cast of curious ill-distinction, she is giving the performance of her life. For the first time in a long career, audiences go not to see the play, but to see Judith Anderson, unforgettable in *Medea.*

L. VENFELD

GJON MILI

PEOPLE ARE TALKING ABOUT...

Children's World Theatre

Jack and the Beanstalk is the first production of the recently organized repertory theatre for children. Here, at a dress rehearsal, are eight of the founding children whose membership entitles them to such backstage privileges. (*Above:* Barbara Field Bliss, daughter of Mr. Anthony A. Bliss and Mrs. Robert Boggs; William Meacham, son of Mr. and Mrs. Monte Meacham; Eileen Bliss, daughter of Mr. and Mrs. Anthony A. Bliss; Karen and Joy McIntosh, daughters of Mr. and Mrs. Allan J. McIntosh; William Woodward, III, son of Mr. and Mrs. William Woodward, Jr.; Wendy Thompson, daughter of Mr. and Mrs. Sheldon Thompson; and Mary Meacham.) On page 252, see Brooks Atkinson's review from the New York *Times*.

French tapestries in America

The Metropolitan Museum calls it "probably the most important art event of a decade." To the French Government it is an event demanding cruiser transport—the journey to America of one of the unique art treasures of the world—two hundred tapestries, some dating back to the fourteenth century, now on loan exhibition at the Metropolitan Museum. There, as in the Victoria and Albert Museum in London, at the Louvre in Paris, people stream past them daily to wonder at and love the tender elegance of mediæval design, the bravura of baroque Gobelins, the frivolity of Beauvais, the nervous wit of the moderns. (Vogue reported the exhibition in colour from Paris last December.) *Right:* photographer Blumenfeld's modern view of the "History of King Clovis."

BLUMENFE

The tie that blinds

BY MARYA MANNES

FAITH in the psychologists of this great nation could be badly shaken by their failure to seize upon our greatest single symbol of maladjustment: the American tie. With this pennant of frustration, this brazen flag of yearning and defiance literally staring them in the face from the bosoms of fifty million American men, they keep droning on about The Trouble with American Women, The Trouble with Modern Woman, The Trouble with the Machine Age, and so forth. They might instead turn their attention to the national cravat. Observing this phenomenon with the fascination born of repulsion, they might find the key to practically everything the matter with American life, and—specifically—with the American Man. It is Symptom Number One.

Before attacking the root-disease, let us break down this Symptom into its component expressions. American masculine neckwear can be divided roughly into four visual groups or patterns: 1. The Split Atom; 2. Germ-life; 3. Tropic Effulgence; 4. Oil-slick.

The Split Atom group includes the most violent of the patterns so popular with Joe Doakes. Streaks of lightning, jagged bolts, spots, dots, cubes, splashes, voids. Euclidian explosions—dreamed up, it seems, by some maniacal mind just released from Dannemora. Germ-life is self-explanatory. The ties in this group swarm with magnified bacteria and spermatozoa, all squirming upstream or down in a ceaseless quest for a culture. Tropic Effulgence takes care of the floral, naked women, and deep-sea-fishing themes, lovingly reproduced in colours that make a circus poster a symbol of austere restraint. If you have seen what happens when gasoline spreads on water, you will know what Oil-slick means. Livid colours, each more sickly than the other and in combination nauseous, merge into each other without shape, pattern, or contour. These ties are very rich-looking indeed.

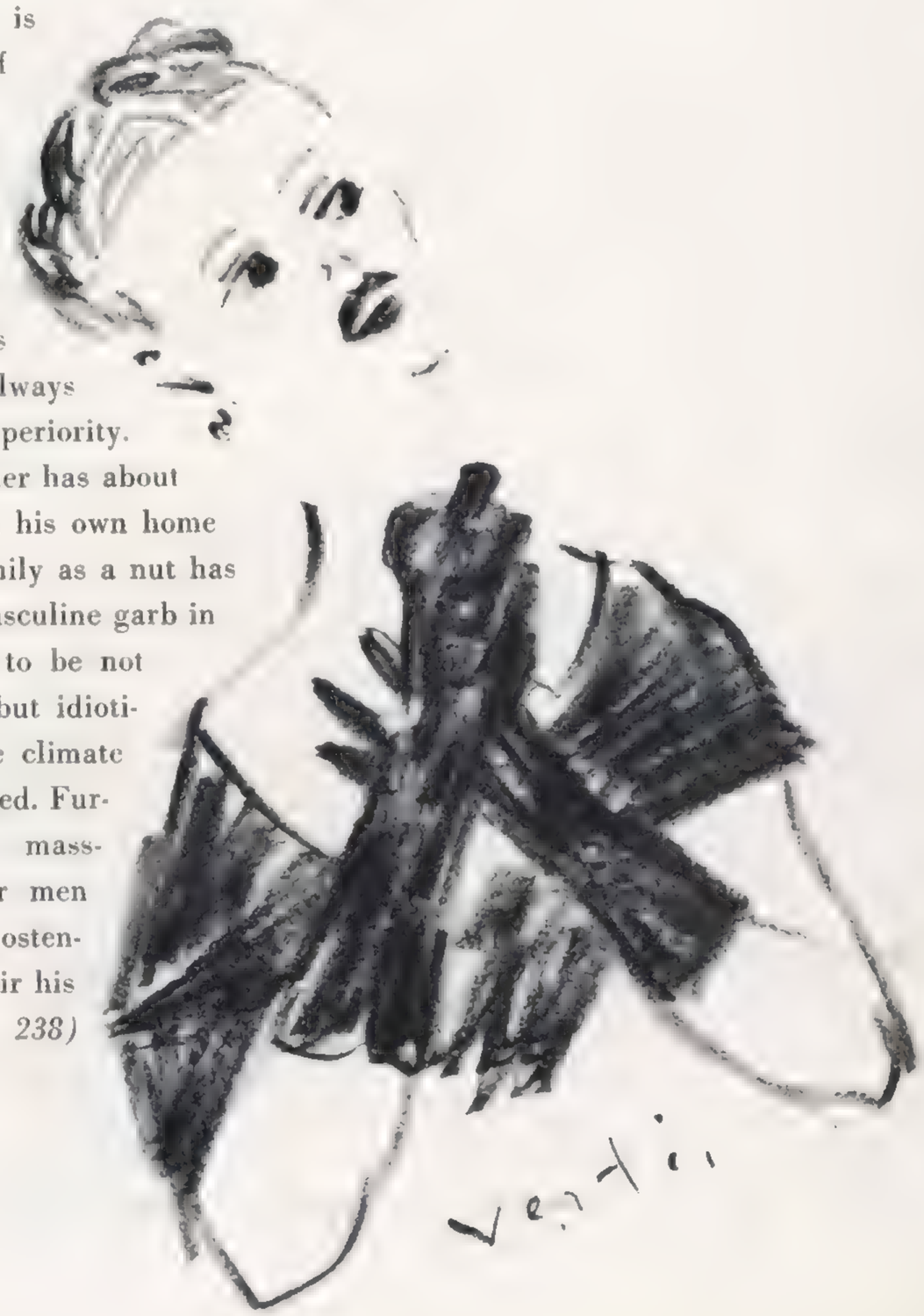
Judged by every visual and sartorial standard set up through the ages, all these ties are in incredibly bad taste. They are, in fact, uniformly hideous in colour and in pattern. No American woman would be seen dead in any single one of the prints (hand-painted or no) which adorn the chest of her mate. Yet no one says a word. No one objects. No one condemns. No one riots. In *The Hucksters,* satirical but indulgent comment is made on the 35-dollar hand-painted tie bought by the hero to look "sincere," but that can hardly be construed as criticism. In a recent issue of *Life* there is a story stressing, among other things, the enormous emphasis on grooming placed on the salesmen of IBM by their boss; but in a group picture of these paragons the neckwear is frightening. In the streets and homes of the nation, the American man continues, unopposed, to flaunt his repellent flag. Why must he do it?

There is only one answer: the tie is his last stand as a man. If this seems an extravagant statement, let us examine it.

Male superiority has usually been expressed in one or all of these ways: 1. Economic power; 2. Physical prowess; 3. Mental prowess; 4. Paternal dominance; 5. Attire.

Just how many of these expressions of superiority remain with Homo Americanus, 1947? 1. The money of the nation is mostly in the hands of the women. 2. The American male over thirty hasn't the endurance of his mate over thirty and certainly dies younger. 3. This has always been a debatable superiority. 4. The American father has about as much authority in his own home and over his own family as a nut has over a squirrel. 5. Masculine garb in general is conceded to be not only infinitely drab but idiotically unsuited to the climate for which it is designed. Furthermore, American mass-produced clothes for men come up with items ostensibly created to impair his

(Continued on page 238)



"No, no—not this.

Can it be possible

that this is what

the American man

wants?"

"Yes, yes—
prints, gay but not vulgar—
no red parrots,
no oversized brandy glasses."
Vertès

Christmas presents for a man

BY THOMAS W. PHIPPS

For the hero of this piece I have chosen Joe Carter—a bachelor lawyer with a small apartment in the East Fifties. Let's drop in on Joe on any mid-week morning and watch him getting ready for the day's work. What Joe wears, his personal belongings, and the miscellaneous furnishings of his apartment are, in my opinion, all suitable Christmas presents.

At precisely eight o'clock, an unpretentious *leather alarm clock*, with the initials J. C. on the back, jingles pleasantly but firmly. Joe turns, groans slightly, and climbs slowly out of bed. He is wearing *a pair of blue-striped pyjamas.* Tucked away in the bottom of a closet are three pairs of pyjamas he's never worn, presents from Aunt Nettie the Christmas before last. One pair is mauve with pink piping, one is a sickly green, and one is a maze of angry red candy stripes.

Joe gives a couple of yawns, starts forward as if to touch his toes, thinks better of it, and climbs into *a grey flannel, herringbone dressing gown.* This is not Joe's only dressing gown. He also owns a shot-silk affair with padded shoulders and his initials embroidered over the pocket—a present from a certain Mrs. S...h whom he met last summer at Nantucket. But that, like the gaudy pyjamas, has long since been tucked away in the closet.

Joe toes his way into *a pair of soft brown leather slippers* and heads for the bathroom. After the usual bathing and shaving—*a very soft shaving brush, a very stiff nail brush*—he rubs himself down with *an extra large bath towel,* sprinkles a touch of *tart but indefinite smelling shaving lotion* on his face, and goes back to the bedroom to dress.

It being a wintry day, and Joe having a slight hang-over, he chooses a sombre grey flannel suit. He takes it out of the closet where, along with his other clothes, it has been hanging on *a solid, well-shaped coat hanger* and *a squeeze-type trouser hanger* that keeps his trousers in a healthy, not too-knife-like press.

From his underclothes drawer he takes a pair of white underpants and a lightweight shirt. From his sock drawer he picks *a pair of ribbed, grey wool socks*—all Joe's socks are ribbed, including his golf socks, and his silk evening ones. His *sock suspenders* are narrow, the clasp solid. From his shoe rack he chooses a pair of *well-treed,* lightly soled, mellowed-with-age brown shoes. His shirt is white, loose collared (not with long points). His *cuff links,* which he keeps, along with his collar buttons and other odds and ends, in a *round leather box* are gold, cut round.

His *tie* is a blue polka-dot, his *tie-clip* is a plain gold safety pin, not a solid gold bar or the wings of an airplane or his first name spelled out in big letters. His—but, before we go on, let's talk a minute about Joe's ties. Over the years Joe has come to know a lot about ties. His aunts and sisters, cousins and sweethearts have, on his birthdays and Christmas, given him well over fifty different ones. All of them, with the possible exception of one or two, have been ghastly—so bad—that in a few instances he has been too embarrassed even to exchange them. It has always amazed Joe that women, with otherwise impeccable taste, should suddenly go hog-wild when confronted with a tie counter. All sense of design and colour seems to leave them as they grab hysterically for the loudest, most outrageous tie in sight. [Ed. Note: They *do,* do they! See three preceding pages.]

Joe's tie taste runs to solid colours, navy blue being his favourite. What he really loathes are ties with bright red parrots on them or oversized brandy glasses or, indeed, any pattern that is big and crazy and explosive. He believes that any woman giving a man a tie must philo- *(Continued on page 209)*

The tie that binds *(opposite)*

In deference to the prejudice that turns a man against even the best tie if it happens to be chosen by a woman, Vogue asked three smart young men for two of their favourites. From their own wardrobes they picked those shown on the facing page. All are available in good shops in New York.

HORST

MARCHESA STROZZI

In a black gondola, protected from the Venetian sun by its white awnings, the beautiful Florentine Marchesa rides with her Persian cat Sappho.

VENICE

NOTES AND PHOTOGRAPHS BY HORST

The gentle, muddy waters, the sad cry of the gondoliers, hollow sounds in narrow canals enveloped in darkness, like Piranesi's vaulted dungeons. Busy little streets, pink churches, the black and white palazzos, the hundreds of shades of grey, the white hangings on the arcades, the rust-coloured awnings straight accents on curved and carved columns. Out toward the Lido, the *vaporetti,* those small steamboats, hustle back and forth, and fishermen with their nets wade in the shallow lagoon. Wagner wrote *Tristan and Isolde* here, and the long-drawn cries of the gondoliers suggest the lamenting notes of the oboe at the beginning of the third act. Someone said: "When I am looking for a word to replace music, I find only the word Venice." Hardly anything has changed on the only Piazza in the world where pigeons frequent the pavements and horses stand high on the cornices of buildings. The few new buildings that have gone up on the Grand Canal are a shock; on the Piazza *only* Soviet films are advertised. The British Occupation troops are still billeted at the Grand, Danieli, and Excelsior (the Luna and Europa are favourites of civilian visitors). The Canal swarms with speedboats which jostle private gondolas, manned by gondoliers in white with brilliant sashes—some wear heavy arm bands of gilded silver. *(Continued on page 256)*

HORST

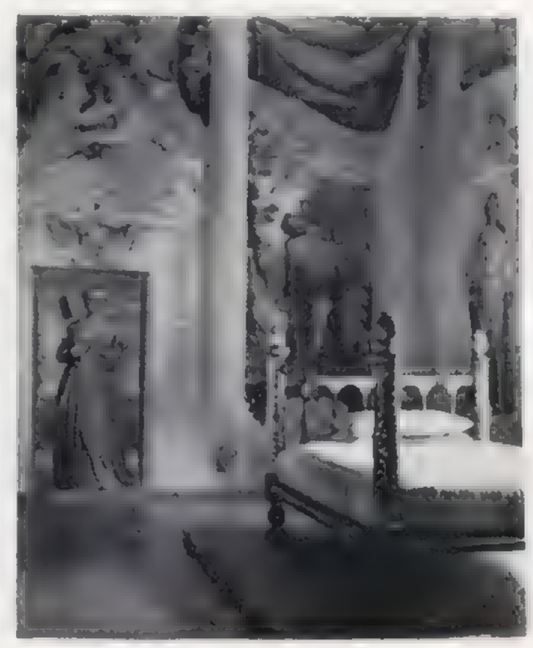
Diamente Buschetti, baby daughter of Count and Countess Luling Buschetti, with her dog in the great hall of the Villa Maser

A VILLA DECORATED BY THE GREAT VERONESE

Built for the Barbaro family by the great Renaissance architect, Palladio, its walls and ceiling decorated with magnificent frescoes by Veronese, the Villa Maser is a museum piece as well as a private house lived in by Count and Countess Buschetti and their family. There is still extraordinary luminosity to the Veronese paintings, most of them done in *trompe-l'œil;* and there is humour, added to the great sense of perspective—the artist even included in the painting his old working shoes and brush as though left behind. Except for the red damask-hung master bedrooms, the house repeats the watery blues and greens of the frescoes which seem to bring landscape, sky, and cypresses into every room.

Esmeralda Ruspoli, elder daughter of Countess Luling Buschetti; behind her—a painted servant on a painted door.

A self-portrait of Veronese in the bedroom at the left; one of Mme. Veronese, right. In all the bedrooms, as in the hall, *trompe-l'œil* people are painted as though coming through half-opened doors. The marble mantels throughout the house were magnificently carved by another artist of the Renaissance, Alessandro Vittoria.



VENICE

VIVI GIOI

Half-Norwegian, half-Italian, this young actress has cut her share of achievement in Italian theatre and films. Of her thirty films, the latest, called *The Tragic Hunt,* had its première in Venice. She has green eyes, olive skin, close-cropped russet-coloured hair, and wears no make-up except lipstick.

A view of the Grand Canal from Princess Chavchavadze's balcony; a curving vista of stylized palazzo façades, pink in the late sun. Behind the balcony windows, a huge ballroom of pale blue and white with standing candelabra of crystal. Here Princess Chavchavadze and her husband, the pianist George Chavchavadze, entertained.

PRINCESS GEORGE CHAVCHAVADZE

HORST

THE DAUGHTERS OF MR. AND MRS. RALPH CURTISS

They live in the Palazzo Barbaro, one of the most famous palaces on the Grand Canal, its façade a mixture of Renaissance and Gothic, its ceilings painted by Tiepolo. The Brownings and Sargent were entertained by an earlier Curtiss in this room, which Sargent later painted as a period conversation piece.

MISSIA SERT

Missia Sert, the widow of the Spanish painter José Maria Sert, standing in the fashionable north corner of the Café Florian. She holds Venice dear, knows by heart its every painting, canal, and church; among those who have listened to her penetrating observations are Cocteau, Diaghilev, Nijinsky, and Stravinsky.

Resort fashions:
New view = summer preview

The un-seasonal look...the urban line...the importance of white

The general impression is that of finer clothes, better clothes, more for your money. They have lost their marked "seasonal" look. They can go more places, more often. Many of them are tri-season, even tri-annual! Many of them will look well in your spring wardrobe—all will be basic wear for summer. For many a summer.

We notice a city-like shapeliness throughout the collections—careful little dresses with neat collars, slim, expensive-looking shoulders; evening dresses, as carefully worked as your winter best; skirts, gathered or flared with great thought as to the fall of the material. Loving-hand-detail; French cuffs; handmade buttonholes; shaped belts; a new lift to the little collars, to frame your throat, to take care of pearls; organdie petticoats. More actual *dresses*—and fewer bits and pieces.

The white dress, in the same position of dignity and importance as your winter black. White, running the whole gamut of shades, from snow through oyster, through cream, to nearly-pink and nearly-green. White, looking wonderful with all accessories, looking mint-fresh in fleece, in linen, in cotton. Ideal expression of the whole resort look, immaculate, neat, disciplined. Glowing throughout the collections—mauve and orange, with mauve leading, and manifesting in a number of shades, from cool, quartz-mauve-pink, right down to purple.

The new way to buy resort clothes: not specifically for a winter's jaunt—but as year long "basics." Have your white dress, your short coat, your evening print...just as you have your black dress, your wool suit, your fur jacket. Wear them hard, wear them often, and for a long, long time. Buy the best you can afford, and amortize them through the seasons.

Also noted: a closer relation between the cut and the cloth; linen, Shantung, carved cleanly; soft silks, often shirred, gathered; fleece, serenely folded. Exactly as if the materials themselves had chosen how they wished to be expressed. Bathing suits, more concerned with shaping your figure than merely exposing it. Noted too, and with pleasure: parasols, pastel opera pumps, pearls, pink lipstick.

Petticoat dresses *(opposite)*

For resort evenings—bare golden shoulders, fragile waist, your ankle-length skirt sweetly buoyed by an organdie petticoat. To wear South this winter, in town next spring, and—wherever—next summer. *Left:* Mauve, purple, turquoise, Onondaga crêpe of Enka rayon, low-shirred bodice, floating skirt. $70. *Right:* Turquoise silk, Persian design, cuffed décolleté. $110. Both Adele Simpson designs. Petticoats are $14 each. Bergdorf Goodman; Rich's. Satin opera pumps, dyed to match, $25. At Delman.

RAWLINGS

Urban silk—for the South Cut with all the restraint, the careful grace of your town clothes. Polka dot silk, yellow, pink, and grey, with a deep, boned waistband, a full, slim-falling skirt. Maurice Rentner design—also his Pink-Pearl lipstick for the Light look. Bonwit Teller; I. Magnin; Halle Bros. Worn with it, La Valle's slender yellow kid opera pump; Altman.

A new way with white Two-piece classic, but unmistakably identified as this year's by the long, French-cuffed sleeve (pushed up), the gentle lift of the collar. Certainly new looking, worn with strapped gold kid sandals, by Newton Elkin, to order, Lord & Taylor. Shirt and skirt, sharply-sheared madras, fastened with gilt studs, about $40. By Connie Foster. Bonwit Teller; I. Magnin.

WHITE FLEECE—WORN WRAPPED

Resort fashions *(Continued)*

Small coat—big coat In dress as in speech: say something simple and say it well. Simplicity has these qualities: *Control* (in a flared skirt—exactly *enough flare* and no more). *Economy of line* (few lines, but each well directed, expressive of the main design). *Unconfused* by ornamentation. Clothes conceived with such an ideal are doubly valuable: Witness the little tri-season coat above, beautifully shaped white fleece, good for any dimension of skirt—any hour of day. About $50. The big coat, right; long, spacious, wonderful for travel—wonderful once there. About $70. Both coats by Roxspun. At Russeks; H. Liebes; Jordan Marsh.

NAVY-BLUE AND WHITE PLAID WOOL

PUTTY WHITE LINEN

RAWLINGS

Careful little dresses—they aim, not at great fashion, but to have you love them! They are the dresses you wear and wear—that are never idle in your closet. Today's version of the classics: with *more* dare to a collar, grace to a skirt, fit to a tiny waistline. *Above:* Moygashel linen dress, brown rayon Shantung belt; $50. By Joset Walker. Lord & Taylor. *Below, left:* Dress, skirt sleekly gored, stand-up collar. $25. A Nantucket Natural. Stern's. *Below:* Low-necked dress; pigskin belt. $65. By Adler & Adler. Linen-and-leghorn bag. $19 plus tax. Both, Lord & Taylor.

STARK WHITE RAYON SHARKSKIN

DEEP CREAM SPUN RAYON

Resort fashions *(continued)*

Beach waistliner

Here is an introduction to the bathing-suit Waistliner. Many a good figure on the beach will be made by it, under cover. If you are the first to wear one, expect a tiny, tiny waist; flattery; and comment: "Can you really swim in it?" "Is it comfortable?" Answer: yes, to both. It is sea-going; works with gentle stress, not duress. It has the best intentions in the world: it will define your best lines; mollify the less good; prevent you from slumping lazily into ugly postures; and let you wear the tautest of new maillots without a cruel moment of worry. Really, it is the *kindest* of Gentle Persuaders.

(*Above*) The maillot was the "suit of the year" six months ago. It still *is:* newly strapless; new, tinier waistline; made of new strongly clinging fabric: wool jersey embroidered with Lastex.

(*Left*) The Waistliner: $11. The bathing suit above: $25. Both by Frances Sider. At Henri Bendel; Carson Pirie Scott; Bonwit Teller, Philadelphia.

RAWLINGS

RAWLINGS

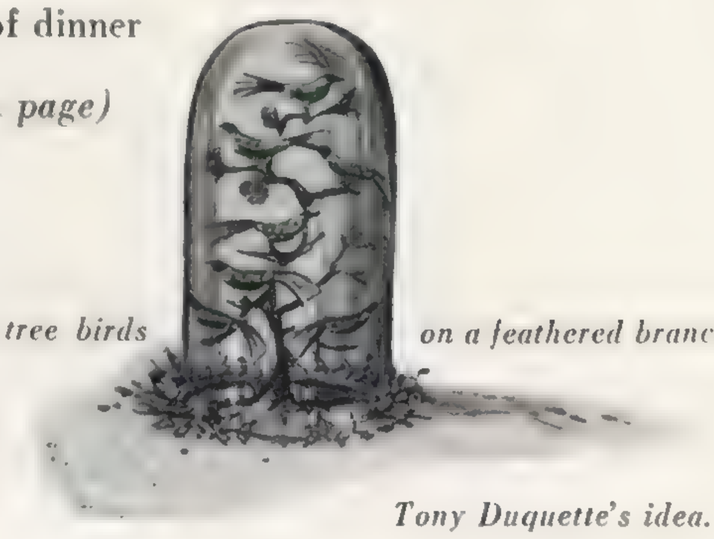
Accent: on Mauve: on Waistline

Above: This suit introduces three things: mauve, the new colour to wear by sea and by sand; the two-piece pull-over idea, new for bathing suits; and a new material which is a new, gentle persuader for your waistline. The fabric: a self-contracting, smoothed Celanese rayon jersey—in-breathing elasticity in its weave. Holds its shape and your shape, wet or dry. Fabric: William Winkler. Suit Lastex-shirred: Cole of California. $15. Saks Fifth; Neiman-Marcus.

For a débutante ball: ropes of boxwood, boxwood trees, blooming rose camellias. Idea from Judith's Garden.

Christmas party scrapbook

IN the amiable season of holiday celebration we have garnered eight pages of the pleasant things about Christmas time...which range from the decoration plans of practiced hostesses, to a dancing shoe a débutante might wear. As well as centrepieces for your party table, we show you some of the "golden lasses" who, in their gay year of début, are dancing at the largest balls. If you plan a dance this year, you might consider your own version of the glistening setting for the Débutante Cotillion at the Waldorf; where young ladies in white and silver will dance among silver Christmas trees, under crystal and silver branches, and schools of silver stars. Or consider the ballroom sketched above. In the interest of dinner parties, one of the *(Continued on next page)*



On a party table: Christmas tree birds on a feathered branch; glass-domed.

Tony Duquette's idea.

MISS VICTORIA IVES

Opposite: Miss Ives, sub-débutante daughter of Mr. and Mrs. Raymond Ives, wears the coat for full-skirted dancing dresses. In blue velveteen. By Judy 'n Jill. $75. Lord & Taylor; Hudson's.

HORST

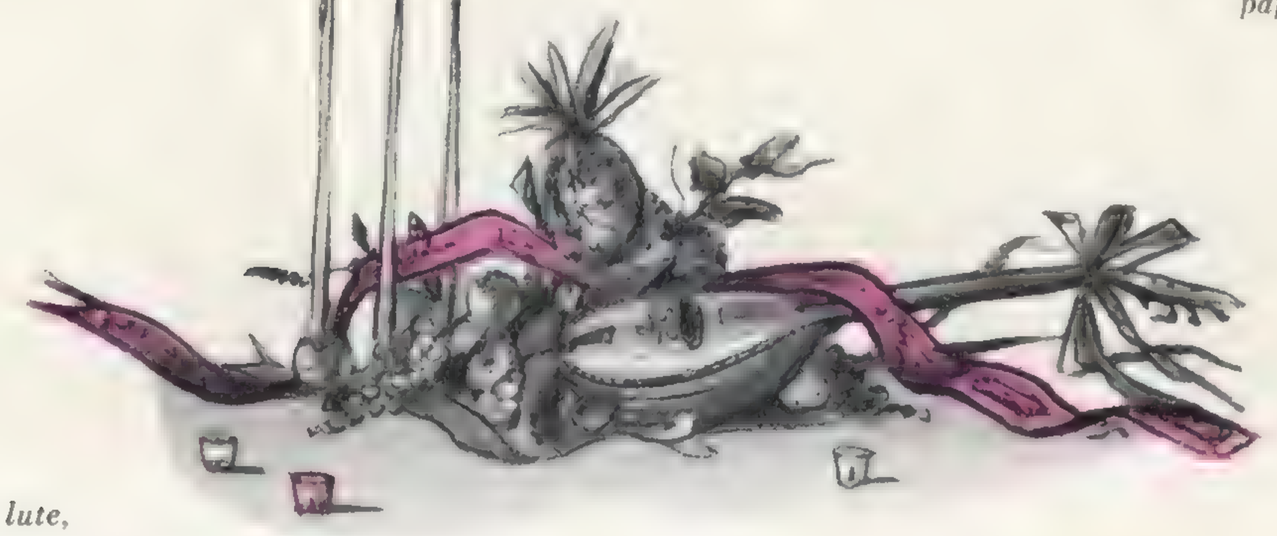
Party centrepiece: green-growing candelabra; bright with pink or red roses.

Christmas party scrapbook

nicest, most detailed greenhouses of ideas is the annual New Year's Eve dinner and dance given by Mr. and Mrs. Gilbert Miller. Arched over this page are three of Mrs. Miller's decorating ideas, based on sharp, dark pink, carried out by Ann Hagan. And this winter, Mr. and Mrs. Ray Bolger are giving a supper party for which Judith's Garden has designed a mute sweet chart of Christmas colours: pink pale linen cloths hanging to the floor on the buffet table, little supper tables. Piled on them: white grapes, white gardenias spilling over flat grape leaves, dark gardenia leaves. You with *(Continued on page 195)*

Supper table: striped paper cover. Pink candles ringed with green, pink, silver.

Doorway: boxwood growing roses, love apples; paper doves.



Mantelpiece: lute, fresh fruit, tall candles; Christmas carol copied on parchment. Tony Duquette's idea.

Opposite: Four of the débutantes who will waltz at the Débutante Cotillion, sponsored by Coty, and given for the benefit of the New York Infirmary for Women and Children. Miss Tuckerman wears rayon net. $90; Best's. Miss Lundbeck, mauve and white rayon taffeta. $30; Altman. Miss Zachry, white organdie. $135; Jay Thorpe. Miss Leigh, chartreuse rayon satin. $40; Bendel's Young Timers.

HORST

Left to right: MISS NANCY TUCKERMAN, DAUGHTER OF MR. AND MRS. ROGER TUCKERMAN

MISS MARY JANE LUNDBECK, DAUGHTER OF MR. AND MRS. G. HILMER LUNDBECK, JR.

MISS JEAN ZACHRY, DAUGHTER OF MR. AND MRS. GREER ZACHRY

MISS VIRGINIA LEIGH, DAUGHTER OF MRS. FRANK DELANEY AND MR. CLAUDE LEIGH.

HORST

Left to right: MISS JENIFER GOULD, DAUGHTER OF MR. AND MRS. JOHN H. P. GOULD

MISS SUSAN G. NORTON, DAUGHTER OF MR. AND MRS. SKEFFINGTON S. NORTON

MISS AUDREY R. KEON, DAUGHTER OF MR. AND MRS. JOSEPH J. KEON

MISS NATALIE WINSLOW, DAUGHTER OF MRS. EDWARD BRAGG PAINE, AND MR. KENELM WINSLOW.

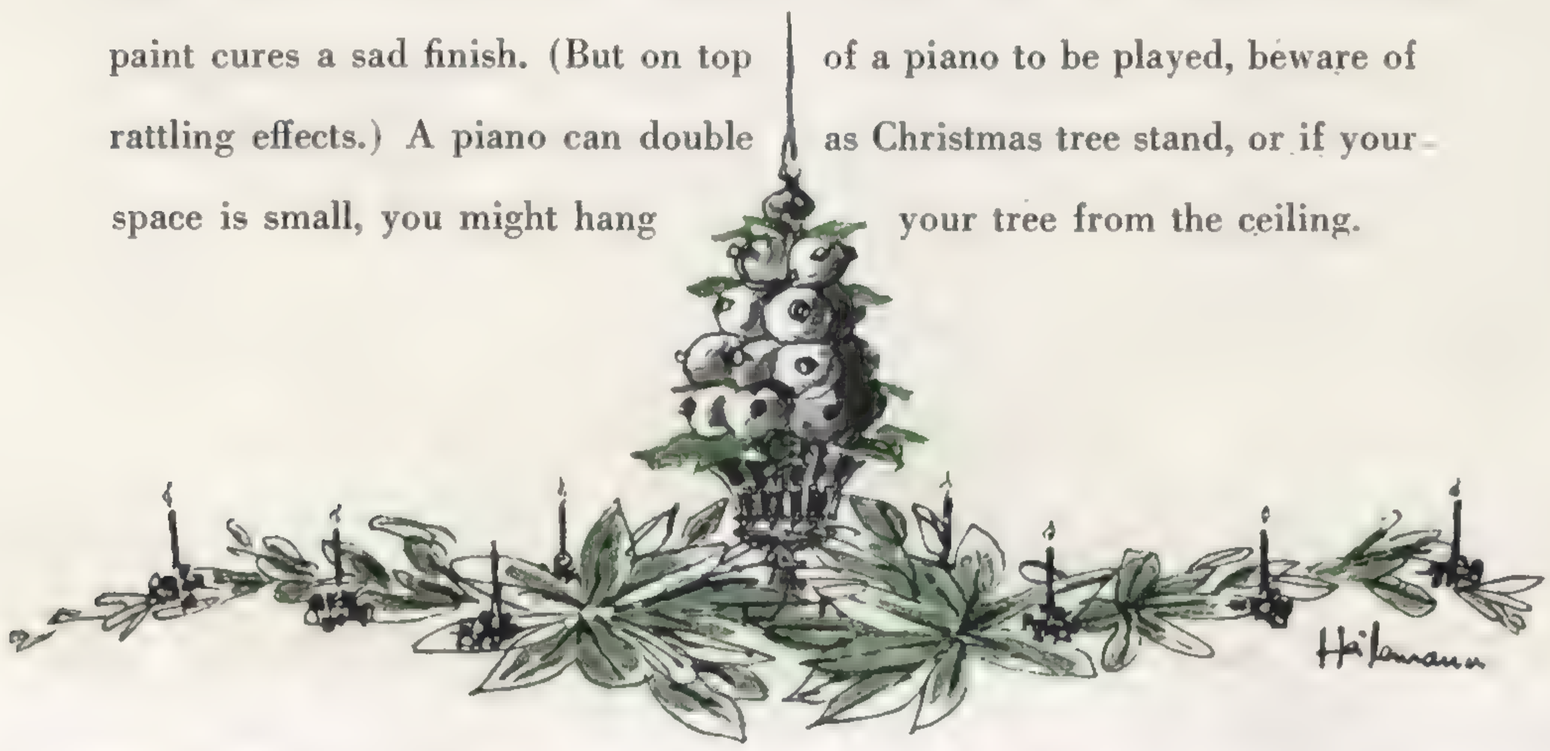
Chandelier tree: boxwood and white candles. James Amster's idea.

Christmas party scrapbook

On a Christmas table: fat plaster cupids from Reed & Stevenson

Arrange cupids with silver-dusted ferns scattered with gardenias.

a piano in your living room know what a landmark it is at a party, know that its plane surface is perfect field for decoration. Ann Hagan decorated a four-foot tree for the Gilbert Millers' piano with waxy pink tarlatan roses, hot-pink velvet bows, small real love apples, and honest-to-garden string beans spattered over with silver. On the top, a sunburst cluster of little candles. Last year Judith's Garden made for Mr. and Mrs. Harold Brooks' piano a grouping of spiral eucalyptus, green slipper orchids, reddish-orange euphorbia, and English holly. Considering these, you might also adapt Tony Duquette's study-with-lute, sketched on page 192, which doesn't necessarily begin with a rare old instrument. You may have a mandolin or a reasonable facsimile about: bright paint cures a sad finish. (But on top of a piano to be played, beware of rattling effects.) A piano can double as Christmas tree stand, or if your space is small, you might hang your tree from the ceiling.



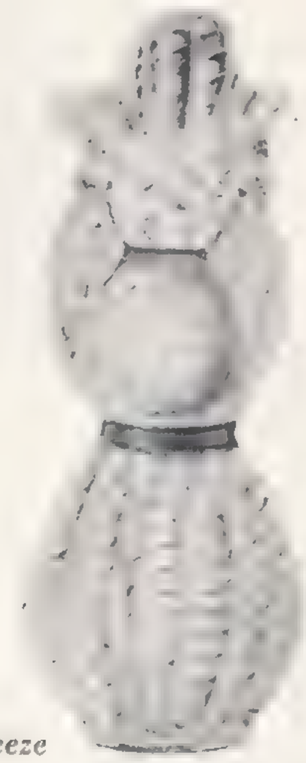
For a children's party: tree of apples, sprouting lemon leaves, stuck full of gum drops. Reed & Stevenson idea.

Opposite: From the Débutante Cotillion on Dec. 22, these four young ladies will dance through the Christmas season. Miss Gould wears here strapless iridescent rayon taffeta. $70. Saks Fifth Ave. Miss Norton, in pale blue tiered rayon net and taffeta. $70. Saks Fifth. Miss Keon in ankle-length embroidered rayon marquisette. $70. Best's. Miss Winslow in ankle-length eyelet cotton. $110. Bergdorf Goodman.

Christmas party scrapbook

TRADITIONAL WHITE

Débuts begin with a flying white dress. This one of this year has décolletage defined by a rolling collar, a tapestry of silver embroidery. Gothé design of rayon marquisette. About $155. Lord & Taylor. Nan Duskin.



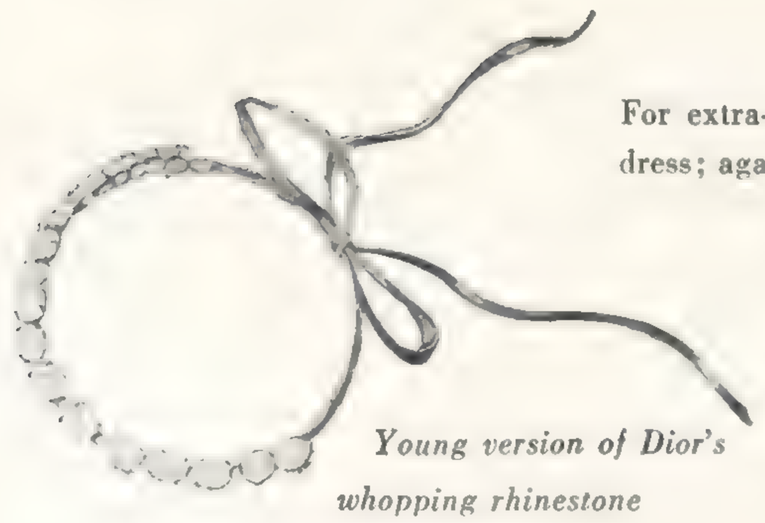
Light sweet breeze of scent: "Danseuse Étoile" by Degas. One ounce, $30. Bonwit Teller.

Black suède brief gloves, gold-starred for evening. $13. Bonwit Teller.

HORST

NEW BRIGHT STRIPES

For extra-cotillion parties, a change of look from the sweeping white. Wide mauve stripes on a stiff, ankle-high dress; again the pretty business of collared décolletage. Jack Herzog original of rayon taffeta. $50. Best's; The May Co.



Young version of Dior's whopping rhinestone choker, velvet-tied. By Karu. $5 plus tax. Macy's.

Tiny ruby satin bag. About $40 plus tax., Henri Bendel.

Bronze satin evening shoe. By Johansen. $12. Arnold Constable.

American ski queens *Olympics 1936-1948*

BY ALICE D. KIAER, who is the team manager

On December 8, the eight girls of the U.S. ski team will sail on the *America* for the first post-war winter Olympic Games, to be held at St. Moritz, Switzerland, at the end of January. These girls are the winners out of thirty-four contenders at elimination tryouts held last March at Sun Valley. Looking over these youngsters were veterans of the 1936 Olympic team, one of whom said: "I don't understand you girls—you *like* to race! We raced—but, oh, how frightened we were. We never liked it!" But the new Olympic girl loves racing. If she is frightened, she does not show it. She has grown up or waited through the war years for international competition and a chance to find out where she stands. This year's Olympics, the first in twelve years, supply this international yardstick.

BLACK STAR

THE GIRLS OLYMPIC SKI TEAM OF 1936

CLARITA HEATH, OTTO FURRER (team trainer), GRACE CARTER, MARY BIRD, BETTY WOOLSEY, MRS. BOUGHTON LEIGH, and MARIAN McKEAN

The girls who raced before the war were those whose parents were able to send them to Europe. Our own ski resorts were in their infancy, and the best ski schools were in Switzerland and Austria. Today, our girls learn to ski at home in their own mountains. They start younger. Of the eight girls I am taking to Europe, four are under twenty, and one is only fifteen. They learn more naturally. Everyone skis today—it isn't just the privileged few. There is as much difference in the girls themselves as there is in the clothes worn by the Olympic team of 1947 compared to the team which I managed in 1936. Ten years ago they wore dark blue knickers and sweaters, the red-ribbed stockings, turn-over socks, and white windbreakers. Quite different from the sleek grey suits chosen by Kathleen Harriman Mortimer and designed by Fred Picard. (See opposite and following pages.)

Before the war it wasn't easy to make up a team. It was almost a matter of being grateful to any girls who wanted to join the training squad. There was no thought of elimination until just before the races themselves. Today, good racers come a dime a dozen. Today's girls fought their way to the top. They know there are plenty of girls almost as expert, ready and longing to step into their ski boots.

The major ski races for women are somewhat shorter than those for men. (Girls rarely, if ever, compete in cross-country and jumping events.) A downhill race rarely lasts more than three minutes, often less—a good race course is measured by its downhill drop, about 2,000 feet, not by its mileage; the shorter the mileage the steeper and more sporting is the terrain.

No competitive sport is as lonely as a downhill race. The start is *(Continued on page 242)*

Olympic ski wardrobe

Opposite: *Mrs. Mortimer wears the basic ski-suit from the wardrobe of the United States Olympic team. The suit is grey, the team-colour; can be varied with black—a ski-sweater, a windbreaker; or more grey—a furred parka. These, and other team clothes on pages 200-201.*

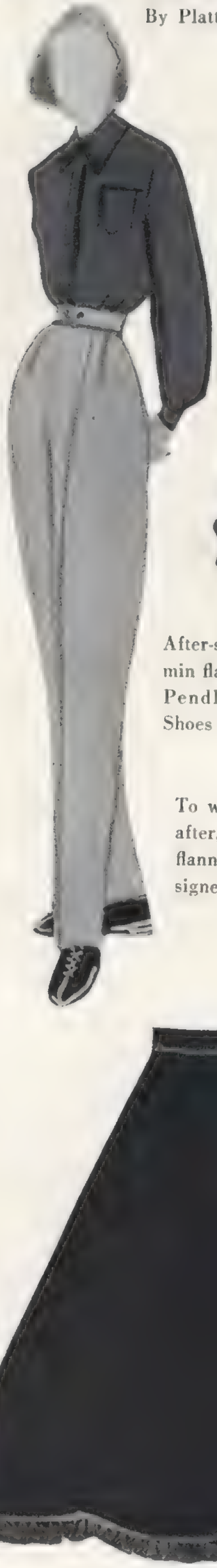
HORST

MRS. STANLEY GRAFTON MORTIMER, JUNIOR, the former Kathleen Harriman, Chairman of the American Women's Ski Team Uniform Committee

Olympic ski wardrobe

(Continued)

Poplin parka with fur-trimmed hood. Picard. Stadium mitts. Northland skis. Bally boots.



Heavy black ski sweater, with cable-stitched yoke. By Plattry-Picard.

Bass ski boots, steel-shanked, laced up back to insure a good fit.

After-ski: Benjamin flannel slacks, Pendleton shirt. Shoes by Cobblers.

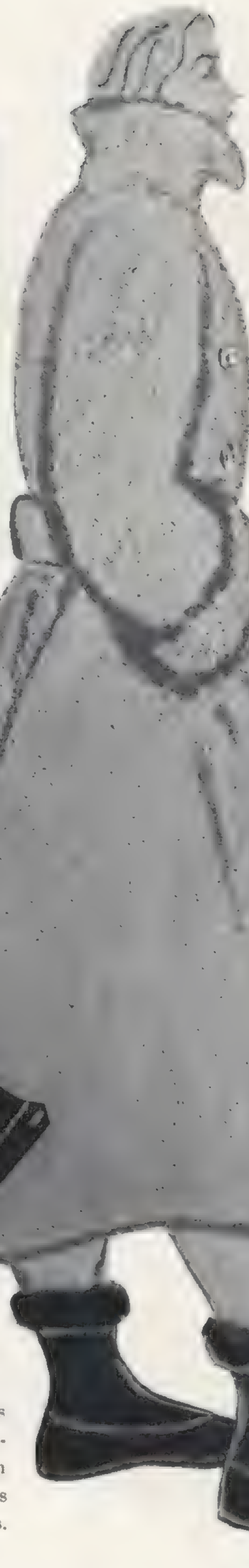
To wear skiing or after, yellow wool flannel shirt, designed by Jantzen.

Black corduroy after-ski skirt, ankle-length, net hem. Greta Plattry.

Dapma

Jantzen grey ski-suit of worsted gabardine; (worn by Mrs. Mortimer, on preceding page).

Chic Designs pure silk scarf, figured with gay skiers drawn by Barsis.



Black ski cap with ear flaps to fasten securely under the chin. By Stadium.

Lumay greatcoat of alpaca wool. Fur-topped Sun Valley overshoes.

Black nylon windbreaker, with hood. Kover-Zip closing. By Picard-Korday.

Benjamin travel suit of wool; rayon blouse; Greta Plattry. Leather bag from Strauss. Sapphire nylons.

United States Olympic insignia, worn by members of all teams.

After-ski blouse of printed rayon challis. Designed by Greta Plattry.

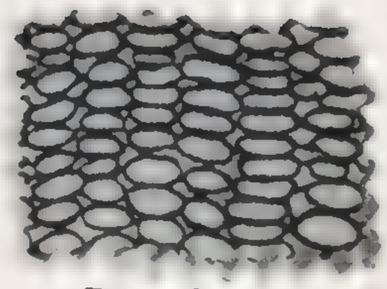
Black leather bag-on-a-belt, Talon closed for ski-convenience. Strauss.

HERE is the official, complete wardrobe of the Women's Olympic Ski Team, chosen by the Uniform Committee, headed by Mrs. Mortimer, aided and abetted by Fred Picard of Sun Valley as technical adviser and designer. All of the ski-uniforms and other clothes in the official wardrobe were donated for the Olympics by the various makers. Same clothes (*sans* insignia) can be bought by skiers, other than Olympians, at Bloomingdale's.

The design

Shantung

Faille



Printed crêpe

One design—three dresses

ONE of our prized ideas: that a woman who finds a becoming design should not be afraid to repeat it. Example: a single design that could be the basis of a four-season wardrobe, when repeated in white, navy-blue, and printed materials. The dress is blessed with the smooth flattering new lines—a neat bodice, easy shoulders, long, full, circular skirt. In firm chalk-white Shantung, as shown on this page, it will go South this winter, will bloom from your closet six months from now as your most trusted morning-to-cocktails summer dress. In navy-blue faille (*facing page, left*), it is de-seasonalized—good now, under a fur coat; later on, a curtain-raiser to spring days. In navy-blue and white crêpe (*facing page, right*): dress for winter's resorts, as well as for city spring.

White Shantung, going South

The design in sharp-white, for winter resorts and summer's sun. You might wear it with a parasol, sleeves above the elbows. Juilliard silk-and-rayon Shantung, $50. The three dresses, a B. H. Wragge design.

HERBERT MATTER

Dark blue faille, de-seasonalized

The design translated for city streets, becoming softer, seasonless. To be worn now, under a warm coat; with a scarf and white gloves for luncheon, a morning's shopping; jewelled for afternoon. Rayon faille, $40.

Printed crêpe, spring and summer

The design in blue and white fish-scale print, might be your first dress of spring, will take on white gloves, pearls. Foreman rayon Canton crêpe. $45. The three dresses at Bonwit Teller; Vandervoort's; Frost Bros.

Opening news

Here are three black antelope afternoon bags which share the virtue of a candid interior, let you see rather than grope for their contents. They accomplish this with gold-plated frames hinged to open amply, slim pouches cut to hold much yet withhold nothing when you reach inside. Two frames have four hinges, the third is antelope-covered, opens like a double door. Bags and frames designed by Azka. Frames handmade in Paris. Performance shown below.

FULL FACE

PROFILE

OPEN PROFILE

LOOKING IN

The two halves of the top of this bag fold back, bring a mirror and pocket for your powder case to view. $95* at Mark Cross; I. Magnin.

FULL FACE

PROFILE

OPEN PROFILE

LOOKING IN

The frame of this bag is padded with black suède, spreads evenly on four hinges. About $90* at Bonwit Teller; I. Magnin.

FULL FACE

PROFILE

OPEN PROFILE

LOOKING IN

The zigzag frame of this bag is quadruple hinged, opens wide to give an extra dimension. $90* at Mark Cross; I. Magnin. *PLUS TAX

1 "MERRY BELLS" MINIATURES: flacon each of Perfumes Confetti, Tweed and A Bientôt $5.50

2 BEAUTY BATH GIFT SET: Anticipation Bath Essence, Bouquet Lenthéric and Sachet Concentrate $16.50

3 "FOR HER—FOR HIM" DE LUXE GIFT SET: Tweed Perfume and decanter of Bouquet Tweed "for her;" Shaving Bowl and decanter of After Shave Lotion "for him" $12.75

4 BATH DUO: Miracle Bath Powder and flacon of Bouquet Miracle; also in Tweed, Shanghai, A Bientôt and Confetti . $3.00

5 CONFETTI PERFUME . . . . $5.50 to $57.50

6 TWEED PERFUME . . . . . $5.50 to $57.50

7 MIRACLE PERFUME . . . . . $7.00 to $75.00

8 "TRIPLIKIT"* VANITY $7.50

9 DUO-TONE LOOSE-POWDER VANITY . . . $5.50

10 DARK BRILLIANCE PERFUME . . $5.00 to $75.00

11 ANTICIPATION PERFUME . . $15.00 to $60.00

12 SHANGHAI PERFUME . . . . . $7.00 to $75.00

All Prices, Plus Tax

COPYRIGHT 1947, LENTHÉRIC, INC.

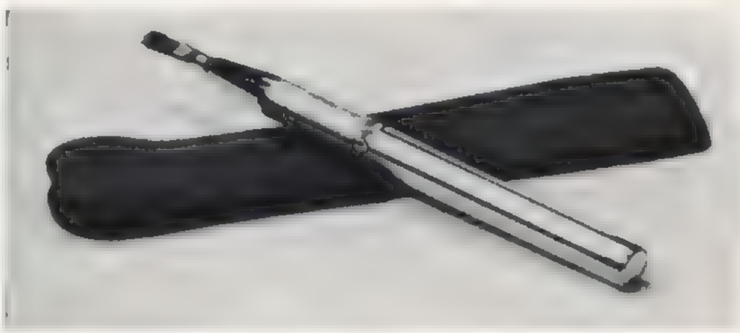
*REG. U.S. PAT. OFF.

that Wear-Right look

HER HIGHNESS reigns supreme in the realm of hand-sewn doubleplex-suede cottons! Wear-Right's success slip-on in a galaxy of colors plus black and white.

CHRISTMAS DISCOVERIES

Sense and pretty nonsense: delicate tubes that hold a fluffy-puff-like-an-umbrella *and* your powder. To use: push the base, puff opens with powder in it. Henri Bendel.



Gold-filled case, banded once with fragile glitter stones, is the setting for the pretty Bijou lipstick brush by Borel. Jay Thorpe has it and refills.

Someone with an appreciation of little fragrant things would love Ann Haviland's sachet done up with Wood Violet perfume. Saks Fifth.

Back again: Rigaud's Un Air Embaumé. If it was a favoured scent of yours in the past, you will remember its long-lingering ways. Saks Fifth.

HAANEL CASSIDY

This gold-plated Perfumette in a gold kid case looks like a tiny lighter, is really a minuscule atomizer, to carry in your purse. It can be monogrammed. Bonwit Teller.

On dit...

On Dit *(they say)* is the new inspired perfume
direct from Paris...the favorite perfume of discerning women.

On Dit perfume in whispering vase bottle with Carousel cover, 32.50, 47.50
Oblong flacon, 15.00 • Leak-proof golden purse flacon, 10.00
Jewel-cut miniature bottles, 3.00, 5.50
prices plus taxes

Elizabeth Arden

Christmas... Kit and Kaboodle

by Marie Earle

1

2

3

4

5

1 *Train Box, aeroplane cloth. 8 Marie Earle beauty aids.* *$32.50*

2 *Gold Compact, etched in simple classic design. For loose powder. $5.*

3 *Duplex Travel Case, with de luxe Marie Earle fittings. Suntan cowhide or dark brown crochyde, with suede protective cover.* *$125.*

4 *Genuine Calf Vanity, black or sable brown, with Marie Earle compact, rouge and lipstick.* *$59.50*

5 *Gold-and-White Brocade "Indispensable" evening envelope.* *$22.50*
Also in black or sand satin. *$15.*

(All prices plus tax)

WHAT TO GIVE A MAN

(Continued from page 175)

sophically accept the fact that the man will change it. Proceeding on that basis, all she has to do to maintain his friendship is to pick out a tie that will cause him the least embarrassment on the turn-in. (Sounds simple enough, doesn't it? But it's like trying to teach a woman how to make a martini—something always goes wrong.)

Joe has just finished tying his tie. Next he attaches his *suspenders*, which are a dark coloured elastic.

Now the coat.

From his handkerchief drawer he takes out *a plain white linen number with his initials*, in a pattern easy to read, in the corner. He stacks that away in his top pocket and now, except for picking up a few personal possessions from his dressing table he's all set for the O. J. and Coffee. But let's look carefully at these odds and ends—they may give us a clue for Uncle Bertie.

He puts *a wrist watch* on—the most unusual feature of which is that all it does is tell you the time. Looking at it one gets absolutely no inkling of what year it is or if there's a storm off Barcelona, or how things are in Glocca Morra. It just tells the plain and simple time.

Into his hip pocket Joe puts his *wallet—pigskin, the corners tipped with gold*—a present from his sister Julie. It's a fair-sized wallet, and just as well, as it has to carry umpteen licenses, registrations, and club membership cards. Joe keeps his money in a *clip, a slim, plain gold one.* Into his trouser pocket he puts *his key ring*, at the end of which is *a two-bladed knife.* Into his inside pocket he puts *a small, flat diary with a pencil* attached.

Joe has three cigarette cases, a flat ribbed gold one, a rather chunky square gold one—a present from a girl he was once engaged to (yes, I know, but *she* didn't give back the ring)—and the case he uses most of all, *a well worn leather one with a button clasp.* He puts *the case and lighter*—one he bought from an army PX—into his pocket and now, finally, he's set.

He goes into his small kitchenette and takes out his already squeezed orange juice (the handiwork of Mary-Lou, his two-hour-a-day maid). Then he puts on the coffee and goes into the living room.

As Joe enters it he gives a slight shudder. He crosses to the *portable bar* and surveys the wreckage of last night's high-jinks. He holds up *a decanter, heavy, of square cut glass*; thinly covering the bottom is a trinkle of whiskey. Next to it *a medium-sized cocktail shaker, the long silver stirring spoon* still in position. Making a mental note never to have another drink as long as he lives, Joe picks up from the floor, where it has fallen beside a *silver-plated ice cube container, an ivory-handled bottle opener* and places it beside *a husky silver-handled corkscrew.*

Other drinking paraphernalia he puts back in place are *a silver jigger*, a couple of *thick glass old-fashioned stirrers* and *a silver sieve.*

He glances down at *his Waring Mixer* and, rather like a rider with a favourite horse, gives it a couple of friendly pats. Then, with a sigh, he turns away.

On a card table at the other end of the room he sees some more forceful reminders of his night's shenanigans; some *poker chips, four packs of playing cards, a few bridge* and *gin rummy score cards*, and, leaning against the table, *a pigskin leather backgammon board.*

Joe's glance continues around the room rather in the manner of a panoramic shot in a movie. His eyes rest briefly on the inexpensive but serviceable *radio-phonograph;* several *albums* are spread around the floor nearby (Joe is very fond of piano solos—the most restful reading and drinking music). He sees his *magazine stand* full of the current issues of the *popular magazines;* briefly he notes his *solid glass ash trays* (now stacked high), his *silver cigarette box, the two china ones.* Glancing towards the small hallway his eye catches sight of his *golf bag*, a leather bag, not too heavy, but the *ball* pocket looks depressingly empty. His irons are gleaming a silvery white and the sight of his woods in their *leather coverings* gives him a sudden wish for a summer day.

On go his eyes—past the *reprint of Van Gogh's self-portrait, Bellows' little girl with the bright splash of red*, the *original Sargent of his father*, his *Manet with the cooling greens.*

Down the eyes drop to a round table—*Charles Addams' latest book of drawings* and *War and Peace* (will he ever finish it?). Finally the eyes stop on his desk with its *leather blotter* and *paper folder*, the *paper-clip box*, the *stamp box*, his much-travelled *brief case.*

Up from the river comes the lonely whistle of a barge. Joe smiles and standing there surveying his castle he is suddenly warmly conscious of how content he is with his own small world. He may not be the richest guy on earth but as far as personal comforts go he's sitting pretty.

Suddenly, slashing sharply into his reverie, comes a horrifying sound. Joe turns quickly, a deep frown settles over him like a fog; cursing under his breath he starts across the room. As he bounds for the kitchen and the coffee boiling over onto the stove he utters a fervent prayer. "Santa, dear Santa," he murmers, "this year, just to make things perfect, instead of the orange and the nuts, the shaving blades and the awful tie, won't you fill my stocking with a small, hand-embroidered Blonde!"

A WAY OF LIFE

(Continued from page 145)

not the principal ruminators: we have less time for conscious, but more for unconscious, thought.

We are not, in the main, economic thinkers: up to now, the family bankbook has constituted for us the single, sufficient, and ruling economic reality. We are aware that everything costs money, and that there must therefore be money; but actually our so-called *sphere* is made up of psychic by-products of objects or processes which have been bought and paid for; e.g., the china on our tables, which stands for style and gayety; the electric gadget in the kitchen, which stands for time saved, therefore time gained, therefore leisure; the schooling, for yet another term, of the children, which stands for growth in them, therefore growth in their relation to us.

Whatever even the most practical woman does has always some emotional connotation. By life, we mean practice: the things we—daily, yearly, and lifelong—do or cause to be done. Such things—many of them in themselves repetitive and fatiguing—add up, however, to something more—something which has a quality. Life itself.

Life, in the sense that it has for women, is a thing men may pay for but women make. (The independent career woman must play the man's part also: that is all.) I myself believe that, certainly in Britain, it is women who are the custodians of the way of living. This being so, I have never been able to understand why some of them grumble that this is a man's world. In women's triple world—the personal, the domestic, the social—what they will should stay, stays; what they will should go, goes. As the daughters of their mothers who have become the mothers of their daughters they have been at once receiving and handing on something—inside, it is true, up to now, an economic structure which they did not examine but could assume was firm. Not only the home but society has taken colour from women's notions of what it ought to be.

In America this, I imagine, is axiomatic: in Britain it has been a submerged truth that is only now beginning to reach the surface—women, here, find themselves touched to the quick by the way-of-life question. Why? Because in a very great part, they understand, suddenly, that it *is* their affair.

Politics quite apart, as a sex women have heard themselves charged, in this country, with an undue conservatism of two kinds—emotional, social. There are many things, men say—rules, observances, formalities, small extra taxes on the routine of the day—which they would be glad to let go, but that women stand by them. (At the same time, one hears the Britisher say with a certain pride: "It's my wife, you know: she keeps me up to the mark!") *Is* it, in this country, the women who continue to insist upon class-distinctions? I do not think so—real and malignant snobbishness usually is the hallmark only of the warped or frustrated woman: in our dealings with one another, irrespective of class, it takes remarkably little to bring the sisters-under-the-skin feeling into play. As against this, women of gentle birth do love what might be called the æsthetics of their tradition: they find it hard to forego courtesy or to relinquish any kind of grace. Thus a woman is anxious as to the friends her children make: she finds it hard not to wince at some threatening new little proletarian vowel-sound in their speech. (But then, equally, the working-class mother does not want her children to grow up "rough.")

There are æsthetics—though *that* we should never call them—not only of manners but of the home routine which women will almost kill themselves (and the war years already have almost killed them) to maintain. Queer little ceremonials in connection with the service of meals; open fires (even when a back-breaking half day must be spent in the woods gathering fuel); the polishing of silver; the putting on of something different for evening dinner (vestigial trace of the "dressing" habit); evening dinner itself—irrespective of what there may be to eat. One sees this shadow-battle, still so poignant, reflected in the novels of Angela Thirkell—she, it is true, writes of a restricted class: nonetheless, I can but believe that in every home in Britain there is a woman battling not to let *something* go. If it goes, it is gone forever.

But is it better gone? The children coming back from the wars may say so. There is a goodbye-to-all-that attitude in the young. Or so they protest—but, is there? Is it possible that beneath the noisiness of our young people there is a conflict: they are half revolutionaries, half nostalgics. Denouncing this and that as absurd and anachronistic, they are gruffly susceptible to the graces: they are shy of showing how much they would like security. A proportion of them spent the war in the New World: they come back, here, to shabby and shadowed homes—maintained, it can but seem to them, at the cost of more stress and effort than any home is worth.

Stress and strain—in the question of sheer survival they are at the moment, we know, involved. In the question of not merely keeping alive but living they can but be involved for a great deal longer. This transition time for us, under the pressure of our crisis, is dark with confused issues which we must face and clarify. It seems symbolic that in our houses, even, we are hampered, and being drained of our needed energies, by an outmoded plan: the average middle- and upper-class British home was built for, and remains the expression of, an order, a *material* way of living, now gone for good. Segregation of children; work by servants; importation of ton upon ton of coal. Now the dusky, distant servants' quarters are empty: as for the children, they are

(Continued on page 212)

Veri-Thin Gem,
2 diamonds, $71.50

Veri-Thin Evelyn,
2 diamonds, $150

Veri-Thin Evangeline,
14 diamonds, $300

Veri-Thin Rose Marie,
6 diamonds, $200

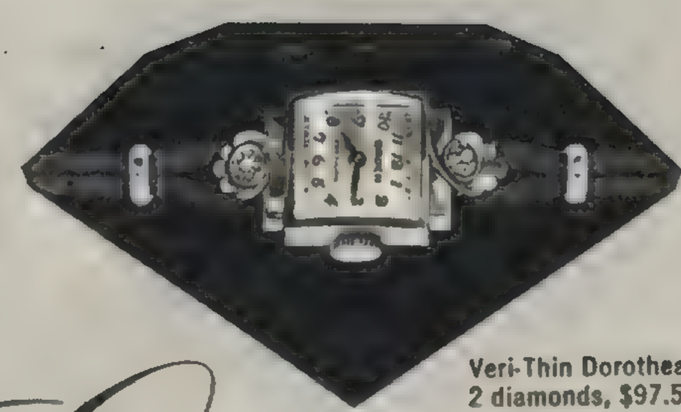
Veri-Thin Cannes,
22 diamonds, $650

Veri-Thin Octavia,
6 diamonds, $185

Gruen gives you

Diamond watches

for as low as $71.50



Veri-Thin Dorothea,
2 diamonds, $97.50

Sparkling fire of diamonds . . . brilliant beauty of a Gruen. Each the perfect complement to the other, together the supreme compliment to a beloved lady. Now yours—the enduring loveliness of a diamond Gruen, finest of watches, for as little as $71.50 Others to $4000. Federal tax included.

For cherished gifts, consult your jeweler.

Gruen
the Precision watch

SHUR-TITE

Favorite of the Month

Form gracefully follows function in this spacious bag . . . with its archly curving lines—so currently important—delicately balanced against slenderest carrying straps. Inside a double zippered pocket for easy access to everything. And you may add gleaming golden initials for perfect personal Christmas giving. In crushed goat leather—black, brown or navy

$7.95* plus tax

Goldsmith brothers mfg. co., inc.

New York • Chicago • Los Angeles

Many Other Shur-tite Originals At Your Favorite Counter At Various Prices

*slightly higher in some localities

KATINA PAXINOU

An actress in the great tradition, she now stars in the film Mourning Becomes Electra

BY EVELYN HALL

PAXINOU is an actress of the same calibre as Duse, Bernhardt, Modjeska, and Ellen Terry: with this difference. In their day there was no cinema, so their careers and reputations were concentrated in the theatre. Paxinou carries in her dynamic personality the tradition of her beloved Greek National Theatre; the theatre rooted in Æschylus and Sophocles, where she has also played Molière, Chekhov, Ibsen, the Spaniard, Benevente, and Wilde. But she has become subject to the diffusion of our day, when stars of the theatre are inevitably drawn into the cinema. In that diffusion Paxinou brings to the vast modern field the inspiration of the great tradition, keeps it alive and moving.

Katina Paxinou understands so perfectly and loves so much the urge that takes young people into the theatre that it is easy to realize how strong her own must have been. It was against great opposition that she left a wealthy Greek family for Geneva, where she began training for the operatic stage.

At seventeen she was playing the rôle of Mozart in a theatre version of his life. She had completed musical studies in Vienna and Berlin, and was preparing to appear at the German State Theatre when she went to Athens on a visit. There she met the well-known Greek actor, Alexis Minotis, and M. Rosdiris, the present Director of their National Theatre. Together they persuaded her that her whole temperament and personality were infinitely more suited to the interpretation of the characters of Greek mythology than to the heavy mystic German rôles. There was in her performance of *Electra*, as seen so much later—in 1939—in London, that quality of universality that is the keynote of greatness. There was nothing national or domestic, there was something archetypal and very moving.

Her husband, Alexis Minotis, played *Hamlet* there in that same visit in 1939. Critics compared their separate performances to the finest work of the Comédie Française, the Moscow Art Theatre.

As a young artist, Paxinou had the scent for the modern inherent in her genius. She translated Eugene O'Neill's play *Desire Under the Elms*, and with her husband Minotis, and the eminent Greek actor Emilios Veakis, she made in it her first major success.

During the war Madame Paxinou came to America at the request of the Duchess of Kent to raise funds for the children of Greece. After completing her fund-raising she played *Hedda Gabler* in New York; then she was assigned the part of *Pilar* in Ernnest Hemingway's *For Whom the Bell Tolls*.

This was the first time Paxinou faced the camera, and she won the Academy Award for her performance. Here we may consider a bewildering and all too common occurrence. Her success was indisputable and generously acknowledged, but she made only one more picture: there was not another part for her—"like *Pilar*"—said the potentates. To an actress whose achievements ranged equally through tragedy and comedy such an attitude is nothing short of crucifixion.

Arthur Rank, who visited California at that time, invited her to England to play *Madame de la Rangierre* in *Uncle Silas*. This story, written by Sheridan La Fanu around 1872, is said to be the first British thriller, and *Madame de la Rangierre* is a part equal in strength to *Pilar*.

While at work on it, Madame Paxinou has gained the devotion of the entire studio, and especially that of Jean Simmons, the starlet of seventeen who plays her niece, and with whom she has taken infinite pains. Meantime, Dudley Nichols, one of the foremost of the American producers, was ready to start on *Mourning Becomes Electra*, the O'Neill play, now a movie. Paxinou was to return to America to play *Christine*.

When she recently met Eugene O'Neill she was tormented by nervousness; the relationship between a playwright and an artist who will bring one of his characters to life is a strange one. Almost at once O'Neill spoke of *Mourning Becomes Electra*. "You must play *Christine*," he told her. She speaks of the relief, the joy, on hearing his approval, saying, "Now I have something."

A WAY OF LIFE

(Continued from page 210)

amongst and on top of us in a tribal closeness. Dust-gathering staircases, draught-conducting corridors, unheatable halls stretch, echo, between our living and sleeping quarters. No, we did not re-architect our houses while we could, although their coming impossibility foreshadowed itself as early as World War I. (Did we take some oblique pride in their very unmodernity?) Now, we cannot.

Now, right now, what we must do is something more fundamental: re-architect, as a people, our conception of living—perceive and stand by the essentials, for Britain, of our "way of life." If the sacrifices must be fearless, the refusals to sacrifice must not be less doughty. For we do not, we know, live by bread alone.

The Countess of Carnarvon goes to an after-theatre supper

"Before I go out— always a 1-Minute Mask!"

It's a prime favorite of busy young social leaders—the 1-Minute Mask of Pond's Vanishing Cream. Wonderfully different from heavy, old-style masks, it feels deliciously cool, *exhilarating* on your skin. And there's no twenty-minute wait for results. The 1-Minute Mask re-makes your complexion in *one minute*—by the clock!

So easy— to go out looking your radiant loveliest!

Greatly sought after in both social and artistic circles, the Countess of Carnarvon has an exciting Continental beauty. Her skin is unbelievably lovely—creamy, silken, flawless. "Before I go out—no matter how little time I have—I always save *one* important moment for a lovely, cool 1-Minute Mask of Pond's Vanishing Cream," the Countess says.

"It's wonderful how quickly my Mask shows results! *Right away* it makes my complexion look brighter . . . more colorful and wide-awake . . . so much softer! Little skin roughnesses seem to disappear completely, and I'm all ready for a velvet-smooth make-up!"

Send to Pond's, Dept. 11-M, Clinton, Connecticut, for free sample of Pond's Vanishing Cream—enough for a full 1-Minute Mask. See *your* complexion re-styled to new loveliness with this amazingly quick, resultful beauty-lift!

1. Spend one minute on beauty—to make your whole evening more glamorous! Smooth a cool white Mask of Pond's Vanishing Cream over your face, except eyes.
2. Right away—the cream's "keratolytic" action starts to loosen and dissolve off little roughnesses that make skin look coarser, duller. Tissue off after one minute.
3. Your complexion looks lighter, clearer—feels *smoother!* Have a 1-Minute Mask whenever you want to look your best!

A LOVELY FOUNDATION CREAM, TOO

Polava*
GLOVES
"FOR THE WOMAN WHO KNOWS"
A PRODUCT OF MEYERS MAKE*
Soft washable
...and for Men—gloves of
MEYERS MAKE
in all leathers are famous because
"Like old friends, they wear well!"*
GOOD GLOVES SINCE 1864
©1944 MEYERS MAKE, INC.
*Trademark

CHARMING CHILDREN

(Continued from page 163)

of others. As a borrower, guest or visitor, he must learn to treat the belongings of others far more carefully than he does his own. (Quite apart from its charm for others, this is really a vital precept. It is a good step towards honesty in money matters, and it makes a firm foundation for the good citizen's respect for the rights of others.)

OTHER RESPONSIBILITIES

Other responsibilities are more purely social. Children must learn as soon as possible to answer invitations themselves and to write thank-you letters for presents and visits. They should go to any party for which they have accepted an invitation, whether or not a more promising second invitation should arrive later. And very early in life they should be confronted with their responsibilities as hosts and guests. "Don't spoil the party," "Don't hurt others' feelings"—these are the first steps. As a basis for the later rule, "Always dance with your hostess," boys must learn to be especially polite to the little girl who is giving the party. And, finally, all children should know that it is part of a proper family feeling—as well as good manners—to be polite, at least, to the children of their parents' friends. So much for the old and very sound general rules. With these well in hand, we come to the more specific and newer matter of the behaviour of children in relation to their parents' guests.

CHILDREN AND GUESTS

Modern life has brought children and guests face to face, to an extent that would have been unthinkable in a well-run household in our parents' day. "The children's dining room" is a phrase almost without meaning, and even "The Nursery" has lost some of its significance. Guests who are neither god-parents, relatives, nor intimate friends are now accustomed to lunching and even dining with "the children." But there is a new pattern of manners for children, evolved by sensible practising mothers, which makes these situations agreeable and attractive.

To begin with, whenever there are more than three or four grown-up guests who are not relatives or intimate friends, children do not appear at dinner. No matter what the strain on the household, no children (and, for that matter, no boys and girls of school age) come down to their parents' dinner parties. Luncheon, however, is quite another matter. Unless there is some special—almost official—reason for keeping them away, children and guests almost always lunch together, and it usually works out very well. Ideally, of course, the children should be old enough and expert enough to feed and help themselves neatly; but very often children too young to serve themselves can eat very nicely. In such cases, the food is portioned and cut up in the pantry, or fixed by their mother at the table (any child at this stage should sit beside his mother).

Children of the house sit in a row at the hostess' left, the youngest child nearest her; children of guests sit between their mother and the hostess. The idea behind these seating arrangements—which should prevail at every meal except a purely family one—is that children are not scattered among the guests as though expected to take part in the conversation. The perfect picture is a row of cheerful, clean, fresh faces, alert and responsive, but aware that this is a grown-up party and not a field day fixed up for them.

The before- and after-luncheon routine is equally simple: children come in and say how-do-you-do just before luncheon; afterwards, having followed the guests through the dining-room door, they go directly to their room—or outdoors—without necessarily saying goodbye.

NOT MUCH MIXING

Apart from these mealtime moments, children and guests do not mix much unless the guests are staying in the house. When there are house guests, a whole new set of questions arises. The primary points are these: children are not allowed in the guest's room unless specifically invited; they are kept very quiet in the morning so that the guest can sleep; they do not walk, talk, sit or tag along with the guest unless he specifically asks them to. This is the beginning, but now we come to the more complicated—if less usual—question of errands and odd-jobs and presents from the guest.

As a rule, children can accept any present from a friend of their parents, but they cannot accept a present—whether money or anything else—given in return for an errand or an odd job. For example, if a child has run upstairs to fetch a paper, or if he has helped to wash a guest's car, he should be taught to refuse any present in return. Ideally, the child should feel that he is a secondary host; anything he can do to help a family guest is done as a member of the family, and he refuses payment as firmly and politely as his parents would refuse payment for their hospitality. (Guests must cooperate in this, realizing that it may be hard for the young to strike a note which is both polite and firm.) For the same reason, if a child has a garden, he can offer to give the visitors radishes but he can never ask him to buy—the infant businessman at work on a guest is no more charming a picture than his father would be. On the other hand, presents given by a guest on arrival, on birthdays, at Christmas or "because you've grown so much" are quite another thing. These are accepted quite naturally—with great pleasure and many thanks.

Another minor point is that children shouldn't play the radio, or change stations, when guests are in the room. Finally, lest mothers feel appalled at all these rules and strictures, it must be said that many guests find the attentions of children

(Continued on page 216)

THE CONNOISSEUR'S WATCH
Success rides apace
with punctuality
in today's swift tempo
of life...for the
man in ten thousand
who insists on
the conscientious hour,
the incomparable guardian
of his precious time
is...a precision
watch by ROLEX.
Priced from $71.50
to $320.00 F.T.I.
ROLEX
Masterpiece of Watch Craftsmanship
ROLEX KEEPS BETTER TIME

Give
MARLBORO
...especially at
Christmas

MARLBORO
Season's Greetings
MARLBORO
LUXURY
Cigarettes
Plain Ends
Ivory Tips
Beauty Tips (red)
No greater compliment to your friends.. Superb tobaccos magnificently blended.
Only a few pennies more.

CHARMING CHILDREN

(Continued from page 214)

extremely flattering. Children, like dogs, can give subtle compliments quite beyond the scope of adults, and success with children is often accepted as the recognition of a most commendable trait of character. If the children know that these are the rules, and if they and the guests seem happy, keeping in light touch with the situation is quite enough.

WORKING CHILDREN

The question of how much work a child can attractively be allowed to do around the house is the last, and in many ways, the most difficult in outlining the child's pattern of behaviour. Children have always run errands for their parents (although one marvels at their patience when they are asked with the maddening phrase "Would you *like* to run up...?). And now, with the domestic situation what it is, they have very naturally and properly taken an increasing share in the actual work of running the house. Almost every child makes his own bed and keeps his own room tidy, and many share with their parents in general work such as sweeping the steps or gardening. These are practical but purely family matters which have little to do with a child's charm or manners. The question of how much work he should do from this point of view is governed by a very sound axiom: he can help his parents and do any kind of auxiliary work, but he should not be used as a substitute for a servant. For example, a child under twelve should never be allowed to take the dishes and crumbs off the table while his parents and their guests sit still. (The reverse of this is that children, as soon as they are able, should help.) For other, obvious reasons, a child this age should never be allowed to bring the cocktails or mix drinks. He can go to the pantry to fetch the biscuits or the ice, but his father is the one to go to the cellar for the gin. "Why, he's as good as a bartender" is as dubious a compliment to a child as "She certainly can hold her liquor" is to a woman.

MORE THAN MANNERS

These rules cover the modern child's pattern of manners for all practical purposes. Inevitably they still leave open two of the great factors in a child's charm for others—his capacity for responsiveness and enjoyment. But these can only be fostered and encouraged by his manners. They spring from his character and environment, not from such little sets of rules. These rules can, however, make his relations with others happier and easier. They make life more civilized and pleasanter. And many of them, in oblique and perhaps trivial ways, are supporting evidence as to how highly the community values the principles our civilization has evolved.

SHARE YOUR CHRISTMAS

THIS Christmas will be the richest, fullest yet for most Americans. But to thousands in Europe and Asia and even to some here in the United States these holidays may bring only more hunger, cold, illness, and fear.

Share your Christmas—and protect your Christmases to come—by giving money to one or more of the vital agencies now either providing foreign relief, or carrying on health and welfare services or medical research in this country.

To send food, clothing and medicine abroad, give to such organizations as:

American Overseas Aid-United Nations Appeal for Children, 39 Broadway, New York 6, N. Y. This new federation is the fund-raising organization for the following agencies:

American Friends Service Committee

Church World Service

War Relief Services, National Catholic Welfare Conference

American Aid to France

American Relief for Italy

Greek War Relief Association

American Relief for Poland

American Relief for Czechoslovakia

United Lithuanian Relief Fund of America

United Service to China

Philippine War Relief (of the U. S.)

And—in the United States—for United Nations Appeal for Children

Or give to:

United Jewish Appeal
165 West 46th Street
New York 19, N. Y.

To protect health and welfare in this country, give to such agencies as:

The American National Red Cross
Washington 13, D. C.

The Community Chest
(Give to your city's Chest. In New York, where there is no Chest, give to such an overall agency as The Greater New York Fund—11 West 42nd Street, New York 18, N. Y.—or to such a vital project as the New York University-Bellevue Medical Center Campaign—at 141 Broadway, New York, N. Y.

To fight the diseases that cripple and kill, send money to such organizations as these:

American Heart Association
1790 Broadway, New York 19, N. Y.

American Cancer Society
47 Beaver Street, New York 4, N. Y.

National Foundation for Infantile Paralysis
120 Broadway, New York 5, N. Y.

National Tuberculosis Association
1790 Broadway, New York 19, N. Y.

National Committee for Mental Hygiene
1790 Broadway, New York 19, N. Y.

ANNOUNCING THE RETURN OF A WORLD RENOWNED PERFUME BY COTY
CHYPRE
DE
COTY

Smartest Gift on your Christmas List!

Outstanding Hairbrush of All Time

UNBELIEVABLY *Different*

COMPLETELY *New!*

REVOLVING BRISTLES

Brush to Beauty Without Pull!

Feel the amazing difference of revolving bristles! It seems unbelievable! No longer need you *pull* your hair for proper brushing. For the *Whirlbrush* has bristles that revolve—that brush naturally, easily, *without old fashioned pull!* Revolving bristles *comb* as they brush . . . sweep the hair to the very end, retaining the natural curl . . . keep thickest hair from tangling. Your hair is easier to manage—polished to brighter luster—alive with natural highlights.

And how you'll love the *Whirl-massage!* Turn your brush over and the rotating tips on the *back* of the *Whirlbrush* set to work conditioning the scalp . . . stimulating natural hair oils, so important for healthy, radiant hair. Use the back of the brush when shampooing your hair too!

Put the *Whirlbrush* on your Christmas list . . . in styles for men or women. In sparkling Lucite, with your choice of nylon or genuine imported boar bristles . . . at all leading stores. $7.95 to $15.00

Bennart Brush Corp., Chicago, New York, Los Angeles.

Whirl BENNART BRUSH

Guaranteed by Good Housekeeping

DeVilbiss *Perfumizer*®

THE SEASON'S GIFT SENSATION!

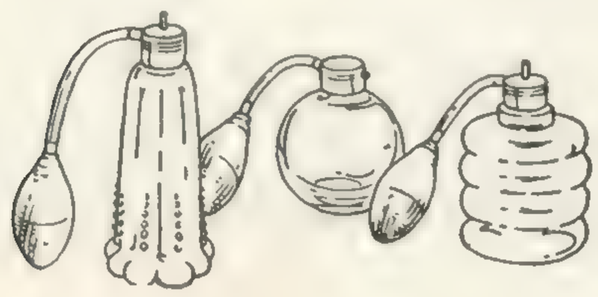
Beauty! Originality! Usefulness! What more could any woman desire in a holiday gift? And you give all three in a DeVilbiss Perfumizer . . . for purse or dressing table.

It's delightfully new . . . thoroughly practical . . . and lovely in its shining simplicity. It's easy to use, too . . . just remove the cap and press the plunger. Beautifully packaged in a gay, modern, crystal-clear container. On sale at your favorite cosmetic counter. Price $5.00. No excise tax.

The DeVilbiss Company, Toledo 1, Ohio

A genuine DeVilbiss Atomizer . . . precision made Perfume will not leak. Capacity one-half dram.

. . . and for milady's boudoir . . . **DeVilbiss perfume and cologne atomizers in a wide range of fascinating designs. Continuous spray stem-tops for applying cologne are an exclusive DeVilbiss feature.**



Chantilly

by HOUBIGANT

For a lady in love

Like the first breath of romance comes the whisper of
this lovely perfume—Chantilly by Houbigant.
Its fragrance matches the radiant look of a lady in love.

$35.00; 18.50; 12.50; 7.50; 3.50. *Plus tax.*

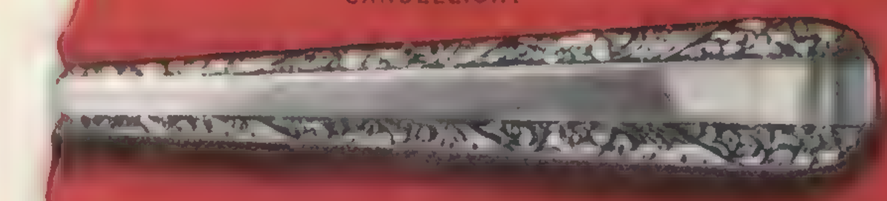
the Gift of lasting loveliness . . .

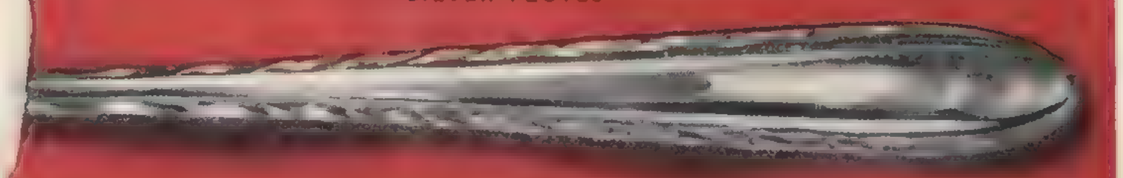
THE PERFECT GIFT — for your favorite bride, bride-to-be, or for any woman who takes pride in her home and loves beautiful things — Towle Sterling, *solid* silver exquisitely fashioned in the superb Towle patterns.

See the beautiful Towle patterns and pieces at your jeweler's. Give the gift of silver that bears

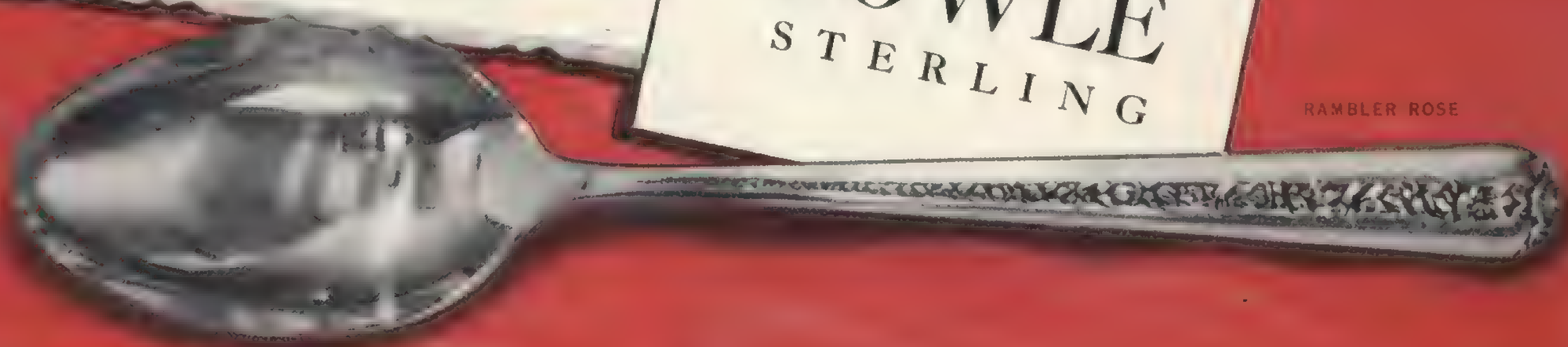
The signature of Distinction in Sterling

BRIDES! *How to Plan Your Wedding and Your Silver* — a new book of wedding plans and information. Send 25c to TOWLE SILVERSMITHS, Dept. K-12, Newburyport, Mass.





TOWLE
STERLING



Among Fine Christmas Gifts None Surpasses Bretton Bands

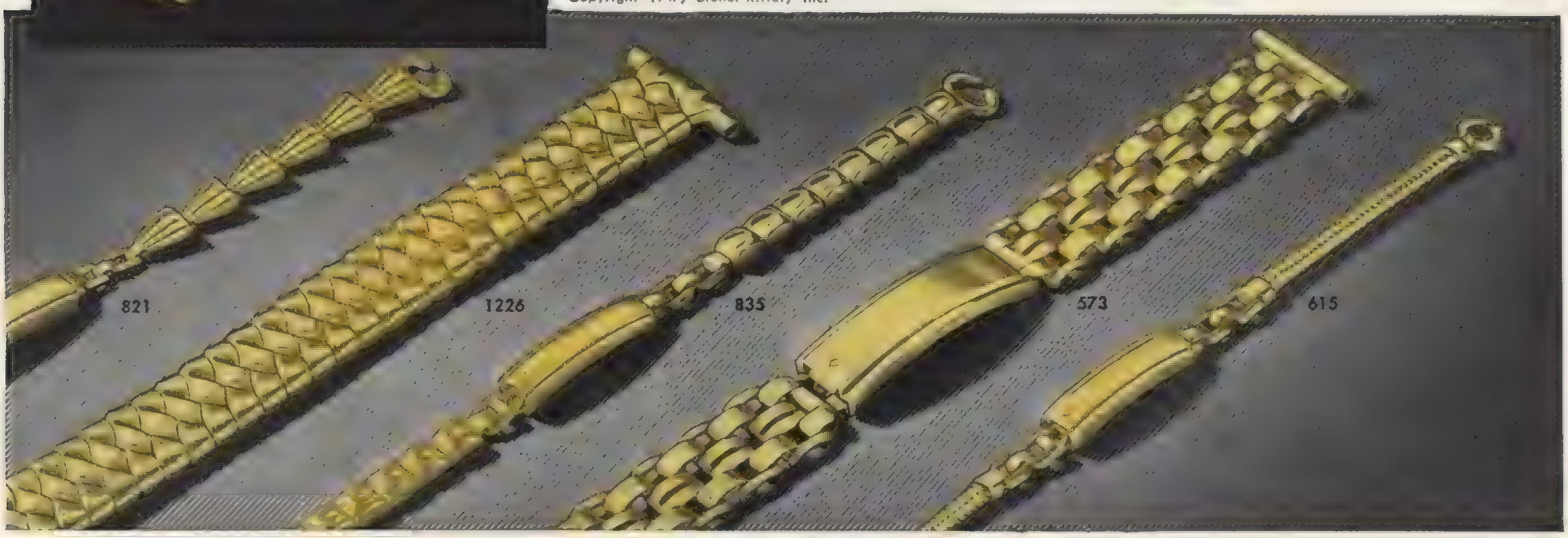
Trust mom and dad to know the kind of Christmas gifts that are as thrilling to give as they are to get. Experience is on their side. Which explains why they make it a point every year to give fine quality, superbly styled BRETTON watch bands—as evidence not only of their good judgment, but of their good taste as well. Take a tip from the wise—put BRETTON bands high up on *your* gift lists, too. Popularly priced, at leading jewelers everywhere.

Bruner-Ritter, Inc., Fifth Ave., New York, and Montreal.

Bretton

FIRST AMONG FINE WATCH BANDS

Copyright 1947, Bruner-Ritter, Inc.



Newest of the new BRETTON bands – available in white, yellow or pink – 1/20 12 kt. gold filled. No. 821, $4.75; No. 1226, $8.75; No. 835, $5.00; No. 573, $6.50; No. 615, $5.00.

beauty grows on Christmas Trees

trimmed by

helena rubinstein

1. COMMAND PERFORMANCE
great new French fragrance. 1 oz., 12.50. Also 2.00, 3.75, 6.75, 45.00

2. HEAVEN-SENT STAR—
one dram of angelic perfume, 1.25. Also 4.50, 7.50, 8.50

3. LIPSTICK FOUR-CAST—
the four best lipsticks for your color type in costume-colored cases, 3.50

4. BAROQUE VANITY—
black and gold-colored with lipstick clasp, 5.00

5. WHITE FLAME PERFUME—
heady, haunting, electric. 1 dram, 2.50. Also 9.50, 18.50

6. PERFUME TRIO—
1 dram each of Heaven-Sent, Town, Apple Blossom, 3.50 *plus tax*

655 FIFTH AVE., N. Y. 22 • PARIS • LONDON • TORONTO

New! Angel Face by Pond's

Sensational new make-up!
Goes on without water!
. . . and stays!

New!

Not a cake make-up—
No water! Not drying!

Easier to apply! No wet sponge—no greasy fingertips! Just smooth on Angel Face with its own downy-soft puffet. You'll love the glamour-toned mat finish it gives your skin—softer than cake make-up—and *not* drying!

New!

Stays on longer than powder

You don't need foundation Cream with Angel Face! A smoothing "cling" ingredient is pressure-fused right into this wonderful new make-up! That's why Angel Face goes on so evenly . . . *stays on* so angelically.

New!

Can't spill in your handbag

Carry Angel Face *everywhere.* It doesn't spill! Isn't greasy. You don't need to use water, foundation, or loose powder. It's a perfect complete make-up for your handbag.

Complete make-up!
No wet sponge!
No greasy fingertips!
5 angel-sweet shades!
With its own soft puff—
89¢, plus tax

Society Beauties say:

"I'm thrilled with Pond's Angel Face! It seems to combine the best features of all the make-ups I've tried—smooth mat finish . . . heavenly color . . . and it stays on *beautifully.*"

MRS. ERNEST DU PONT, JR.

"Angel Face is the most *useful* beauty accessory! In a minimum of time, it gives a completely new make-up. No water, no foundation, and no loose powder to bother with! I *always* carry Angel Face in my handbag."

THE COUNTESS DE PETITEVILLE

Copyright, 1947, Pond's Extract Company, N. Y.

A NEW KIND OF BEAUTY

A SPEECH BEFORE THE FASHION GROUP OF NEW YORK

BY EVELYN GREEN HAYNES—Beauty Editor of Vogue

THE New Look in clothes is so alive as an accepted fashion that it is absolutely dead as a topic of conversation. So you will get no new words from me on anything that is going on between the neckline and the hemline. Although there has been no law passed making it obligatory for women to lengthen their skirts, consign their shoulder pads to the wastebasket, and cinch in their middles, almost every woman is doing it. She knew she wouldn't be put in clinkage if she kept on looking like *before*, but she seems to prefer to look like *now*.

The radical change in fashion is only interesting to us here because it coincides with a radical change in the ideal of beauty. And I said "coincides" quite purposely. Because the change in beauty has been so late in getting its publicity, you might at first think that it *followed* the change in fashion. But it didn't. It's been evolving all along with the new clothes—and, I believe, for the same reasons.

However, changes in beauty are far more subtle than changes in clothes. And a change in beauty takes place far less often than a change in clothes. Besides all this—beauty changes always filter in very slowly and unostentatiously. New fashions in hair and make-up take place almost by the process of osmosis—never with a great big bang. They seep so slowly into the consciousness, and with so little fanfare, that it takes maybe a Hollywood talent scout to know just at what point one beauty is dated and another is current.

There is another factor about changes in the fashion of beauty for which I have no explanation. I only know that it exists—and that I am completely baffled by it. The same woman who will scoop up a new silhouette or a wildly different hat, and be the first to wear it, is often the same woman who will dally about any change whatsoever in a coiffure or make-up. She may not think her face is very pretty, or her hair very chic—but she's used to it. And somehow (I told you I couldn't explain this) she'd rather have what she's used to, than take a dare. I figure it takes about two years *after* a radically new hair fashion is first touted as being The Thing for current hats and dresses, before this woman (who, of course, has often long since discarded those hats and dresses) decides that she might take a crack at having what the hairdressers love to call a re-style. Other beauty changes have other rhythms of appearance and acceptance—usually slow, but sure.

But what is interesting about this moment, is that all the facets of modern beauty as we know it are undergoing this change, and at the same time. What the exact timing on their acceptance all over the United States will be, I have only a guess. I think very soon. The few women who believe in them now are delighted with their good looks; but I may pick up my morning paper soon to find out that the members of the Little-Below-the-Knee-Club (who will, of course, by that time be wearing their skirts down around their ankles) have re-formed their ranks, and are now militantly marching under banners proclaiming in large letters: VOTE FOR LAST YEAR'S LIPSTICKS.

Now, before we try to round up the difference between a left-over last year's beauty—and the beauty of today and tomorrow, we ought to take up one other little matter. And that is the matter of the Ideal of Beauty. In every age, a certain type of woman is the ideal of that age—although any pretty woman will get along very well, even if she has missed matching her features and figure exactly to her time in history. Some women are lucky enough to be naturally a type their contemporaries consider the perfection of beauty. Other women just try to do their best to make what they've got look like something they wish they had. And it is this change in the ideal which makes women change the direction of their struggle to attain beauty.

THREE KINDS OF WOMEN

The women who have typified the ideal of beauty of their times have been, up to not so long ago, usually one of three kinds of women. Royal (or at least noble): such as Cleopatra, Empress Eugénie, Queen Alexandra; or theatrical: like Nell Gwynn, Lola Montez, Lily Langtry; or just lights of love. Sometimes these fabulous creatures combined two or more of these professions—and really made a deep impression in the history books. Or at least in the lending libraries.

About a generation ago, however, with musical-comedy royalty scurrying to its various exiles, actresses having become clothed in respectability, and wives having been allowed by custom to wear as much make-up and as pretty clothes as mistresses, the traditional sources for the ideal of beauty just naturally dried up.

We were not, however, to suffer long in an arid desert devoid of a mirage. Along came, first, a little freshet, then a broad stream of post-first-war novels. And almost every one word-pictured a new kind of fascinator, created just for the times. And this fictional character has existed in the minds of all of us, consciously and subconsciously, up to now. This was the heroine whose twin aims in existence were to *lead a life of her own* and to *get away from it all*. She bent all her efforts towards changing most former modes and manners, customs and conventions—and then moaned about the problems her new Freedom brought her. While she was singing her Torch Song, smiling just a little through her tears, she was having a fine time, really, and carving quite an important niche in history for herself. She accomplished many things, that

(Continued on page 226)

SHAPERO'S

AMERICA'S FINEST DRUG STORES

as distinguished as the addresses they bear....

Penobscot Building Detroit, Michigan

At the perfume and gift counter, in Shapero's drug store, Penobscot Building, Detroit, Michigan —as sketched by Micky Strobel, famous illustrator

• You'll discover crowning achievement in drug store perfection at all the Shapero Stores. Locations that are central and convenient, in buildings that complement each store's own individual beauty and unusual service.

•

OTHER STORES AT THESE FAMOUS LANDMARKS

General Motors Bldg., Detroit
Book-Cadillac Hotel, Detroit
Commodore Perry Hotel, Toledo
National Bank Bldg., Detroit
Michigan Bldg., Detroit
Wm. Penn Hotel, Pittsburgh
Ohio Bldg., Toledo
• Cleveland Hotel Bldg., Cleveland
Penobscot Bldg., Detroit
Hotel Statler, Detroit
Netherland-Plaza Hotel, Cincinnati

ONLY BEAUTIFUL LEATHER MAKES BEAUTIFUL GLOVES

Gloves of smooth, lustrous **Kinid** Glace are famous for their light and supple texture, for their true-and-even color, and for their eminent wash-and-wearability. For the utmost in glove values, say "Kinid Glace Leather" when you glove shop. At your favorite department, or write for name of nearest store.

WOOD & HYDE CO. *Tanners of Fine Glove Leathers* Gloversville, N. Y.

A NEW KIND OF BEAUTY

(Continued from page 225)

heroine—but she had to be bold and competent, and very forthright, to do it. These are not, traditionally, very feminine characteristics. And so she masked her normal gentleness with a, then, new kind of beauty.

She was handed a weapon for this in the late twenties. It was what was called "the indelible lipstick." It could be made in colours as bold as the life this heroine was leading, and she wore it bravely and frankly. She painted rapacious talons on her hands, in colours to match—and as other make-up improved in techniques, she was finally able to mask her face completely in false colour and false texture. As her face became more and more clothed in less and less reality—her body wore clothes simpler and simpler. She was, this woman who wanted to grasp so much so quickly, both armoured and stripped for action.

But the sands of time have shifted—and the Drastic Heroine must have been washed out to sea. For all her quaint qualities, for us right this minute, she had a lot of good points. She got lots of places she wanted to go, and she has left us a very pleasant heritage. She taught us that having equal rights with men does not mean fighting with them, but just getting along with them. And she taught us that we can lead successful lives in the professions, in the arts, in politics, in business. And she taught us (this is what she had to learn for herself) that we can do all this and be *just as feminine as we always really wanted to be.* Her voice floats back over the waves—"*Go ahead and be a woman, and enjoy yourself!*"

That is perhaps one salient reason for the acceptance of the new clothes. They allow us the biological figures of women—breasts and small waists and hips are reckoned with in all of the new silhouettes. And it is, I believe, a salient reason for a *change* in the *look of beauty.* Which is gentle (always a pleasant quality of females) and which is normal (as the psychiatrists are urging us every day in the newspapers and magazines to become). It is, most of all, a deliberate illusion. And make-up is used *just to make the wearer prettier.*

Its basis is, I believe, a flawless complexion. I think there are many young women today who, ever since they used make-up at all, have been so busy building a heavy false face over their own that they've never thought much about the complexion underneath. They must learn the use of good cleansers, good emollients, good lotions, and all the products and tricks of a good facial treatment. Over this flawless complexion, which happily is not necessarily an attribute of youth, goes, as usual, a foundation. But a foundation used for its original purpose: to hold powder. Not to give the face a dusky colour (which often used to stop abruptly at the chin line) and not to give the face the texture of a piece of felt. All the current foundations can be used lightly, and in very delicate colours, to give a more normal effect. Then, in turn, over the foundation, goes a light-coloured powder—in a pale pink, or peach, or gold tone. The powder is dusted on, not to encase the face, but to enhance the complexion.

COLOUR VEERS TO THE LIGHT

The lipstick colours will be much lighter than they have been. Rosy pinks, pale corals, diluted tawny shades. It doesn't matter much in which direction the colour veers—as long as it is a light shade of the colour. And there is just as much room for lipstick colour variety in the light range as there is in the dark.

With so much lightness in the face, eye make-up becomes more necessary to the pretty picture of today's beauty than it has ever been. Rouge, too, could be important again for the same reason.

Nail polishes are now, and will be even more by spring, following the lighter colours of lipstick.

The biggest news in hair fashions is short hair. Many women are just now trying it, many women who tried it a year or two ago are still loving it. But while short hair gets most of the publicity at the moment, it seems to me that shortness is of secondary value to one other fashion fact. And that is the direction which hair is taking. After some fifteen years of wearing hair down or up or back, it is important now to wear it, whether it is short *or* long, forward, towards the cheeks. Almost universally, the new hats look better worn with the hair coming towards the face.

There's a chance that this lass with the delicate air might change her perfumes too. It seems to me that the luridly sexy approach in advertising and promotion of perfumes is about dead anyway. There have been too many very funny cartoons and very funny columns on this subject. Lighter fragrances with names that have pleasant associations seem newer than a scent guaranteed to make the wearer Passion's Plaything. (Not that we believe sex to be out of fashion in perfume—or anything else. But subtlety is often more appealing than candour.) I think our new beauty will prefer to beckon her love with a scented gesture—not hit him over the head with a mallet of musk.

These points are all pin points, actually, in the entirely new look. Each by itself is, perhaps, a very small matter. But, taken altogether, they give us a revolution in beauty. As important, certainly, as the revolution in clothes.

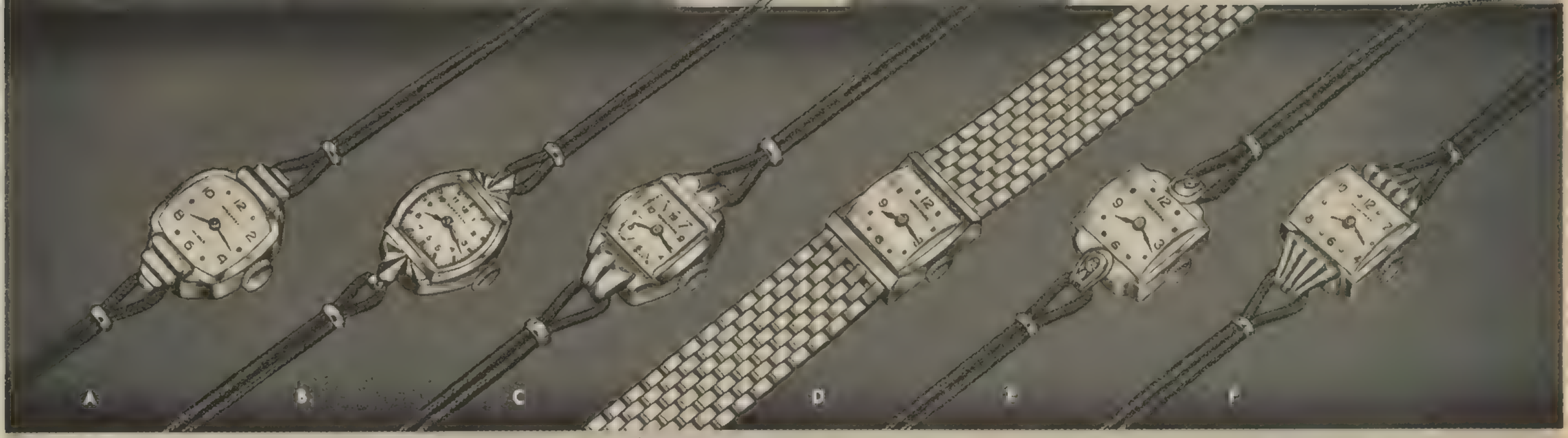
Women who go places—choose...

HYDE PARK WATCHES

ELIZABETH H. EYRE—former WASP, now president of AIR TRAVEL, Inc., of New York City says—

"Cross-country flying requires perfect timing, and that's when I depend on my Hyde Park watch."

AIR TRAVEL, Inc., efficiently services hundreds daily in private charter and air line travel.



(A) Hyde Park No. 10327–17 jewels, 14K gold case.....$51.45 tax incl.

(B) Hyde Park No. 10330–17 jewels, 14K gold case.....$45.95 tax incl.

(C) Hyde Park No. 10218–17 jewels, 14K gold case.....$59.50 tax incl.

(D) Hyde Park No. 10002–17 jewels, 14K gold mesh bracelet and case. $185 tax incl.

(E) Hyde Park No. 10056–17 jewels, 14K gold case with 2 diamonds. $85.00 tax incl.

(F) Hyde Park No. 10216–17 jewels, 14K gold case.....$59.75 tax incl.

If you're an active woman who does things and goes places—

HYDE PARK watches were made for you. Celebrated for their unfailing timekeeping dependability, they are also top-flight in styling. So much so, that to own and wear one is to have a constant source of pride and satisfaction on your wrist.

Priced from $29.75 to $1,000.00—at your favorite jeweler.

The Watch that Times America's Test Pilots

HYDE PARK

Watches

FIFTH AVENUE, NEW YORK

Copyright 1947

Give a little girl
a package of dreams...

...dreams of nice things...
and watch them grow
up with her.

the night gown of
white batiste about $5.00
the matching negligee about $6.00

at fine stores across the nation

Petite Bow Lingerie
a division of Johnston
dallas

THE BEHEM CODEX

(Continued from page 140)

the war, the *Institut für Deutsche Ostarbeit*, with its staff headed by a Dr. Wilhelm Coblitz, moved from Cracow to Bavaria.

They brought to the little village of Zandt their complete equipment—several large crates of art treasures stolen from Polish museums. Their stock of the book, *Der Krakauer Behaim-Codex*, by Friedrich Winkler, was printed in limited numbers during the war. In spite of its distortion of the truth, this publication contained the most beautiful colour reproductions ever made of the illuminations from the original Codex, which until this issue of Vogue have never been reproduced in an English language publication.

To reproduce the illuminations so faithfully and magnificently that it was difficult to distinguish them from the originals, a process called "Farbenlichtdruck" was employed, using nine different colour plates for each miniature. So faithful were the reproductions that often even the Nazi eradications and "improvements" show up.

"IMPROVEMENTS"

One of these "improvements" was made on the miniature accompanying the laws and regulations for the Founders' Guild. Here two aldermen are inspecting some big bells being shown them by the master founder; the inscription "Stanislaus de Cracovia" adorned the rim of the largest bell. But because of the name's definite Polish flavour, or because several art historians are of the opinion that the master artist creating the Codex was a Pole named Stanislaus, the Germans removed the inscription.

The German text opens with this sentence: "The Cracow Behem Codex, to which this publication is dedicated, belongs to the most remarkable documents of German culture in the East. Its contents prove that Cracow is German." This, then, is the purpose—to prove a town German, which always was an integral and vital part of Poland, in fact, her coronation town since 1320, and her capital until the end of the sixteenth century.

The belief that all culture of Central and Eastern Europe is of German origin or German influenced is a pillar of German *Weltanschauung*. But the danger of this German propagandistic attempt lay in the elements of truth that lurked in Winkler's study. It is a fact, for instance, that in the fifteenth and in the beginning of the sixteenth century the urban culture of Central Europe, including Poland, was German influenced. Since the thirteenth century many German colonists had settled in Poland and particularly in Cracow, bringing their customs and cultural traits with them. The step, however, from this fact to claiming Cracow German, is a far one. And this is what the German art historians attempted, hiding another basic fact, namely that the German citizens, who formed only a part of the city's population, were very quickly assimilated, so much so that toward the end of the sixteenth century Cracow was a purely Polish town.

Throughout the Institute's publication all questions of Cracow's not being German are arrogantly dismissed; not once was it acknowledged that Cracow was the capital of Poland when Poland was one of the leading powers in Central and Eastern Europe. The names of old Polish Kings are mentioned, but the names were germanized and their nationality omitted. To add to the seeming authenticity and honesty of the book a long list of bibliography is appended containing names of well known Polish art historians, among them the Jewish art historian, Dr. Sophie Ameisenowa, of the Cracow University, who spent several years in German concentration camps. Experts such as Ptasnik, Kopera, and Estreicher are copiously quoted whenever their views correspond with those of the Nazis. Any contrary opinions are either not mentioned, minimized, or discredited. It is even insolently and scornfully stated that after the Codex was "taken into custody" by the Germans, all Polish language titles and notes were carefully removed from the original manuscript, including a front page in Polish "with which the Codex unfortunately had been defiled."

ALL POLISH, NO GERMANS

This arrogance is amazing when it is realized that the manuscript in question was fashioned in Cracow, Poland—had been discovered there, and kept in the library there—and had never left the country until the Nazis removed it. There can be little doubt that the miniatures were created in Cracow, and that the artists who painted the illuminations, as well as Balthazar Behem, were all Polish.

Dr. Alfred Berlstein of the Slavonic Division of the New York Public Library, to whom I am indebted for many of the historical facts here, recently received a letter from Dr. Sophie Ameisenowa, now chief of the print division of the Jagellonian Library in Cracow, where the Behem Codex has been returned.

Dr. Ameisenowa writes: "The Behem Codex was recovered last year in the American zone of Germany by Karol Estreicher (eminent Polish art historian and delegate of the Polish government) and brought to Cracow by him. Of course I know of the German publication by Friedrich Winkler, who purposely quotes Estreicher and me in a highly distorted manner, assuming that I died long ago in a concentration camp. But I will settle that question with him some day—and I should like to do this most of all in an American magazine."

Correspondence Elegancies

Kellogg
FINE WRITING PAPERS

Dixie Fiesta
Crescendo
Salute to Cyrano
Drollery

GALAXY of GLAMOUR

In smart homes everywhere this is the stationery that is an accepted appointment.
Further additions to the CORRESPONDENCE ELEGANCIES collection: Cajolery, Roundelay, Folderol

Kellogg is a Division of the
United States Envelope Co.

30 Rockefeller Plaza
New York 20, N. Y.

TREO Corseting

TREO "FASHIONED FRONT"

The "Classic" in Corseting

Ingeniously designed to curve inward

against the abdomen...keeping it flat

WITHOUT BONES...Control with complete freedom!

TREO COMPANY, INC....267 Fifth Avenue, New York 16, N. Y.

THE AUTUMN BALL IN TUXEDO

Since the Autumn Ball was born in 1888, it has continued (except for the years of both world wars) as the first big party of the Tuxedo season. Fifty débutantes were introduced this year; eight from Tuxedo, many from Boston, Philadelphia, and Virginia as well as New York. The Tuxedo Club was decorated from nearby country gardens—chrysanthemum and white pine clusters, tall cedars against the pillars in the ballroom, trailings of oak leaves and clematis from the beams in the ceiling.

MISS NEELIA PLUNKETT, MISS VIRGINIA LEIGH WITH GEOFFREY DOYLE

MISS CELIA DE GERSDORFF AND JOHN MORTIMER

MISS NANCY HARRIS AND PETER VOGT

MISS SOPHIA SONNE

The out-of-town débutantes stayed at big house parties in Tuxedo, went to a procession of dinners, smaller parties, over the week end. All the young beauties wore traditionally pale, great-skirted dresses, bright shoes, and few jewels.

MISS SHERLEY SMITH
WITH HARCOURT AMORY, JR.

MISS TATIANA HOLMSEN
WITH JAMES VOGEL

MISS CORNELIA MURRAY
AND JAMES NORDEEN

JEROME ZERBE

MISS CLARA GILBERT
WITH BERNARD VAN INGEN,
JAMES BROWN

a salute to the casual mode
Tweedie Footwear Corporation
Jefferson City, Missouri

Every woman would be thrilled with gift jewelry by

Van Dell

AMERICA'S FINEST GOLD FILLED JEWELRY

CHRISTMAS CHEWER

PINS • BRACELETS • EARRINGS • CHATELAINES

1/20 12 KARAT Gold Filled

AT BETTER JEWELERS EVERYWHERE

VAN DELL CORPORATION • PROVIDENCE 3 • R • I •

DRINKING IN THE

RECIPES FOR TRADITIONAL CHRISTMAS DRINKS, BY THE FAMOUS BARTENDERS

Not father but the professional bartender usually knows best when it comes to mixing the bowls that cheer. For that reason Vogue went straight to these experts for this short refresher course on drinking in the Christmas spirit. Almost every hostess likes to offer her guest a drink at holiday time and particularly if there is the flavour of festivity in the glass. Here are six standbys as made by experts—their secret, they taste better at home.

Rum Eggnog

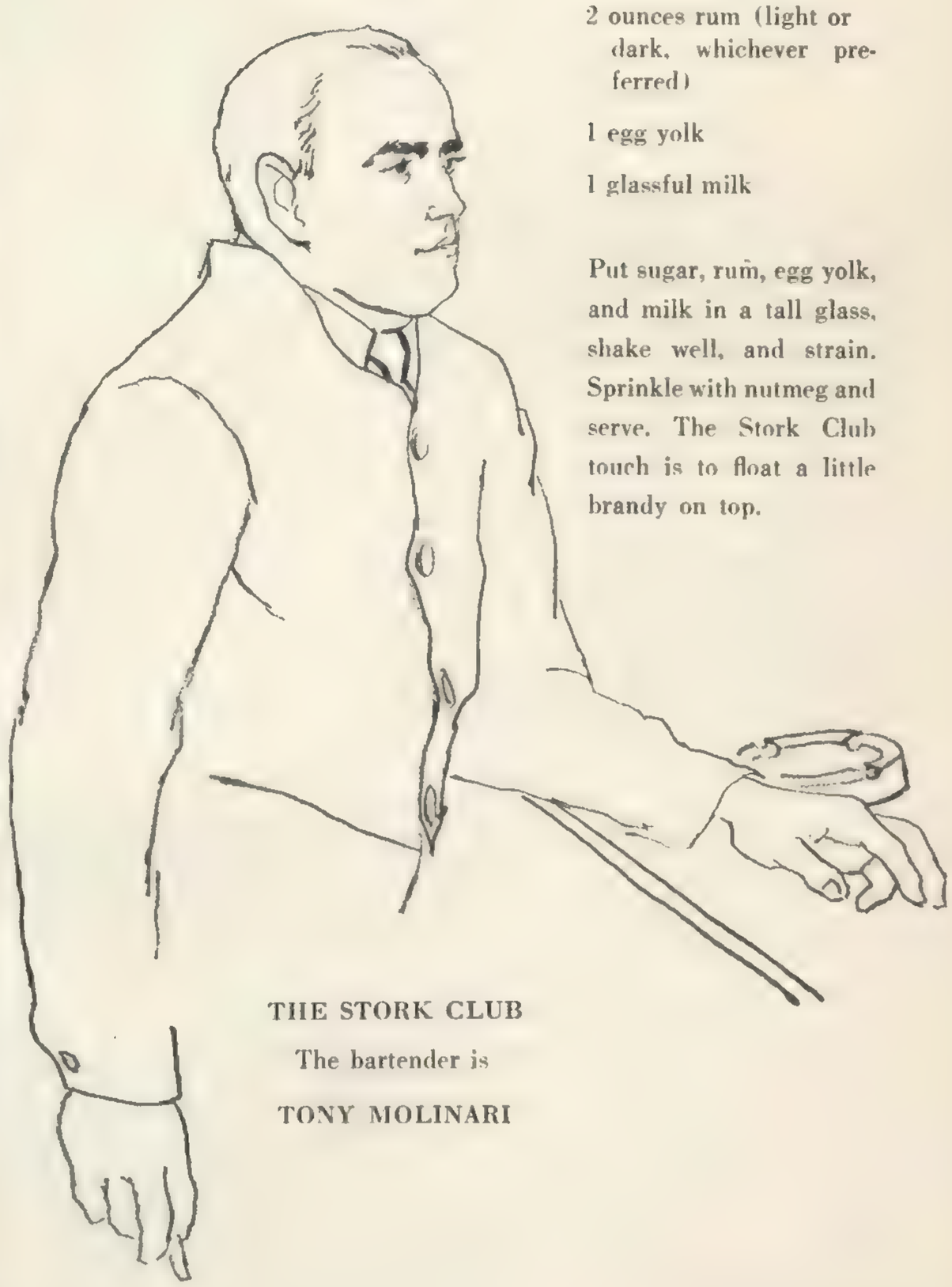
1 teaspoonful sugar

2 ounces rum (light or dark, whichever preferred)

1 egg yolk

1 glassful milk

Put sugar, rum, egg yolk, and milk in a tall glass, shake well, and strain. Sprinkle with nutmeg and serve. The Stork Club touch is to float a little brandy on top.



THE STORK CLUB

The bartender is

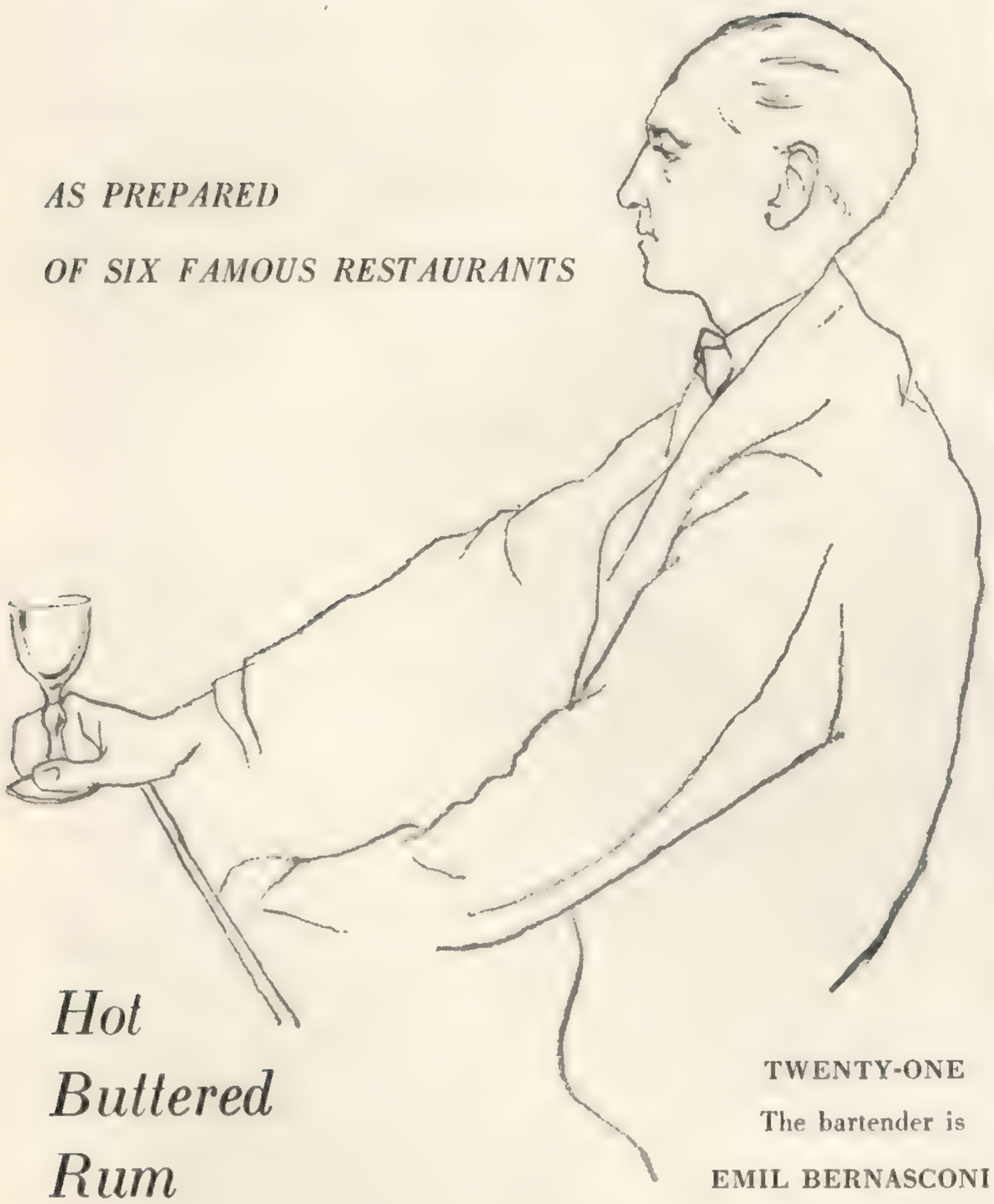
TONY MOLINARI

DRAWINGS BY DEVRIES

CHRISTMAS SPIRIT:

AS PREPARED

OF SIX FAMOUS RESTAURANTS



Hot Buttered Rum

TWENTY-ONE
The bartender is
EMIL BERNASCONI

1 slice lemon (¼″ thick)

Cloves (enough for each section of lemon)

1½″ stick cinnamon

½ teaspoonful sugar

1 jigger rum (light or dark, whichever preferred)

½ chip butter

Hot water

Put clove in each section of lemon and drop into glass. Put in stick of cinnamon and sugar. Add jigger of rum. Immediately before serving, fill glass three-quarters full with hot water, and top with chip of butter. (Water should be brought in a pitcher to the table with the drinks so that drink is piping hot when served.)

For extra dash, use ¼ teaspoonful fine sugar and a dash of Boles orange curaçao.

STONEHENGE
Ridgefield, Connecticut

Negus Hot Punch

1 lump sugar

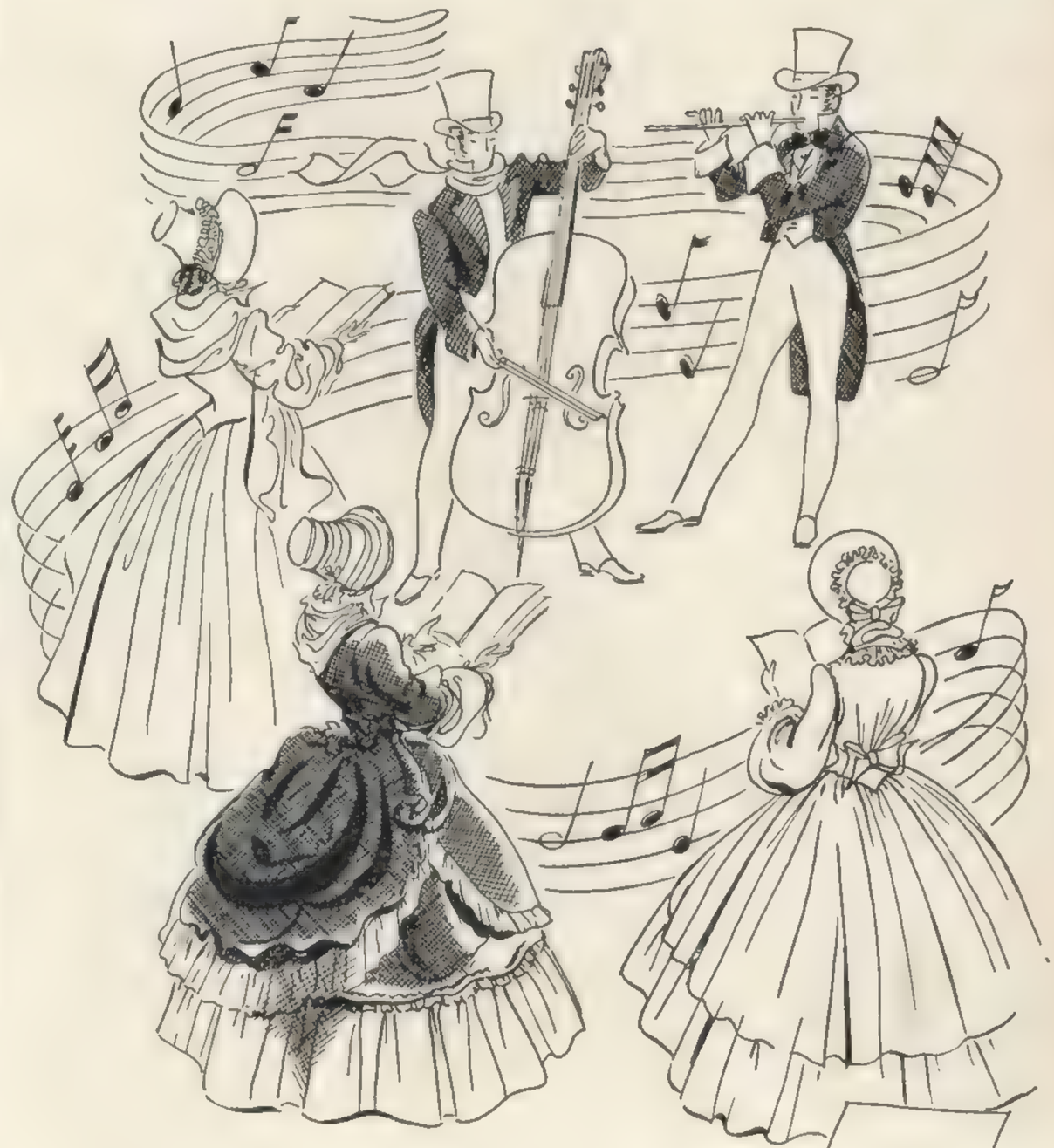
1 wineglassful of vintage port

A twist of lemon peel

Rub lump of sugar on lemon rind and drop in cup. Pour port into punch glass; add boiling water until glass is full. Dust with grated nutmeg, and serve piping hot.

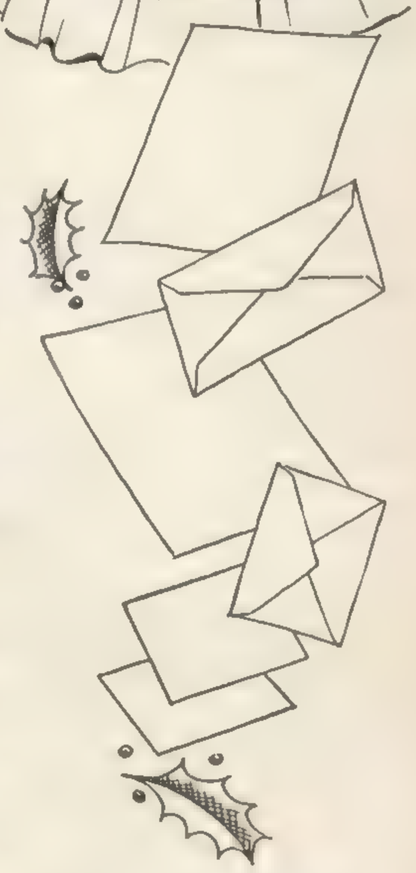
This drink was originally invented by Lieutenant-Colonel Francis Negus of the Twenty-Fifth (Suffolk) Regiment of Foot, and the messmates of his regiment named it after him in appreciation of their fondness for it. It is often made in a punch bowl, but the individual drink has proved popular.

Traditional as Christmas Carols



greetings and thank-you notes on

Whiting **papers**



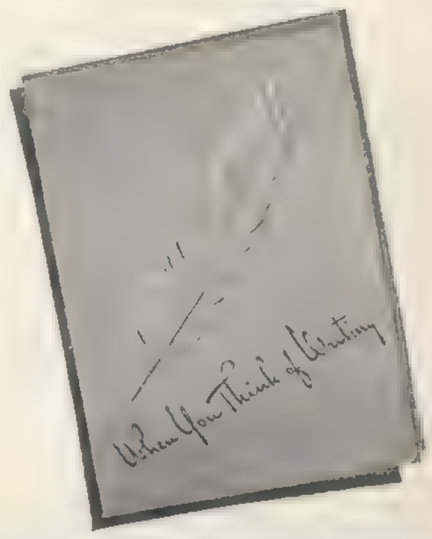
Fine stationery by Whiting is the perfect background for your Yuletide correspondence, as it is throughout the year for all social uses and occasions.

For many generations, Whiting papers have been the choice of the most discriminating. Your stationer will be pleased to show you the present-day variety of correct sizes, textures and tints in one hundred percent rag, one-half and one-quarter rag qualities.

WHITING PAPER COMPANY
NEW YORK · PHILADELPHIA · CHICAGO · BOSTON
Mills at Holyoke, Massachusetts
New York Display Room
Squibb Building — 745 Fifth Avenue, Corner 58th Street

How shall I word it?

When this question arises, turn to "When You Think of Writing," our authoritative booklet on the pleasant art of letter writing. Please write to Holyoke for your copy, enclosing 9¢ in stamps for mailing.



Fine writing papers since 1865

When you think of WHITING think of *Whiting*

Fashion in Action

Ski Rig... White Stag's remarkable, new, man-tailored ski suit of rich, pure 100% waterproofed Gabardine. The jacket features a full length covered zipper front, and roomy button-down pockets. Fully lined with bright plaid gingham. Navy, Platinum, Tan and Glacier Green. 12 to 20. the suit . . . $42.50

at top stores

DRINKING IN THE

Old Austrian Christmas Punch

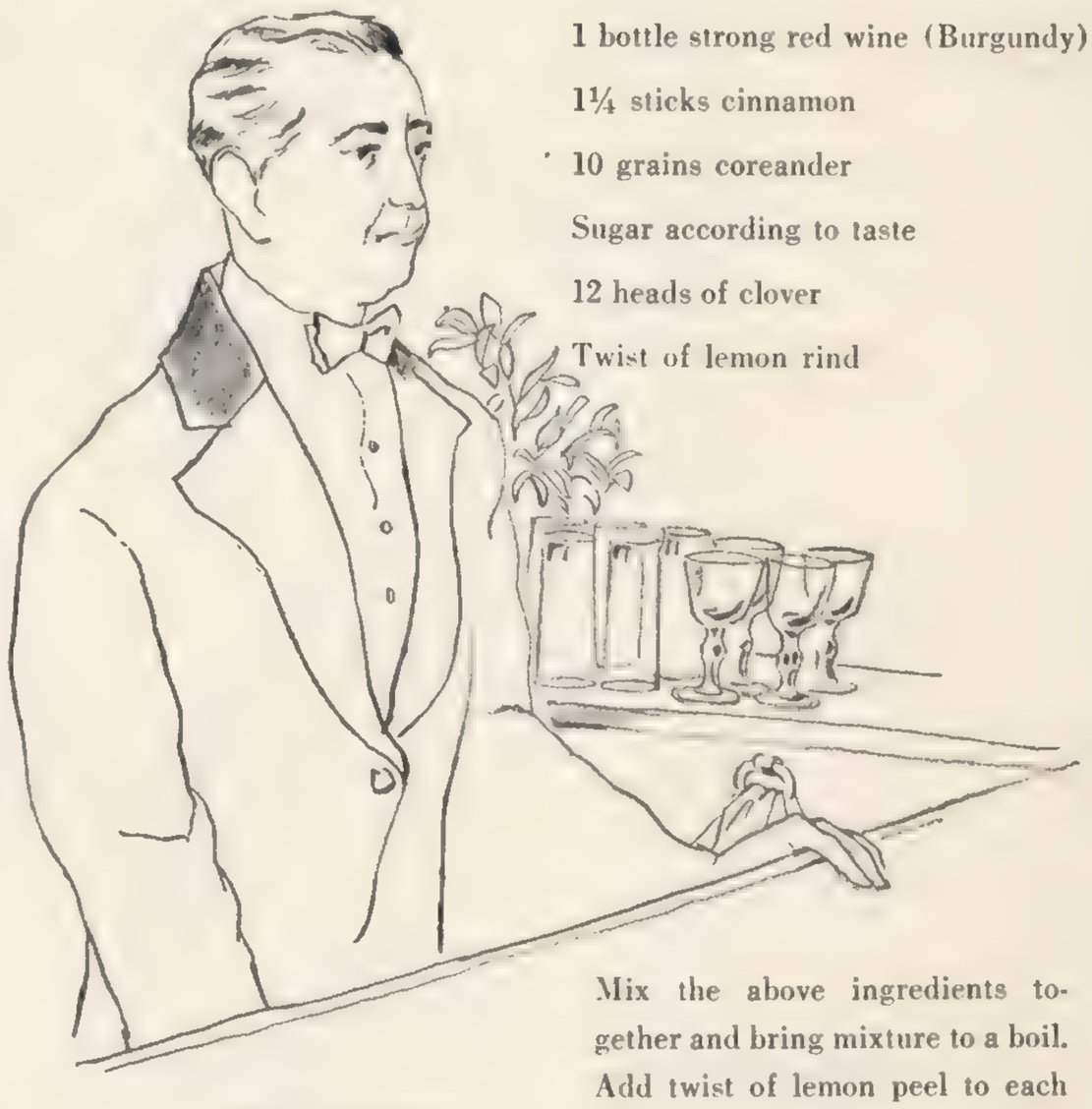
Jägers (Hunters) Punch
(Serves about 25)

Yolks of one dozen eggs
½ pound sweet butter
1 pound granulated sugar
1 piece of ginger
1 two-inch stick of cinnamon
Juice of one lemon
1 cupful of Jamaica rum
1 cupful of Madeira wine
8 bottles of Piel's beer

Make a paste of egg yolks, butter (this should be melted), spices, sugar, lemon juice. Add rum and Madeira wine. Heat beer separately (heat to boiling point) and add to entire mixture. Serve piping hot in heavy glasses.

HAPSBURG HOUSE
The bartender is
JOHN STARK

Vin Brulé



1 bottle strong red wine (Burgundy)
1¼ sticks cinnamon
10 grains coreander
Sugar according to taste
12 heads of clover
Twist of lemon rind

Mix the above ingredients together and bring mixture to a boil. Add twist of lemon peel to each drink and serve piping hot.

THE COLONY
The bartender is
MARCO HATTEN

CHRISTMAS SPIRIT

(Continued)

Glögg

1 pound of Glögg spices (tied in cheesecloth)

1 cupful of sugar

2 bottles of port wine

1 bottle claret

Glögg Spices:

4 ounces dried apples and apricots

3 ounces raisins

2 ounces shelled sweet almonds

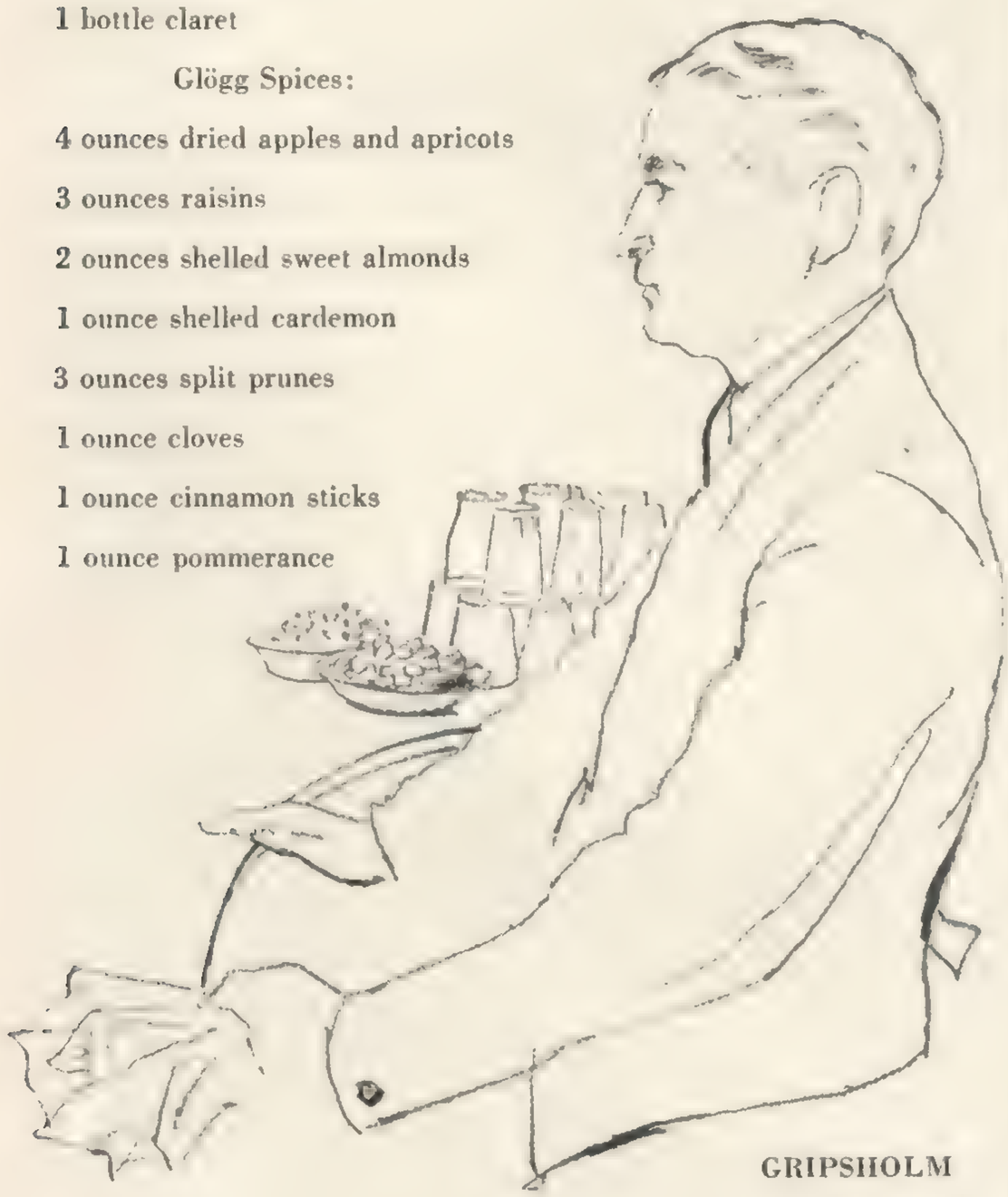
1 ounce shelled cardemon

3 ounces split prunes

1 ounce cloves

1 ounce cinnamon sticks

1 ounce pommerance



GRIPSHOLM

The bartender is JOSEPH BUCKLEY

Boil the spices in port wine, claret, and sugar very slowly until boiled down to 2½ bottles. When cool, pour in glass jar and leave the bag of spices in the wine for 24 hours.

When serving, heat, but do not boil, 1 part of wine and 1 part of brandy or Kronbränvin.

Serve in punch glasses with 3 or 4 cloves, 2 almonds, and 3 raisins in each glass, or you may warm up the Glögg with these spices.

The spices may be purchased at Nyborg & Nelson, 841 Third Avenue, N. Y. C.

DRAWINGS BY DEVRIES

For the man who is going places...

Hartmann LUGGAGE

...ready, willing, and more than able to make the going easier

The Hartmann Knocabout...

Cradles a two-suit wardrobe. Companion Knocabout accommodates additional wardrobe-and-dressing-room needs.

Hartmann

HARTMANN COMPANY · RACINE, WISCONSIN

A

DOETTE*

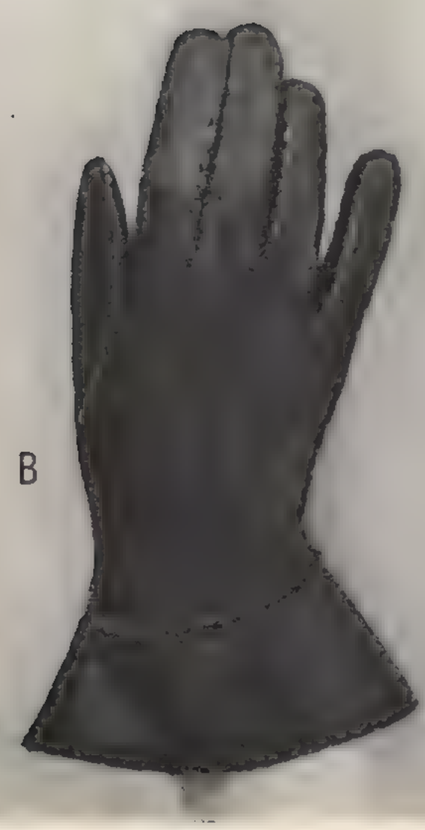
Gloves have that flared look . . .

*Reg. U. S. Pat. Off.

double-woven for longer wear, fully preshrunk to insure fit after washing, with less than 1 per cent shrinkage . . . look and feel like doeskin. In leading colors at your favorite store.

A *Buccaneer,*
handsewn flared gauntlet, about $3.50

B *Flarette,*
handsewn flared cuff, about $3.00



B

FOWNES GLOVES

For people of good taste since 1777

New York • Chicago • San Francisco

SABINA AND THE FILM HABIT

A plea for reassessment, by British reviewer,

SIRIOL HUGH JONES

"EVERY now and then I've *got* to go to the movies," says Sabina, tense and slightly desperate, to the long-suffering Mr. Antrobus at the very last lap of *Skin of Our Teeth:* "My nerves can't stand it." For centuries the poor girl has been eternal maid-of-all-work, eternal serpent and high-hearted *vivandière,* one of man's two ruling influences at home and abroad. After Armageddon is over, her thoughts move inevitably towards her own hard-won and up-to-the-minute paradise, the cinema—and, "My God, Mr. Antrobus," she says, "can I go to the movies?"

If Sabina lived in England, she undoubtedly frequented American movies only. She is now up against it. The gate to her land of milk and honey has been suddenly barred, and before her stretches a narrow, thorny path hung at intervals with signposts which read: "New Quota Act Starts Here," or "Danger: road littered with Early German Silent Movies ahead," or "Drive very fast here: the Trade is after you," and "Beware of wild Renters and Distributors crossing the road." This is designed to make Sabina feel like Alice in Wonderland: her nerves are jangling together like the last half-dozen dollars of the Loan from America. The panacea for all the world's ills—the movie programme—is up for scrutiny and possible revision.

The problems that emerge from the turmoil created by the new British film tax can be looked at from the trade point of view or from the angle of that thinking, articulate, discerning, but strictly amateur animal, the man in England who chooses his films here and there from out of the general inferno. Looking at the matter from the business end of the scale, one is given the impression that the Cinema Industry considers that it has been dealt a crippling blow. The trade papers were at first lifted into a very ecstasy of anger. The American films already stored in the country were clearly enough to see the British through approximately the next twelve months without substantially altering the normal state of picture exhibition. It still seems fairly sure that the exhibitors can keep going for some little time to come. But what is to happen when the last reel is played and Bogart has fired his very last untaxed bullet into the kicking corpse?

The cinema's apple of discord is proving the subject for argument from California to Prague and back. Arthur Rank will probably lose much of his American market, say the anti-taxers; what material profit could be gained anyhow from the limited American distribution of British pictures? says another camp. The arguments rattle backwards and forwards. Some maintain that the cinemas will have to shut down, or put on variety and mock ballets, with buxom young women tap dancing sadly on points.

Re-issues may keep the cinema open—or will the public refuse to face a diet of *Caligari,* followed by *The Outlaw,* with a week or two of the *Seventh Veil,* that never, never gets blown away entirely, sandwiched in between? Single-feature programmes may be the answer—but will the consequent increased percentage payment on a single feature save us any money? Will the theatre reap the harvest of the frustrated Gable addicts? British studios might be able to fill part of the gap if they were to step up their production of (at present) some 40 or 50 possible feature films a year—but have they the equipment, the technicians, or the inspiration for such a struggle?

ENTERTAINMENT MORE THAN EVER A NECESSITY

Until some solution or compromise is reached, our intake of American movies has been forcibly stopped. It is possible that other countries may follow Hollywood's lead, or may close their market to British pictures. Whatever happens, the free interchange of an art of great international importance will have been curtailed. Films are this country's popular entertainment, which is more than ever an obvious necessity; they are also—though this is by now almost a cliché—a method of international exchange of expression and understanding; and they are an art that demands competition and comparison for it to grow in imagination and technique.

America set us standards of sympathy and sensitivity in *The Lost Weekend* and *Double Indemnity;* of brilliant individualism in *Citizen Kane* and *The Magnificent Ambersons;* of good humour and sublime simplicity in *Snow White;* of poetic statement in *The Long Voyage Home.* A flow of American and Continental movies with this country is necessary to maintain our own standards, and no art made within enclosed walls can develop into health and strength.

Films, then, are always an industry (which can bear taxation), generally an entertainment (which one could well wish untaxable), and sometimes an art (which should be free for everyone). The more important the commercial side of their three-fold nature becomes, the more likely film-makers are to forget that they are shaping a new art as well as packing the two-and-ninepenny seats.

I feel that, as well as its immediate deplorable consequences, the unexpectedly drastic tax on foreign films may have two indirect and good results; first, the costs of picture-making will have to be cut. In Hollywood the rising expenses had touched a peak of absurdity unrivalled in any other Cloud Cuckooland of big business. In the good old days of *The Sign of the Cross* lavishness served its right purpose and we were given

(Continued on page 237)

SABINA AND THE FILM HABIT

(Continued from page 236)

lashings of Christians and gallons of asses' milk because the theme demanded them; lately the money seems to melt away in building arty interiors round Miss Hayworth and in providing Mr. Fairbanks and Miss O'Hara with parquet-decked pirate galleons in which to sail the seven technicoloured seas.

I should like to hear the celestial choirs cut to half their numbers, the incidental music less glutinously ubiquitous. I should like Westerns to be fresher, simpler, less highly-polished and slick-quick. It would be delightful if stories and talent could be bought at less fabulous prices, and could be well used once they have been acquired. If musicals could purchase some wit in the script and lose a little weight of numbers—maybe one workmanlike script-writer would cost less than a score of extra showgirls.

Would it be possible for story departments to economize on their yearly quota of lives of the Great Musicians, Scientists, Explorers, and Impresarios, and give us some material that is both new and specially designed for the medium? And in the sum of less expensive advertising (American and British) could we be told less frequently by delirious copywriters that Bogart loves by night and kills by day, that Crawford is the sort of Woman Every Man Wants and Shouldn't Have; could less loaves be printed in the baking "Odeon—today, *Notorious*" ("It's one way of making sure that details of a programme get into the homes of people"), and fewer new mothers in maternity homes be presented with Odeon congratulatory cards, neatly worded: "Congratulations. Please send your husband to the Odeon this week to see Bing Crosby and Barry Fitzgerald in *Welcome Stranger*"?

Similarly, reduced production costs in British films may do much to bring us back to the imaginative, inspired and economical wartime movie standard, when films were less weighted down by glossy, careful effects and armies of script-writers. Shooting-time gets longer, sets are more elaborate, publicity more repellent, results heavier and less promising. Costume and period pictures flourish past with a disheartening flurry of fans and furnishing velvet, spiv pictures racket along on the crest of a taste for violence that now seems happily to be dying. We must make pictures that are good by our standards, good because of their own peculiar qualities, and our Leans and Reeds, Boultings and Ustinovs are, heaven knows, brilliant enough for mind to triumph over expensive matter. In the theatre it is always claimed that the finest work is done when there is little money to waste and ingenuity takes the place of material abundance—and how much have the French ever been able to spend on their best, simplest, and most imaginative pictures?

I do most earnestly believe that this strange art-cum-soporific, the feature film, is more than mere uncomplicated entertainment. It can affect manners and ethics, and set new fashions and behaviour by a subtle and perhaps unconscious hammering home of the same point on sleepy, uncritical minds. Its unconsciousness is the danger. The cinema *must* know what it is doing, and although nothing could be more deplorable than an art with a social mission, we might surely in time reach a point when every film is made with no other aim than to be as good as it can be—with American markets, British box-office, and Bongo-Bongo trade appeal all remembered only as incidental to that one object.

The second indirect good effect that may result from the temporary loss of American movies affects the picture-goer only. It may afford us a breathing-space in which to reassemble our ideas on visiting the cinema. Have we all a little of Sabina's movie-fixation, or are we beginning to learn discrimination—discrimination that may well develop if mass-audiences suffer a temporary decrease in the supply of Hollywood B pictures?

The Everyman cinema at Hampstead exists solely on good revivals, and in the West End *Les Enfants du Paradis* drew queues at least as long as those for *Wonder Man*. It is so easy to fall into unquestioning acceptance of a film routine that runs from a fortnight-or-so West End showing, followed by a general release in the suburbs—and if you happen to miss your *Love Me Tomorrow*, *Dangerous Yesterday*, *Blood on Everything*, *It Matters Not How Strait*, or whatever delight it may be, the picture then seems to have vanished for unnumbered months. It may come back to select theatres—but what nervous anxiety you will have suffered, what cinema lists you will have searched before its long-delayed and fleeting return. If we could sometimes see *The Gold Rush*, or *M*, *Rembrandt*, or *Le Fin du Jour*, *A Day at the Races*, *Top Hat*, or *Mayerling* once more on the screen without having to ferret them out in obscure corners—if wishes were horses....

Cinema-going is a phenomenon peculiar to our age. Hundreds of rather tired eyes have for years been semi-hypnotized by the flashing of Crosby and Lamour onto a screen in a dark theatre—where, before, the owners of the eyes found themselves other occupations; they played more music, sang more songs, perhaps talked to each other rather more. The cinema has changed all that, and it is clearly impossible to turn the clock back, even if one wanted to. But improvements can be made. The trade claims that the public will not visit re-issues, and that to allow a picture to remain at a local cinema for more than a week would involve insuperable problems of distribution. I am inclined to disbelieve both these statements, in

(Continued on page 238)

Hi-A
the black beauty brassiere by Marja

Hi-A gives you the secret of enchantment—a bewitching black bra of dainty lace and Skinner's fine satin. You're young and desirable with a perfect figure moulded by Marja's patented round and out stitching . . . in Hi-A, your beauty bra. Black, tearose, white.

Mail orders filled by Neiman-Marcus Dallas and other fine stores

32 to 38. A or B cup, $3.50

MARJA BRASSIERES • JACKSONVILLE, TEXAS

THE TIE THAT BLINDS

(Continued from page 172)

charms, such as: 1. The smooth bright blue or green suit. 2. The blue or violet felt hat with the very narrow band (chiefly a Midwestern blight). 3. Sport shirts and lounge suits that resemble slept-in pyjamas. 4. Sport jackets that a horse would blanch at.

Admittedly, man all over the world has long since abandoned the Gaudy Plumage technique of attracting the female. The game has changed courts, apparently for good. But American men don't even make the best of their sartorial fate, as other nationals do.

So what have our poor men got left? How can they still prove that they *are* men? Where is their outlet?

The tie is the flag of their insecurity. Men who are sure of themselves in relation to women don't need to express themselves in violent neckwear. The canny wear small and sober patterns, or good solid colours. They have other ways of attracting attention. But Joe Doakes has not. Joe has to shout to be heard. He must express himself in his tie.

But there is more to it even than that, and now we come to a note of pathos. The city or suburban male —the clerk, the worker, the business man—has little colour in his daily life. Industrial cities are apt to be grim and grey. Suburbs, while cosy, are hardly colourful. The latent need in all humans for some sort of excitement and gayety is nowhere more clearly evident that in the American tie. The poor guy wants some fun. So he buys it and knots it on his chest.

There is nothing intrinsically wrong about that. The need is valid, the urge laudable. Women have had it since Eve. But at least women strive towards that elusive star called Taste. They may have slipped badly along the way, but their struggle has recruited an army of the most talented people living: fashion designers, fabric designers, colour experts, draftsmen, and what not. The standard of taste in the colours and patterns of women's dress fabrics and accessories has probably never been higher than now, in the United States. It is possible—but not easy—to find a really hideous print. But who—in the name of art—are the designers of men's neckwear? What are they perpetrating on the innocent male? In what fantastic school of design were they nurtured? What psychopathic colour sense besets them? And why isn't something done about them?

If the American man must express himself in his necktie, why can't he express himself handsomely? Why must patterns and colour be offensive? Innumerable prints exist in women's fabrics that are bright but not garish, gay but not vulgar, strong but not crude, dramatic but not corny. Why not in men's ties? What dictators in the realm of masculine apparel decree that they shall adorn themselves with strips of unparalleled vulgarity? Can it possibly be *(No, no, not that, not that!)* that they are WHAT THE AMERICAN MAN WANTS? And if so, what is the matter with his optic nerve? Paralyzed?

If it is, let us fight for its restoration. He must be educated as his female counterpart has been educated. Let him see, as he ties his atomic tie in the morning, its true, unutterable infamy. And above all, let the good fabric designers of the country turn their attention from their women clients, who are amply served, towards the Forgotten Man. Perhaps all he needs is attention anyway. It's worth trying. Anything is worth trying to rid the American landscape of its most horrendous manifestation, and the American man of the insecurity which prompts it.

[NOTE: *We have suppressed the horrid rumour that these ties are bought in large part by women for their men. That is war-mongering.*]

SABINA AND THE FILM HABIT

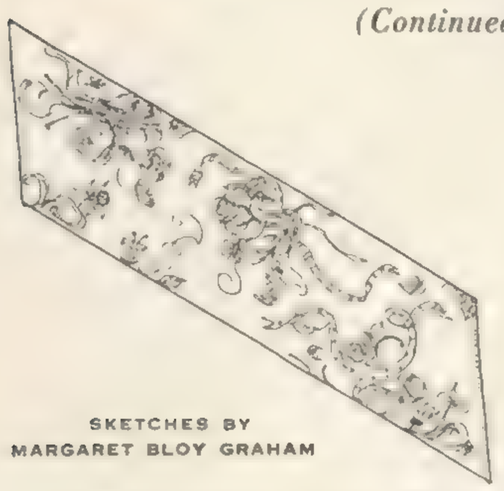
(Continued from page 237)

spite of the industry's angry claim that no one who is not in the very centre of the film business can tell what all the talk is about. Sometimes the man in the middle of the maze has a less clear idea of the way out than the detached observer sitting, perhaps not always very helpfully, on a ladder outside. And I am more than convinced that it is not only members of the New London Film Society who care enough about good entertainment to welcome Lillian Gish in *Broken Blossoms*, Valentino in *The Four Horsemen of the Apocalypse* and René Clair's brilliant *Le Million*—all being shown during the Society's autumn season.

No one will miss the temporary loss of Groucho Marx and the Bacall more than I, or more regret the absence of Welles's *Macbeth* and Ingrid Bergman's *Joan of Lorraine* if their entry is really to be forbidden. But at least the sudden stop in the regular flow of American movies, when it comes, may shake up our mummified ideas of what the cinema has to give us. Let us hope for wiser and less rigid distribution, more discrimination among audiences in choice of film, and, above all, for new and genuine excellence in British film production, with no more movies made especially for the American market. Sabina had fought her way through the biggest war in the world and she yearned for the one-and-ninepennies, regardless of what mammoth movie was showing: but I like to believe that most of us still hope one day to get what we want, rather than what the film industry thinks we ought to accept.

PRESENTS FOR GROWNUPS

(Continued from page 165)

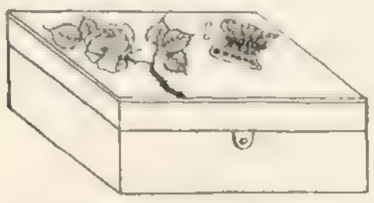


SKETCHES BY MARGARET BLOY GRAHAM

PRETTY PRINT SCARF...Find at any remnant store or department store a piece of the prettiest rayon print. A yard will make three scarfs (12" wide and 3' long). Some grown-up can roll the edges and pin before handing over to the young daughter to work in the tiniest stitches she can make around the edges.

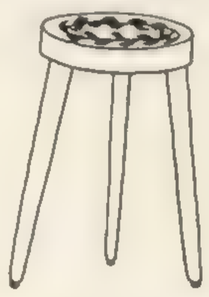
FAN FOR THE FIREPLACE...If there are any left-over rolls of wallpaper in the attic, cut a piece about 4 feet long, mark off every two inches and fold like a fan. With every fold tightly creased together, cut one single scallop along the top; when opened the top edge will be a series of pretty scallops. Bring the bottom creases together into a handle and tie with a bright green grosgrain ribbon.

THE HOUSE THAT JACK DREW... If there is an aspiring artist in the family or just a small tot who likes to doodle with paint, a water colour of the child's own house is bound to touch any grandparent's heart—and it doesn't have to be very expert to be charming. Of course if the artist lives in an apartment it isn't so easy but a water colour of a holly wreath hanging on the front door does almost as well. It's up to Mummy to have it nicely framed, matted.



CIGARETTE BOX...From the 5-and-10 cent store buy a plain glass cigarette box. Any little boy who can wield a pair of scissors and is provided the patience to skim through some seed catalogues, can cut out some flowers and paste them on the box. Or on a plain white lampshade—a favourite grownup will like it better than any other shade in the house.

WATERING JUG...Ask at any drugstore for one of their empty glass gallon jugs. The druggist usually will *give* you one—maybe more, enough for all the aunts. Buy several little bottles of Dupli-Colour Touch-up Paint (it comes with brush attached, is quick-drying and water proof). Have the small fry neatly scrawl "TO WATER FLOWERS." Or if they are energetic let the children paint the whole watering jug white. Add a flower sprig painted smack in front.

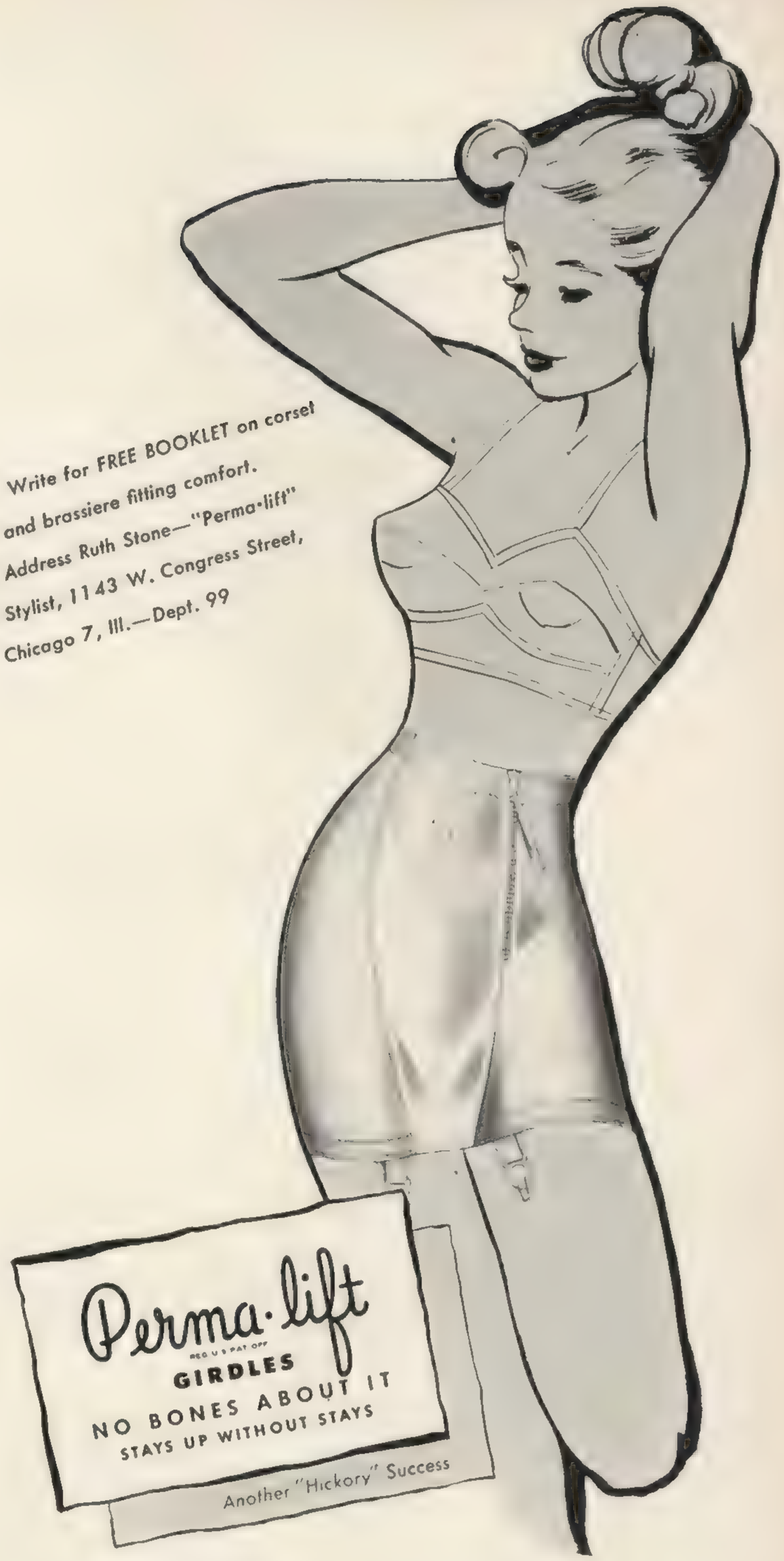


STOOL...At big hardware stores there are inexpensive, unpainted round, three-legged stools. Gaily painted by the young they are just right beside the telephone in the bedroom so grown-up guests won't sit on the bed when using the telephone.

BOTTLE FOR UNCLE EDWARD... Steam off the paper label from a plain square after-shaving lotion bottle. Paint flat sides in black. When dry draw in nice square block initials with gold paint. Or cut out cardboard initials that have been painted green and stick on the shiny black surface, one initial below the other.

COTTON BAG...Get some bright flowered cotton and cut out a large round circle. Snip little holes all around about three inches from the edge. Draw a pretty ribbon looped double, in and out of the holes, gather it up like a "hobo bag." When the border is neatly hemmed this is the perfect bag to hang from a hook in the bathroom and keep filled with cotton.

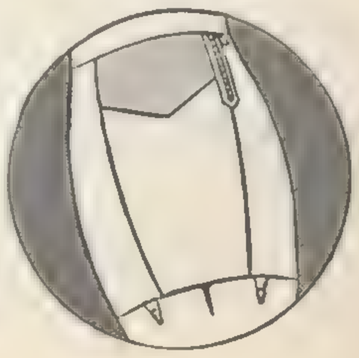
MILO GRAY



NO BONES ABOUT IT!

Stays up without stays

Miracle of miracles, a sleek new girdle that STAYS UP WITHOUT STAYS. No more wrinkling, rolling over, no more discomfort found in old-fashioned boned garments. Your beautifully styled, lightweight, comfortable "Perma•lift"* Girdle eliminates all that. A Magic Inset, soft, yet firm, prevents your "Perma•lift" Girdle from wrinkling, rolling over . . . gives you smooth, comfortable support. Best of all, the "Perma•lift" Magic Inset is self-ironing, withstands countless washings and wear. For a comfort thrill beyond belief, wear a new, youthful, lightweight "Perma•lift" Girdle, Pantie, or Foundation. At fine corset departments everywhere—most styles $7 to $12.50. The perfect companion to your "Perma•lift" Brassiere—AMERICA'S FAVORITE BRA—with The Lift that never lets you down.



*"Perma-lift" and "Hickory" are trademarks of A. Stein & Company (Reg. U. S. Pat. Off.)

billing

in *every* sense of the word

KESTENMADE

watch bands
for any model
or color
watch

•

Consult your jeweler

KESTENMAN BROS. MFG. CO., PROVIDENCE 3, R. I.

DISCOVERIES—IN

Eleven presents specially designed to pamper and please him

A man's lot at Christmas might well be Early American Old Spice lather shaving cream, a subsequent and soothing shaving lotion. Set, $2.50 at Altman.*

Well received—a quart of toilet water, in a little wooden packing case. Knize Ten. $37.50 at Knize.*

Talcum powder, deodorant, shaving lotion, shaving cream; by Seaforth, $4.35. Lord & Taylor.*

Above: *Cologne in a decanter-bottle. $15* at Henri Bendel.*

Left: *Midas touch to a gilded bowl of shaving soap, after-shave lotion. By Kings Men, $10*, Lord & Taylor.*

Fine thing for travelling: grooming essentials in a zippered kit—little clothes brush, hairbrush, comb, and nail file. All by Hughes, $6.50. At Bonwit Teller.*

*PLUS TAX

MEN'S CHRISTMAS PRESENTS

Three to make ready—Cargo shave lotion, talcum powder, and cologne. By Duncan Storm. $5 at Arnold Constable.*

A great bottle of Sportsman Cologne, by John Hudson Moore. $5. Saks Fifth.*

John Frederics' stocking—soap, face wash, talcum powder. $4.50.*

A fat bowl of shaving soap, with the addenda of deodorant, after-shave powder, bottles of after-shave cream and lotion. $10.50 at Mark Cross.*

Cologne and shaving lotion in a pigskin box, handsome as a piece of luggage. $15; Hattie Carnegie.*

HAANEL CASSIDY

Gleaming Swirls

two-thirds actual size

Glorious, glamorous, classic styled jewelry by **BICKSON** *for the most cherished on your gift list*

a. Earrings . . . . $ 8.50
b. Necklace $30.00
c. Bracelet $21.50
d. Earrings $12.00
e. Brooch $12.00

Illustrated in sterling silver with rhodium non-tarnishable finish. Prices include Federal Tax. Also available in 1/20 12K gold filled, at slightly higher prices.

Write for name of your nearest Bickson jeweler.

The hallmark of genuine BICKSON quality jewelry

BICKSON • 542 Fifth Avenue • New York 19

Golden Cigarettes...

A case for comment!
Columns of satin-finish cigarettes with gleaming tips hold your favorite brand. Center pop-up rack serves full pack ...thin evening model carries ten.
Handsome compact to match.

In jeweler's bronze or sterling.

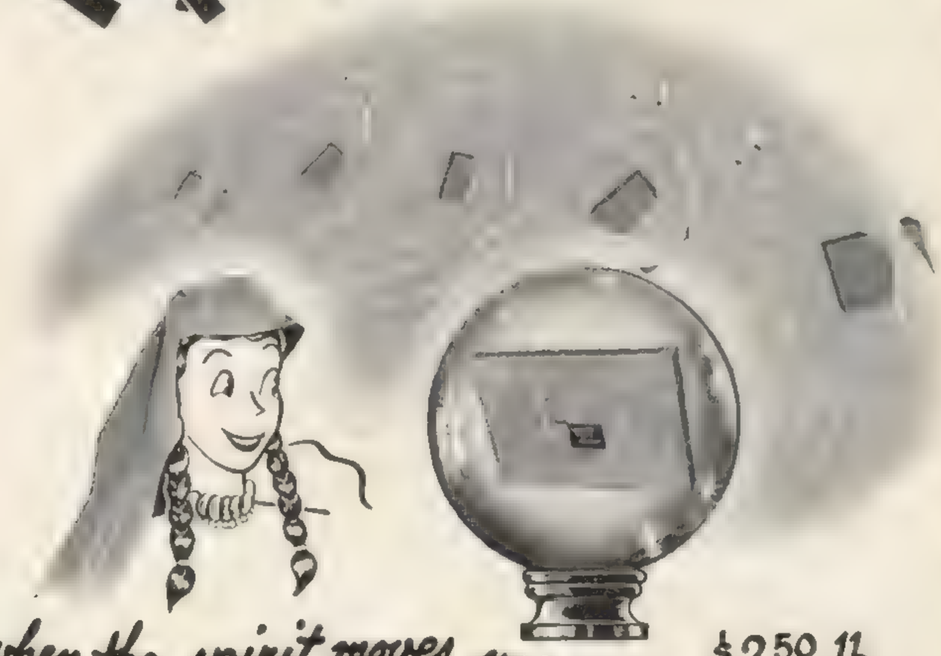
Popular-priced

K&K compacts cigarette cases "for the world's loveliest women"

at leading stores everywhere

Kotler & Kopit, Inc., Pawtucket, R. I. • 303 Fifth Avenue, New York, N.Y.

hard medium



when the spirit moves you head for the nearest BAR

$2.50 lb

EXCELLENCE

Delicious Creamy Chocolate Covered Fondant... Flavored With Aunt Martha's Fine Liquors

VERY chocolates

AN EXCLUSIVE WITH
Neiman-Marcus, Dallas, Texas
Garfinckel, Washington, D. C.
H & S Pogue Company, Cincinnati
Solari's, New Orleans
Carson Pirie Scott & Co., Chicago

IN NEW YORK
Hammacher Schlemmer
B. Altman & Company
Charles & Company

or direct from Aunt Martha, Wayside Farm, Broomall, Pa.

OLYMPIC SKI CHAMPIONS

(Continued from page 199)

generally above the tree line. The little group of racers and officials assemble in an atmosphere of grim concentration. Rarely do any spectators get as high as the start of a race.

Like the ubiquitous "little Indians standing in a row," one by one the racers drop away. They do not race against a seen competitor—a panting or shouting rival—but against a far more terrifying adversary, the split-second recorder of a stop watch. No one who has raced will ever forget the Angel-of-Doomsday voice of the starter: "Four seconds, three seconds, two seconds—*go*!" Then the lonely, long white descent, the planning, risks, decisions, always made alone. Unless she passes another contestant, or is passed, the racer has no idea of how well or how badly she is doing.

To the question Is downhill racing dangerous? there is one emphatic answer. Not half so dangerous for the trained racer as for the casual week-end skiers. Before there were lifts the skiers had to have some physical strength and prowess to get up the hill in the first place. Now, masses of inexperienced, untrained skiers are carried uphill by electric ski tows and dumped on the tops of mountains. No wonder that these poor wretches flounder down the trails and that the accident toll mounts. In contrast, the trained skier has a perfect physique, beautiful coordinated muscles, and a knowledge of how to get downhill. Her skis are her servants, not her master.

The Olympic girls will be under the supervision of two excellent coaches, Walter Prager and Alf Engen, who have arranged that each girl will leave New York with a pair of skis over her shoulder so that on arrival at Davos, the training centre, they can go practically from station to practice slopes with no loss of time in case extra skis are delayed in transit.

As the team manager, I am often asked about training rules. Back in 1936 I was full of ideas on the subject of rules and regulations. One was: "No girl shall smoke more than four cigarettes a day." After the first week I called a meeting to discuss how everyone was getting on. One girl from Boston said timidly: "Please, I'm having a hard time with the cigarettes. I don't like them and it's hard to smoke that many every day."

What counts with a ski racer is to give her peace of mind. After and before the race the girls want to be peaceful, protected, and cared for. Their manager should be to them the blue square on the parcheesi board, where they know they are safe and that someone else is thinking ahead for them. If the girls know that someone is eternally on their side and will fight all their battles for them, they are much more likely to do well in the actual racing.

Too many rules about eating and drinking are not good; too many regulations destroy all ease. One girl likes milk with her meals, another a glass of beer; one needs twelve hours of sleep, another, nine. The wise manager and trainer tries to give each girl a feeling that conditions are being made possible for her to feel her best and rules won't help this. No cocktails and not much smoking are about the only rules I can think of to make a girls' ski team feel on their toes before a big race. In 1937 I was dismayed by an unaccountable crying epidemic that attacked the team. One girl after another was in floods of tears. She would cry for a couple of days—then another would start. On investigating this mystery I found, to my relief, that this attack of nerves was being caused by a battered copy of *Gone with the Wind*. Girl after girl was agonizing over Scarlett and Brett to forget their own racing woes.

Our travelling plans will probably include one day's sightseeing in Paris (as far as I know, none of the girls has ever been to Europe before), then straight to Davos, Switzerland, for three weeks of intensive training. On January 9th and 10th the girls should be ready to race at Grindenwald in an international race sponsored by the Swiss Ladies' Ski Club, one of the most famous ski clubs in the world. From there to St. Moritz and then the Olympics—the pot of gold at the end of every ski racer's rainbow. Because these races only take place once every four years, few skiers ever reach a second peak performance which makes it possible to compete more than once in a lifetime.

There is a greater responsibility in taking a team to Europe now than before the war. In those more carefree days a constant stream of Americans went every winter for a skiing holiday to Switzerland, Italy, France, and Austria. The big resorts welcomed us. The well-heated hotels served us delicious meals at moderate prices. We met well-dressed and well-fed skiers from other countries. At night the girls danced ski waltzes to good orchestras. Motor buses, trains, electric trams functioned on schedule, and many skiers took their own cars to Europe.

Now, in spite of the fact that Switzerland has escaped the actual ravages of war, we are going to a different world. We can not sail away just as a happy group on a racing holiday. We have a responsibility we never had before the war.

From what I have seen of our eight Olympic girls, I am confident that they will represent the U.S.A. not only by their achievement on the steep white slopes of St. Moritz but also by their friendliness, their courtesy, and their good sportsmanship towards the contestants from other countries.

* * *

The Olympics are the most important amateur sporting event in the world. No contestant pays for competing nor may any professional participate. American contributions to the Olympic Fund pay for sending our teams abroad to the Winter Olympic Games in Switzerland and the Olympiad being held next summer in London beginning in July.

SUSIE AND SAINT JOAN

BY MARY THURMAN PYLE

We have been hearing and reading a great deal about Joan of Arc lately, and many have been the discussions as to the correct interpretation and evaluation of the saintly Maid of Lorraine. The name Jeanne d'Arc brings to my mind, however, neither a play nor a learned article, neither a Bergman nor a Shaw nor an Anderson—but my niece, Susie. Yes, I think of Susie and of one of my most trying experiences in coping with that unpredictable young person.

At the tender age of six, Susie was introduced to The Maid by her first-grade teacher. The emotional impact was instant and terrific, a high point in a series of upheavals which came near reducing the family to a state bordering on desperation.

I've frequently wondered whether that first-grade teacher possessed exceptional powers as a storyteller, or whether it was *all* our imaginative and highly wrought Susie. At any rate, the child took Joan of Arc and various other subjects of the teacher's storytelling hour in what surely must have been an unprecedented manner.

First, let me describe Susie, for some of the surprise and frustration she caused me lay in the deceptive quality of her appearance. At six, she was firm and round and rosy. Her yellow hair, brushed back from her lovely, wide brow, was worn in two pigtails. Her big blue eyes were clear and candid. Her lips parted in frequent childish laughter. She played actively and ate with an entirely normal appetite. In short, nobody could have looked less like the sensitive, alarmingly imaginative little creature that Susie turned out to be.

I say "turned out" because I had not before been closely associated with my niece, and her emotional nature only gradually became known to me that winter when she turned six and started to school.

My sister had come to spend the winter with me, bringing her two little daughters. Ellen, the older girl, was ten, another golden-haired, blue-eyed child. In no time at all, I began to see evidences of my sister's theories, which I knew to be along the general lines of progressive-school methods. Ellen exhibited unmistakable signs of "Little Red Schoolhouse"; and Susie, to my way of thinking, was greatly in need of some old-fashioned discipline. I decided it was up to me, older than my sister by several years, to institute a slightly sterner approach with the children, and I believed that gentle but firm tactics would win affection and respect for their Aunt Mimi on the part of my nieces.

Susie I found to be exasperating from the start, but utterly be-

(Continued on page 244)

SOLD AND SERVICED BY LEADING JEWELERS ALL OVER THE WORLD
Copr. 1947 Movado Watch Agency, Inc., 610 Fifth Ave., N. Y. • 36 Toronto St., Toronto, Can.

GIFT INSPIRATION...

Venus-Ray TRADE MARK

The *modern* COMPACT WITH A LIGHT!

● The greatest improvement in compacts in years! Open the case and a tiny light snaps on making it so easy to apply lipstick and powder! It's the modern vanity, complete with lipstick refill case and perfume vial. In richly glowing metal, a gift to please the most discriminating woman. At fine stores everywhere, model illustrated, $6.00 (no tax).

SPOTLITE CORPORATION
155 W. 72nd St., New York City

fleer SWISS WEAVE CREATIONS

...they're always beautiful gifts...

Bed Jacquette $5.95
Leisure Throw $8.95

At better stores everywhere

fleer ASSOCIATES
MERCHANDISE MART
CHICAGO

Creators of Distinctive Merchandise

LEISURE THROWS • JACQUETTES • INFANTS' BLANKETS • JACKETS • HOOD'N WRAPS

SUSIE AND SAINT JOAN

(Continued from page 243)

guiling, nevertheless. Her quiet but rock-like insistence on having her own unaccountable way never wavered —except to change to a most *un*quiet insistence if there was the slightest attempt to cross her. But if, for instance, she looked up at me with wide blue eyes and declared winsomely, "But, Mimi, God is only the clouds and your mother" (in reply to my efforts toward some simple religious instruction), I could only yield to feminine compulsion and hug the child.

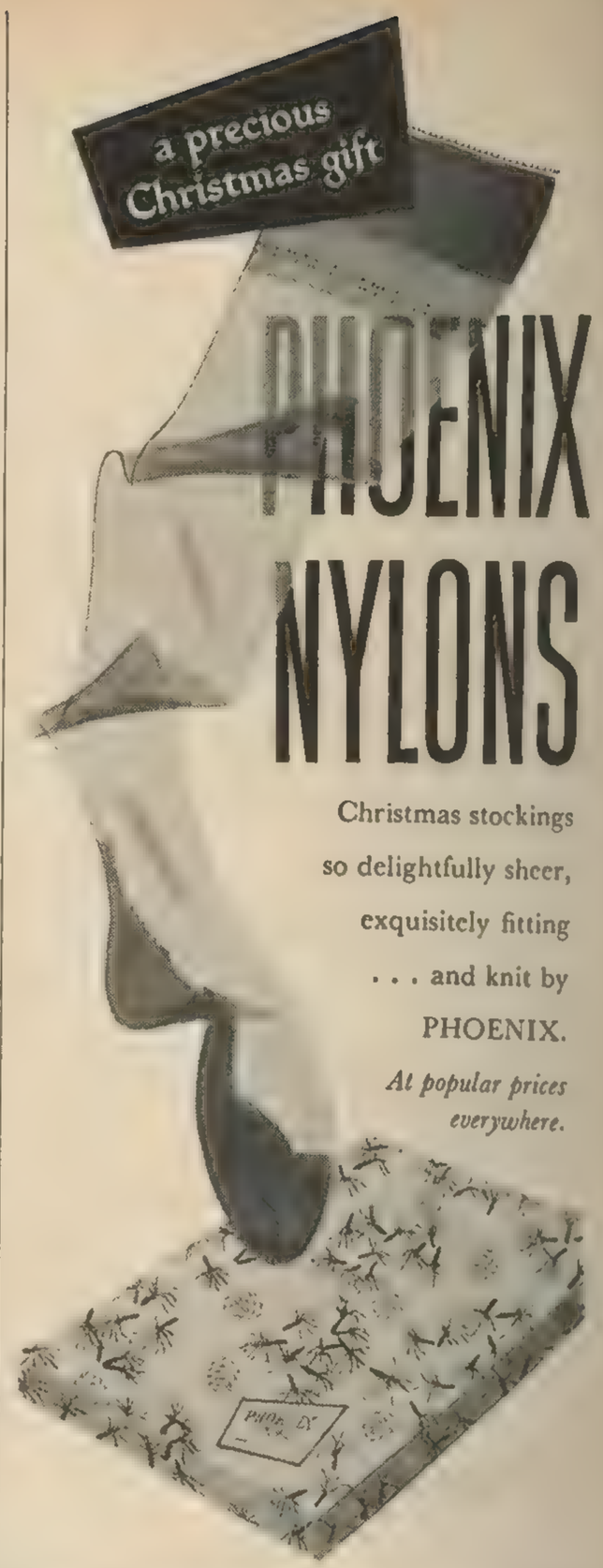
Then came our Susie's exodus into the great world, via the first grade of a public school. And almost at once the after-supper sessions in Susie's bedroom began; or rather, I should say, they increased and became more prolonged and distressing. Frequently my poor sister would emerge from the child's room, some half hour or so after putting Susie to bed, with a peculiarly harried expression on her face; and more often than not, there would immediately begin a series of piercing wails and heart-rending pleas to have the lights turned on again. Susie was vehement in all she did, and this nightly performance was no halfhearted affair. My sister always yielded and went back, perhaps spending another half hour talking things out with Susie until the child, I presume, fell asleep from pure exhaustion.

I seldom knew the specific subjects of these nightly sessions, nor did I at first realize the depths of despair into which Susie was plunged, the moment the bedroom lights were turned off and she was left alone. My conclusion was that my sister was being weak and that the child should be disciplined for her own sake, if for no one else's.

One evening my sister accepted an invitation to dine out, after being assured that I could take care of the children competently. I put Susie to bed, chatting pleasantly during the process, tucked her in expeditiously, casually turned off the lights, and left the room. There was a deceptive moment of silence, and I made myself comfortable with a book in the living room. Perhaps I even glanced with dignified triumph at Ellen, who was also reading. But the quiet lasted but a few short minutes. Then began the insistent calls from the bedroom to *please* come back, *please* turn the lights on, oh, *please*, Mimi, come here! Without getting up I called to the child with commendable calm to go to sleep like a good girl. Nerve-shattering wails answered me. Ellen cast an apprehensive glance in my direction.

I continued to read, or, rather, pretended to read. The crying from the bedroom increased in volume and in its dreadful heartbroken quality. I compressed my lips and didn't budge. Now or never, I decided, the child must learn that she had to be quiet after she was put to bed and that she could not force me to go in to her by any such highhanded tac-

(Continued on page 245)



PHOENIX HOSIERY COMPANY • Milwaukee 1, Wis.

• Enjoy your winter sports in sumptuous style! Come to Canada's famous ski village, where lavish lodgings are only a few steps from the soaring lift and sweeping slopes.

Ski School for beginners and ex-experts. 40 miles of well-groomed trails. Ski tows up 3000 feet. Large lounges, excellent French cuisine. Dancing nightly. Rates $7 and up a day with meals. Attractive Lodge, Inn, Cottages, Dormitories. Overnight from New York. Make reservations early.

MONT TREMBLANT LODGE

MONT TREMBLANT P. Q., CANADA

90 miles north of Montreal

NEW KIND OF WALLET

VIRTUALLY INDESTRUCTIBLE

THE NULON EXECUTIVE

$10

Worth more than 5 times this amount

Deluxe NULON—product of modern chemistry (creator of NYLON). Matches the luxurious grain and texture of natural brown alligator, or natural black lizard. *Electronically welded seams*—no sewing, stitching or gumming at all! They can never tear open or rip, nor can material crack or peel...not harmed by perspiration, water, acid, or ink...proof against discoloration, stains and wrinkles...soft and pliable...14 Kt. gold-filled corners...Free, your name or initials, embossed in gold leaf.

If you are not entirely delighted with the EXECUTIVE WALLET after using it ten days, you may return it without obligation.

At better stores everywhere, but if your particular store does not have it yet, write directly to us. Specify color and name or initials to be embossed.

•

INTERNATIONAL ELECTRONICS LABORATORIES
630 Fifth Avenue, New York 20, N.Y.

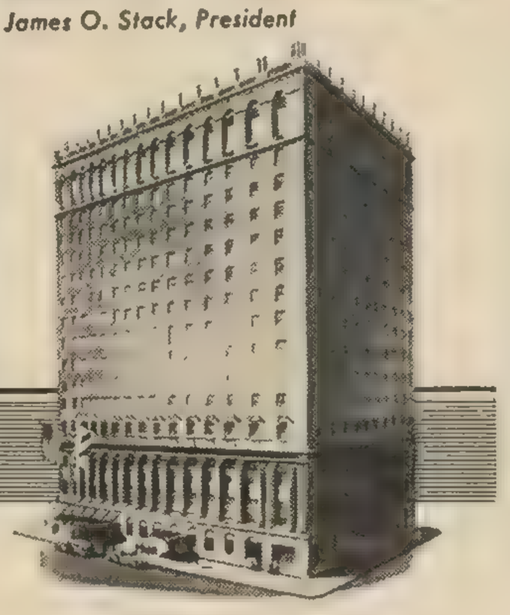
Known the world over!

The pleasure of your New York visit will be enhanced if you stop at the Ritz-Carlton where service and accommodations are still measured by time-honored standards!

RITZ Carlton

MADISON AVE. AT 46TH ST., NEW YORK

James O. Stack, President



SUSIE AND SAINT JOAN

(Continued from page 244)

tics. Ellen and I sat silently looking at our respective books.

For a time that seemed like an hour but which was probably only a few tortured minutes, Susie's passionate weeping continued, broken by alarming intakes of breath and interspersed by vehement pleas to "come in here." Ellen kept looking at me over her horn-rimmed glasses with an inscrutable and disconcerting stare. Finally, when the crying had begun to take on the characteristics of hysteria, I laid my book down and rose to go to the child. I would reason with her, I decided, "gently but firmly." Instantly Ellen rose too. "Let me go, Mimi, please! I understand Susie and I'm sure I can quiet her."

"Very well," I said, maintaining what I felt to be an air of calm, judicious dignity.

Ellen disappeared and stayed for some minutes with her sister. At first the crying ceased, then broke out again with renewed frenzy. I could hear, in an occasional lull, low murmurs from Ellen and wild, broken conversation of a sort from Susie, but I couldn't distinguish what either child said. All I knew was that the whole thing was becoming intolerable. If this sort of nightly disturbance continued, I would no doubt be subjected to complaints from my neighbours, not to mention what would very likely be a rapid deterioration of my nervous system, long used to peace and quiet.

"Ellen," I called vigorously at last, "come back in here." Ellen came, knowing by my voice that I was taking over. Her face was troubled and she looked at me through those owl-like glasses with a certain entreaty. What she said was one of the most unexpected sentences I have ever had addressed to me. She said, "Mimi, be gentle! It's Joan of Arc."

And Joan of Arc it proved to be; it was the story told that morning in school which was causing Susie to eat her heart out on that particular evening and continued to torment her on a number of succeeding evenings. But the succeeding evenings were my sister's headache, not mine.

When I went to Susie's bedside, after Ellen's astounding plea, a damp little hand reached out for mine, and a torrent of troubled words poured from the tear-wet rosebud lips.

"Oh, Mimi, she was such a beautiful young girl. And she was so noble. Just think, Mimi, she wore shining mail and rode a great white charger and led the armies of France!" Sobs and those alarming, long intakes of breath punctuated these and similar remarks. And then came the very crisis of grief. "Oh, I wish—I *wish* I could have seen her. I miss *everything!*"

I realized that here was no ordinary case of a child's prolonging, by hook or crook, the time before yielding to sleep; here, surely, was a manifestation of a rather special nature—as genuine a case of being

(Continued on page 246)

Of Course, They're Beautiful

Victoria

QUEEN OF SIMULATED PEARLS

Always ask your favorite jeweler.

The lustre and natural color of Victoria simulated pearls give them the elegance of real Orientals. They're just right for morning, cocktail-hour and formal evening wear. From $5 to $100, plus tax.

Victoria necklaces make the perfect gift. Every one comes in the attractive and useful Jewel Box.

VICTORIA PEARL COMPANY LTD.

Rockefeller Center • New York

24 k. gold or rhodium plate
$10 (plus Fed. tax)

Glamour as you like it—when you want it! Petite pocket atomizers hold week's supply. Guaranteed leakproof. Perfect traveling companions—marvelous gifts. Each complete with case and filling funnel. Monograms add the personal touch.*

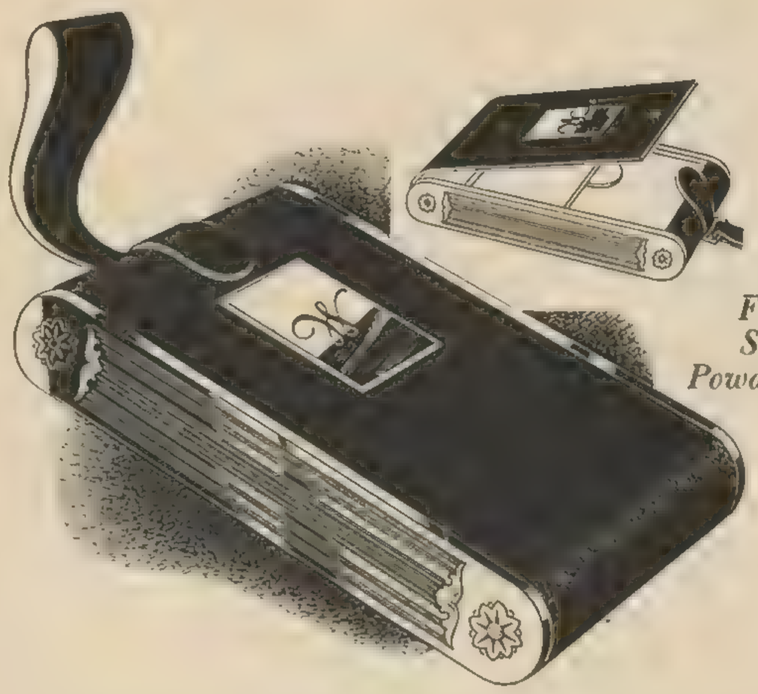
Morocco leather-covered. Many colors. $5.95

Satin-silver finished. $2.95

At drug, dept. and specialty stores everywhere or write direct to Dept. V

Geo. H. Fisher & Co.
175 Fifth Ave. New York 10, N. Y.

*(Monograms Extra)
Also models at $5.00 and $3.95



Comb
Change Purse
Cigarette Case
Full-view Mirror
Space for lipstick
Powder compartment

BEAUTY'S OWN CARRY-ALL... centers all your beauty aids in one smart accessory. Luxuriously leather lined and trimmed with engraved gold or silver tone metal. Prices plus tax. At better stores. Gold or silver kid for evening, *15.00*. Black suede for day wear, **12.50.**

Wadsworth

CARRY-ALL

THE WADSWORTH WATCH CASE CO., INC., DAYTON, KY.

Prices slightly higher in Canada

SUSIE AND SAINT JOAN

(Continued from page 245)

torn to shreds emotionally as I had ever seen. I drew a chair to the side of the bed, prepared to do what I could for Susie's troubled soul. Gently and *not* with any particular firmness, I smoothed the hair back from a warm forehead, wiped the tear-drenched eyes, again took in mine the soft, desperate little hand, and entered into a strange conversation on the subject of Joan of Arc.

It would be useless to attempt to reproduce this conversation in detail. It covered many points in the career of Saint Joan. The principal points, however, around which Susie's emotional agitation centred were Joan's torture and death, and the fact that Susie herself hadn't lived during the time of The Maid so that she could have seen her and perhaps become one of her followers. On this last point, I could think of very little of a constructive nature with which to comfort the child, although I did venture the opinion that very interesting things might possibly happen in her own lifetime, if she would just wait. As to the death of Joan, I made a few remarks, but I fear they presented a somewhat weak argument.

When we came to this point in our discussion, the crying had almost ceased; in its place were muted, awe-struck tones and an occasional shuddering intake of breath. "Mimi, she was *burned at the stake,*" Susie moaned. "Just think! That good, sweet, beautiful young girl! Oh, Mimi, do you think it *hurt* much?"

"I don't imagine," I replied, with wonderful casualness, "I don't imagine it hurt *too* much. Remember, Susie, Joan had fulfilled her mission. She was uplifted and sustained by her vision. And just think! [I found myself dropping into Susie's phraseology.] She was destined to be a saint, one of the best and most famous people who ever lived. No, I don't think it hurt her much to be burned at the stake."

Comforted at last and also exhausted by her orgy of emotion, Susie slept, mercifully. I wiped her face with a damp cloth and covered her tenderly before I went out to report to the, presumably, anxious sister. But Ellen, curled up in the big chair, was immersed in her book, oblivious to all else. She could lose herself in a book more quickly and completely than anyone I've ever known. Besides, she was used to Susie.

That evening, as I have said, did not mark the end of Susie's sufferings over Jeanne d'Arc. Gradually, however, Joan receded to a less poignant and important place in Susie's mind; then, too, other heroes and heroines of history took over in the child's lively imagination, as her teacher continued those momentous story-hours.

At least a year afterward there was a brief recurrence of what might be termed the Joan complex. We were all having luncheon with some friends and a casual remark was made by our hostess about Joan of Arc, apropos of an article the grown-ups were discussing. Instantly Susie's lower lip began to tremble and a suspicious moisture appeared in the clear blue eyes. My sister, ever on the alert, noticed this and took measures to forestall a scene at the table. "Susie," she asked, "would you like to be excused?" The child, unable to speak, nodded her head. "Then you may go into the living room," her mother said.

Hastily Susie scrambled from the table and went into the adjoining room, slamming the door behind her, such was her perturbation. The closed door wasn't sufficient, however, to keep from our ears the distressed sobs that at once began to assail them. For fully ten minutes Susie cried, lustily and heartbrokenly, remembering again Joan's glorious career and sad fate, and, perhaps, her own absence from those inspiring scenes.

Susie is a big girl now. She has, in fact, just graduated from high school. Outstanding among her achievements at school were honours in athletics, music, writing, and dramatics. She is still a picture of clear-eyed, vigorous girlhood. She is still, I might add, the possessor of an intense and lively imagination. Her most passionate interest is the theatre. She hopes to be an actress some day, and there is one character, above all others, she yearns to play. Yes, Joan of Arc. And it occurs to me that she might do very well with the part.

CORRECTION

BAKER

You will be glad to know that the Wed-Lok ring sets, by Granat (as shown on p. 84, of Vogue, November 15) may be bought for as little as $200, with diamonds, and *not* for $250, without stones as stated in that issue. Wedding and engagement rings lock together so diamonds are always in line. Worn separately or together. Granat, San Francisco.

IT MAKES FOR CRAZY

BY JEAN TIGAR

For a long time now we've had a peculiar skeleton in our closet. We're always cautioning each other not to say a word. We don't want anyone to suspect we're naïve enough to pin our hopes on anything as far fetched as winning contests.

We keep bringing home jars and cartons and tubes of whatever goes under the box tops though. Then we put aside the box tops until such time as we can collect our thoughts. (We don't believe in entering only once because it's just as the announcer says—the more times you enter, the more chances you have.)

Once our thoughts are collected, we thumb through *Roget's Thesaurus* as we ask each other even if they pull the winning names out of a *hat*, what've we got to lose? We say imagine getting a bicycle for stringing together a few sentences, as we try to condense thirty-eight words into twenty-five words or less.

Being contest-minded means you get the most fantastic notions. I even used the family skeleton to enter a contest with a while back. It was when a tooth paste company was giving away four Chevrolets every seven days in exchange for information about your favourite brunette.

I wrote and said my favourite brunette was our dirty old family skeleton because. But all that the entry resulted in my almost winning was an argument. That night as we sat in the living room after dinner, I asked my husband to buy me five tubes of the ten-cent size so I could tell them five times more who my favourite brunette was.

Then I said if I won a car, would he pay me for it? He looked up from the rhyming dictionary (he was searching for a word that would result in aptness of thought and a pressure cooker) and said definitely not. If he paid for the tooth paste, the car would by rights belong to him. We got into an argument, my husband completely lost his temper, and for one awful moment, I was afraid he was going to order me out of the house. But we finally effected a satisfactory compromise. I *could*, he said, have the old car and sell it and keep the proceeds.

I felt this was fairly fair but not over generous and I held out for the old car *plus* the extras that would come with the new one like the radio and the clock. That was all right with my husband because he usually gets in the car to get *out of* the radio, and after the first few weeks, the clock always stops running anyway.

So subsequently I said my favourite brunette was the man on the flying trapeze, the little man who wasn't there, Methuselah before he got grey (I can't help it—you have to be different or you'd never win a thing), and a couple other brunettes whose descriptions now escape me.

We are still running our old car. But I guess that's because I gave up too soon. (I always have the feeling that one more fifty cents worth of the ten-cent size might win me by golly a real nice prize.) I gave up because I felt I might better be putting in the time winning the trip around the world for two by volunteering what I liked about a certain lard. (When I came in that night, my husband said I had enough lard to *grease* my way around the world for two.)

I have made known why I don't like Jack Benny, why I do like the way a particularly gentle razor blade deals with my beard, why I always make my mother buy a special brand of peanut butter and so on. But no prize I have ever not been awarded has caused the friction here the trip around the world for two caused.

Susan saw the entry blanks when she was rummaging around for the face powder box tops Junior had already enclosed with glowing testimonials to win the trip to Hollywood. (Junior has to take his box tops where he finds them because his allowance is not very large and his reasonable facsimiles are positively revolting.) She wanted to know if I would take her along. Certainly, I said. That's what I was planning on all the time—taking her along. (My husband can't get away for more than three days at a stretch.) Then Junior said oh yeah? Well, what was going to happen to *him* while Susan and I were running all over the world? I tried to tell him there would be nothing for a ten-year-old boy to do around the world. But you couldn't convince him. He was sure there would be *plenty* he could do. Knowing Junior, it occurred to me at this point that he was probably right, but I didn't think it was the proper time to say so.

I had forgotten all about the spending money, though. I re-read the entry blank and then I remembered. In the paragraph preceding the one where it described how easy it was to win, it said a thousand dollars spending money went with the trip. So I offered to give Junior the spending money because that very morning I had seen an ad in a magazine where a soft drink company was giving away a lot of big checks in return for helpful hints for your neighbor and inasmuch as I am the best hint giver on the block, I figured I could give Junior the lard thousand and Susan and I could keep the hint money for ourselves.

Junior got *really* upset then. He refused to accept the check unless he could spend it any way he pleased. I said sure he could. But only to placate him. I knew it wasn't the right moment to tell him he couldn't run with it down to the Van Arnum Pharmacy. (Our house is small as it is and I don't know what we'd *do* with a thousand dollars worth of funny books and Tootsie Rolls.) I felt Junior had had enough disappointment for one day, and I wanted him to go to bed happy.

I never did tell the judges what I liked about that wall cleaner, though. For one thing, I am still trying to use up the last of the wall cleaner I bought before the war to win the college education for Susan. Otherwise her father will have to step on it.

Look for this label...
It identifies Lacher originals.
At fine stores everywhere.

LACHER BLOUSE and NOVELTY CO., INC. 525 Seventh Avenue, New York 18, N. Y.

FOREIGN RECORDINGS

BY H. GEORGE LAWRENCE

THE need for music has grown increasingly articulate throughout war-ravaged Europe. In spite of severe shortages, travel restrictions, and lack of accommodations, music lovers from all over England thronged to Scotland this year for the Edinburgh Music Festivals. Parisians packed the huge Palais de Chaillot to hear a chamber music recital, which in normal times would barely have filled a third of the hall. Great orchestras, entire opera companies, the finest instrumentalists and singers are invited to music festivals in Salzburg, Prague, Milan, Strasbourg, and Zurich where some of the most significant concerts of our generation are being given.

England is still the guiding force behind European recording. Staffs of sound engineers from the three major British companies—His Master's Voice, Columbia Gramophone, and English Decca—have been supervising recordings all over the Continent.

Performances have been recorded, whenever possible, in their native settings; for example, the English Columbia's recent recording of Verdi's *La Traviata*. This, incidentally, is the first large scale recording to come out of Italy since the war. The equipment and hundreds of wax discs were sent by ship from England to Genoa, then taken by road to Rome. In spite of delays and difficulties recordings were made in the Rome Opera House and each day's newly-recorded waxes were flown back to England to be processed the same night.

DELIUS AND VAUGHAN WILLIAMS

Sir Thomas Beecham and his newly-organized Royal Philharmonic Orchestra are working on an extensive recording program for His Master's Voice, a great part of which will be devoted to the music of Frederick Delius. More than anyone else, Sir Thomas is responsible for securing greater appreciation of this English impressionist's music. Two recordings have already been issued under the auspices of the Delius Trust: a violin concerto with Jean Pougnet as soloist (3 twelve-inch records—DB 6369 71—$7.86); and "Song of the High Hills," for chorus and orchestra (3 twelve-inch records—DB 6470/2—$7.86). Beecham's plans also include many unrecorded compositions by Delius, among them "A Mass of Life," which was inspired by Nietzche's *Also Sprach Zarathustra*; many critics consider this Delius' greatest work.

One of the most beautiful recordings to come out of England this year is "The Lark Ascending," by Vaughan Williams, England's most prolific and versatile composer. At the age of seventy-five he is still creating original and compelling music. "The Lark Ascending," for violin and orchestra, is the composer's latest

(Continued on page 249)

"Seven Fittings"
Exclusive with
Mam'zelle

Now—regardless of your bust measurements—there is a Mam'zelle for you among the new Seven Basic Fittings . . . each with the famed "cross-lift" construction . . . cut with custom-made precision . . . in lovely new fabrics—and still at our familiar pre-war prices.

Seven Fittings 32 to 46

At all fine stores & shops

Write for name of nearest store
MAM'ZELLE BRASSIERES
6562 SANTA MONICA BLVD.
HOLLYWOOD 38, CALIFORNIA

PRETTY ENOUGH
to trim a tree

Smart to give, nice to receive. Ladies tubular bracelet. English finish or black inlay in 1/20-12K gold filled. Safety catch and chain.

At your jewelers

CATAMORE Jewelry Company
PROVIDENCE • R • I •

ANYTIME is vacation-time in beautiful British Columbia. Plan now to visit and experience for yourself the delights of its year-round temperate climate and unexcelled beauty. No passport is needed.

Write today
BRITISH COLUMBIA
GOVERNMENT TRAVEL
BUREAU
Victoria, B.C. MW.7

British Columbia
CANADA
THE VACATION-LAND THAT HAS EVERYTHING!

FOREIGN RECORDINGS

(Continued from page 248)

work to be recorded by English Columbia (2 twelve-inch records—DX 1386/7—$5.24). Inspired by Meredith's famous poem, how better to describe its beauty than with the poet's own words:

"And ever winging up and up,
Our valley is his golden cup,
And he the wine which overflows
To lift us with him as he goes....
Till lost on his aerial rings
In Light, and then the Fancy sings..."

NEW PIANIST

Few pianists can play through one of Liszt's demoniacal "Etudes" with calm. Fewer can combine technique with taste. Add to these qualities shading and a sustained fluid tone, and the result is Solomon. Virtually unknown to American audiences, Solomon's only visit here was in June, 1939, when he gave the first performance of a piano concerto written by Arthur Bliss for the New York World's Fair.

This work was later recorded by Solomon for His Master's Voice (5 twelve-inch records—C 3348/52—$10.50). Two other recordings by this English pianist are Brahms' Variations and Fugue on a Theme of Handel (3 twelve-inch records—C 3301/3—$6.30); and the Piano Concerto No. 3 in C Minor by Beethoven (4 twelve-inch records—DB 6196/9—$10.48).

In 1946, after a long silence, the great Spanish 'cellist, Pablo Casals, emerged for a brief period to give a few concerts, and to make one memorable recording for His Master's Voice—Sir Edward Elgar's 'Cello Concerto in E Minor (4 twelve-inch records—DB 6338/41—$9.17). Casals was almost seventy years old at the time, but the magnificent performance he gives proves him still the greatest living exponent of the 'cello.

NEW TENOR

One of the brightest musical stars to emerge from post-war Denmark is the tenor, Aksel Schiötz. Resonance and infallible intonation are the greatest qualities of his voice. In florid passages it is as flexible as a reed instrument. Unlike many tenors, he does not rely on choked sobs and sighs to convey deep feeling. Here are some of his most representative recordings:

"Die Schöne Müllerin," a complete song-cycle by Schubert (8 twelve-inch HMV records—DB 6252/9—$20.96).

"Dichterliebe," a song-cycle by Schumann (3 twelve-inch HMV records—DB 6270/2—$7.86).

"Il Mio Tesoro" & "Dalla Sua Pace" from Mozart's *Don Giovanni* (1 twelve-inch HMV record—DB 5264—$2.62).

Two arias from Handel's "Messiah" (1 twelve-inch HMV record—DB 5239—$2.62), and one aria from "St. Matthew's Passion" by

(Continued on page 250)

The Ancient Art of *CELLINI FILIGREE*

Helmet of Charles IX, King of Sweden

Revived in the
World's most beautiful pencil

A "lost art" returns to thrill the owners of the ultimate in mechanical pencils . . . the new Ritepoint Filigree. For Ritepoint has found a way to apply Cellini's intricate designs in precious metals by an exclusive patented process that rivals the handwork of old masters. It is a perfect gift—unmistakeably the utmost in mechanical pencils.

Only $5 (plus 20% Fed. Tax) . . . at leading stores everywhere, choice of Dubonnet, Ebony Black or Cardinal Red with Filigree in Sterling Silver or Sterling Silver with Gold overlay . . . for men or women . . . Gift packaged with a steel-engraved leaflet on the history of Cellini Filigree.

Pencil contains 36 inches of thin lead.

Ritepoint FILIGREE PATENTED PENCIL

RITEPOINT CO.
4350 S. Kingshighway
St. Louis 9, Mo.

ONE OF THE WORLD'S LARGEST MANUFACTURERS OF FINE WRITING INSTRUMENTS

Boylerobes

• SMARTEST
• LIGHTEST
• STRONGEST
• 10 STYLES
• MATCHED SETS FOR HIM AND HER

Smart Travelers Prefer BOYLE SINCE 1851

New!
4 SUITER IN BOYLASTIC $62.50

AT FINE SHOPS—OR WRITE • BOYLE • 36 E • 31 STREET • N • Y • 16

FOREIGN RECORDINGS

(Continued from page 249)

Bach (1 twelve-inch HMV record—DB 5267—$2.62).

NEW CZECH CONDUCTOR

Following the liberation, the Czech government called upon young Rafael Kubelik to reorganize the Czech Philharmonic Orchestra as a permanent government-subsidized orchestra a hundred and twenty strong. In May, 1946, His Master's Voice renewed their association with the orchestra and its conductor by making an exclusive contract to record the masterpieces of Czech music. A special recording expedition was sent from London with technical equipment to carry out this important musical project. The first publication of this series is the Sinfonietta by Leos Janáček—a work full of folk melodies and as unmistakably Bohemian in spirit as "The Moldau" (3 twelve-inch records—C 3573/5—$6.30).

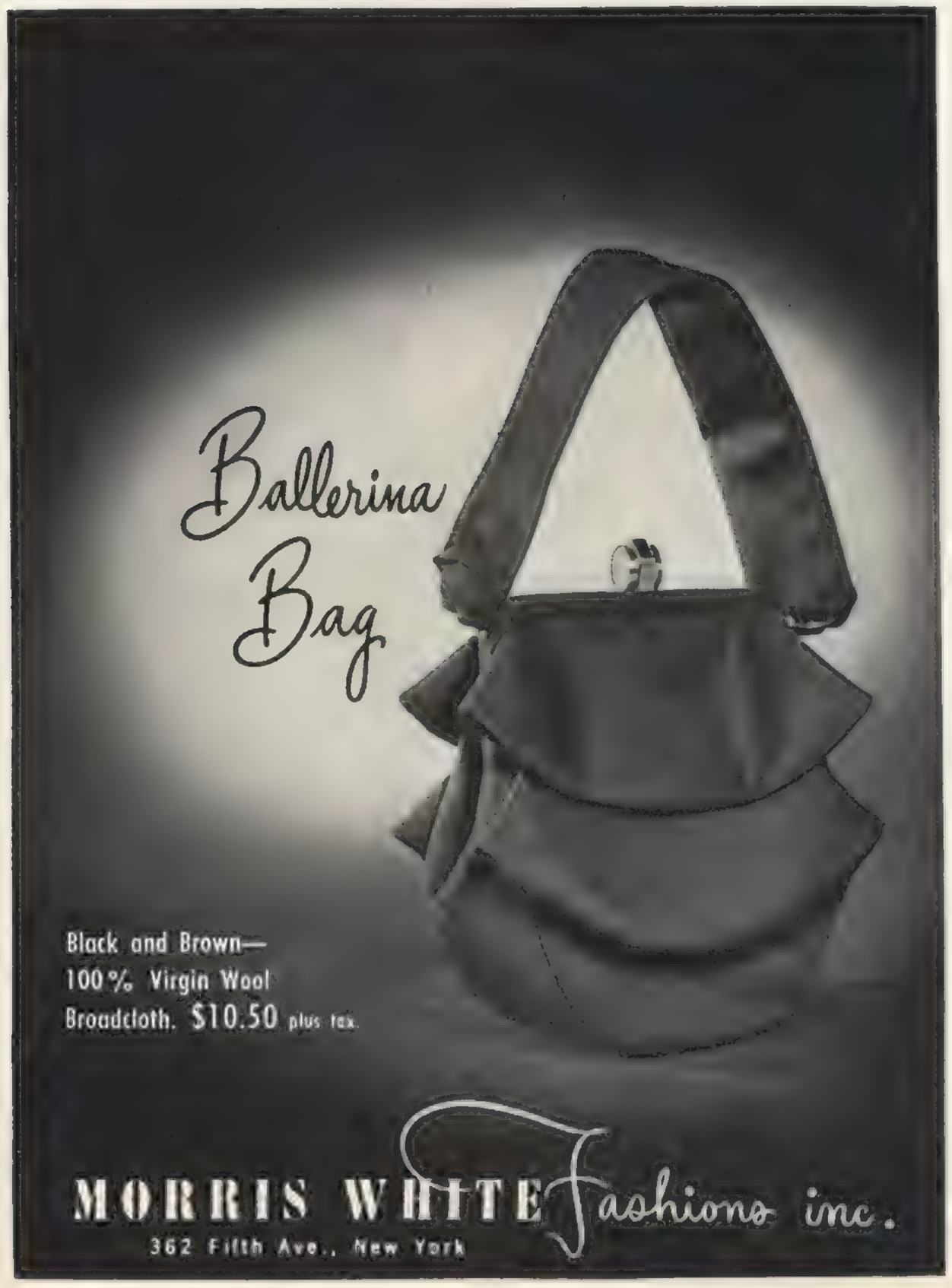
Not to be outdone by the larger European recording companies, an enterprising firm called "Les Discophiles Français" has recently been formed in Paris with a rather unusual prospectus. Wisely avoiding the standard repertory of the larger companies, it has set off on its own, publishing albums of music from the Renaissance through Mozart. Among their first releases are an enchanting "ballet-opera" by Jean-Philippe Rameau, "Les Indes Galantes" (6 twelve-inch records—$15.00); three albums of *chansons françaises* by the Renaissance composers, Clément Jannequin, Josquin des Près, and Orlando di Lasso (4 twelve-inch records—each, at $10.00 per album); and Mozart's rarely heard Adagios and Fugues for string trio played by the world famous Pasquier Trio (4 twelve-inch records—$10.00). The usual timid, mincing approach to early music is banished, all the performances are alive, and the music emerges as pertinent to the world of today as when it was composed.

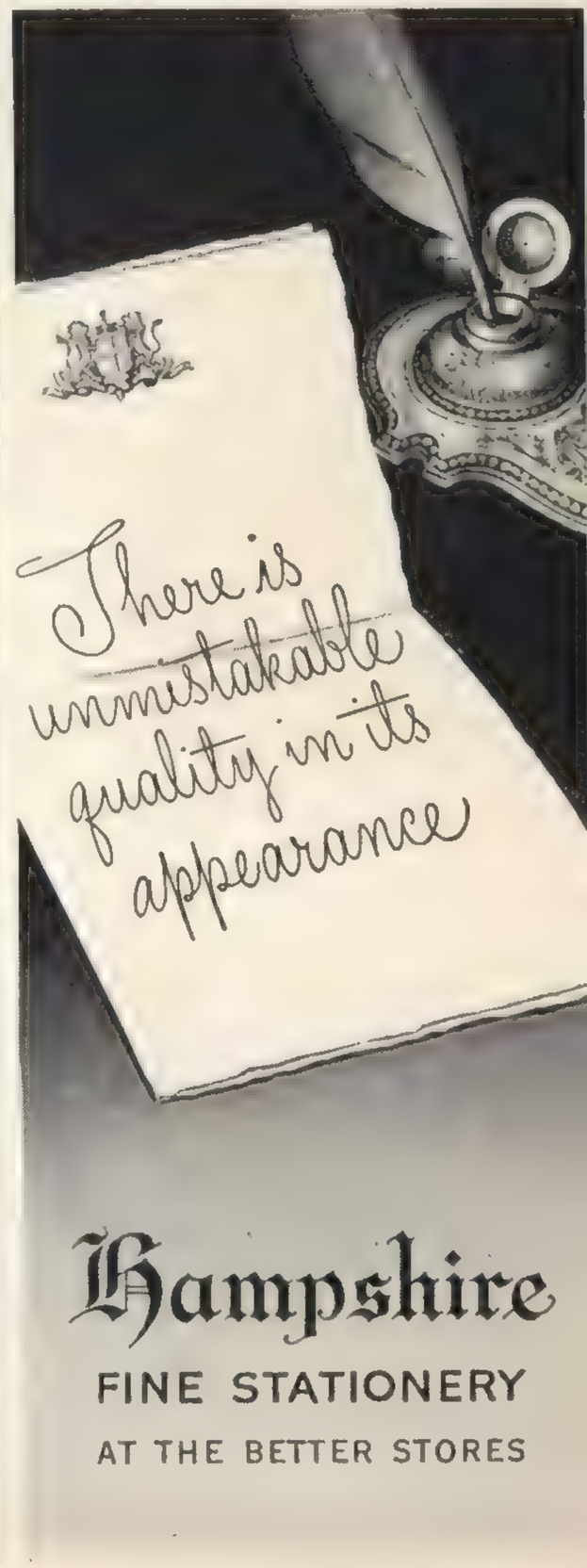
Another French company, La Voix de Son Maître (an affiliate of His Master's Voice) recorded Debussy's "Pelléas et Mélisande." The entire recording session was under the supervision of the distinguished composer and disciple of Debussy, Louis Beydts. Irène Joachim and Jacques Jansen sing the principal rôles with Roger Desormière conducting the Paris Symphony Orchestra (20 twelve-inch records, DB 5161/80—$52.40). The gossamer texture of the music and the artists' insight make this a magnificent recording.

NEW VIENNESE CONDUCTOR

Herbert Von Karajan, although still in his twenties, is at the head of one of Europe's greatest orchestras, the Vienna Philharmonic. Critics are calling him a successor to Bruno Walter and Felix Weingartner. English Columbia has recorded the inspired and revitalized Vienna Philharmonic Orchestra playing the following works:

(Continued on page 251)





you'll find me only on fine

Handkerchiefs

TRADE MARK REG.

BLOCH FRÈRES

Look For The Red, White And Blue Designer Label
AT FINE STORES
11 East 38th Street, New York City

FOREIGN RECORDINGS

(Continued from page 250)

Tchaikowsky's Romeo and Juliet Overture (3 twelve-inch records—LCX 105/7—$7.86).

Beethoven's Eighth Symphony (3 twelve-inch records—LX 988/90—$7.86).

Mozart's Symphony No. 33, in B Flat (3 twelve-inch records—LX 1006/8—$7.86).

POPULAR RECORDINGS

As an adjunct to their growing catalogue of classical recordings, English Decca is releasing in the U.S. a new series of popular records. These will be the first full frequency range recordings (ffrr) of popular music to appear on the market, priced at 79c for a ten-inch record. Gracie Fields, Beryl Davis, Ivor Novello, Vera Lynn, Denny Dennis, Anne Shelton, Mantovani, and Ambrose and his orchestra are a few of the artists under contract with London Decca Records. Toots Camarata, arranger for Jimmy and Tommy Dorsey, Beryl Davis and André Kostelanetz will provide London Records with authentic American arrangements. Reginald Kell, known in America through his Victor recording of Mozart's Clarinet Concerto, as well as members of the London Symphony Orchestra, make up the new Kingsway Orchestra which will record for London Records. These are by far the smoothest, most skillful orchestrations of popular music ever made.

For those dissatisfied with hearing Maurice Chevalier in the watered, adulterated "English" version on Victor records, here is good news. Liberty Music Shop has recently received a large shipment from La Voix de Son Maître containing a score of Chevalier's unexpurgated recordings in French. "Honoré," "Prosper," "Paulette," "Les Mirlitons," "Quand un Viscomte."

Relatively few shops in the United States carry a complete stock of imported recordings. Those that do, however, conduct an extensive mail-order business all over the country. We suggest that you write to your favourite record dealer.

VOGUE

JANUARY

1948 ESSENTIALS:

in Fashion

in Travel

in the current of Ideas

JAY-THORPE new york ✻ GAINSBOROUGH miami beach ✻ SONS SALON ✻ JOSEPH and chicago ✻ beverly hills ✻ KOFF'S ✻ atlantic city

Objet d'art treasured by celebrities.
The famous "After Five"... custom-made
by Pepenie

In quality and in platform, no one goes higher.

Luxurious suede leather, either untrimmed or very lush with gold-steel beading any jeweler would envy.

TOPFLIGHT SAY
LEADING AIRLINES' HOSTESSES

HOLEPROOF*

No matter how much bending or stretching, a stewardess is sure of happy landings in beautifully wearing, perfectly fitting Nylons by Holeproof. Try Nylons by Holeproof, proportioned in width as well as length . . . DO, if you're small; RE, if medium; MI, if tall.

*Holeproof is a trademark of the Holeproof Hosiery Company, Milwaukee 1, Wisconsin—In Canada: London, Ont.

proportioned Nylons of note

A DANGEROUS MATINEE

BY BROOKS ATKINSON

[EDITOR'S NOTE: Jack and the Beanstalk *played at the Children's World Theatre, was reviewed by the* New York Times *critic—is here reprinted, by permission of the* Times.]

SINCE the entrepreneurs of the new Children's World Theatre would not admit a critic Saturday afternoon without an authentic child, I improvidently invited two fair-weather friends—Heather, age 8, and Andrew, age 4. This turned out to be a full-time project. Since they had never attended the theatre before, they started to get ready Friday afternoon and could easily have appeared at the Barbizon-Plaza playhouse, neatly dressed, at 9 o'clock Saturday morning to see Charlotte B. Chorpenning's version of *Jack and the Beanstalk*, a tale with which they were thoroughly familiar.

It was like sitting on top of a volcano to keep them away from the theatre until 2:15, which was fifteen minutes before the advertised curtain time. They were extremely well behaved, if you don't count wriggling, constant leg motion, and the natural tendency of a child to sit in a chair backwards. Until 2:45, when the curtains finally parted, the conversation, as scribbled on the program, was as follows: "What time will it begin?" "How many minutes now?" "Why don't it begin?" "It should be starting now. Why isn't it?" "Why don't you make them start?" Unilateral conversations of this kind always establish personal responsibility in the end.

By 2:45 the theatre was jammed with gabbling children who spent about five minutes impatiently clapping. Finally the curtains parted, revealing a prop cow and Jack. The theatre was suddenly silent. "There's a man in that cow," Heather declared. Behind us sat a six-year-old skeptic. After studying the situation for a few minutes, she asked: "Is that man real?" Her mother assured her that he was. Since the child had started with the assumption that everything would be fake, she was totally confused by this evidence of honesty. She began to suspect that everything might be honest. "Is the cow real?" she asked, trying to get a little logic into the proceedings.

When Rafe Heywood, a villainous character, swindled the cow away from Jack and his disconsolate mother, a pair of twins in front of us burst into tears and wept copiously. There was an especially spirited youngster across the aisle. When Rafe made his exit, the boy angrily shouted: "Go away and stay away!" Presently the act was over and the house lights came up. Irritated by this arbitrary theatre convention, Heather inquired: "When will it begin again?"

(Continued on page 253)

KENT

"Pedigree"

TOOTH BRUSHES

Made of the finest natural boar bristle which resists softening. Hygienically correct as to the shape of the bristle head and handle curve. Individually boxed; bristles protected by a cellophane hood. Choice of 5 colours, $1.25

At all fine stores

630 Fifth Avenue, New York 20, N. Y

MAKERS OF WORLD RENOWNED ENGLISH BRUSHES SINCE 1777

MOST COMFORTABLE GLOVES IN THE WORLD

Finger Free

for men and women

The Vanguard, in finest deer, cape, pig and mocha. Tyseam sewn with silk. Priced from $8.50 to $14.50. Finger Free, of course.

DANIEL HAYS

FINE GLOVES SINCE 1854

DESIGNED BY MERRY HULL

GLOVERSVILLE, N. Y.

U. S. PATS. 2,125,673 2,194,934-2,226,604

*Copyrighted

DEBU-FORM FOUNDATIONS, Inc.
39 West 19 St., New York 11, N.Y.

AT LAST
HORMONE CREAM
only $1.00 plus tax

NOW, every woman can afford to learn the answer to "What will hormones do for my skin?" A rich, pure lanolin cream—no wax, no soap—wonderful for day or night use with 7,500 International Units of natural estrogenic substance (female hormones) is available at cosmetic counters for only $1, plus tax. Directions on the jar, which holds a normal 30-day supply. A Kathryn product, from 540 N. Michigan Avenue, Chicago.

*Reg. App. U.S.P.O.

TRADE MARK*
NU-YOUTH
Day or Night
HORMONE CREME

A DANGEROUS MATINÉE

(Continued from page 252)

Questions by the young apply constant pressure, like the Chinese water-cure, and result in making everything in the world look hopeless.

In the second act, Jack climbed into the giant's kitchen and things got really tough. "Fee, fie, fo, fum, I smell the blood of an Englishman," he said with regrettable racial intolerance as he sharpened a long, savage knife. After gazing cherub-like in silence at this sanguinary scene, Andrew sat back in his seat and turned his head from the stage. "I don't want to see the giant hurt Jack," he whispered. But presently Jack was chasing the giant around the kitchen, minute by minute getting the upper hand in an astounding contest of good and evil; and the audience burst into highly partisan cheering and shouting. "Look out, Jack, he's right behind you!" one piercing voice screamed above the pandemonium.

Jack made his escape safely. In the last act, anybody could see that the giant was coming down the beanstalk, which was shaking violently. Children all over the theatre warned Jack to get the knife and cut down the beanstalk, but Jack seemed incredibly unaware of the danger. After shouting repeated warnings, the little boy across the way could contain himself no longer and shot violently out into the middle of the aisle. Wielding an imaginary knife, he started fiercely whirling around, growling under his breath: "I'll kill the giant. I'll kill him."

It was one of the most dangerous and exhausting theatre performances I ever sat through. We made our way through the revolving doors (there's a nice hazard for small children) into the quiet peace and composure of the New York streets that looked like heaven. Did Heather like the play as much as the movies? "Better." Why? "Because the people are real." That settled that. Andrew listened quietly to this long, profound, and penetrating discussion. "I don't like the giant," he said. Why? "He's bad." Why is he bad? "He wants to hurt people."

That seems to cover the opening of *Jack and the Beanstalk*, except that Heather and Andrew were obviously the neatest, best-looking, and best-behaved children in the audience.

Lido* LUGGAGE

"GOOD TRAVELLING COMPANIONS"

Fashion-right costume colors in fine cowhide. Train case about $66, Wardrobe case about $103 (plus tax).

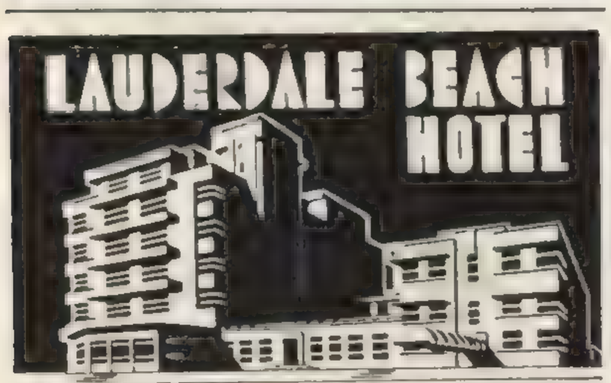
Crafted by hand for those particular people who seek richness and quiet distinction in quality luggage. Ten convenient sizes. Luxurious leathers, $50 to $250; fine fabrics $25 to $65.

*Reg. U. S. Pat. Off.

At Leading Luggage & Department Stores

LIDO LUGGAGE CO., INC.
26 West 17th Street, New York 11, N. Y.

LAUDERDALE BEACH HOTEL



FOR AN IDEAL WINTER VACATION in Florida

Just minutes from all South Florida's famous fun spots, a haven for conservative, congenial people who appreciate beautiful surroundings and superb service.

Dress in your room for the beach. Golf, tennis, deep-sea fishing; shuffleboard, dance orchestra, cocktail lounge, bridge, bingo, and a complete social program for your pleasure. Delicious American Plan meals. Everything you would expect in a DeLuxe Resort Hotel. Reservations necessary. Opening for the season December 1.

LAUDERDALE BEACH HOTEL
FT. LAUDERDALE, FLORIDA

CHAS. E. KNIGHT MANAGING DIRECTOR
P. O. BOX 351-V

Individually cased in suede-fabric bag.
$5.00
No Federal Tax

...a mere touch and the top of Lord Oxford opens automatically, providing an instant flame! Working with an "up-draft", like a lamp with a chimney, Lord Oxford Automatic has its own built-in wind-breaker. The wick burns within a sheltered recess, ventilated to maintain a lusty light, even in a breeze. Perfectly safe in pocket or handbag. Trouble-free and fully guaranteed.

OXFORD-PYKE, INC., 551 FIFTH AVE., NEW YORK 17

LORD OXFORD Automatic
the up-draft lighter

IF YOUR DEALER CANNOT SUPPLY YOU, ORDER DIRECT, BUT PLEASE INCLUDE DEALER'S NAME.

THE GIFT that offers so much more

In Its Colorful Holiday Case . . at no extra cost

Available at most leading package stores. The Grand Old Drink of the South is so much more than just "a bottle for a friend". It's a complete menu of drinks. Recipes with every bottle.

100 PROOF
SOUTHERN COMFORT
Liqueur

The famous Southern Comfort Electric Mixer will be available again soon, but the offer is limited. Write and learn how to obtain this fine mixer.

SOUTHERN COMFORT CORPORATION, ST. LOUIS 3, MO.

LAFAYETTE'S BIRTHPLACE

And the miracles daily wrought there

BY FRANK CROWNINSHIELD

If you were ever to visit the old Château where, in 1757, General Lafayette was born—and, curiously, enough, there is no valid reason why you *shouldn't*—you would certainly, during the first day or two of your stay among those lovely hills of the Auvergne—suffer a number of singular and pleasing surprises.

First of all, you would be amazed by the ancient Château itself—a turreted, landscaped, beautifully furnished, and truly imposing landmark surrounded by pastures, gardens, wooded groves, lakes, and, most singular of all, a group of buildings, which will seem to you in no wise related to the castle itself since they are of a wholly recent and extremely practical order.

You would, too, in roaming the corridors, salons, guardrooms, donjons, and chambers of the fifteenth-century castle, be amazed by its memorials of the two great World Wars (the uniforms, for example, worn at the battle of the Marne by Marshal Foch and Marshal Joffre), and—though deriving from an earlier day—the duelling pistols which General Washington presented to Lafayette, the gold snuff box which the Marquis received from the City of New York, Benjamin Franklin's ring—containing a lock of Mrs. Franklin's hair; and a great array of commemorative souvenirs including a unique collection of Lafayette's letters and personal memorabilia.

You might wonder, also, in noting how well the Château is managed, how excellent is its cuisine and service, and how charming and affable the fifty-five men and women who, whether American or French in origin, inhabit and manage the Château and rule over its destinies.

But, most of all, you would be surprised and enchanted, as you wandered about the flowering and terraced grounds, to find yourself in the midst of some five hundred laughing and apparently healthy children ranging in age from six to fourteen, and to know that they were all at one time, the pale, delicate, and underfed little children of soldiers who died, or were at any rate wounded, in the last—or latest—of the Great Wars; to see how assiduously these once frail creatures tend their gardens; to observe a swarm of them dressed as Boy Scouts and Girl Guides camping in the nearby woods; to visit their dormitories and see them sleeping—quite often in the open air—to explore the schoolrooms and—not to make the list too long—to be shown a solarium planned on the most mod-

(Continued on page 255)

FOR *Gracious Living*

TODAY . . . AND FOREVER AFTER

CHOOSE FROM THIS CORSAGE OF BEAUTIES IN

ALVIN STERLING

Here is table silver to add warmth and substance and beauty to your day-by-day living . . . becomingness to those special occasions that mean so much.

SEE IT AT YOUR JEWELER'S OR WRITE US FOR ILLUSTRATED PRICE FOLDER

THE ALVIN SILVERSMITHS
Makers of Exclusive Silver Designs for Sixty Years
PROVIDENCE 7, RHODE ISLAND

the charming story of
Alice in Wonderland

painted in full, jewel-like, colors by Ayres Houghtelling, the famous American muralist . . . the whole story with its humor, fantasy and beauty . . . one great big picture 20 by 25 inches . . . ideal for any room, it's a thing of beauty and brings a wonderful story to life, stimulating children to read and discover the adventures in great books . . . every home, especially those with children, should have a print of "Alice in Wonderland" . . . $10 at your artprint or department store . . . or direct from

ART-TOLD-TALES
67 W. 44th St.
New York City 18

SHOWN IS THE "TRIAL OF JACK OF HEARTS," ONE OF THE MANY SCENES IN THE PAINTING.

DETECTO
New Aluminum Hamper

A hamper made of ALUMINUM — the *lifetime* hamper that always stays beautiful. No more dirt-collecting surfaces — it's smooth as your porcelain fixtures.

Rust proof — sanitary — ventilated. Oven-baked colors with hand painted decorations to match your home. The world's most beautiful hamper costs less because it lasts a lifetime.

DETECTO BATHROOM SCALES are now available in limited quantities at better stores

DETECTO SCALES, INC. BROOKLYN 1, NEW YORK

THE PERFECT GIFT
Only $9.95 (Slightly higher west of Miss.)
Smaller models — lower prices
AT BETTER STORES

A Flo Weinberg ORIGINAL
Bed Jacket
A Vibrant New Color!
Bewitching Sky Blue Pink

The new American Beauty color so lush in quilted velvet . . . exquisitely lined! Also in breathless Petal Pink, Blue and White

BED JACKETS MAKE FINE XMAS GIFTS
AT BETTER STORES EVERYWHERE
or write
Flo Weinberg
165 MADISON AVENUE, N. Y. 16

Another POST Original
$125.*

POST
"America's Most Distinctively Styled Watches"

At holiday-time—this magnificent Post Original—for one you would enchant with a gift of outstanding beauty. Lasting accuracy. 14K gold. 17 jewels. Other Post Originals—$85 to $1500. Available at a select group of better jewelers and department stores.

PRE-TESTED for accuracy by Western Electric timer.

*Including Federal Tax

Write Post Watch Co., Inc., Dept. A4, 607 5th Avenue, New York 17, for nearest authorized agency.

LAFAYETTE'S BIRTHPLACE

(Continued from page 254)

ern pattern, a gymnasium for corrective exercises, a carpenter shop alive with young artisans, a swimming pool gleaming in the noon-day sun, a dental clinic where fifty children are examined and treated every week, a room for administering ultra-violet rays, an outdoor class or two, a terrace on which a hundred or so girls are doing their setting-up exercises, a parade ground for Scouts arrayed in martial uniforms, dining rooms, camp fires, music classes, and well-equipped playrooms.

And all this is to say nothing of the able and devoted doctors, teachers, and nurses who, with one accord, have so long ministered to the health of the thousands of children who have been sent to the Château, and so enabled them to survive and live healthier and far happier lives.

It was thirty years ago, in 1917, that the castle (which lies in the Department of the Haute-Loire, equidistant from Lyons and Vichy to the north) was purchased by a group of generous-minded Americans who wanted not only to pay a tribute to the allied soldiers who had died in the First War, but to build a permanent memorial to the young French Marquis who, in 1777, at the age of twenty, was made a Major General in the American Revolutionary army.

Shortly after the castle had been acquired from Lafayette's great-grandson it was skillfully restored, by another group of American donors, with the object not only of continuing and improving the original plans for it, but of building and operating a completely modern health cure at which undernourished French children with tuberculous, or other threatening tendencies, could be doctored, sheltered, fed, educated, and made more happy at heart.

Properly speaking, the Château has never been a *sanatorium* where children who are already actually ill can be sent to be cured of their maladies but, rather, a *Preventorium* in which undernourished boys and girls who have been exposed to tubercular or other latent infections can be cared for and, after two or three years, sent on their way rejoicing.

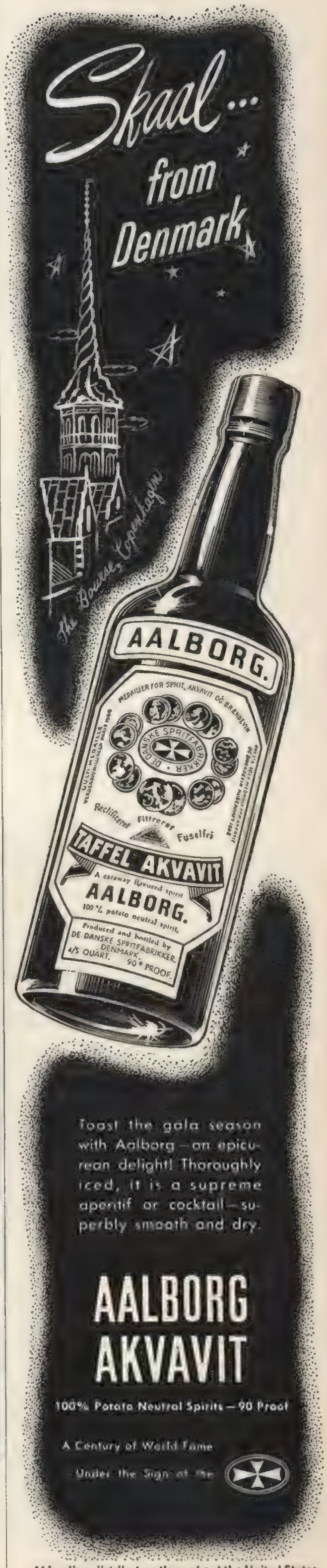
At the beginning of its career, the Preventorium had only 24 beds as against the present 500. At that time, the money needed for clothing, feeding, and educating the children was all raised in America. But, as their number increased, the expenses so rapidly mounted that it was found necessary to ask more and more contributions from the French Government, with the result that the Preventorium, thanks largely to that order of aid, is now the most famous institution of its kind in Europe.

When the ailing children first

(Continued on page 256)

Genuine Romanoff caviar, a superbly flavored delicacy of finest quality and grading, is preferred by sophisticates. Always ask for Romanoff.

ROMANOFF CAVIAR COMPANY
480 Lexington Avenue, New York 17, N. Y.



At leading distributors throughout the United States.
Briones & Co., 85 Pearl St., New York 4, New York

LAFAYETTE'S BIRTHPLACE

(Continued from page 255)

arrive at the Château, they are admitted to either the girls' or the boys' section, each of which is composed of (1) a building called a "Lazaret," for the prescribed isolation period of three weeks, and in which medical examinations are made and necessary precautionary measures taken; (2) an infirmary; (3) a cottage where the more delicate children are housed, particularly those in whom a primary infection may seem active; (4) dormitories; (5) dining room; (6) an X-ray laboratory (radioscopy and radiography); and (7) a corrective gymnasium.

In the classrooms, instruction is given in as many as eight grades by the schoolmasters and mistresses. The classes remain in session for two hours in the morning and two in the afternoon, some of them taking place in the open air.

During the past year, eighty per cent of the children—in spite of interruptions due to their occasional stay in the infirmary or to other precautionary necessities—passed their examination for the *Certificat d'Études*, and fifty per cent to the still higher *Brevet Élémentaire*.

Over a period of 24 months, 1,208 children were admitted, making it today the largest duly accredited institution of the sort in France. The mortality among those 1,208 children (752 boys and 456 girls) amounted to six deaths, or less than one-half of one per cent.

The continued efforts of the management—in the direction of economy—have met with such success that the daily cost of each child, including medical services, educational activities, and miscellaneous expenses of every kind, has been less than one American dollar a day.

This triumph of good management, and the success of the Preventorium generally, has been in great part due to the unceasing efforts of Mr. John Moffat (who, for more than thirty years, has been the Chairman

(Continued on page 257)

VENICE

(Continued from page 177)

The shops are filled with unrationed goods made for export; silk or linen shirts, the same wonderful Italian leather bags and shoes; glass from Murano. American cigarettes are sold on street corners. There are oranges and good wine in the restaurants. Prices are moderate for Americans.

A new restaurant, Le Chat Qui Rit, is good, fashionable, and as inexpensive as the old Taverna Fenice or the Colombo, both of which still serve excellent food with smiles, politeness, and casual friendliness. (A dinner for six, with wine, comes to about twelve dollars.) Harry's Bar still serves its famous hot cheese sandwich, is so crowded in the afternoon that the overflow must sit on the steps. (Harry is also running a hotel at Torcello—a small, fashionable luncheon place half an hour out of Venice.)

At the Café Florian, the usual three or four important tables with twenty people at each, and a constant interchanging of places which is more in the manner of a quadrille than table-hopping. There one sees Madame Cavalieri, whose poodles have a seat to themselves at all openings of the Teatro Fenice. At Florian's and Harry's Bar, there is always a thorough mixture of internationals. Madame Béthouart, on a visit from Vienna where her husband, General Béthouart, is stationed as French Commissioner; H.R.H. the Princess Aspasia, the widow of King Alexander I of Greece and the mother of the young exiled queen of Yugoslavia; Prince and Princess George Chavchavadze, with their succession of house guests; Mrs. Truxton Beale, the treasurer of the foundation to restore San Marco; Igor Markevitch, the conductor, and his wife, the former Donna Topazia Caetani; Anna Magnani, star of *Open City*; the fashionable sculptor, Lucarda. Lucarda's studio is in one of the loveliest parts of Venice, where many of the poorer nobles lived in the olden days. Lucarda's work is distinguished for its portrait quality—often he reduces heads in size, then antiques them in gold so that they look like precious bibelots.

A wealth of theatre, music, and international films. In the court of the Doges' Palace, probably the world's most impressive open-air theatre, international movies every evening. America was represented only by independent film companies, and people flocked to see Orson Welles in *The Stranger*. Most of the films, however, were world premieres. One of the most original was the filming of Louis Aragon's poem *La Rose et le Reseda*, read by Jean Louis Barrault, with music by Georges Auric. This played on the same bill with Radiguet's *Le Diable au Corps*. On the stage at the Fenice, the Old Vic was playing *The Taming of the Shrew*. There were performances of Cocteau's *The Eagle with Two Heads*, and Jean Paul Sartre's *Huis Clos*. Mozart's *Idomeneo* was played for the first time in Italy, and Desormière was one of the conductors for the Ballet of the Champs-Elysées.

Sightseeing and the inescapable beauty of Venice—its paradox, that most of the paintings in the museums or churches are hung too high or in such dark places that sometimes they are difficult to find, more difficult to recognize. In San Zaccaria, there is a clever guide who carries a hand mirror with which he reflects the daylight coming through the windows onto the Bellinis, Titians, or Van Dyck's famous *Christ*.

Luxurious SATIN, *Style 195*
A cup (small) — sizes 32 to 36
B cup (medium) — sizes 32 to 38
White, Tearose and Black
C cup (full) — sizes 32 to 38
White and Tearose
$2.

Exquisite Form Brassiere, Inc.
373 4th Ave., N.Y. • 850 S. B'way, Los Angeles

Now You'll Never Lose Your Gloves
...with a GLOVE RING

An engaging bit of fashion-fare, that keeps gloves where they belong ... *with you!* Attractively styled of 24K gold-plate, this clip-on Glove Ring holds gloves securely without soiling or crumpling. Merely attach to handle or zipper of bag. A sparkling gift idea! **$2.50** ppd. (plus 20% fed. tax)

At better stores everywhere. If not yet available in your city, send check or money order direct to us.

ABON
Manufacturing Company
80 Wall Street, New York 5, N. Y.

NEW creamy, odorless LOTION safely REMOVES HAIR

1. Safe—doesn't irritate normal skin. Painless.
2. No clinging depilatory odor—a pleasant white lotion.
3. Not messy. Quick—rinses off easily with lukewarm water.
4. No razor stubble. Keeps legs hair-free longer. Economical!
5. Removes hair close to skin, leaving skin soft, smooth and alluring.

Cosmetic lotion to remove hair

NAIR 59¢ plus tax

"Country's Largest Seller"

LAFAYETTE'S BIRTHPLACE

(Continued from page 256)

of the Board) and to the bands of benevolent men and women who have composed the French and American Committees, to make no mention of the cooperative Prefect of the town.

The Preventorium is, altogether, so inspiring and heartening a charity that it has received thousands of letters from friendly visitors and subscribers, as, for example, the following little note from Anatole France, who, on visiting the Château, found himself altogether enchanted with it: "It is a glorious thought," he wrote, "that in so lovely a corner of France, the children of those who died in defense of the cause of liberty are finding a refuge in which to recover their health, to be well educated, and, perhaps most of all, to enjoy the blessing of a free spirit. May I, as an aged Frenchman and devout lover of Liberty, proffer you my gratitude and most heartfelt homage?"

The Preventorium, which is now thirty years old, has, from the beginning, done its utmost for the thousands of little children who have flocked to it and, in so doing, has aided and strengthened the security of France, a security vitally essential to that of Europe itself. The work has been carried on without interruption during the long years of the last war, even during the dark days of the German occupation.

Funds are urgently needed for the Preventorium, not only to defray the cost of many needed improvements and increased medical expenses, but to erect two new buildings, one of them an isolation ward to guard against epidemics of scarlet fever and other contagious diseases, the cost of which has been conservatively estimated at $25,000.

If, at this juncture in the career of the Preventorium, you care to send it a donation, such a gift can be deducted from your Federal Income Tax—up to 15 per cent of your income. Checks should be sent to Hon. Ogden H. Hammond, Treasurer, Lafayette Preventorium, Inc., 254 Fourth Avenue, New York City.

And remember, as a final injunction, that if you should ever care to spend a few days (2,000 feet up in the mountains of the Auvergne) with the children at the Château, they, and the board of managers, will be only too happy to receive you.

Anniston, Ala. ..... Deal's
Birmingham, Ala. ..... Burger, Phillips Co.
Montgomery, Ala. ..... Capital Clothing
Bakersfield, Cal. ..... Paul Horning
Berkeley, Cal. ..... Taylor's Trunk Shop
Colusa, Cal. ..... J. J. O'Rourke
Fresno, Cal. ..... Stern's
Los Angeles, Cal. .. Gump's Westwood Vill.
Modesto, Cal. ..... Modesto Luggage
Oakland, Cal. ..... H. C. Capwell Co.
Pasadena, Cal. ..... Herbold's
Redding, Cal. ..... Leather Shop
Riverside, Cal. ..... E. M. Pearson
Santa Ana, Cal. ..... Beisel's Luggage Shop
Santa Barbara, Cal. ..... Lindy's
San Diego, Cal. ..... Pitts, The Trunk Man
San Francisco, Cal. ..... C. A. Malm & Co.
San Jose, Cal. ..... Stern's
Ventura, Cal. ..... Shaffer's
Watsonville, Cal. ..... Chas. Ford
Bridgeport, Conn. ..... Fried's
Bridgeport, Conn. ..... D. M. Read Co.
Hartford, Conn. ..... G. Fox Co.
Norwich, Conn. ..... Shetucket Harness
Waterbury, Conn. ..... Seligson's
Wilmington, Del. ..... Conner & Son
Daytona Beach, Fla. ..... Henry's
Jacksonville, Fla. ..... Luggage Shop
Miami, Fla. ..... Burdine's
Orlando, Fla. ..... Yowell-Drew-Ivey
Albany, Ga. ..... Lois-Annette
Albany, Ga. ..... Rosenberg
Athens, Ga. ..... Athens Sporting Goods
Atlanta, Ga. ..... Morris Bros.
Atlanta, Ga. ..... Rich's
Augusta, Ga. ..... Star Luggage
Columbus, Ga. ..... Max Rosenberg & Co.
Macon, Ga. ..... Deal's
Rome, Ga. ..... Owens-King
Chicago, Ill. ..... Chas. T. Wilt Co.
Evanston, Ill. ..... Koehler's
Moline, Ill. ..... Fitzgibbon
Lewiston, Me. ..... R. O. Roux
Baltimore, Md. ..... Hutzler Bros.
Boston, Mass. ..... W. W. Winship
Fall River, Mass. ..... E. F. Cornell
Lynn, Mass. ..... Robinson's
New Bedford, Mass. ..... C. F. Cushing
Lansing, Mich. ..... Liebermann's
Saginaw, Mich. ..... Liebermann's
Jackson, Miss. ..... Mori Luggage Shop
Kansas City, Mo. ..... Kirkland's
Las Vegas, Nev. ..... Ronzone's
Concord, N. H. ..... Pellisier
Newark, N. J. ..... Hahne's
Albany, N. Y. ..... J. G. Myers
Auburn, N. Y. ..... Bennett & Tracy
Binghamton, N. Y. ..... Hills, McLean
Brooklyn, N. Y. ..... Loeser's
Buffalo, N. Y. ..... Stewart & Benson
Fulton, N. Y. ..... McKinstry
Gloversville, N. Y. ..... Argersinger
Herkimer, N. Y. ..... Mungers
Middletown, N. Y. ..... Demerest
New York, N. Y. ..... Brooks Bros.
New York, N. Y. ..... Dale Fifth Ave.
New York, N. Y. ..... Stern Bros.
Norwich, N. Y. ..... Chapman & Turner
Oneida, N. Y. ..... D. G. Miller
Oneonta, N. Y. ..... Carr Clothing Co.
Rochester, N. Y. ..... Sibley's
Rome, N. Y. ..... Solomon's
Schenectady, N. Y. ..... Richardson's
Syracuse, N. Y. ..... Kempton's
Troy, N. Y. ..... Trunk Shop
Utica, N. Y. ..... Reid-Sheldr
Watertown, N. Y. ..... Lennon & Clark
Charlotte, N. C. ..... J. B. Ivey Co.
Winston-Salem, N. C. ..... Hine-Bagby
Akron, Ohio ..... A. Polsky
Cleveland, Ohio ..... Higbee's
Toledo, Ohio ..... Wilmington Co.
Eugene, Ore. ..... Preston & Hale
Portland, Ore. ..... Meier & Frank
Phila., Pa. ..... Geo. B. Bains & Son
Columbia, S. C. ..... United Luggage
Greenville, S. C. ..... Heyward Mahon Co.
Greenville, S. C. ..... Stone Bros.
Spartanburg, S. C. ..... A. W. Smith
Chattanooga, Tenn. ..... Gould's Saddlery
Chattanooga, Tenn. ..... Southern Saddlery
Knoxville, Tenn. ..... Catherine, Inc.
Memphis, Tenn. ..... Perel & Lowenstein
Nashville, Tenn. ..... Burk & Co.
Nashville, Tenn. ..... Nashville Trunk-Bag
Dallas, Tex. ..... Padgitt Bros.
Houston, Tex. ..... Foley Bros.
San Antonio, Tex. ..... San Antonio Trunk
Everett, Wash. ..... Cuthbertson's
Wheeling, W. Va. ..... Stone & Thomas

Flexible Spiral Bracelets

Elegant, unusual
. . . 1/20-12 Kt. Gold Filled.
Attractively boxed, $10.00.
Federal tax not included.
At better stores everywhere.

Forstner
Look for this trade mark

FORSTNER CHAIN CORPORATION, IRVINGTON 11, NEW JERSEY

CHRISTMAS IN QUITO

BY GILLIAN FOTHERGILL

THE weather is always clear and cool, like April in England, except that the winds blow strongly, roaring like the sea in the empty craters of the volcanoes. At night you need blankets, but there is never any snow. The Christmas pageants sway down the cobbled streets, scattering holy water on the pavements that line the pale houses. Peace and good will for another year.

But to the foreigners, Christmas in Quito means, quite simply, Christmas away from home. It is strange how those separate concentric circles, revolving apart all year and rarely overlapping, come together at Christmas time—English and American, French and Italian and Danish and Dutch, for, of necessity, each means something different by the word Christmas, customs rooted in other traditions—traditions grown from cultures apart.

Down on the coast, the exiles gather round the spotted tables under the sun-parched awnings and talk of snow and Christmas trees. We are strangers in a strange land, alienated by race, or custom, or religion. Our Christmases are always a little feverish; too many parties, too many drinks. It is different for the Indians, who belong to this fantastically beautiful land.

On the morning of Christmas day the quiet valley wakes to the curiously tuneless clang, clang of the church bells. Down the winding paths, in ones and twos at first—a solitary splash of vividness—and then in masses, colours like processions of violence coming down the hillsides, till the whole valley is full of the clash and clamour of primitive colour, scarlets and purples and deep blues, and greens and oranges against the pastel skies and fields. The Indians coming down from the hills to celebrate the birth of Christ.

Inside the church, the golden air is heavy with the scent of incense, and the unceasing murmur of Indian voices chanting the rosary. On these lips the Spanish language looses its rococo music, and the "*ruega por nosotros, ruega por nosotros, ruega por nosotros*" falls away into the shadows of the church, clearly and with simplicity. Pray for us. The choir cracks on the high notes, the crown on the golden head of the Virgin is a little askew, but some tangible glory has touched the dark faces. They come out of the church and look up at the bright hills, and at each other. There is very little noise, for they are a quiet people, and self-contained even in joy. They talk together for a while in the square outside the church, waiting to kiss the priest's ring. Then the silent processions break up and wind away, back into the hills.

Handkerchief of The Month*

Christmas Bouquets

Clusters of flowers, bow-knotted in color against a background of frosty white sheer cotton. Hand rolled hems. Yours to have, or give. Look for the Burmel label . . . at leading stores everywhere. About 50¢.

Burmel — New York —
Reg. U.S. Pat Off.

SAVE FOOD

Secretary of State Marshall:

"Let history record that in the coming winter the vital contribution to the peace of the world was made in the American home."

PRESENTING The Ultimate in Gift Candy

TRI MERIT
Melle Melange

(EUROPE'S FAVORITES)
Molded Cordials, French Creams, Parfaits, Gentle Truffles, Marzipans and Krokants. An original in gold and suede. 35 different centers in pack of 45 to pound.

IF NOT AVAILABLE IN YOUR VICINITY PLEASE SEND $5 CHECK FOR THE ONE POUND OR $9.50 FOR TWO POUND PACK. PRICE INCLUDES MAILING COST. CHRISTMAS ORDERS MUST REACH US BY DEC. 15. NEW YEAR'S GIFTS BY DEC. 25.

Hagley's 4853 NORTH RAVENSWOOD, CHICAGO 40, ILL.

Above candy item endorsed by Clementine Paddleford, N. Y. Her. Trib. and Mfg. Confectioners Internat'l Mag.

PRINTED BY THE CONDÉ NAST PRESS, GREENWICH, CONN., U. S. A.

wrinkl-shed cotton... BY DAN RIVER

with a chemical assist by RESLOOM C

Here it is, truly wrinkle-resistant cotton.

You can wear it, wash it, pack it and punish it . . . it will always come up smooth and smiling, like no cotton you ever dreamed of.

Wrinkl-Shed cotton is an all-new development by Dan River Mills. . . using Monsanto's special textile chemical, Resloom C for wrinkle-resistant cotton. The finish provides a wonderful, springy "hand" . . . and best of all, the Resloom C doesn't wash out or wear out.

The first Wrinkl-Shed fabrics are in new, interesting cotton tweeds. Others by Dan River . . . chambrays, ginghams, etc.—are on the way. Watch for them.

MONSANTO CHEMICAL COMPANY, Textile Chemicals Department, 140 Federal Street, Boston 10, Massachusetts.

Resloom · Reg. U. S. Pat. Off.

WHEN? WHERE?

In January at all PECK & PECK shops, at JOSEPH MAGNIN'S on the Coast, you can buy Carolyn Schnurer resort clothes in Wrinkl-Shed Cotton.

MONSANTO
CHEMICALS · PLASTICS

SERVING INDUSTRY...WHICH SERVES MANKIND

The Only Razor

EVER CREATED TO MAKE LEGS LOOK MORE BEAUTIFUL!

Never before a razor like this! One glimpse at **Eversharp's new Fashion Razor**—and all ordinary razors become old-fashioned!

...It's the first and only woman's razor ever designed to slick away unwanted hair on legs and underarms without scraped or roughened skin—even if you don't use cream or lather. Positively does not make hair grow coarser! Leaves skin cleaner, smoother, sleeker than you ever thought possible.

...The only one with Automatic Blade Changer*. You can't nick fingers. No blade handling or unwrapping! So easy to clean!

The only razor smart enough for your dressing table—the Fashion Razor! Get yours today ...for yourself, for gifts.

Ballerina-length Evening Costume by Hattie Carnegie

***CLICK, CLICK!** A push, a pull changes blades. The only woman's razor in the world with Automatic Blade Changer!

Only **$3.95**, with 10 blades.

P.S. LEGITIMATE LARCENY! It's smart to snitch your husband's Eversharp-Schick Injector blades for your Fashion Razor!

new... dazzling

Fashion Razor

BY EVERSHARP SCHICK